Sales Seasonality

Category   **Order Date**

Year of Order Date
- 2012
- 2013
- 2014
- 2015

The trend of sum of Sales for Order Date Month broken down by Category. Color shows details about Order Date Year. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.
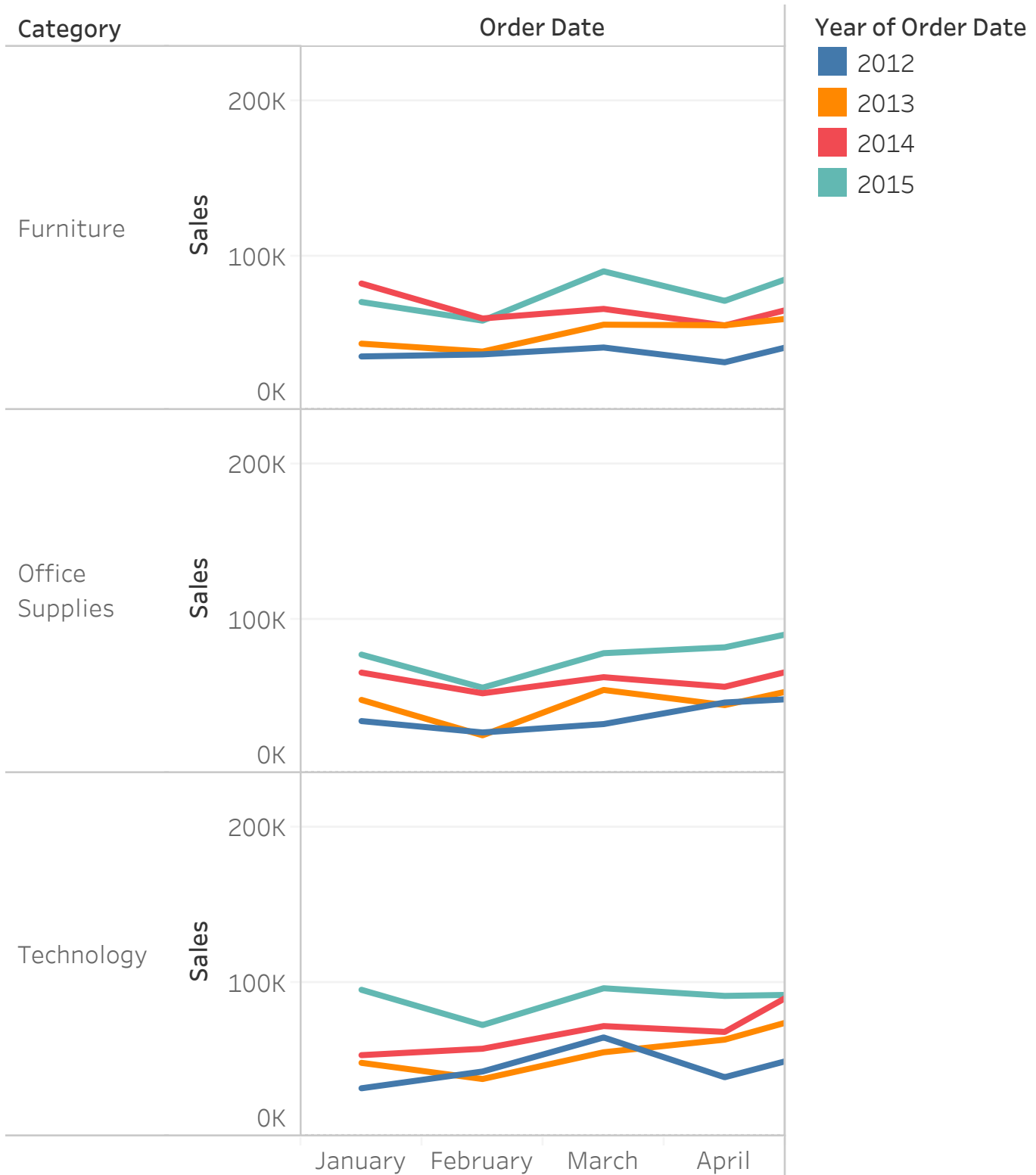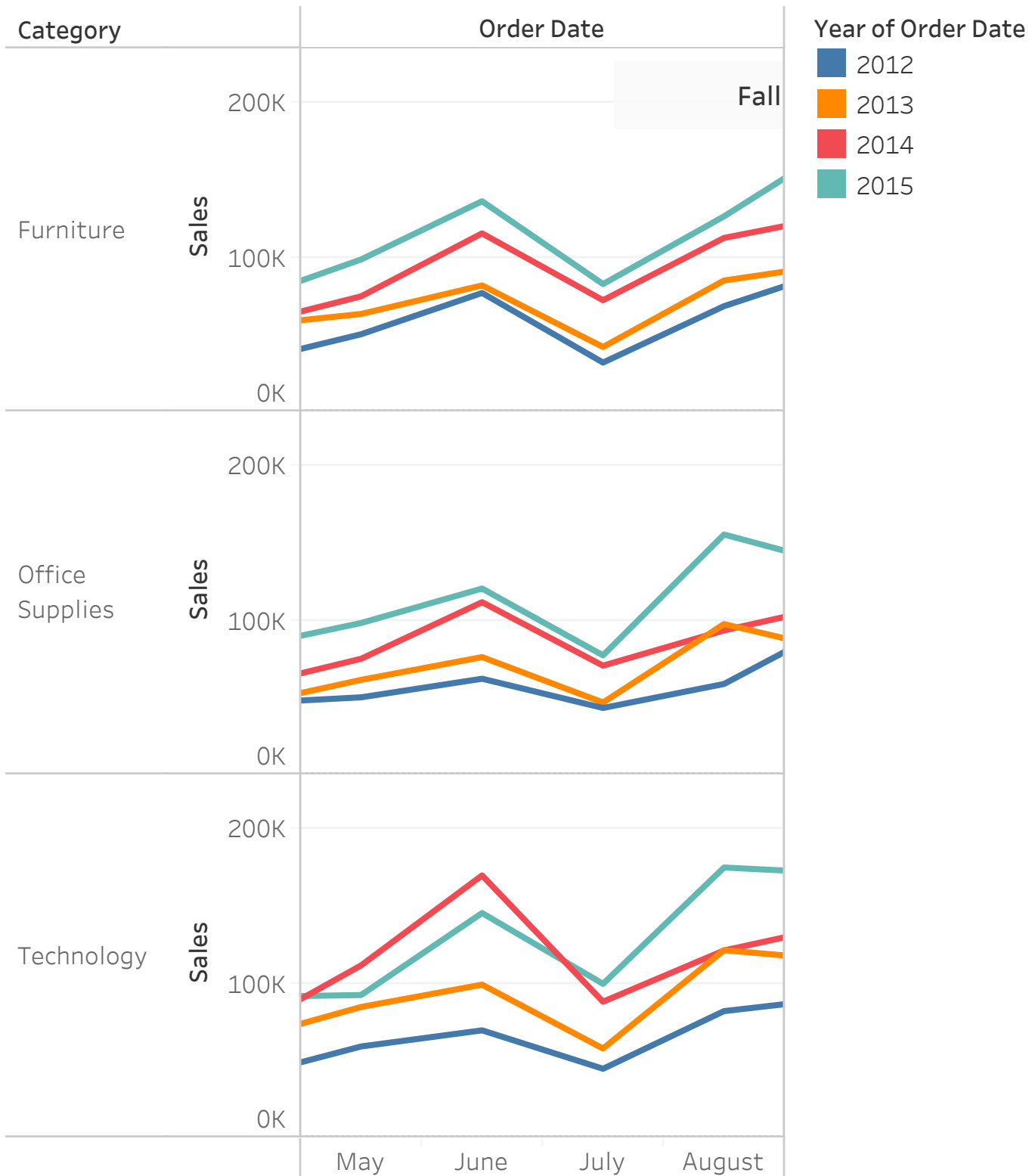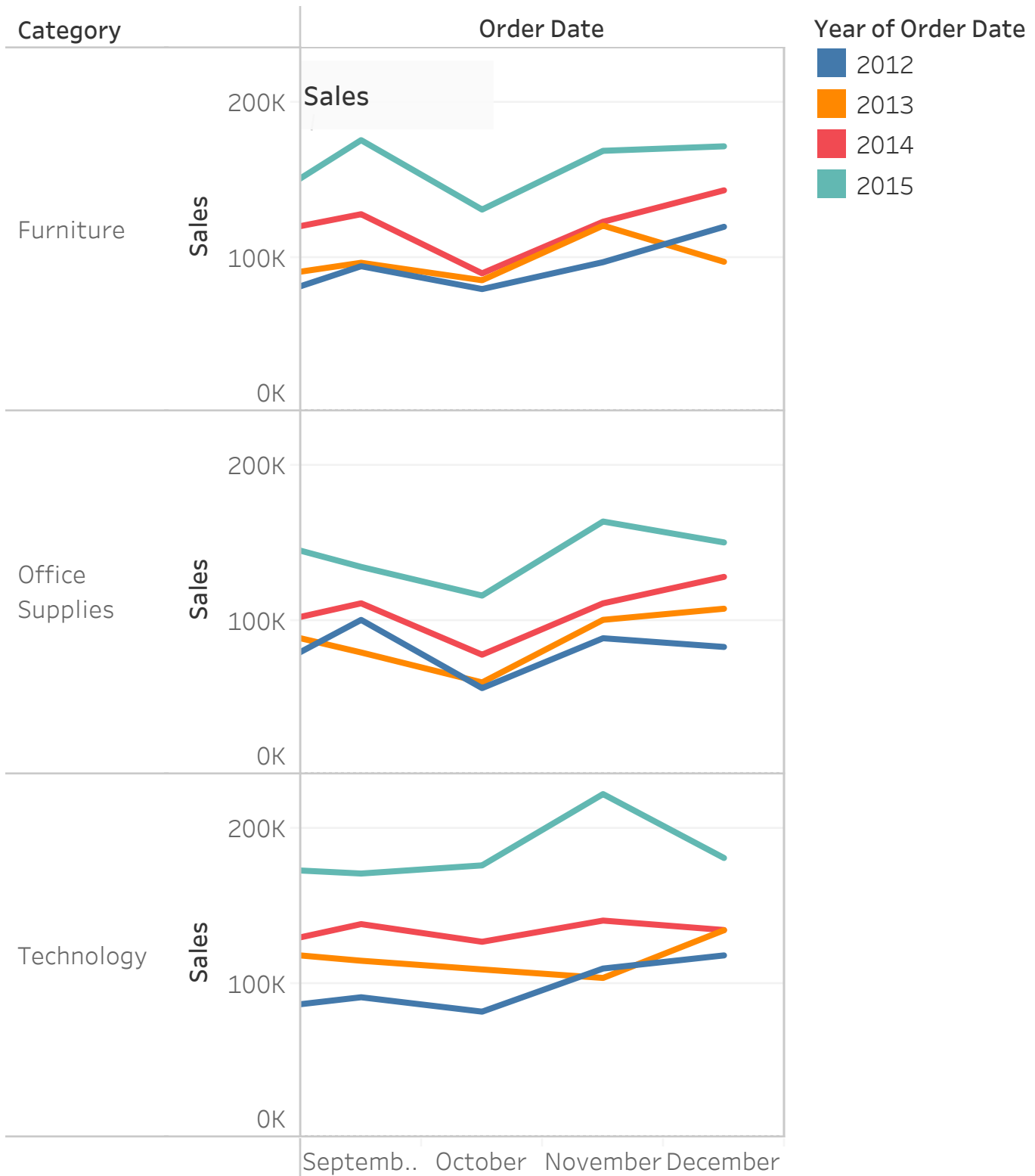
Sales Seasonality

