

A
Summer Internship Report
On
“Web Development in WordPress”

Prepared by
Yashvee Mavani (21IT082)

Under the guidance of
Prof. Mikin Patel

Submitted to
Charotar University of Science & Technology (CHARUSAT)
for the Partial Fulfillment of the Requirements for the
Degree of Bachelor of Technology (B.Tech.)
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Submitted at



Accredited with Grade A+ by NAAC
Accredited with Grade A by KCG



**SMT. KUNDANBEN DINSHA PATEL DEPARTMENT OF
INFORMATION TECHNOLOGY**

Chandu Bhai S. Patel Institute of Technology (CSPIT)
Faculty of Technology & Engineering (FTE), CHARUSAT
At: Changa, Dist: Anand, Pin: 388421.



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CERTIFICATE

This is to certify that the report entitled “**Web Designing & Development in WordPress**” is a bonafide work carried out by **Ms.Yashvee Mavani (21IT082)** under the guidance and supervision of **Prof. Mikin Patel** for the subject Summer Internship-I (IT346) of 5th Semester of Bachelor of Technology in **Department of Information, Chandubhai S.Patel Institute of Technology(CSPIT)** at Faculty of Technology & Engineering – CHARUSAT, Gujarat.

To the best of my knowledge and belief, this work embodies the work of the candidate herself, has duly been completed, and fulfils the requirement of the ordinance relating to the B.Tech. Degree of the University and is up to the standard in respect of content, presentation and language for being referred to the examiner.

Under the supervision of,

Prof. Mikin Patel
Smt. Kundanben Dinsha Patel Department of
Information Technology
CSPIT, FTE, CHARUSAT, Changa, Gujarat

Mr. Tapan Sheth
Founder & CEO
Company: Sakshi Info way
Rajkot, Gujarat.

Dr. (Prof.) Parth Shah
Head of Department (IT)
CHARUSAT, Changa, Gujarat.

Chandubhai S. Patel Institute of Technology (CSPIT)
Faculty of Technology & Engineering (FTE), CHARUSAT
At: Changa, Ta. Petlad, Dist. Anand, Pin: 388421. Gujarat.

COMPANY CERTIFICATE



Date : 03/06/2023

To Whom It May Concern

This is to certify that **Ms. Yashvee Mavani**, a student of Charotar University of Science and Technology College has successfully completed her internship in the field of **Web Development** from **08/05/2023** to **03/06/2023** (Total number of weeks: 4).

Her internship activities include Web development with **PHP** in **Wordpress**. She has worked on backend development as well as designed different web pages for projects.

During the period of her internship program with us, she had been exposed to different processes and was found diligent, hardworking and inquisitive.

We wish her every success in her life and career.

Saket T.D.
Mr. Tapan Sheth,

Human Resources Department,
SAKSHI INFOWAY PVT. LTD.



ACKNOWLEDGEMENT

I would like to express my heartfelt gratitude to all those who have contributed to the successful completion of this internship report.

First and foremost, I extend my sincere appreciation to my internship supervisor, Prof. Kajal Parmar, for their guidance, support, and valuable insights throughout the internship period. Their expertise and mentorship were instrumental in shaping my understanding of the field and assisting me in achieving the goals of this internship.

I am also indebted to the entire team at Sakshi Info way for providing me with an enriching and stimulating work environment. Their unwavering support, willingness to share knowledge, and collaborative spirit greatly enhanced my learning experience.

I would like to acknowledge the faculty and staff at CSPIT for their continuous encouragement and assistance. Their academic expertise laid a solid foundation for my internship, enabling me to apply theoretical knowledge to real-world scenarios effectively.

Additionally, I extend my appreciation to my colleagues and fellow interns, who made the workplace an enjoyable and collaborative space. Their camaraderie and shared experiences enriched my internship journey.

Furthermore, I would like to express my gratitude to my friends and family for their unwavering support, understanding, and encouragement throughout this internship. Their belief in my abilities and their motivation played a crucial role in keeping me focused and motivated.

Lastly, I would like to express my gratitude to the readers of this report for their interest and attention. I hope that the insights and experiences shared in this report will be beneficial and contribute to the understanding of the internship process and its outcomes.

Thank you to everyone who has contributed to my growth and development during this internship journey. Your support and guidance have been invaluable, and I am truly grateful for the opportunities and knowledge gained.

Sincerely,
Yashvee Mavani

ABSTRACT

This internship report provides a comprehensive overview of the technology training program focused on WordPress. The report outlines the objectives, methodology, and outcomes of the training, highlighting the practical experience gained during the internship period.

The report begins by explaining the importance of WordPress as a popular content management system and its relevance in the digital landscape. It then delves into the training program, which encompassed various aspects of WordPress, including website development, theme customization, plugin integration, and content management.

The methodology involved a combination of theoretical learning, hands-on exercises, and practical projects. The report emphasizes the significance of collaborative learning, workshops, and mentorship in enhancing the trainee's technical skills and understanding of WordPress.

Furthermore, the report discusses the challenges encountered during the internship, such as troubleshooting issues, managing project timelines, and adapting to evolving industry trends. It explores the strategies employed to overcome these challenges, including effective communication, proactive problem-solving, and continuous learning.

The outcomes of the internship are also discussed, showcasing the trainee's increased proficiency in WordPress and the successful completion of assigned projects. The report concludes by highlighting the value of the internship experience in equipping the trainee with practical WordPress expertise and preparing them for future endeavors in web development and content management.

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DESCRIPTION OF COMPANY

Sakshi Info way is a premier service-based software company, specializing in delivering cutting-edge software solutions to businesses across diverse industries. Our company's core focus is on understanding our clients' specific challenges and objectives to provide them with customized software services that drive tangible results. With a team of highly skilled developers and engineers, we collaborate closely with clients to assess their requirements and develop tailored solutions that exceed their expectations.

At Sakshi Info way, we offer a comprehensive suite of services, including custom Website Development, Graphic Designing, Digital Marketing, Search Engine Optimization, Branding and ongoing technical support. Our commitment to quality and client satisfaction is unwavering, and we leverage the latest technologies and industry best practices to ensure that our software solutions are efficient, scalable, and secure. Partnering with Sakshi Info way empowers businesses to optimize their operations, enhance productivity, and gain a competitive edge in the digital landscape, all while receiving unparalleled support from our dedicated team of experts.

When it comes to multipurpose services, having a full package of services about IT inquiries and how to grow your business without forgetting how to register your company comes to mind. We are here to serve all business owners in a broad range of capacities, ensuring your company moves to the next level globally. We have everything you require.

A long road to success We have been thriving for 5 years with tremendous success testimonials. Many business owners have found their way to success thanks to our invention, which began in 2016 with a group of bright minds. Each year, our goal is to expand your business in a variety of ways while also improving our services.

Fuerte Mission:

You cannot run a large business without preparing how you will carry it out and starting from scratch. We have IT specialists on staff who are prepared to address IT issues in the marketplace, business-minded partners who are ready to offer advice on your business strategy, and a team to handle your company's registration and work papers. Overall, our outstanding team is ready to support you as you advance internationally as a company.

In conclusion, Sakshi Info way is committed to transforming ideas into reality and exceeding client expectations. Exceptional results that drive success and growth for clients are aimed to be delivered through a customer-centric approach, technological expertise, and unwavering dedication. Working with our team is expected to provide clients with the ideal starting point for their projects, as it is believed that a good start is half the work done.

CHAPTER 1 - PROJECT DEFINITION

1.1 INTRODUCTION

This project report provides an in-depth analysis of the development and implementation of a blog website. The report encompasses various aspects of the project, including the background, problem statement, solution, aims and objectives, research methodology, significance of the study, and definition of terms.

1.2 STATEMENT OF THE PROBLEM

Project: 1 (Blog Website)

Develop a modern, Traveling website to a place where an individual can share thoughts about, experiences.

Project: 2 (Home Startup)

The home startup faces the challenge of limited online visibility and the absence of an effective platform to showcase its products or services. Without a dedicated online presence, the startup is unable to reach a wider audience or establish credibility in the digital marketplace, hindering its growth potential.

1.3 THE SOLUTION

Project: 1 (Blog Website)

So with help of this website everyone can read their blog and photos so they can understand if a place is safe or not and also this place is what about and more information at one place.

Project: 2 (Home Startup)

To address the problem, implementing a solution in the form of a well-designed and user-friendly website is crucial. The website will serve as a centralized platform to showcase the startup's offerings, convey its unique value proposition, and engage with potential customers. This solution will enhance the startup's online visibility, establish a professional brand presence, and provide a convenient way for customers to access information and make purchases.

1.4 WEEKLY REPORT

	Date	Day	Name of Topic/Module
Week 1	8/05/23	Monday	Introduction to wordpress from start and exploring new features
	9/05/23	Tuesday	Install wordpress and start to do home page
	10/05/23	Wednesday	Home page 3 rd page and complete Home page
	11/05/23	Thursday	Explore plugins and its features
	12/05/23	Friday	Error solving and same other pages
Week 2	15/05/23	Monday	Complete the other pages
	16/05/23	Tuesday	Explore logo and elementer
	17/05/23	Wednesday	End the 1 st project
	18/05/23	Thursday	Start 2 nd project
	19/05/23	Friday	start to do home page
Week 3	22/05/23	Monday	Editing pages
	23/05/23	Tuesday	Create blogs
	24/05/23	Wednesday	Edite blogs
	25/05/23	Thursday	Complete blogs and header and footer
	26/05/23	Friday	Make about page
Week 4	29/05/23	Monday	Make contact page
	30/05/23	Tuesday	Make services page
	31/05/23	Wednesday	Edite all page
	1/06/23	Thursday	Complete the all page
	2/06/23	Friday	Complete the website

CHAPTER 2- PROJECT DESCRIPTION

2.1 BACKGROUND OF THE STUDY

Project: 1 (Blog Website)

At Traveler's Tales, we believe that traveling is not just a hobby; it's a way of life. Our blog is dedicated to inspiring and guiding fellow travelers on their journeys of exploration and self-discovery. Through vivid storytelling and practical advice, we aim to ignite the wanderlust in everyone and help them create unforgettable memories.

Project: 2 (Home Startup)

The background of the study for a website project on a home startup revolves around the importance of establishing a strong online presence for a newly established business in the comfort of one's home. A well-designed and user-friendly website becomes a crucial tool for showcasing the startup's products or services, building brand awareness, and attracting potential customers. Understanding the background involves recognizing the need to leverage the digital landscape to reach a broader audience, create a professional image, and drive growth and success for the home startup.

2.2 ABOUT LITERATURE REVIEW

Project: 1 (Blog Website)

Embark on a literary adventure with us as we uncover the real and fictional places that have inspired some of the greatest authors in history. From the bustling streets of Dickensian London to the enchanting landscapes of Tolkien's Middle-earth, we'll guide you through the pages of your favorite books and help you discover the actual locations that brought those stories to life.

Project: 2 (Home Startup)

The literature review for the home startup project involves examining existing academic and industry literature relevant to home-based businesses, entrepreneurship, and related topics. The review aims to gather insights, theories, and best practices that can inform the project's strategies, approaches, and decision-making.

2.3 STATUS OF PROJECT IN THE PRESENT ENVIRONMENT

Project: 1 (Blog Website)

Join us on a journey through the pages of travel literature. Our blog showcases an extensive collection of travel books, memoirs, and essays that transport readers to far-off lands and immerse them in diverse cultures. We offer book reviews, recommendations, and reading lists that will ignite your wanderlust and open your mind to new possibilities.

Project: 2 (Home Startup)

In the present environment, the status of a digital home startup website is of significant importance. With the increasing prevalence of online business operations and the rise of remote work, a well-designed website serves as a vital platform for digital home startups to establish their online presence, attract customers, and conduct business transactions. The website allows startups to showcase their products or services, communicate their unique value proposition, and engage with potential customers in a convenient and accessible manner.

