## **Top 10 Association Rules by Confidence**

1. Rule: J, A, M -> B, R, E, A, D

Confidence: 1.00

Support: 0.105

Lift: 1.58

2. Rule: C, O, C, K -> C, O, F, F, E, E

Confidence: 1.00

Support: 0.158

Lift: 2.38

3. Rule: J, A, M -> M, A, G, G, I

Confidence: 1.00

Support: 0.105

Lift: 3.80

4. Rule: B, I, S, C, U, I, T, ,, , C, O, F, F, E, E -> C, O, C, K

Confidence: 1.00

Support: 0.105

Lift: 6.33

5. Rule: B, I, S, C, U, I, T, ,, , C, O, C, K -> C, O, F, F, E, E

Confidence: 1.00

Support: 0.105

Lift: 2.38

6. Rule: C, O, R, N, F, L, A, K, E, S, ,, , C, O, C, K -> B, I, S, C, U, I, T

Confidence: 1.00

Support: 0.105

Lift: 3.17

7. Rule: B, I, S, C, U, I, T, ,, , C, O, C, K -> C, O, R, N, F, L, A, K, E, S

Confidence: 1.00

Support: 0.105

Lift: 3.17

8. Rule: B, I, S, C, U, I, T, ,, , C, O, F, F, E, E -> C, O, R, N, F, L, A, K, E, S

Confidence: 1.00

Support: 0.105

Lift: 3.17

9. Rule: M, A, G, G, I, ,, , B, I, S, C, U, I, T -> T, E, A

Confidence: 1.00

Support: 0.105

Lift: 2.71

10. Rule: T, E, A, ,, , B, I, S, C, U, I, T -> M, A, G, G, I

Confidence: 1.00

Support: 0.105

Lift: 3.80