The trend of sum of Sales for Order Date Month broken down by Category. Color shows details about Order Date Year. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Sales Seasonality

The trend of sum of Sales for Order Date Month broken down by Category. Color shows details about Order Date Year. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Crosstab

Month of O..	Category	Order Date 2012 % Difference i..	Sales
January	Furniture	691	691
	Office Supplies	4,574	4,574
	Technology	3,057	3,057
February	Furniture	3,713	3,713
	Office Supplies	2,830	2,830
	Technology	7,780	7,780
March	Furniture	4,022	4,022
	Office Supplies	5,947	5,947
	Technology	3,120	3,120
April	Furniture	2,117	2,117
	Office Supplies	5,649	5,649
	Technology	5,446	5,446
May	Furniture	1,352	1,352
	Office Supplies	6,033	6,033
	Technology	7,259	7,259
June	Furniture	2,920	2,920
	Office Supplies	7,627	7,627
	Technology	10,393	10,393
July	Furniture	-778	-778
	Office Supplies	745	745
	Technology	4,073	4,073
August	Furniture	2,654	2,654
	Office Supplies	10,584	10,584
	Technology	13,215	13,215
September	Furniture	10,256	10,256
	Office Supplies	17,019	17,019
	Technology	7,770	7,770
October	Furniture	9,529	9,529
	Office Supplies	5,889	5,889
	Technology	12,180	12,180
November	Furniture	4,809	4,809
	Office Supplies	9,697	9,697
	Technology	18,736	18,736
December	Furniture	12,368	12,368
	Office Supplies	9,445	9,445
	Technology	16,219	16,219

Sum of Profit (color) broken down by Order Date Year and Measure Names vs. Order Date Month and Category. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Crosstab

Month of O..	Category	Order Date 2013		2
		% Difference i..	Sales	%
January	Furniture	-1,811	-1,811	
	Office Supplies	6,865	6,865	
	Technology	5,253	5,253	
February	Furniture	4,387	4,387	
	Office Supplies	4,163	4,163	
	Technology	6,545	6,545	
March	Furniture	1,728	1,728	
	Office Supplies	9,201	9,201	
	Technology	7,064	7,064	
April	Furniture	3,176	3,176	
	Office Supplies	5,714	5,714	
	Technology	8,478	8,478	
May	Furniture	6,917	6,917	
	Office Supplies	7,774	7,774	
	Technology	15,186	15,186	
June	Furniture	7,720	7,720	
	Office Supplies	9,648	9,648	
	Technology	17,039	17,039	
July	Furniture	3,017	3,017	
	Office Supplies	6,312	6,312	
	Technology	6,256	6,256	
August	Furniture	6,345	6,345	
	Office Supplies	15,419	15,419	
	Technology	21,810	21,810	
September	Furniture	8,614	8,614	
	Office Supplies	7,581	7,581	
	Technology	11,581	11,581	
October	Furniture	7,580	7,580	
	Office Supplies	6,000	6,000	
	Technology	17,084	17,084	
November	Furniture	4,677	4,677	
	Office Supplies	11,649	11,649	
	Technology	15,495	15,495	
December	Furniture	5,766	5,766	
	Office Supplies	12,998	12,998	
	Technology	14,187	14,187	

Profit

-1,811   31,298

Sum of Profit (color) broken down by Order Date Year and Measure Names vs. Order Date Month and Category. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Crosstab

| Month of O..	Category	Order Date 2014 % Difference i..	Order Date 2014 Sales	2(%
January	Furniture	10,821	10,821	
	Office Supplies	9,854	9,854	
	Technology	6,135	6,135	
February	Furniture	6,402	6,402	
	Office Supplies	8,040	8,040	
	Technology	9,320	9,320	
March	Furniture	2,613	2,613	
	Office Supplies	9,418	9,418	
	Technology	11,402	11,402	
April	Furniture	1,365	1,365	
	Office Supplies	7,198	7,198	
	Technology	10,899	10,899	
May	Furniture	924	924	
	Office Supplies	12,014	12,014	
	Technology	15,558	15,558	
June	Furniture	10,201	10,201	
	Office Supplies	10,622	10,622	
	Technology	24,655	24,655	
July	Furniture	6,866	6,866	
	Office Supplies	12,827	12,827	
	Technology	9,170	9,170	
August	Furniture	4,540	4,540	
	Office Supplies	11,037	11,037	
	Technology	15,446	15,446	
September	Furniture	11,512	11,512	
	Office Supplies	14,370	14,370	
	Technology	13,023	13,023	
October	Furniture	6,712	6,712	
	Office Supplies	11,880	11,880	
	Technology	23,841	23,841	
November	Furniture	13,529	13,529	
	Office Supplies	16,435	16,435	
	Technology	18,099	18,099	
December	Furniture	8,561	8,561	
	Office Supplies	25,563	25,563	
	Technology	16,078	16,078	

Profit

-1,811   31,298

Sum of Profit (color) broken down by Order Date Year and Measure Names vs. Order Date Month and Category. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Crosstab