2.4 IMPORTANCE OF PROJECT**Project: 1 (Blog Website)**

Travel provides an education that extends beyond the confines of a classroom. We explore the historical, geographical, and cultural significance of destinations, transforming our readers into informed and engaged global citizens. Our blog advocates for experiential learning that sparks curiosity and fosters a lifelong love for knowledge.

Through travel, we forge connections and friendships that transcend borders. We celebrate the beauty of shared experiences and highlight the joy of meeting fellow travelers and locals who leave a lasting impact on our lives. Our blog features heartwarming stories of unexpected friendships formed during adventures around the globe.

At Wander and Wonder, we emphasize the importance of responsible and sustainable travel. We raise awareness about eco-friendly practices, conservation efforts, and ways to minimize our environmental footprint while exploring the world's natural wonders. Our blog highlights destinations and organizations dedicated to preserving the beauty of our planet for future generations.

One of the most powerful impacts of travel is its ability to shatter stereotypes and challenge prejudices. We showcase stories of travelers who have transcended cultural barriers, discovering that beneath our differences, we all share common hopes and dreams. Through authentic interactions, travel has the potential to build bridges between societies and foster global harmony.

Project: 2 (Home Startup)

Online Presence: A website establishes a professional online presence for the home startup, expanding its reach beyond its physical location.

Brand Building: A well-designed website showcases the startup's unique value proposition and helps build a distinct brand identity.

Customer Engagement: A website facilitates customer interaction, enabling inquiries, feedback, and relationship-building.

Credibility and Trust: A professionally designed website enhances the startup's credibility, instilling trust in potential customers.

Business Growth and Opportunities: A website opens doors to new customers, leads, online sales, and global market expansion.

CHAPTER 3 - PROJECT MANAGEMENT

3.1 PROJECT PLANNING

The project aims to develop a WordPress website that caters to specific requirements while ensuring a seamless user experience and a visually engaging interface. The planning phase encompasses several key steps to achieve the desired outcome. Initially, a comprehensive analysis of project requirements, target audience, and business goals will be conducted. A detailed project scope will be outlined, defining the website's functionalities, content structure, and design elements. The project timeline will be established, breaking down tasks, milestones, and deadlines to ensure efficient project management.

Additionally, a resource allocation plan will be formulated, identifying team members' roles and responsibilities, as well as the necessary tools and technologies required for development. Regular progress tracking and communication protocols will be set up to facilitate smooth collaboration among team members. The project planning phase aims to create a well-structured roadmap that guides the successful execution of the WordPress website project, adhering to timelines, budget constraints, and quality standards.

3.2 PROJECT DEVELOPMENT APPROACH AND JUSTIFICATION

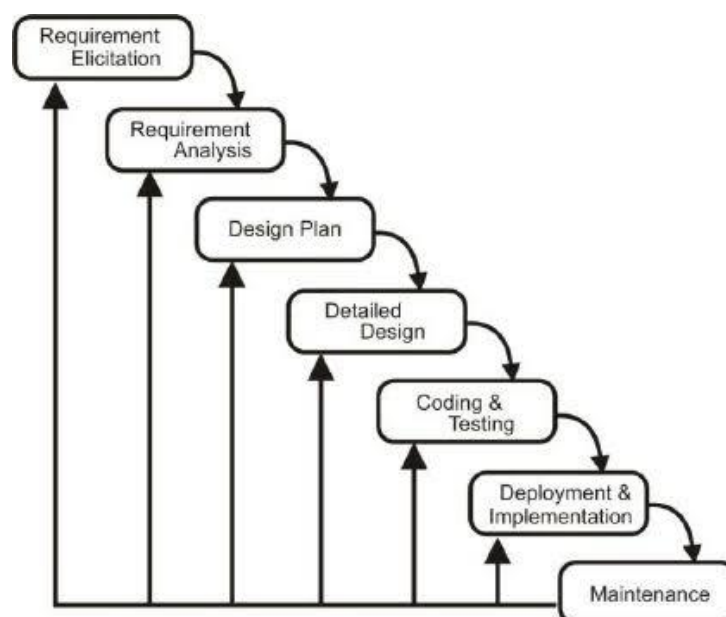


Figure 3.1: waterfall method

CHAPTER 4 - SYSTEM REQUIREMENT

4.1 REQUIREMENTS

These are the necessary tools and materials needed to build the website both the front and the back end. These include software and open-source materials.

4.1.1 Hardware Requirements

The hardware requirements for the WordPress website project are as follows:

- **Computer or Laptop:** A computer or laptop with sufficient processing power and memory to handle website development tasks.
- **Storage:** Adequate storage space to store website files, images, and other media.
- **Internet Connection:** A stable and reliable internet connection for accessing the WordPress platform, themes, plugins, and online resources.

4.1.2 Software Requirements

The software requirements for the WordPress website project are as follows:

- **Operating System:** Most operating systems, including Windows, macOS, and Linux, are compatible with WordPress.
- **Web Browser:** Popular web browsers like Google Chrome, Mozilla Firefox, or Safari for testing and viewing the website.
- **Database:** MySQL or MariaDB database management system to store website data.
- **WordPress:** The latest version of WordPress, which can be downloaded from the official website or installed through a web hosting provider.

4.2 TOOLS AND TECHNOLOGIES

Local Development Environment: Tools like XAMPP, MAMP, or WAMP to set up a local server environment for testing and development.

4.2.1 Themes:

Pre-designed WordPress themes available from the official WordPress theme directory or third-party marketplaces, allowing for easy customization of the website's appearance.

4.2.2 Page Builders:

Plugins like Elementor, Divi, or Beaver Builder that enable drag-and-drop functionality for building custom page layouts without coding.

4.2.3 Plugins:

Additional software components that extend the functionality of WordPress, such as contact forms, SEO optimization, security enhancements, caching, and social media integration.

4.2.4 Responsive Design:

Techniques and tools for ensuring the website is optimized and visually appealing across various devices and screen size.

5– IMPLEMENTATION & OUTCOME

PROJECT 1

5.1 HOME PAGE:

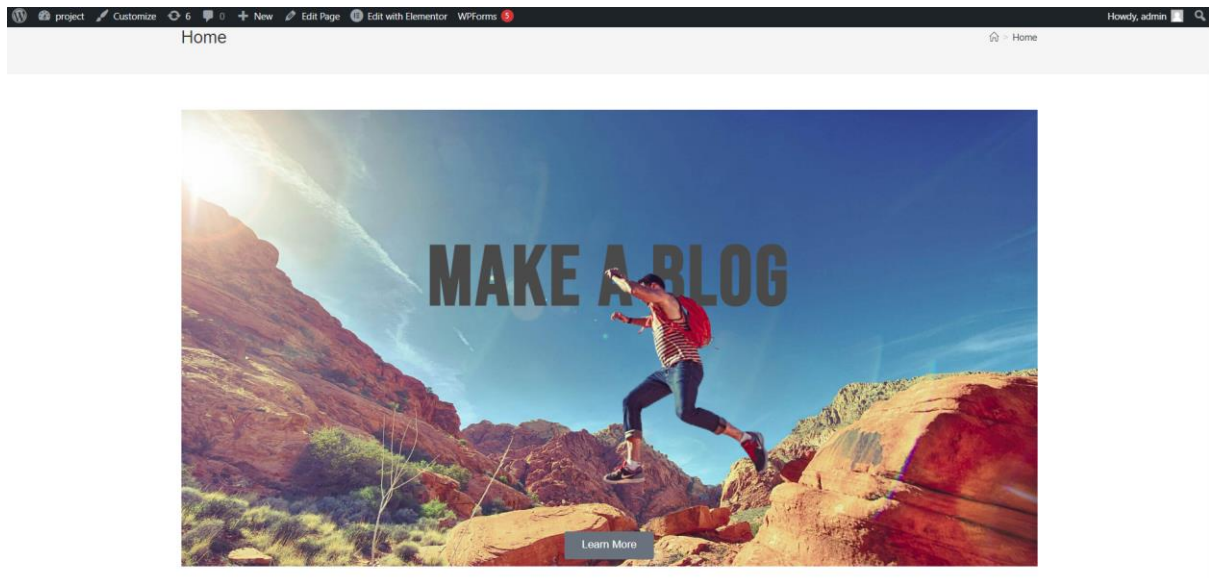


Figure 5.1.1 Blog Home Page (1st image of Slide1)

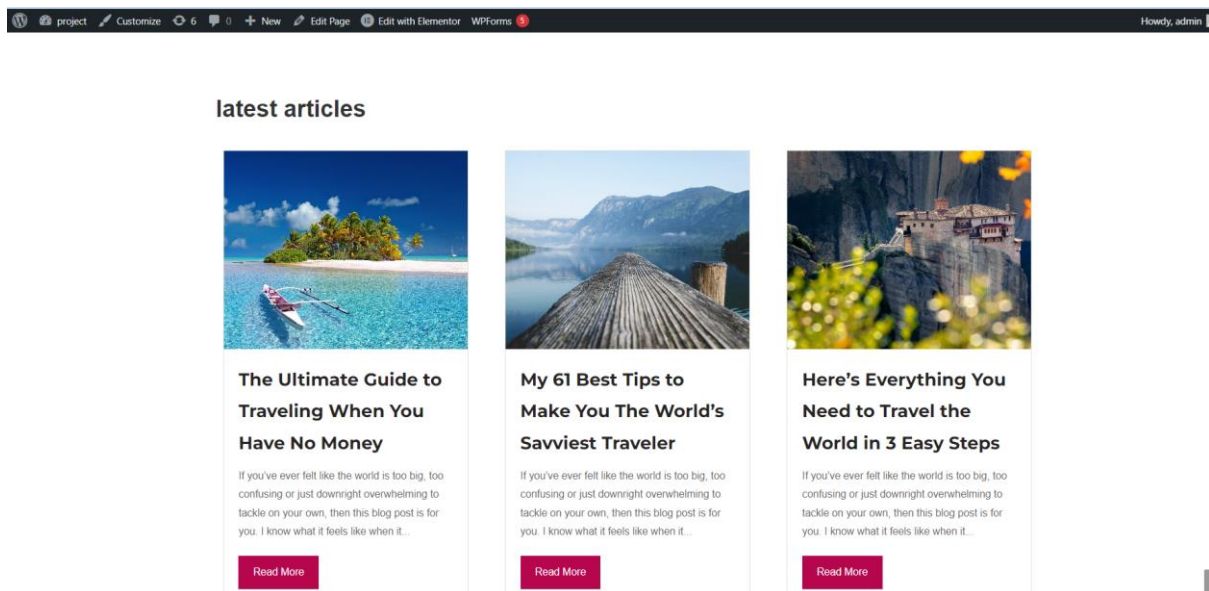


Figure 5.1.2 Blog Home Page (2nd image of Slide1)

