

1 **Vrinda Store Annual Report 2022**

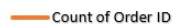


Category

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Nalli

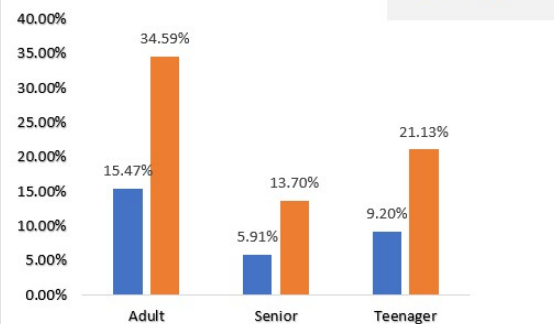


Gender	Percentage
Women	64%
Men	36%

Order Status	Count
Delivered	28,641
Refunded	517
Returned	1,045
Cancelled	844

State	Total Cases
TAMIL NADU	1.68M
TELANGANA	1.71M
UTTAR PRADESH	2.10M
KARNATAKA	2.65M
MAHARASHTRA	2.99M

■ Men ■ Women



E-commerce Player	Market Share (%)
Amazon	35%
Flipkart	22%
Myntra	23%
Ajo	6%
Meesho	5%
Nalli	5%
Others	4%