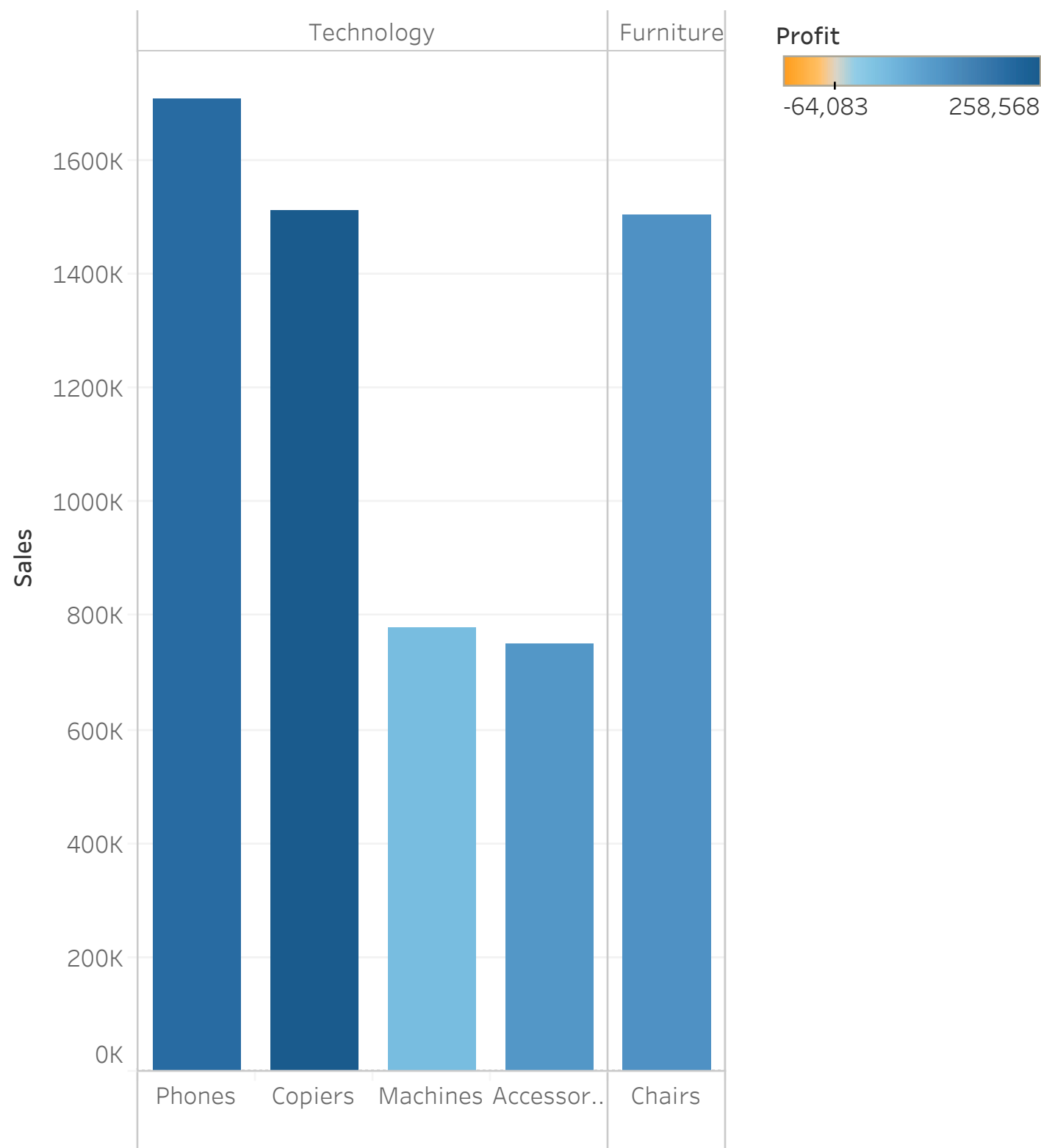| Month of O..	Category	Order Date 2015	
		Difference i..	Sales
January	Furniture	4,523	4,523
	Office Supplies	9,593	9,593
	Technology	13,886	13,886
February	Furniture	3,819	3,819
	Office Supplies	7,192	7,192
	Technology	8,741	8,741
March	Furniture	9,500	9,500
	Office Supplies	10,729	10,729
	Technology	17,129	17,129
April	Furniture	3,207	3,207
	Office Supplies	10,090	10,090
	Technology	10,485	10,485
May	Furniture	4,715	4,715
	Office Supplies	14,490	14,490
	Technology	14,749	14,749
June	Furniture	7,446	7,446
	Office Supplies	16,237	16,237
	Technology	20,095	20,095
July	Furniture	3,400	3,400
	Office Supplies	11,528	11,528
	Technology	13,108	13,108
August	Furniture	9,018	9,018
	Office Supplies	24,210	24,210
	Technology	20,315	20,315
September	Furniture	17,999	17,999
	Office Supplies	21,770	21,770
	Technology	28,210	28,210
October	Furniture	9,066	9,066
	Office Supplies	18,911	18,911
	Technology	30,232	30,232
November	Furniture	9,106	9,106
	Office Supplies	22,453	22,453
	Technology	31,298	31,298
December	Furniture	7,466	7,466
	Office Supplies	12,771	12,771
	Technology	26,680	26,680