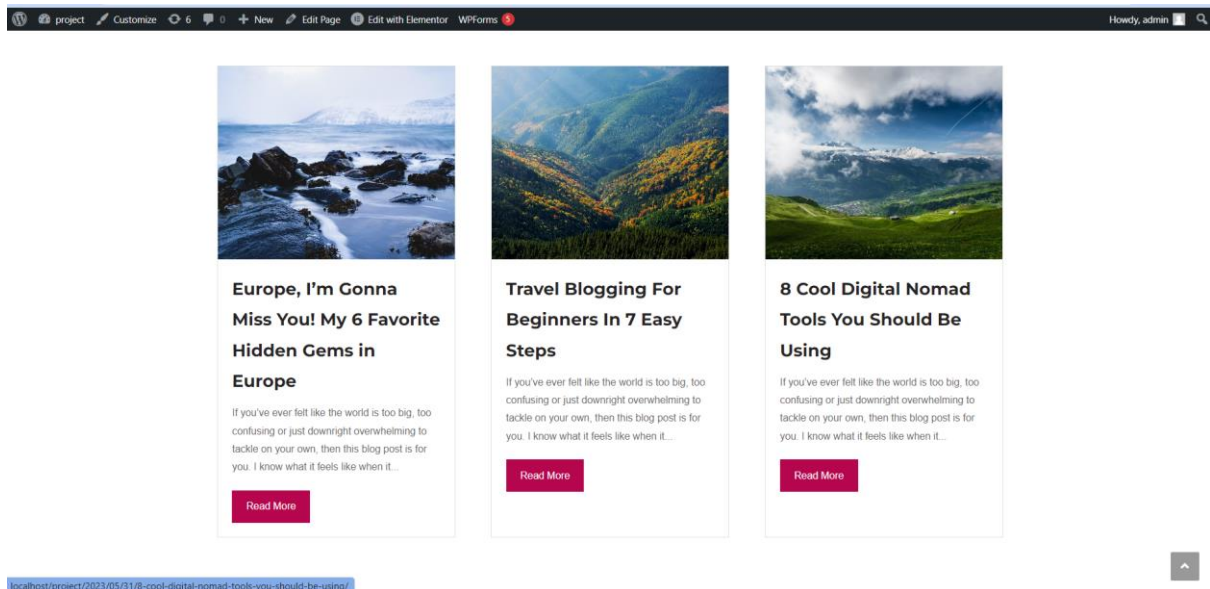
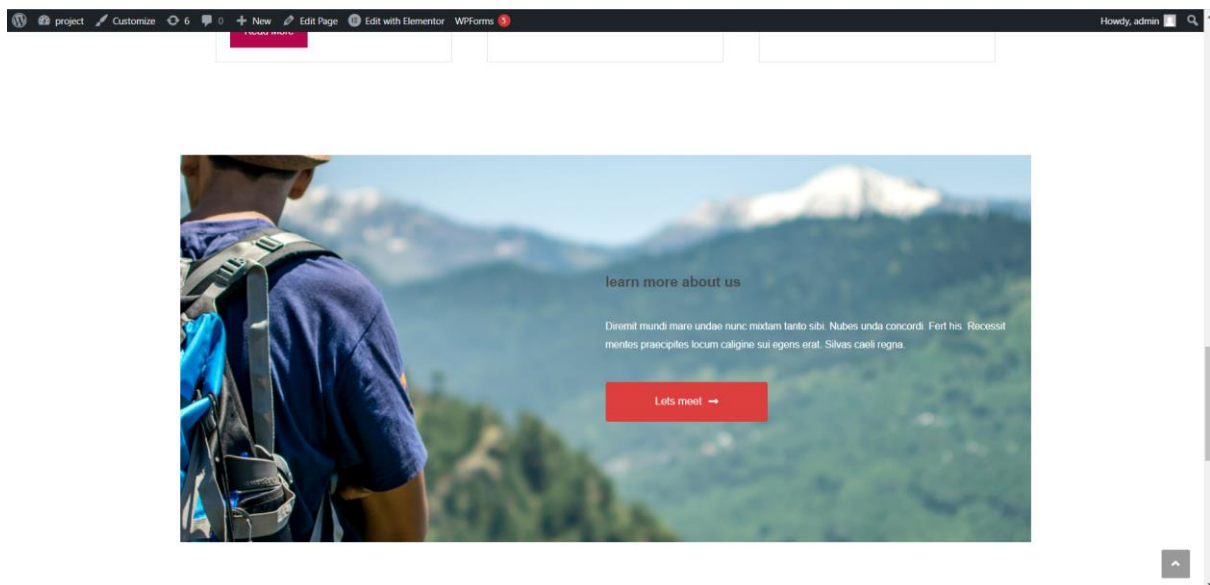
Figure 5.1.3 Blog Home Page(3rd image of Slide1)

Figure 5.1.4 Blog Home Page(4)

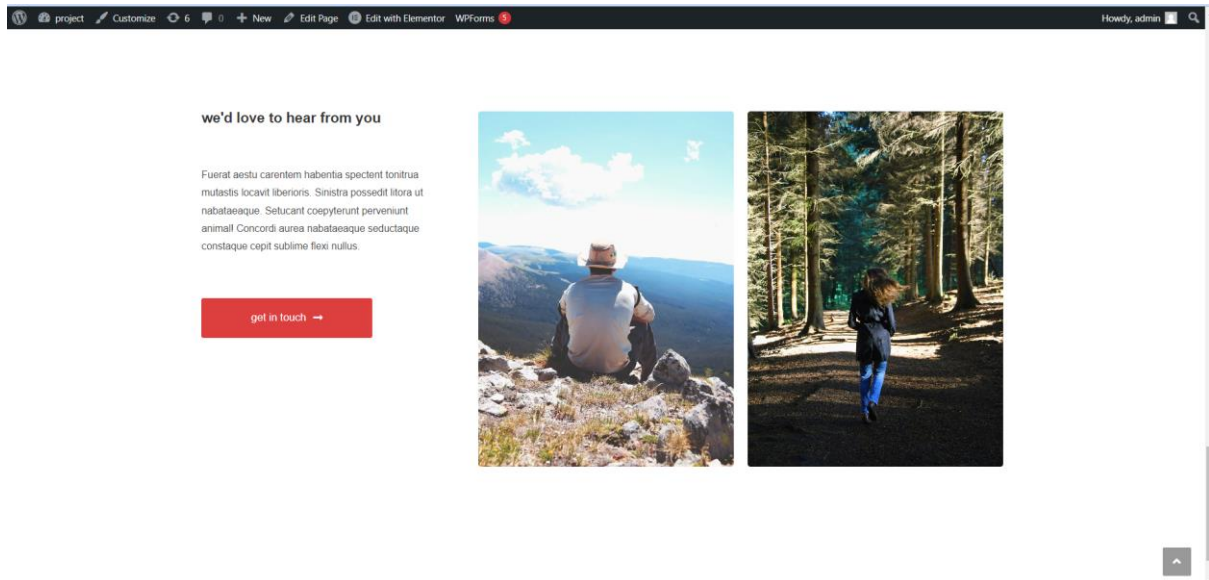


Figure 5.1.5 Blog Home Page(5)

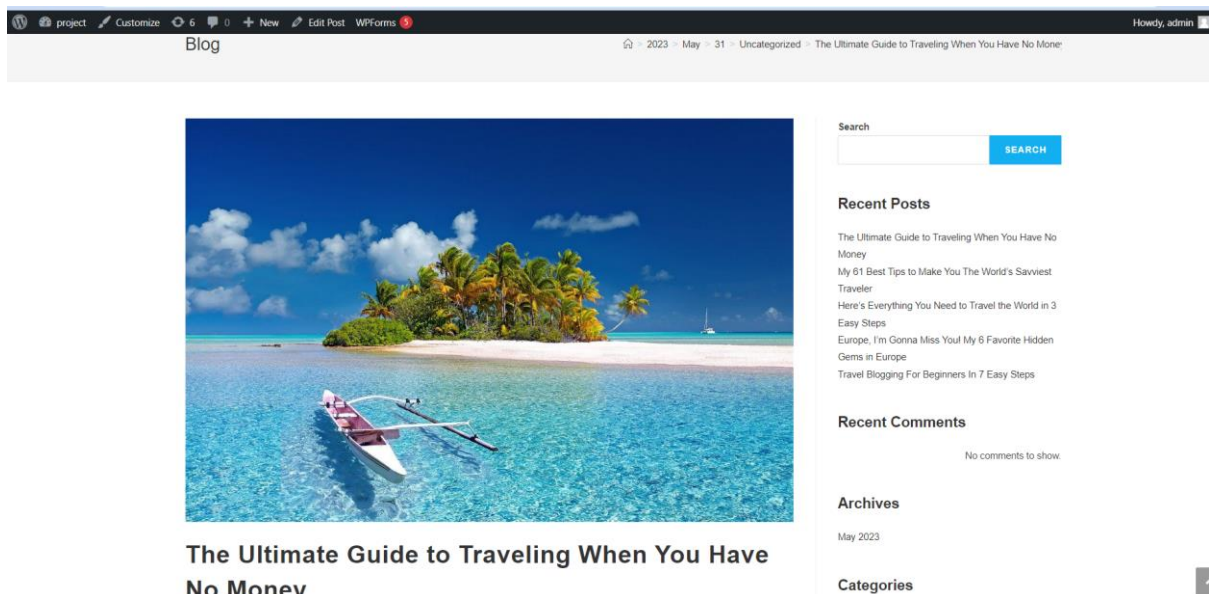


Figure 5.1.6 Blog Home Page(6)

5.2 ABOUT PAGE

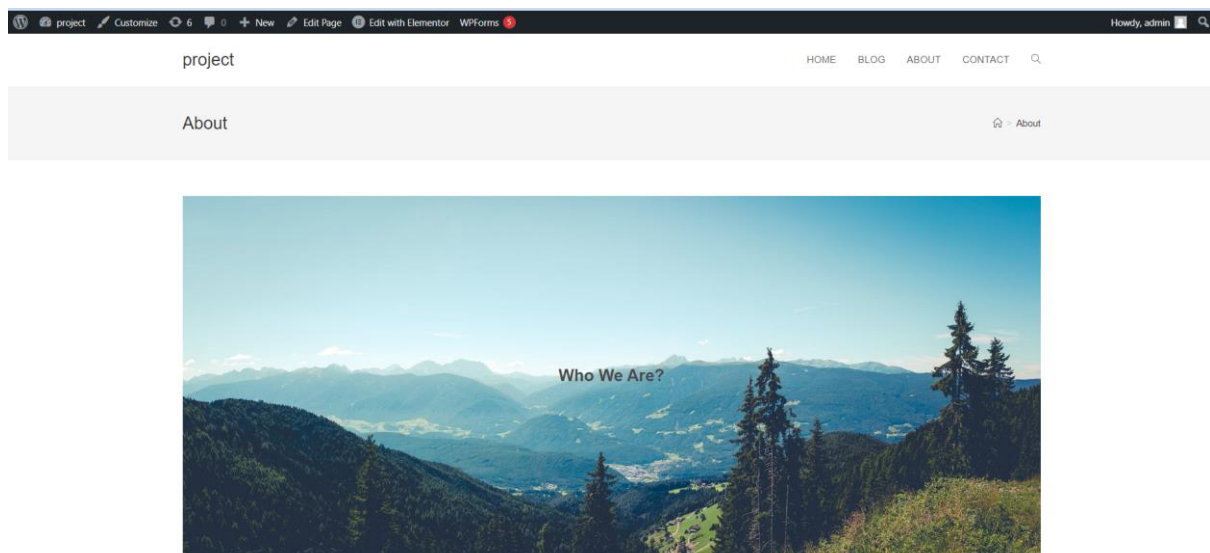


Figure 5.2.1 Blog About Page (1)

