

PLAGIARISM SCAN REPORT

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Yashvi Shah

308

Sub: Submission of Project Synopsis

Name/Title of the Project: ONLINE SHOP DESIGNER

ONLINE SHOP DESIGNER

Statement about the Problem:-

As human beings, we pride ourselves on our adaption skills and ability to change with the times. Stemming from this, when the social world shifted from a place of interpersonal connections to internet connections, so did the world of business.

It is inevitable that our digitally-driven lifestyle has given us a little or only choice to adapt to the technology, and if you haven't already, it's time to get your skates on.

Transform your business through the power of the best venture.

We are your partner to develop modern tailored Web Applications and Mobile Applications.

Methodology (including a summary of the project):-

With the growing number of people accessing the Internet via smartphones and tablets, web and mobile app development has the unique ability to access a large number of potential consumers.

Features:-

1) Interactivity :-

The chat function allows users to contact sellers on marketplace. Buyers can go to their inbox to find the conversation with the seller.

2) Customization:-

Your marketplace is assigned domain name that looks like this yourmarketplace.osd.io, but we enable you to connect your own custom domain such as: yourmarketplace.com

3) Reinforce your Brand:-

We offer the unique opportunity for brand reinforcement through a new channel. Through mobile apps, customers seem interested and encouraged to download the free version.

4) Social login:-

Users on your marketplace can register and sign in with their Facebook and Google accounts.

5) Payments:-

Stripe, PayPal, Omise are already pre-integrated into your marketplace,

But you can deactivate or disable them and amalgamate your respective payment processors too.

6) Increase your Accessibility:-

You may gain access to nearly every type of online platform by developing your website or apps. It will help reach into marketplaces as far reaching areas via Google Play, as well as Apple App Store, Symbian, and other internet marketplaces and through social media web sites just like Facebook, Twitter, etc and also having the ability to mail data to clients.

Your visitors within the quickest viable time, and can obtain an immediate answer, which helps you inspect the advertising tool.

Why is the particular topic chosen?

We like convenience and there's nothing more convenient than accessing a whole host of information by simply clicking a button, which is what millions of people do when they go everyday online.

In the past few years web and mobile app development has become a booming industry.

In fact, according to online research , in 2021 1.25 million apps were registered in the app store and accounted for 50 billion downloads and \$5 billion paid to developers.

With these types of industry numbers, it soon becomes clear that web and mobile app developing is a key factor for business success.

Objective and scope of the Project:

1. One of the most important aspects of having your own website is that you can market directly to website visitors and customers. When you have your customers email addresses, you can send them promotions, coupons and offer discounts, and also the arrival of new products.

2. When you run your own website, you get to maintain full control, including the way it looks, what it says, and how it works

3. It helps you better understand your customers by analyzing what they looking at.

4. Also you can make your own rules like add product photos and videos at certain places, alter the layout and navigation, add a blog, feature certain customers.

What contribution would the project make?

Since the beginning, OSD has been committed to helping entrepreneurs and small enterprises push the boundaries and thereby achieve their ambitions.

With more than 4000 ecommerce sites worldwide, OSD has been a leading ecommerce platform . In 2020, OSD sites generated the most online sales.

At OSD, the career opportunities and scope are endless, whether you are looking for an internship, a first job, or a long term position.

Join our Talent Network and receive and experience the job offers that best match your capabilities and likes. Having said that, you will also have access to all our current OSD updates.

Hardware & Software to be used:

Programming languages:-

* HTML

* CSS

* JAVASCRIPT

* PHP

* Bootstrap

* Media files

Testing Technologies used:

Manual White and Black Box Testing

References:

* Why-is-mobile-app-development-so-important-today

* 4-reasons-app-development-important-all-types-busi

* Web-design-and-development-guide

* why-is-website-development-important

Conclusion:

* This website will help businesses that are still waiting for the correct time to go online and will deliver a personalized and comprehensive analysis to boost your e-Commerce performance. It shall also help you adapt and deploy your website as you grow.

* To sum up, it's clear that website development plays a big role in successful business marketing. Without it, it would be very difficult to leave your mark on a global level.

* So make life easier for yourself ! Start adapting, let us together develop a website and get ready to collect the benefits of your success.

Sources	Similarity
Advanced Comprehensive Features - Online Shop Designers http://onlineshopdesigners.com/Ourwork.html	13%
Advanced comprehensive features - Arcadier https://www.arcadier.com/features.html	9%
Website Development - DigiSagar https://digisagar.tech/website-development/	6%

<p>Why is the mobile application development important? - Quora</p> <p>According to Apple, 1.25 million apps were registered in the Apple app store in 2013, resulting in 50 billion downloads and \$5 billion paid to developers.</p> <p>https://www.quora.com/Why-is-the-mobile-application-development-important</p>	<p>5%</p>
<p>Web Design and Web Development - KadsConsultancy</p> <p>To sum up, it's clear that website development plays a big role in successful business marketing. Without it, it would be very difficult to leave your mark on a global level. So, make life easier for yourself! Start adapting, develop a website, and ...</p> <p>https://kadsconsultancy.com/services/our-services/web-design-and-web-development/</p>	<p>3%</p>