Profit

-1,811   31,298

Sum of Profit (color) broken down by Order Date Year and Measure Names vs. Order Date Month and Category. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.
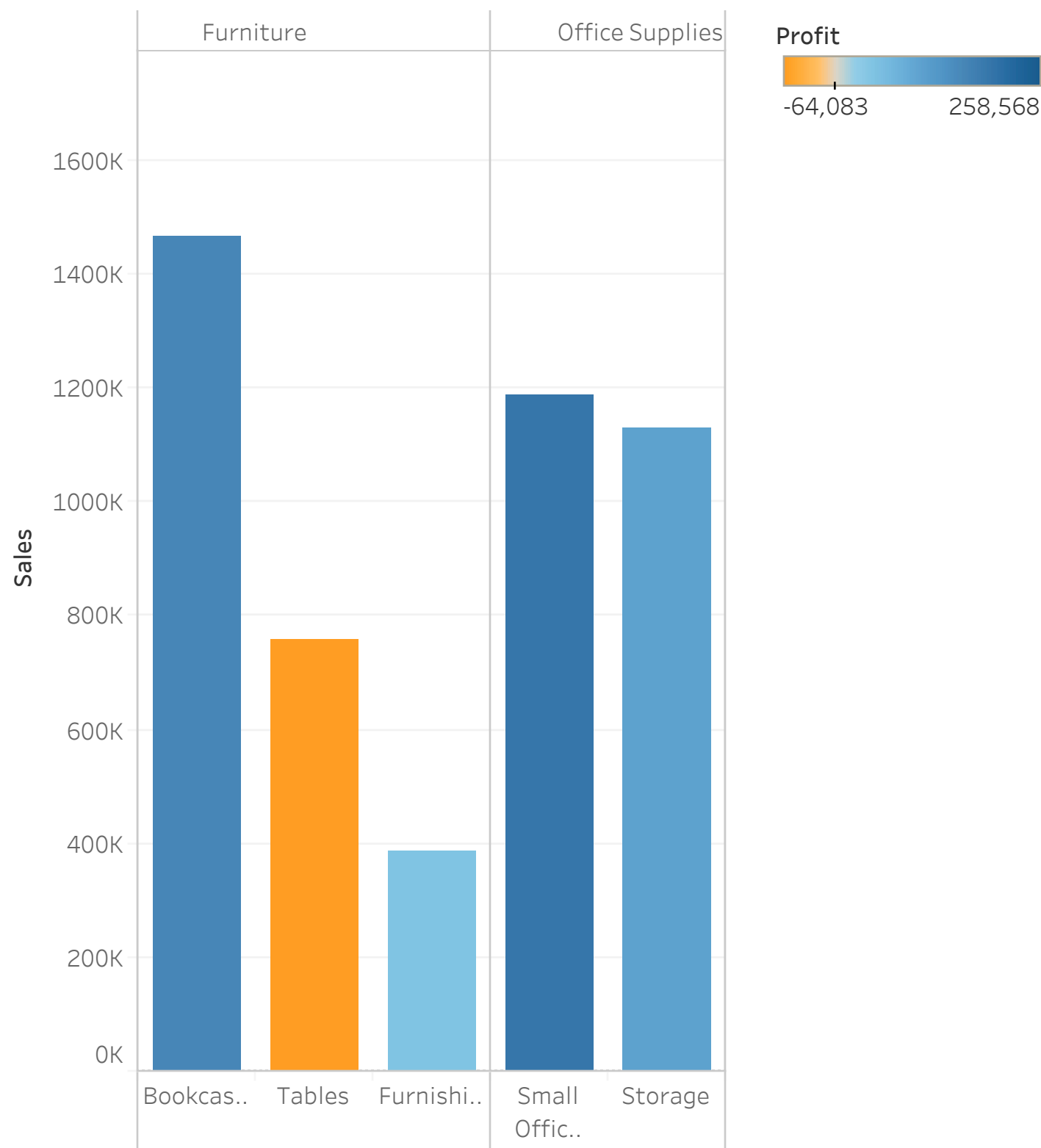
Global Sales and Profits
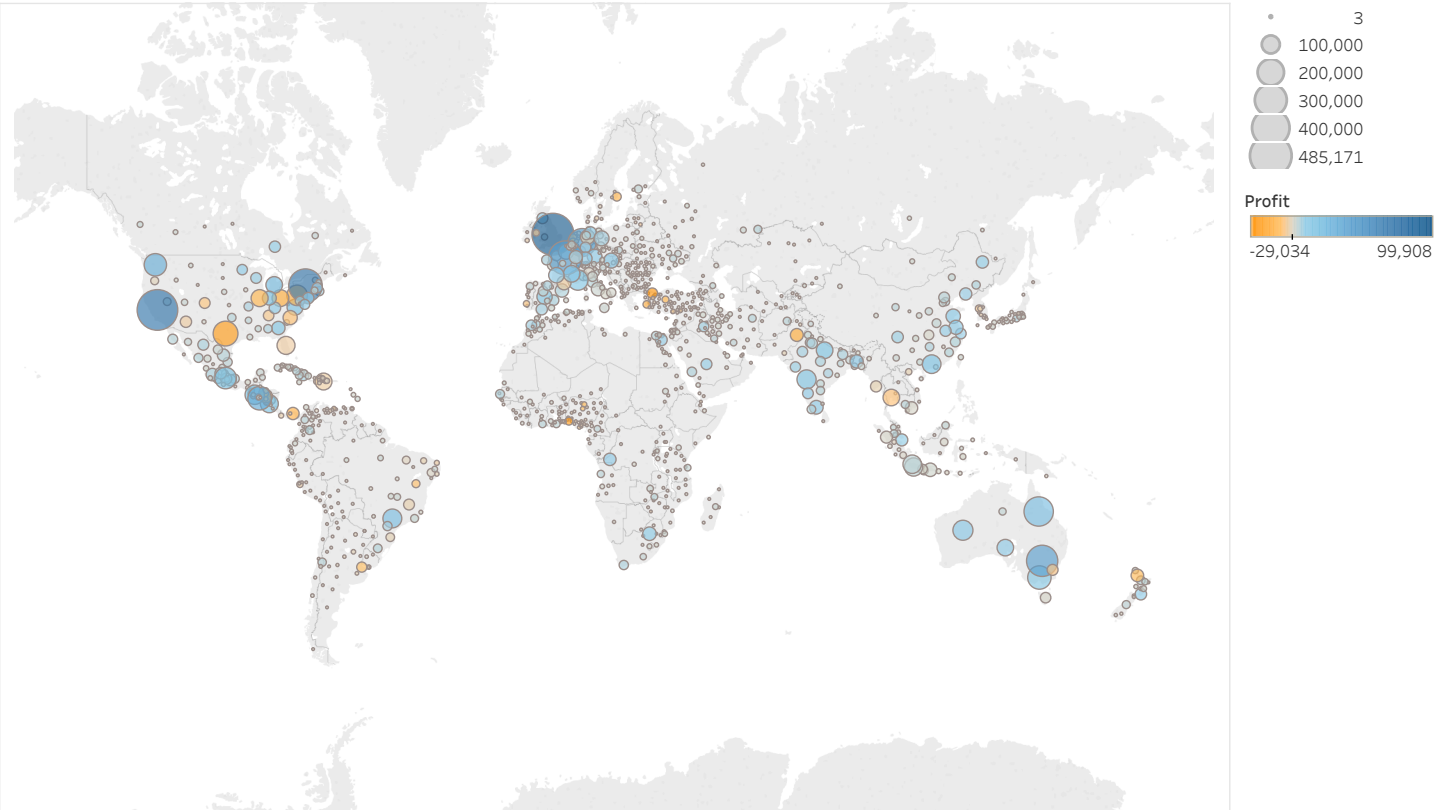