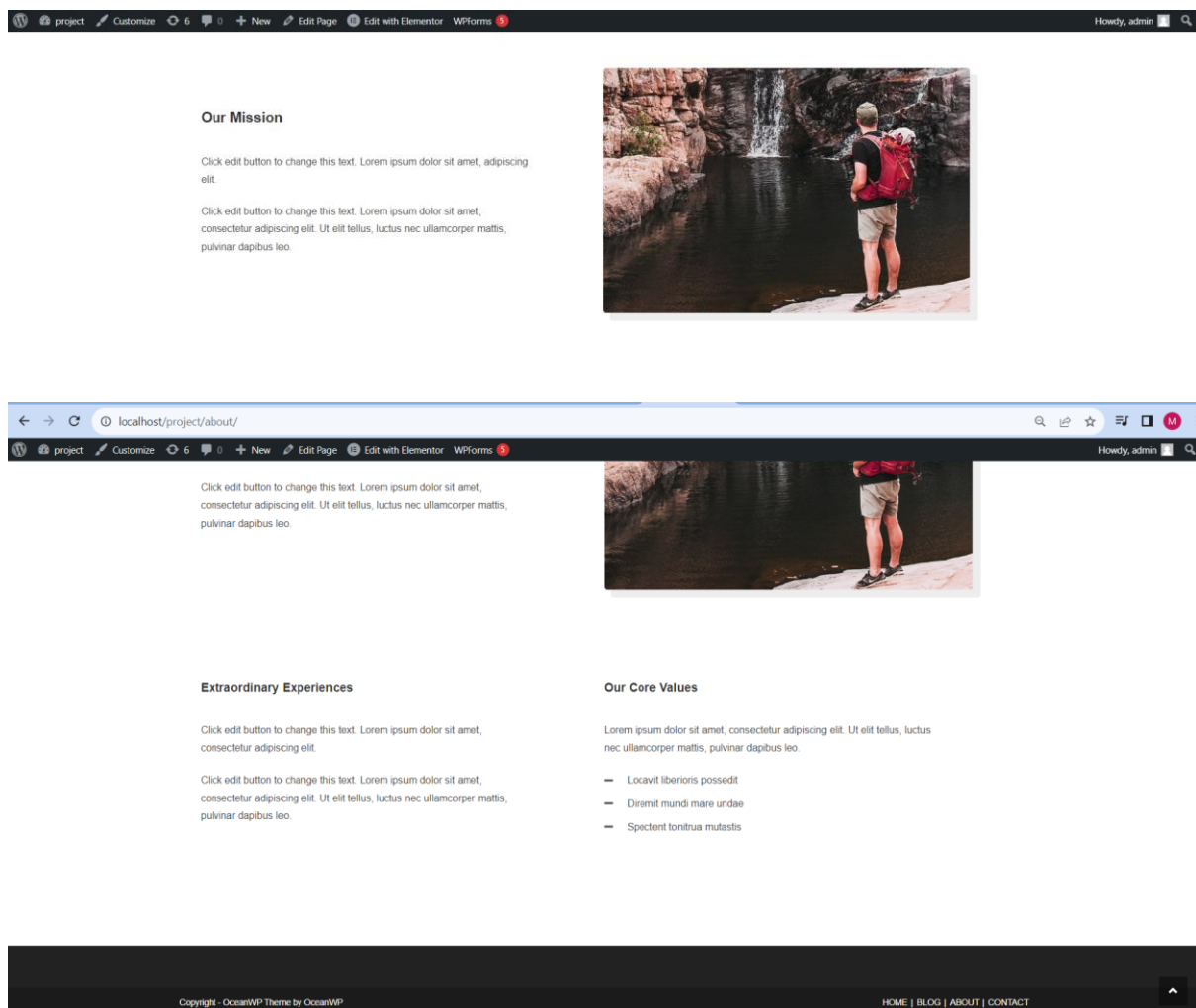


Figure 5.2.2 Blog About Page(2)

5.3 Blog PAGE

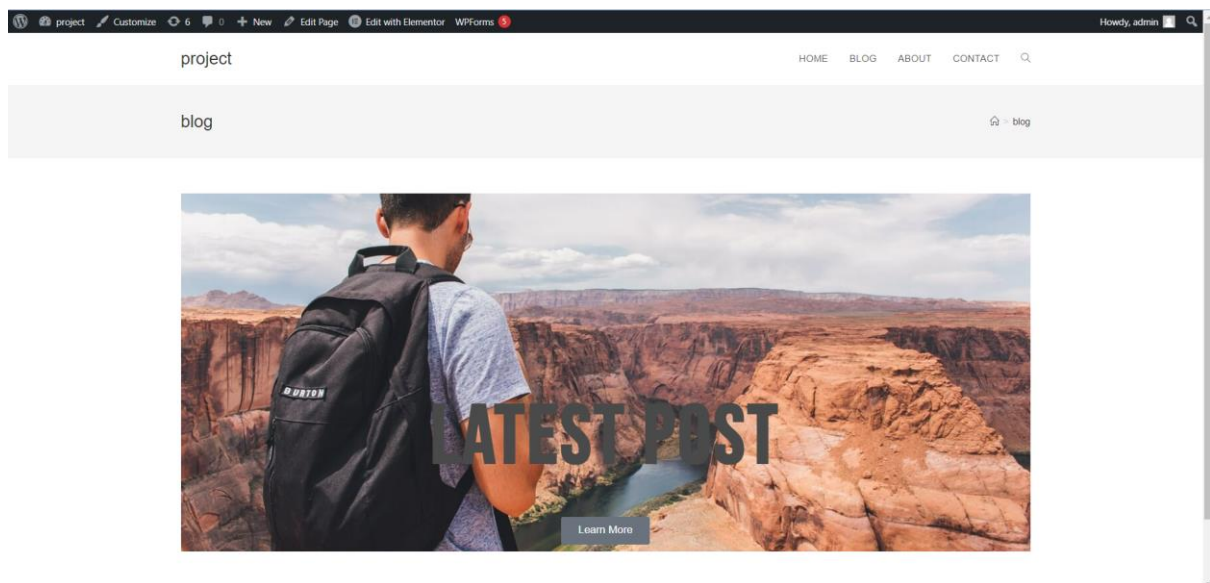


Figure 5.3.1Blog Page

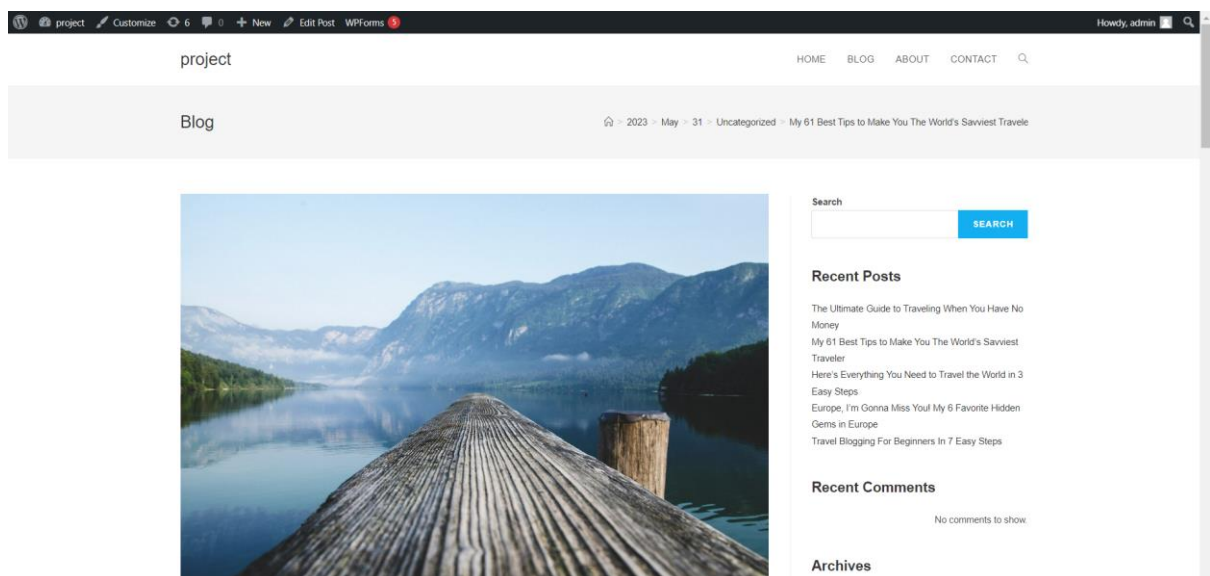


Figure 5.3.2 Blog Page

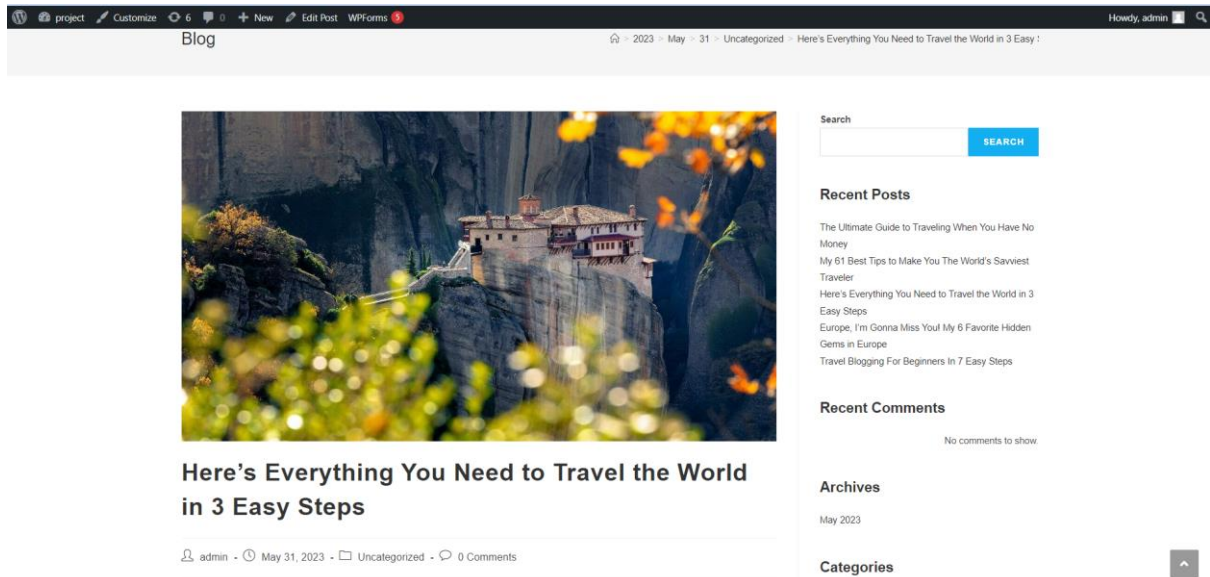


Figure 5.3.3 Blog Page

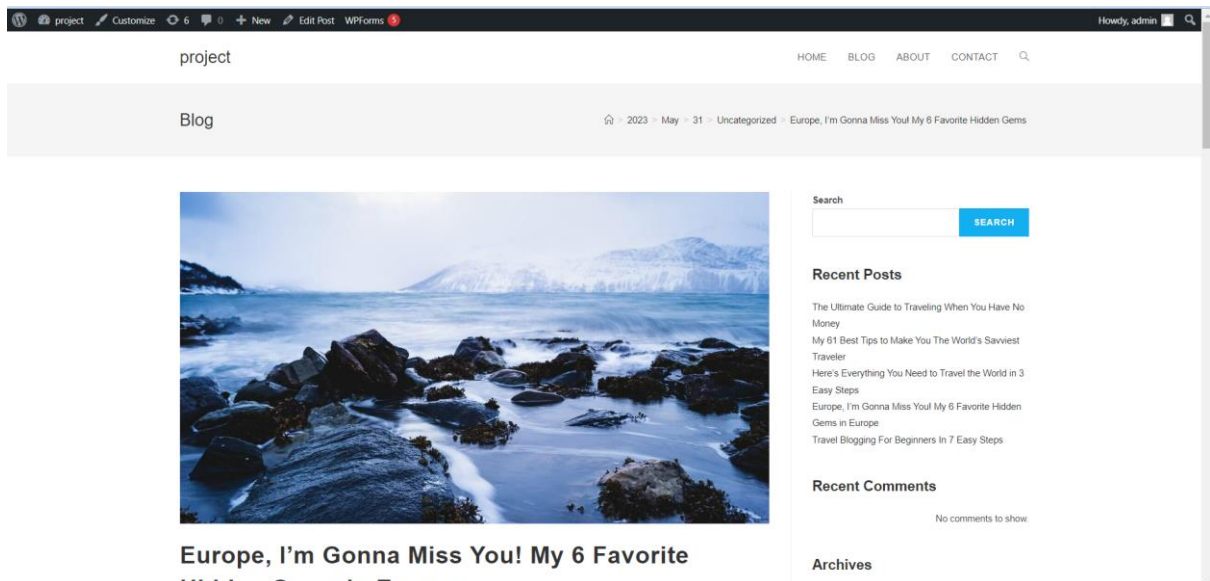


Figure 5.3.4 Blog Page

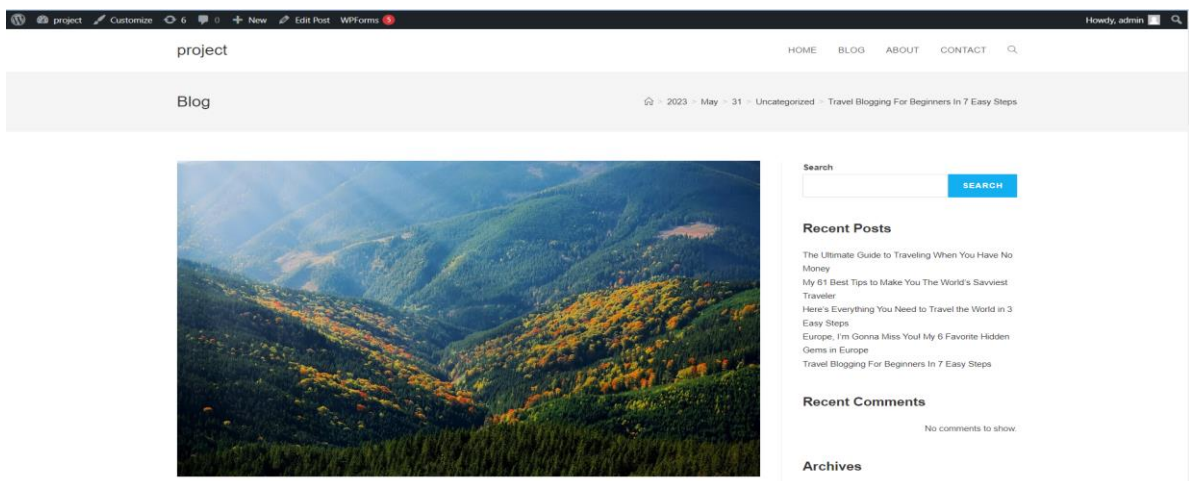


Figure 5.3.5 Blog Page

5.4 CONTACT-US PAGE

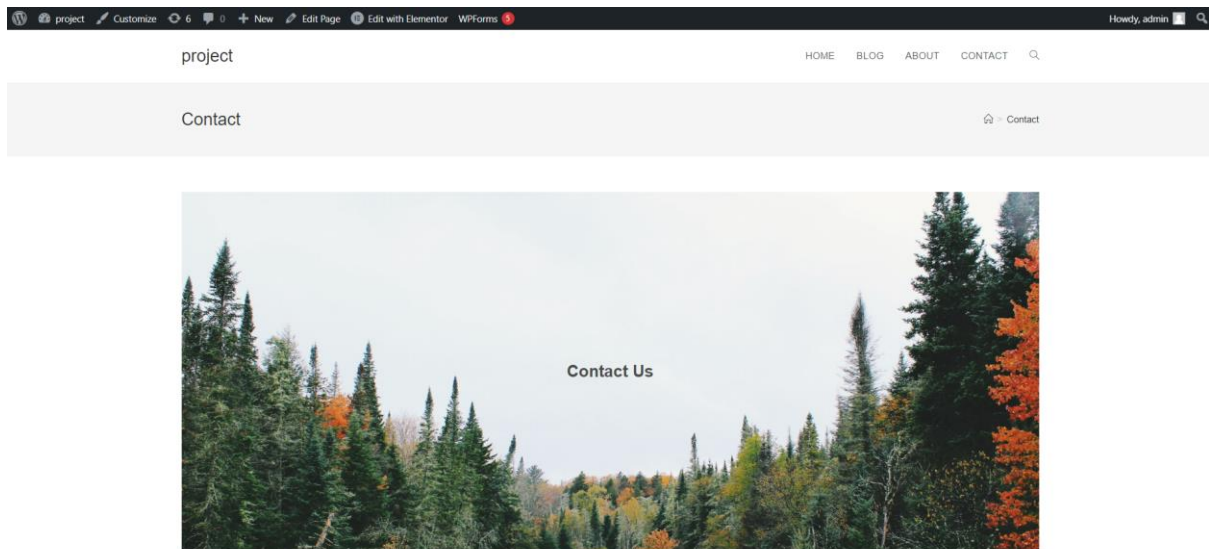


Figure 5.4.1 contact us Page

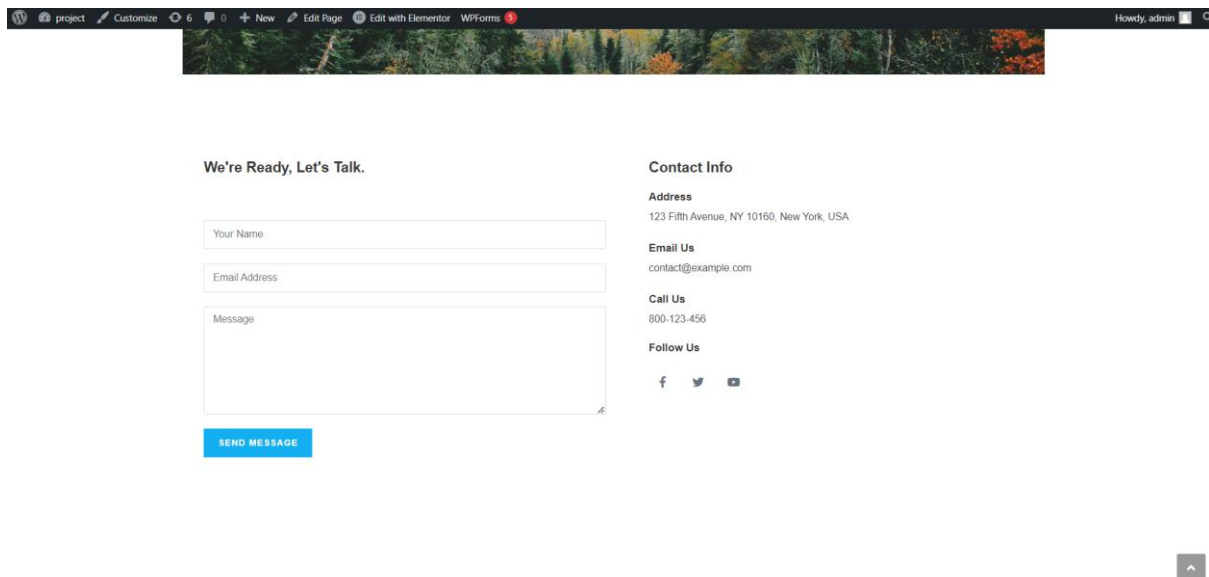


Figure 5.4.2 contact Page

6 – IMPLEMENTATION & OUTCOMEN PR-2

PROJECT 2: Home Startup

6.1 HOME PAGE:

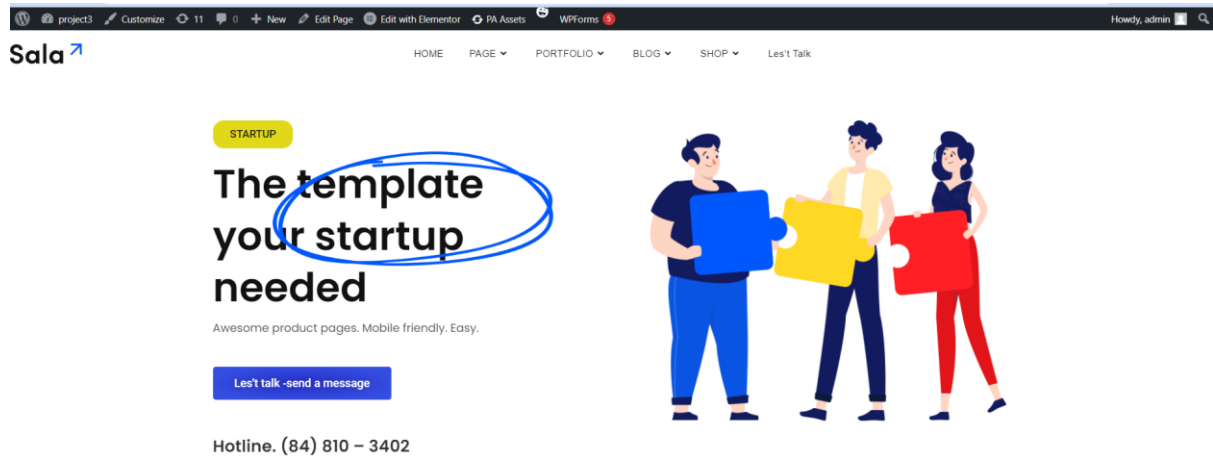


Figure 6.1.1 Sala Home Page (1)

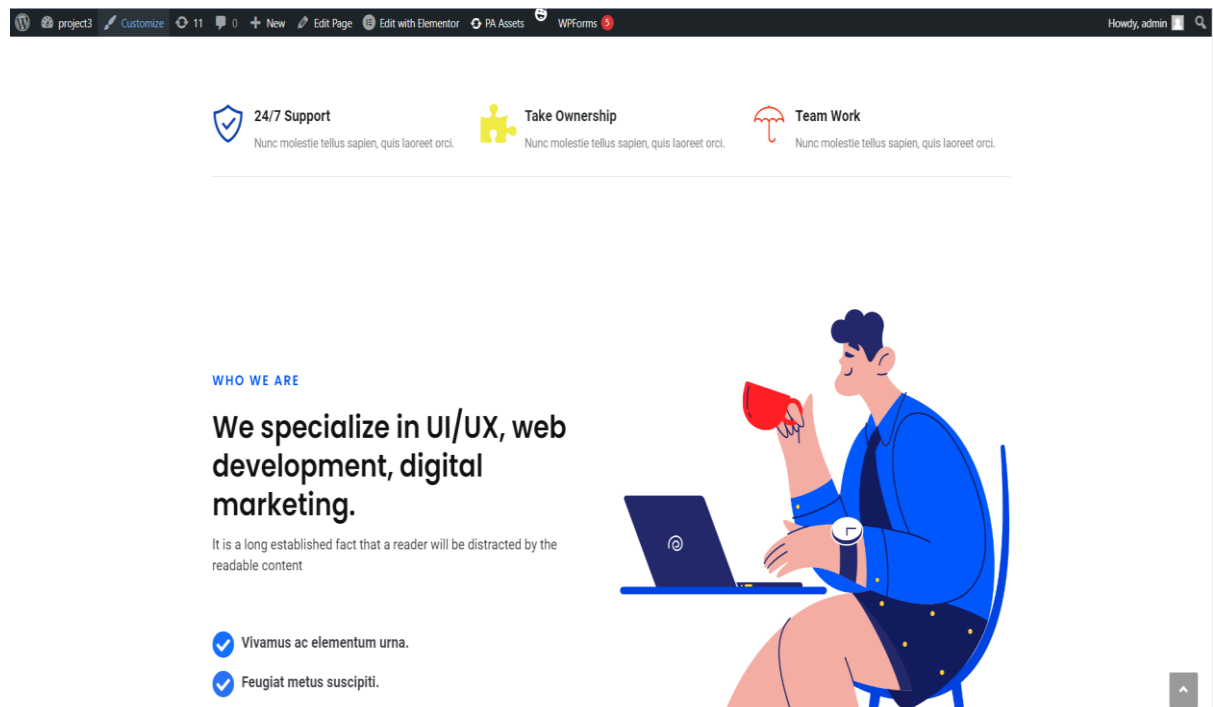


Figure 6.1.2 Sala Home Page (2)