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Profit. Size shows sum of Sales. Details are shown for Country and State. The data is filtered on Category, which keeps Furniture, Office Supplies and Technology.
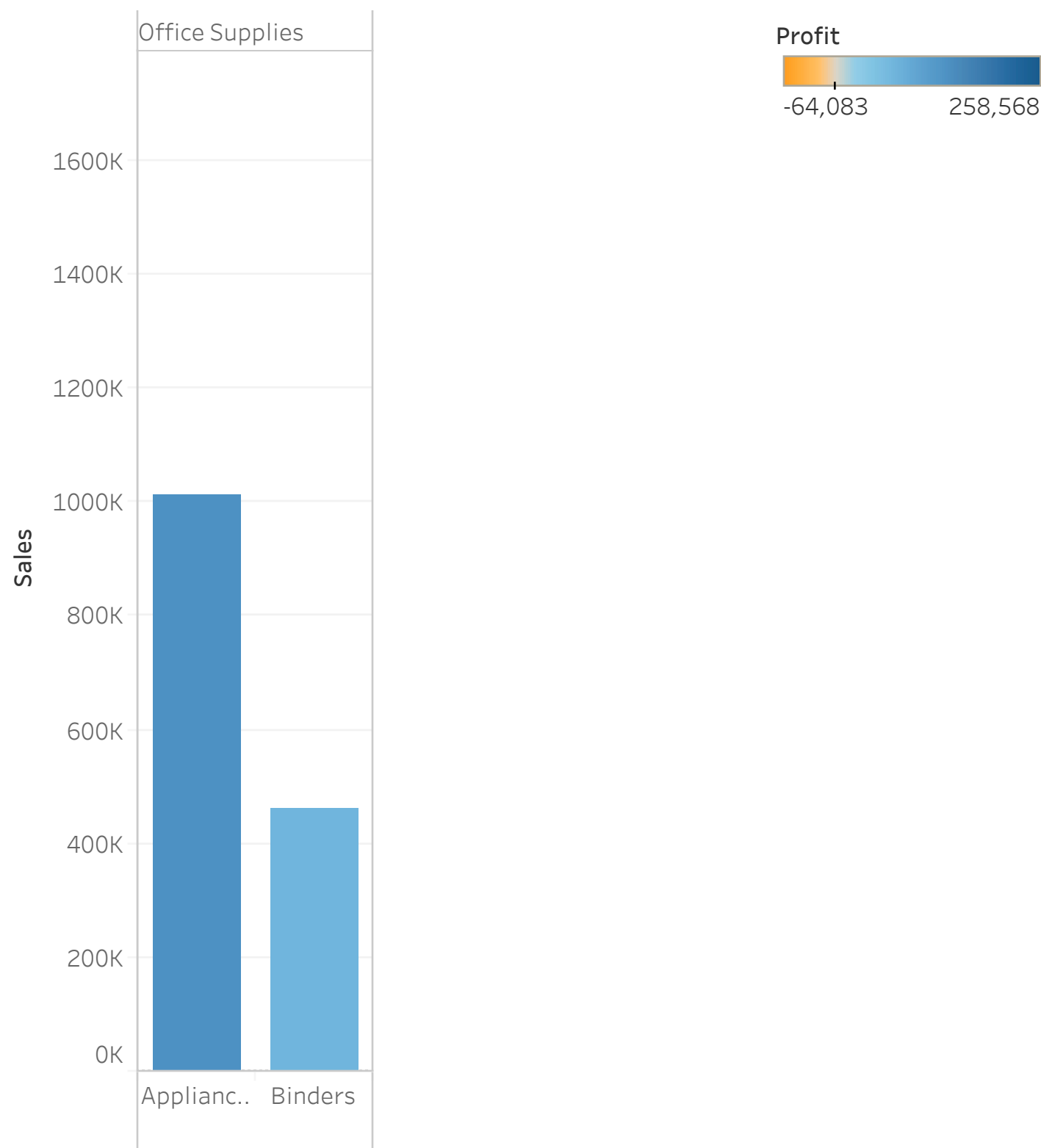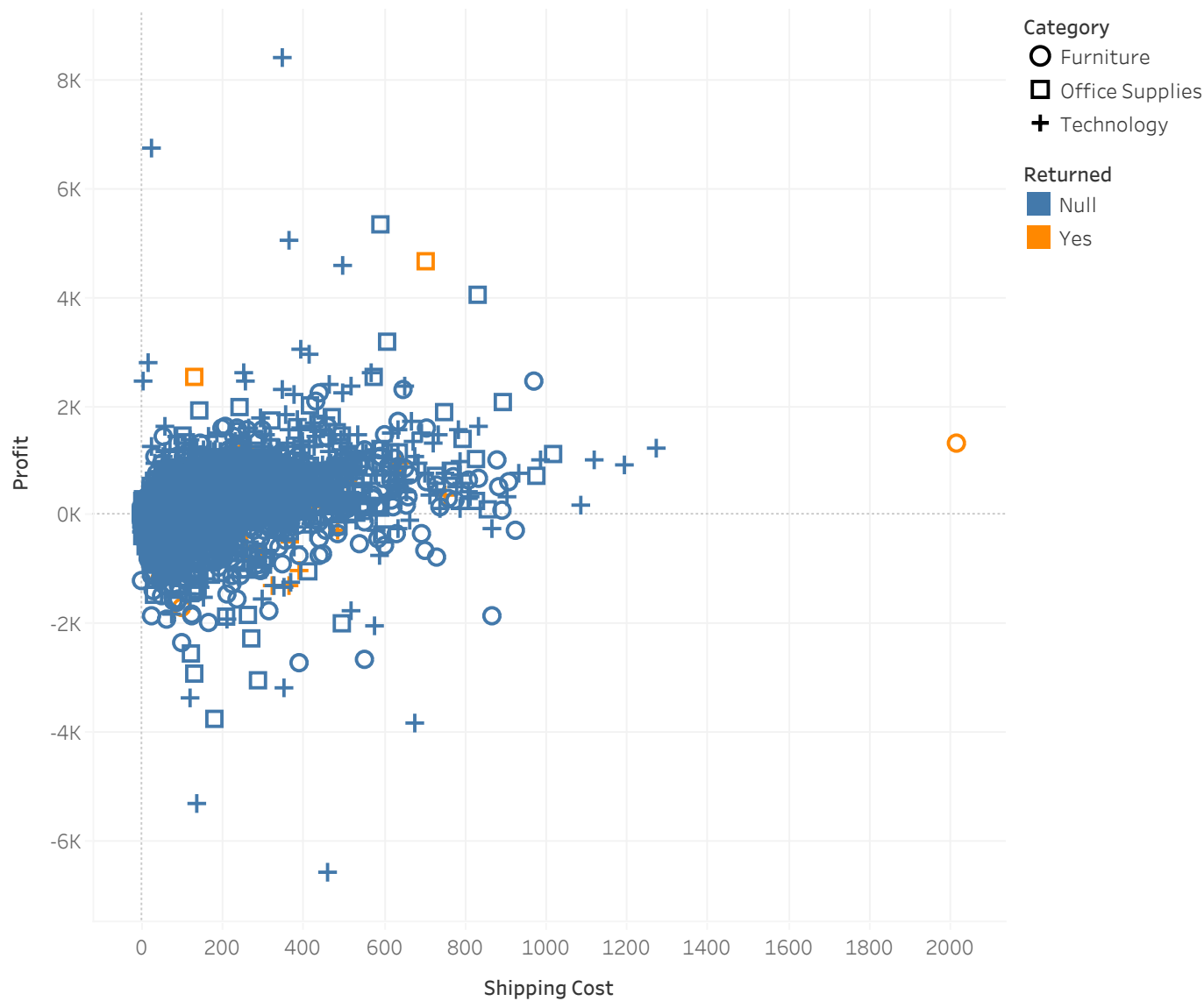
Sales by Sub-category