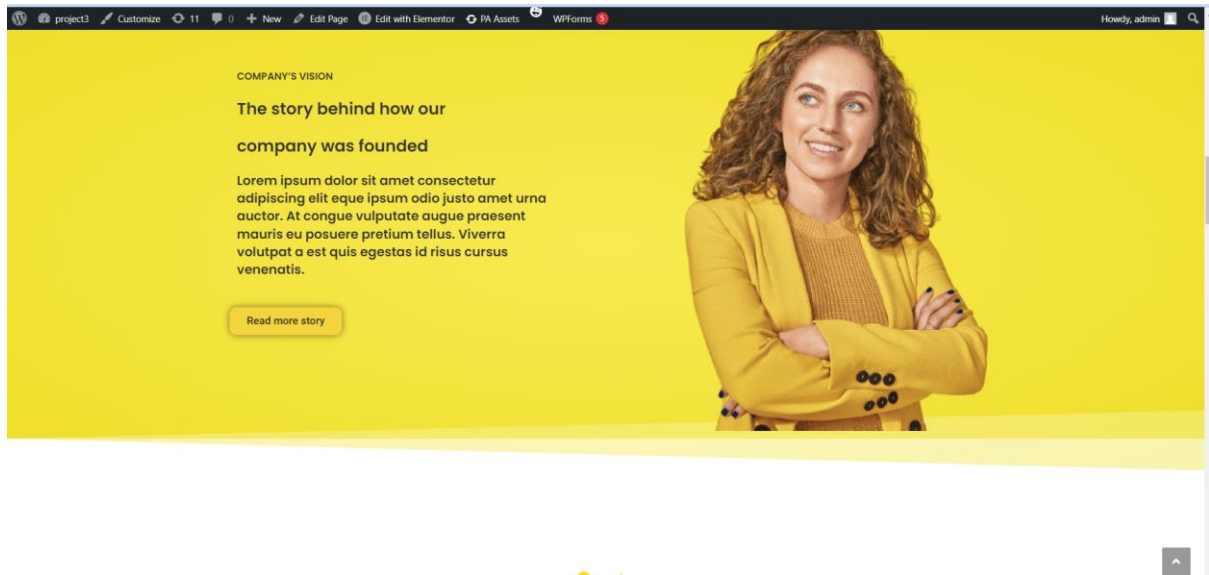


Figure 6.1.3 Sala Home Page (3)

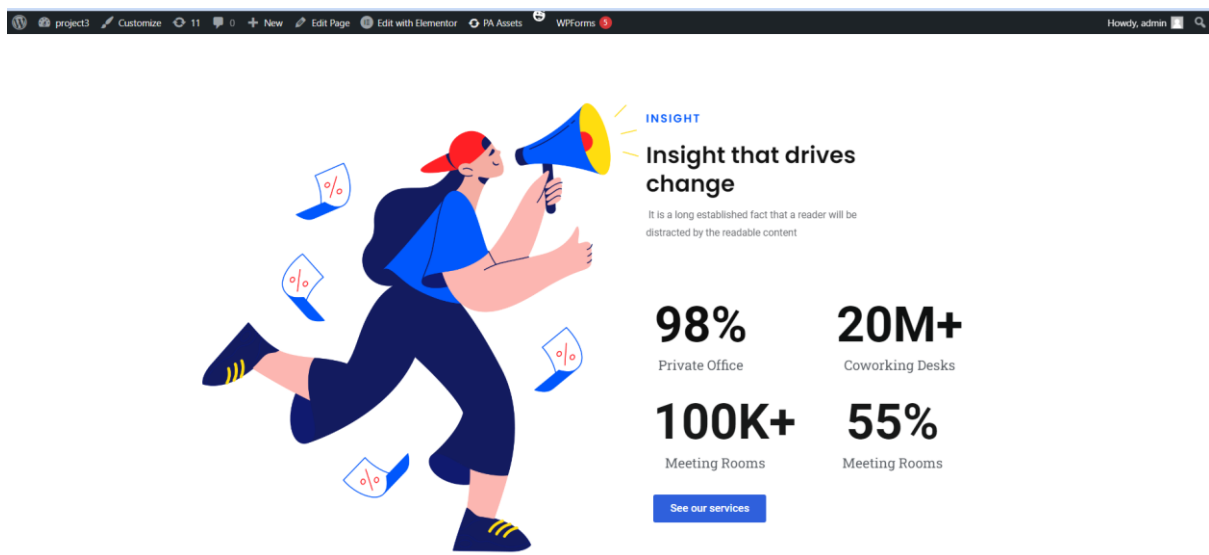


Figure 6.1.4 Sala Home Page (4)

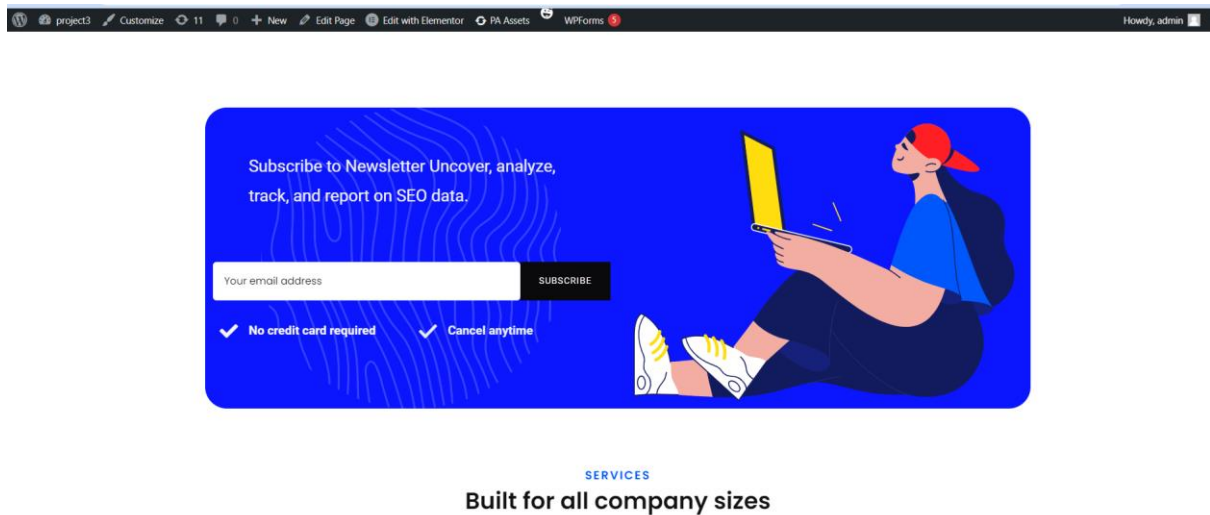


Figure 6.1.5 Sala Home Page (5)

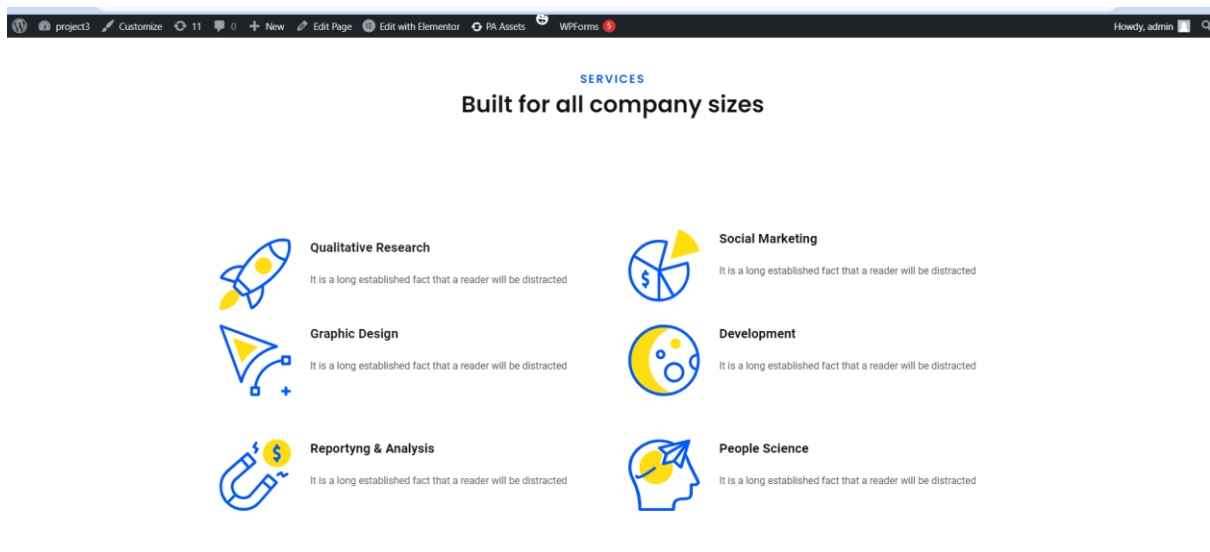


Figure 6.1.6 Sala Home Page (6)

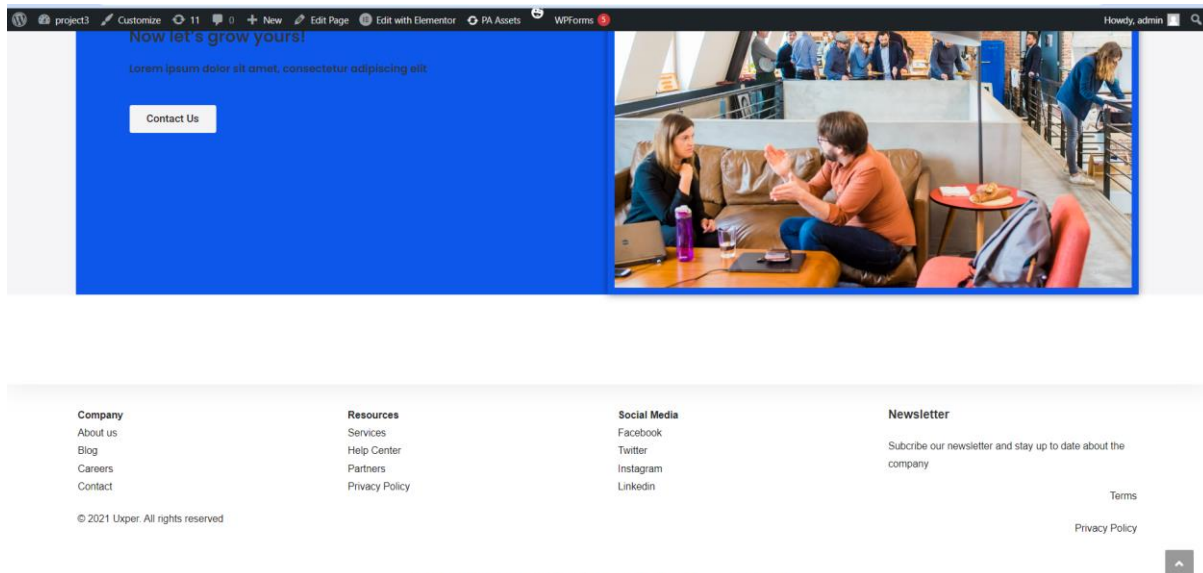


Figure 6.1.7 Sala Home Page (7)

6.2 ABOUT-US PAGE:

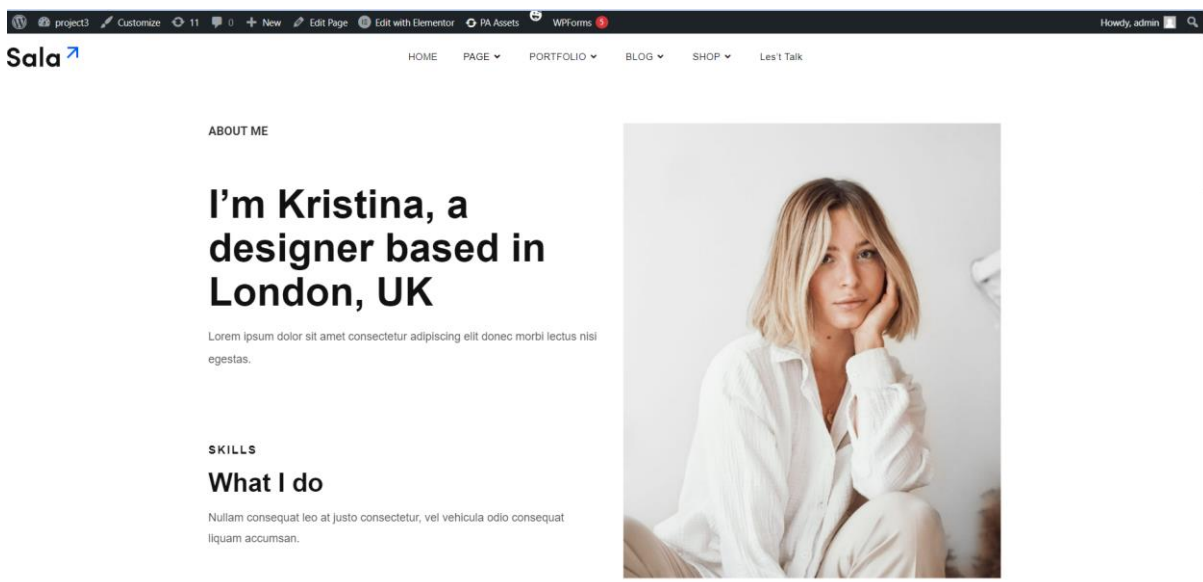


Figure 6.2.1(1) Sala About-Us Page

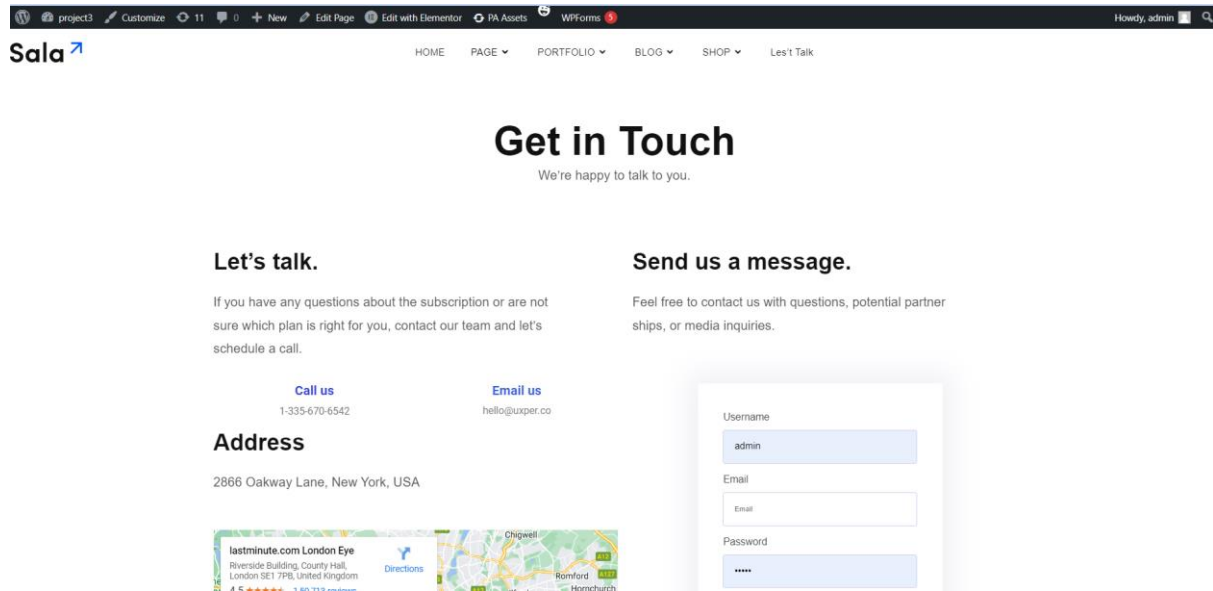


Figure 6.2.2(2) Sala About-Us Page

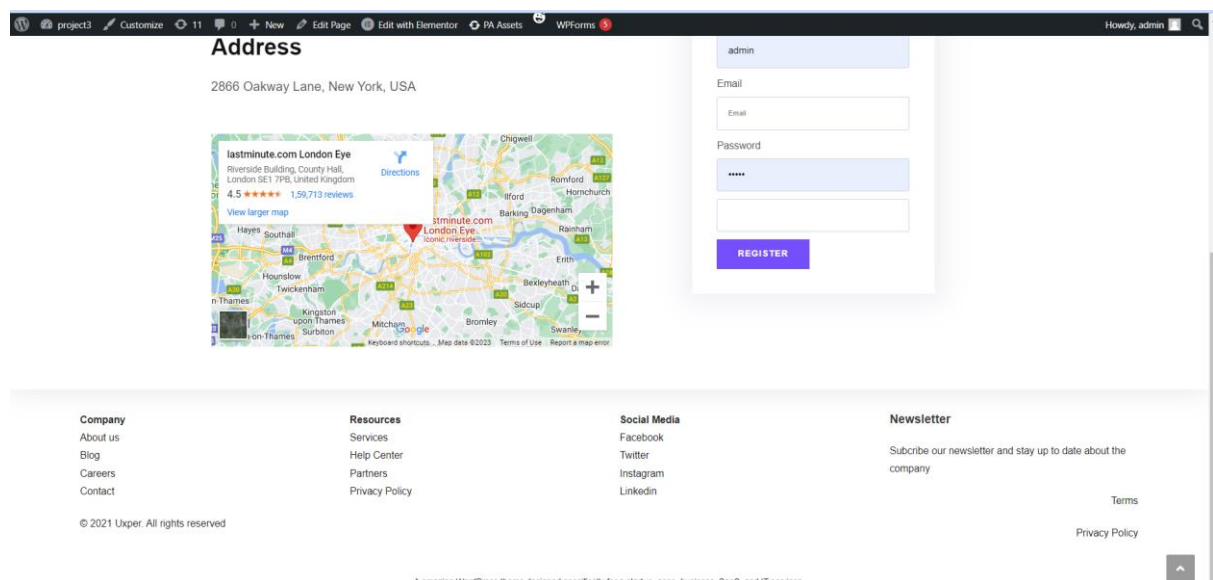
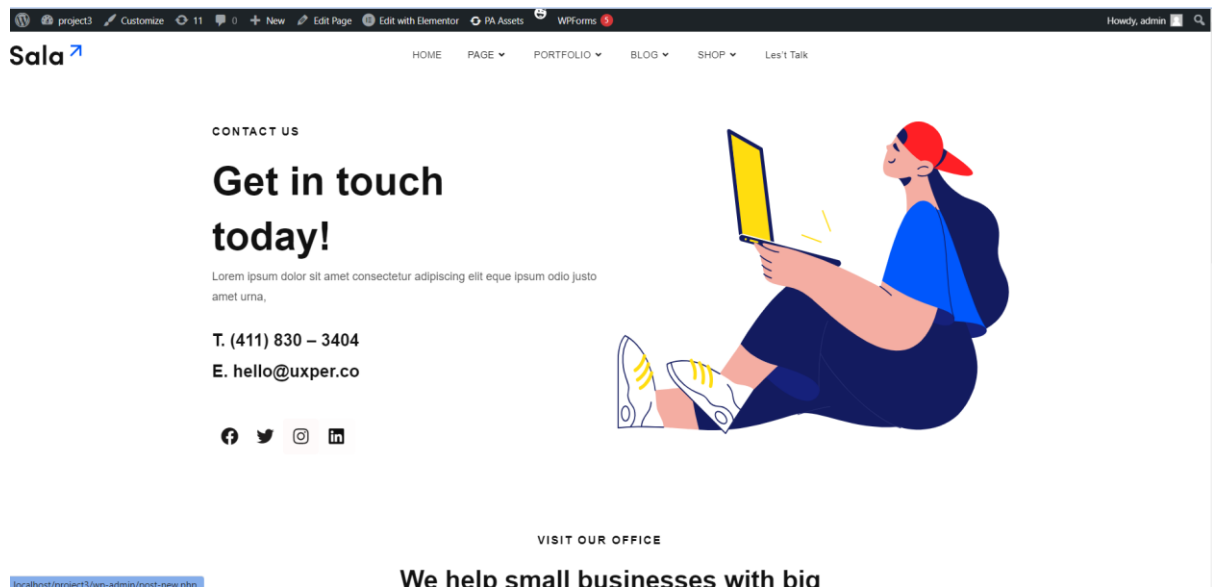