Sum of Sales for each Sub-Category (group) broken down by Category. Color shows sum of Profit. The data is filtered on Action (Country,State), which keeps 1,128 members. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Sales by Sub-category

Sum of Sales for each Sub-Category (group) broken down by Category. Color shows sum of Profit. The data is filtered on Action (Country,State), which keeps 1,128 members. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.
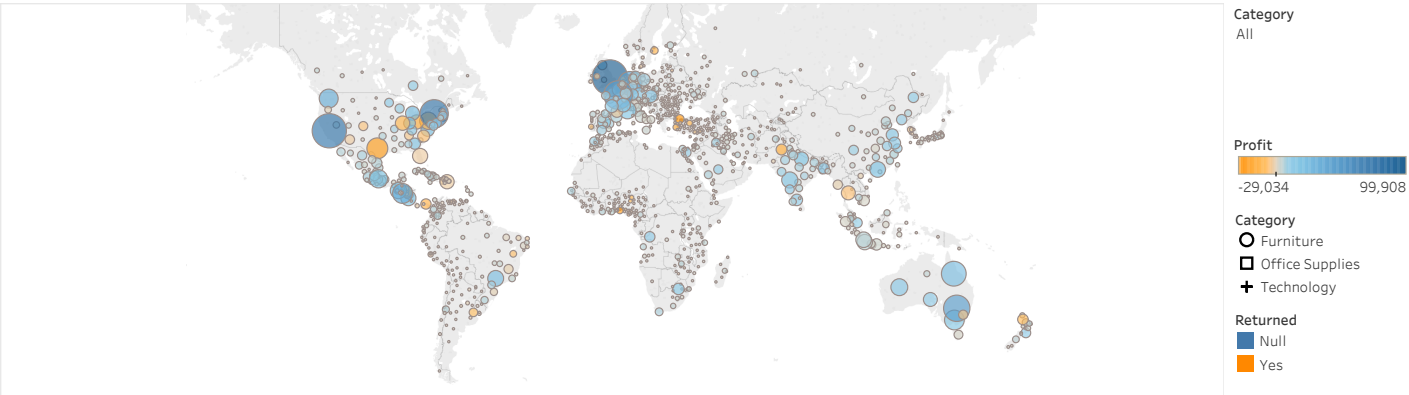
Sales by Sub-category