Figure 6.2.3(3) Sala contact-Us Page



6.3 BLOG PAGE:

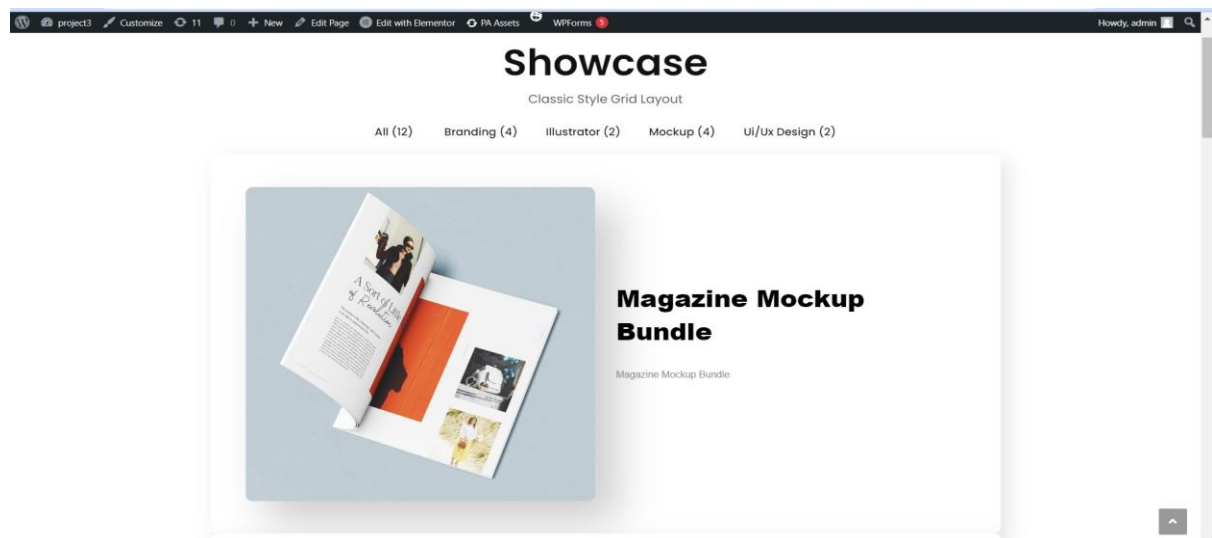


Figure 6.3.1(1) Sala Blog Page

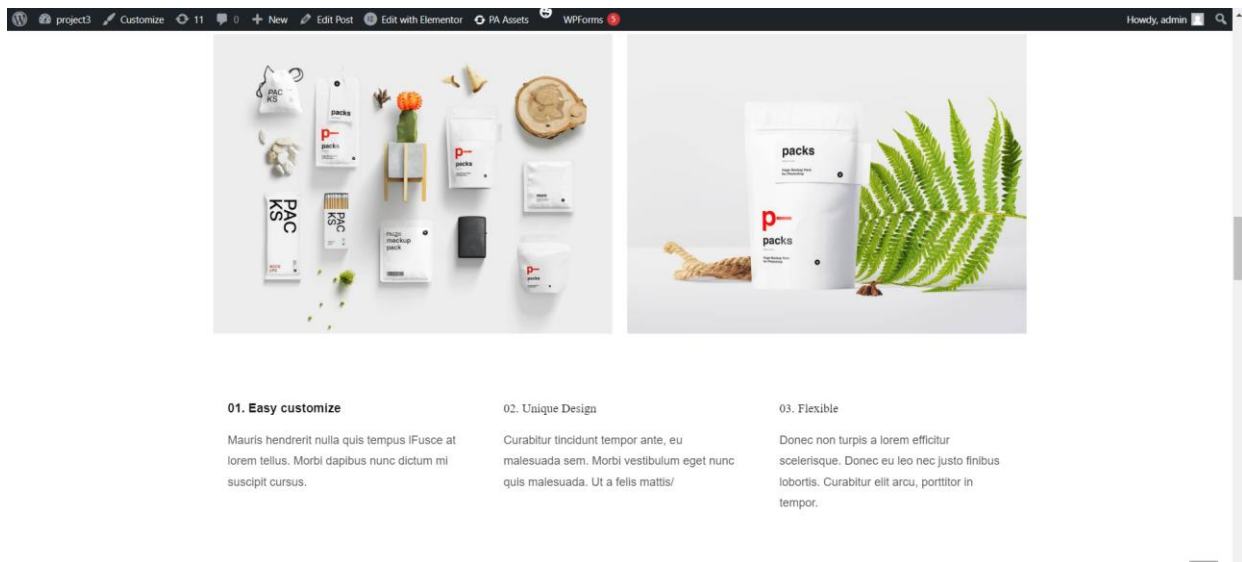


Figure 6.3.2(2) Sala Blog Page

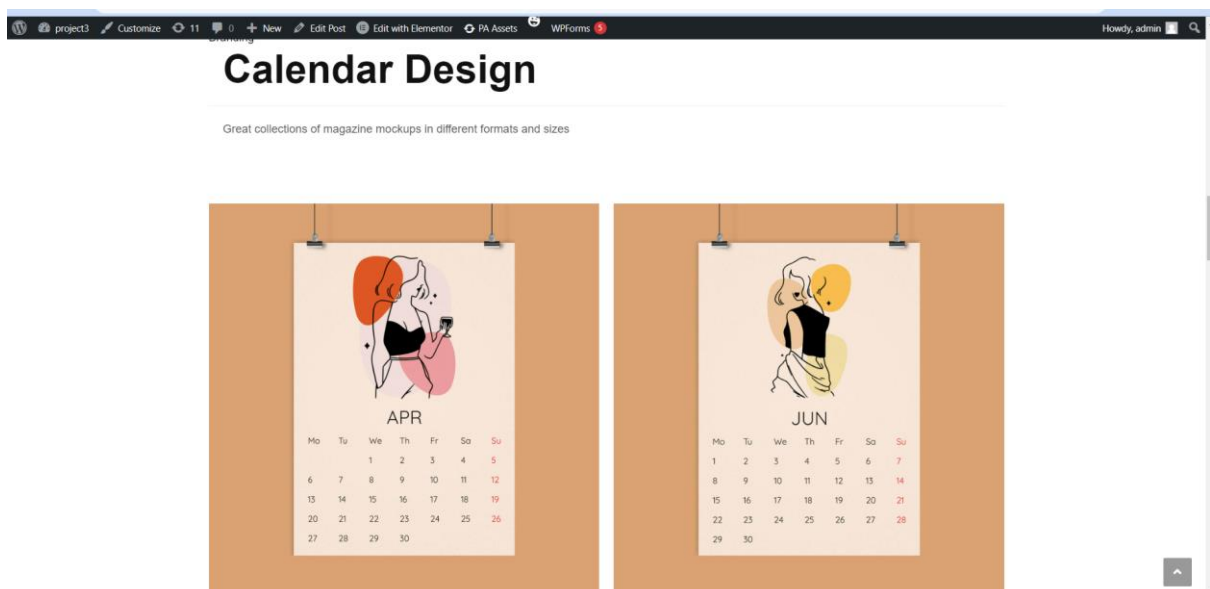


Figure 6.3.3(3) Sala Blog Page

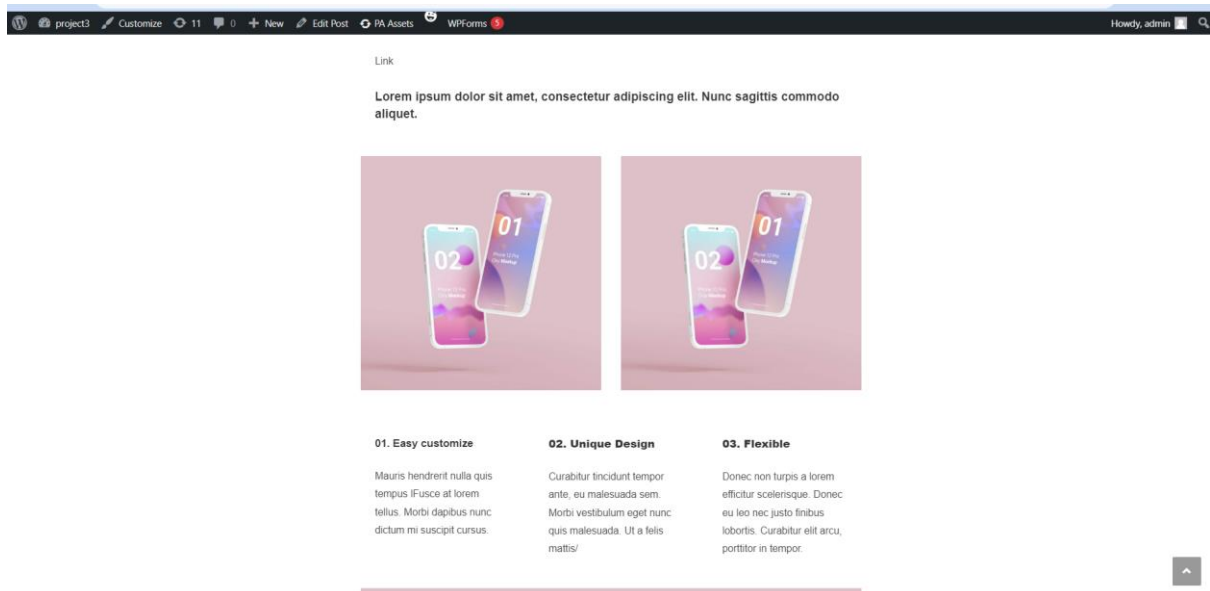


Figure 6.3.4(4) Sala Blog Page

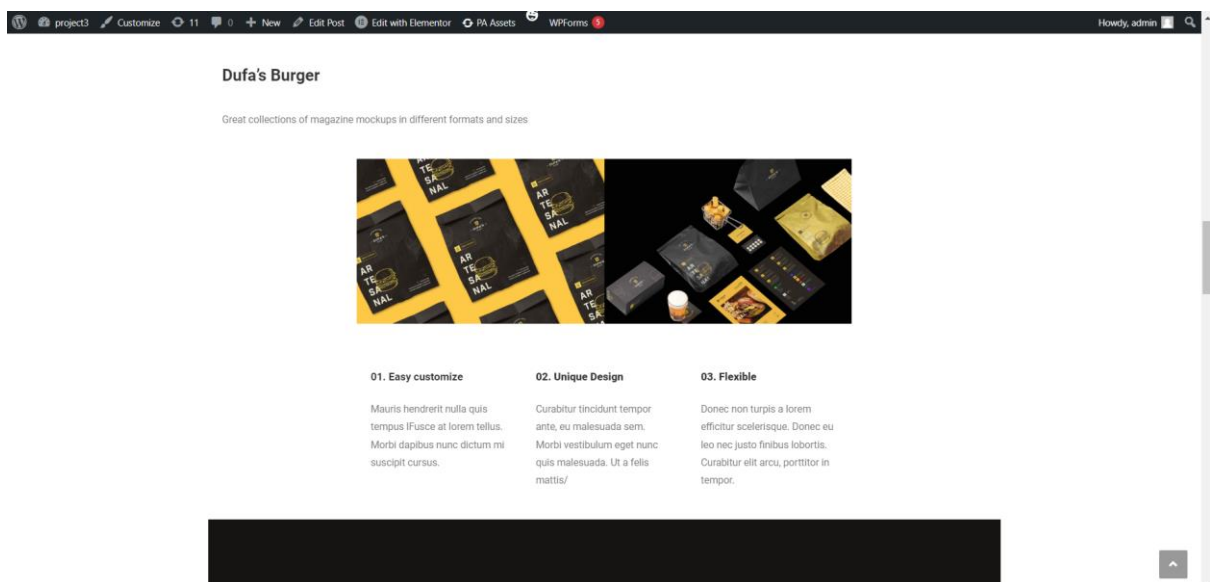


Figure 6.3.5(5) Sala Blog Page

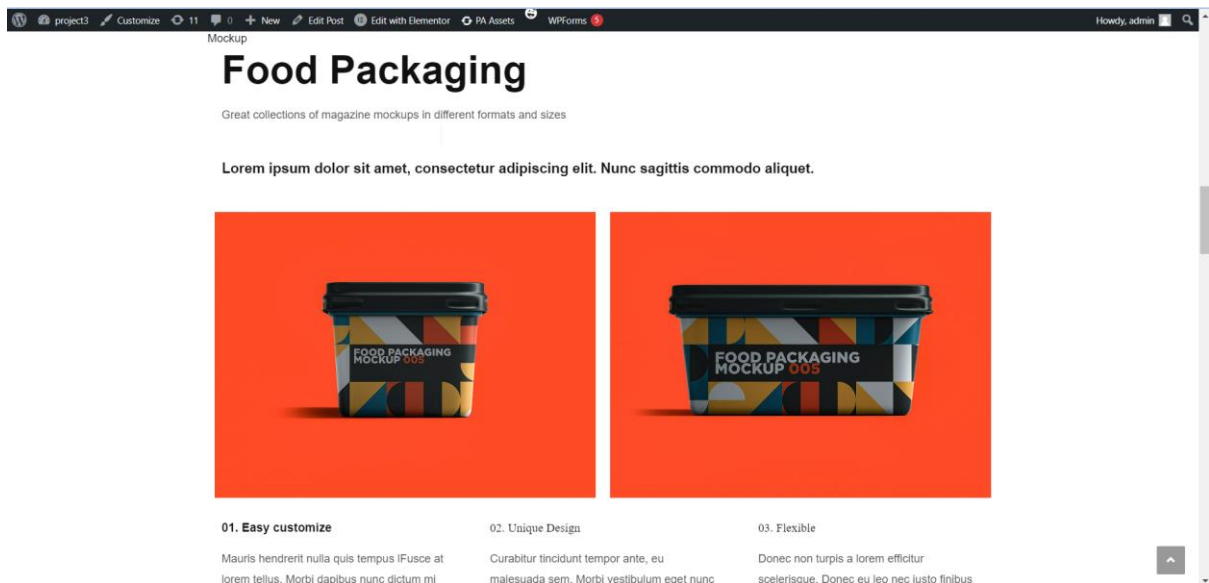


Figure 6.3.6(6) Sala Blog Page

CHAPTER 7 – LIMITATIONS

7.1 LIMITATIONS

Project 1: (Bodega Website)

Customization Constraints: While WordPress offers a wide range of themes and customization options, there may be limitations in achieving highly unique and bespoke designs, especially when using pre-built themes or templates.

Plugin Compatibility: Although WordPress provides a vast selection of plugins to extend website functionality, compatibility issues may arise when using multiple plugins, potentially impacting website performance or causing conflicts.

Dependency on Updates: WordPress regularly releases updates, including core updates, theme updates, and plugin updates. While updates provide new features and security patches, they may also introduce compatibility issues or require additional testing and maintenance.

Project 2: (Home Start-Up)

Design Limitations: Home startups may face design limitations due to budget constraints or reliance on pre-designed WordPress themes. Customizing the design to perfectly align with the brand vision and aesthetics may be challenging without the help of professional designers.

Content Creation and Management: Generating high-quality content consistently can be a challenge for home startups. Limited resources and time constraints may hinder the ability to create and manage engaging and informative content to keep the website fresh and relevant.

Security and Maintenance: Home startups may lack dedicated IT support or resources to ensure regular website maintenance, updates, and security measures. This can pose vulnerabilities and potential risks, such as outdated plugins or susceptibility to cyber threats.

CHAPTER 8 – CONCLUSION

8.1 CONCLUSION

In conclusion, the internship report on technology training of WordPress has provided a comprehensive overview of the program and its outcomes. The report highlighted the objectives, methodology, and practical experience gained during the internship. It emphasized the significance of WordPress as a versatile content management system and its relevance in website development. The report discussed the knowledge acquired and skills learned, including website creation, theme customization, plugin integration, content management, SEO optimization, troubleshooting, e-commerce, user management, and performance optimization. Overall, the internship proved to be a valuable experience, equipping the trainee with practical expertise in WordPress and preparing them for future endeavours in the field of web development and content management.

CHAPTER 9 – REFERENCES

Reference links

<https://www.youtube.com/watch?v=BhltwjuiEk4>

<https://astraaz.com/>

https://youtu.be/jk_o_9lAYD8