Sum of Sales for each Sub-Category (group) broken down by Category. Color shows sum of Profit. The data is filtered on Action (Country,State), which keeps 1,128 members. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.
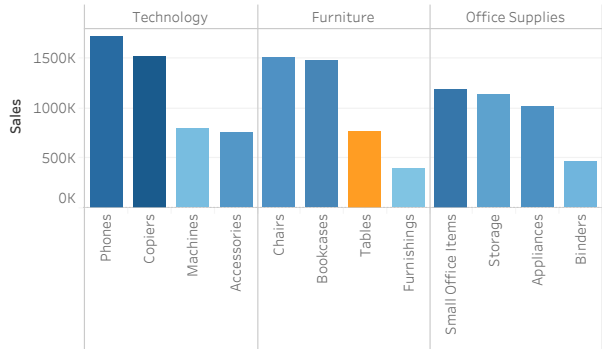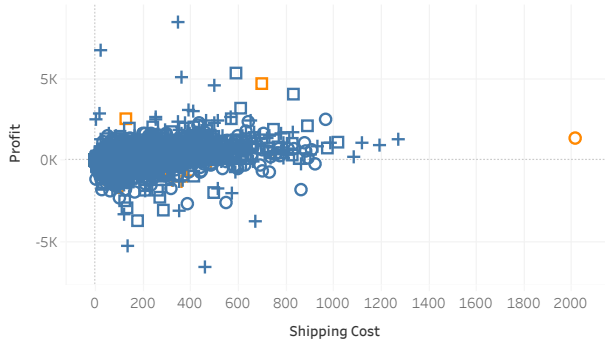
Customer Breakdown

Sum of Shipping Cost vs. sum of Profit. Color shows details about Returned. Shape shows details about Category. Details are shown for Customer ID. The data is filtered on Action (Country,State), which keeps 1,128 members. The view is filtered on Category, which keeps Furniture, Office Supplies and Technology.

Category
All

Profit
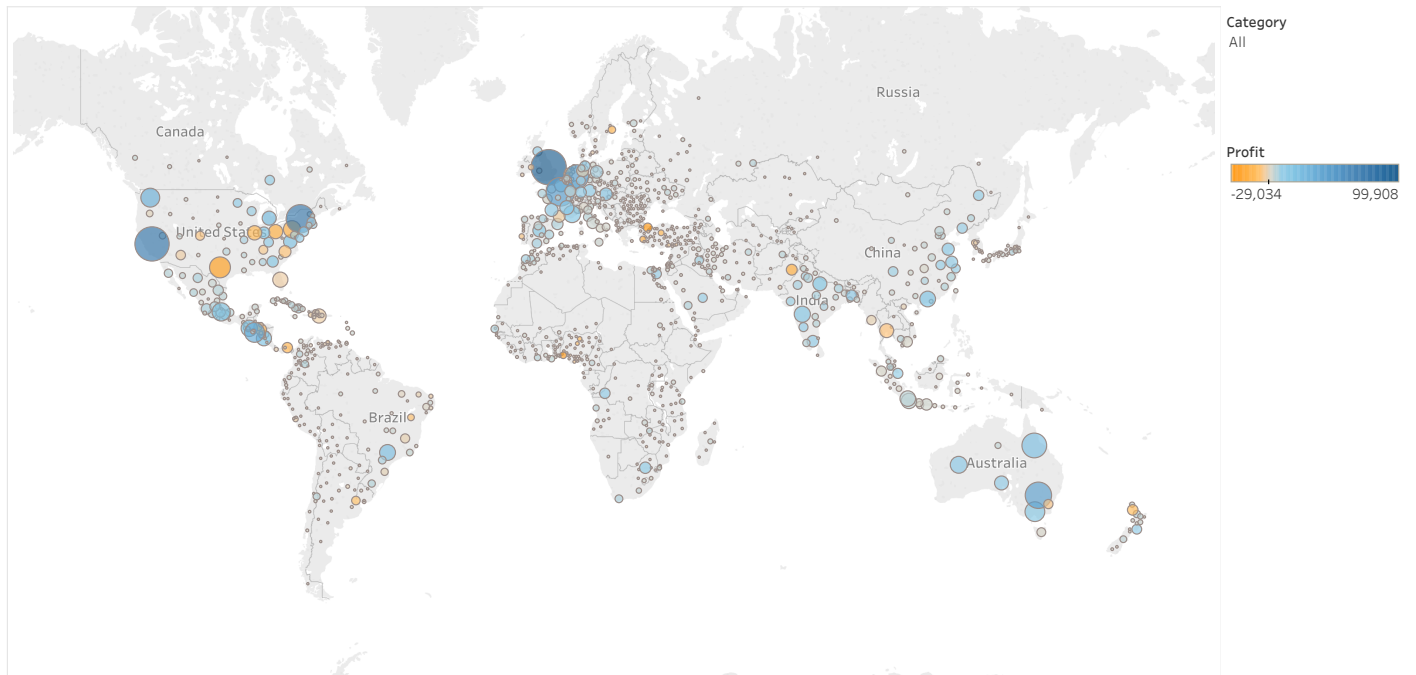-29,034   99,908

Category
○ Furniture
□ Office Supplies
+ Technology

Returned
■ Null
■ Yes

Sales by Sub-category

Technology   Furniture   Office Supplies

Sales
1500K
1000K
500K
0K

Phones | Copiers | Machines | Accessories | Chairs | Bookcases | Tables | Furnishings | Small Office Items | Storage | Appliances | Binders

Customer Breakdown

Profit
5K
0K
-5K

Shipping Cost
0   200   400   600   800   1000   1200   1400   1600   1800   2000

Overall our profits look good | But there are problem areas

Category
All

Profit
-29,034   99,908

Russia

Canada

United States

China

India

Brazil

Australia

Overall our profits look good | But there are problem areas

Category
All

Profit
-29,034   99,908

Category
○ Furniture
□ Office Supplies
+ Technology

Returned
■ Null
■ Yes

Sales by Sub-category

Technology   Furniture   Office Supplies

Sales
30K
20K
10K
0K

Phones | Copiers | Machines | Accesso.. | Chairs | Bookcas.. | Tables | Furnishi.. | Smal.. | Storage | Applianc.. | Binders

Customer Breakdown

Profit
0K
-2K
-4K

Shipping Cost
0 100 200 300 400 500 600 700