

# Yashwanth Sridharan

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## EXPERIENCE

### Synergita (Product of Aspire Systems)

Chennai, India

Senior Software Engineer

Jun 2018 – July 2021

- Designed and developed the website of Synergita using HTML5, CSS3, JavaScript, jQuery generating thousands of visitors per month.
- Optimized the site performance grade from 30/100 to 64/100 and improved site loading speed from 9 to 4 seconds.
- Designed and customized the theme of the support portal which improved the user experience.
- Improved the SEO score and accessibility of the website and web application.
- Developed the web pages for core features of the product using Bootstrap 4 and JavaScript.
- Setup Web API calls to automatically integrate the leads in Synergita Free Trial to Pipedrive CRM which simplified the process between marketing and sales team.
- Built a ROI (Return of Investment) Calculator Tool for comparing the cost of usage between Excel and Synergita using React which helped generating thousands of leads for marketing team.

## EDUCATION

### Northeastern University

Boston, MA

Candidate for Master of Science in Information Systems

Sept 2021 – Aug 2023

Related Courses: Web Development Tools and Methods, Data Management and Database Designs, Algorithms, Data Warehousing and Business Intelligence, DevOps

### Sri Venkateswara College of Engineering

Chennai, IND

Bachelor of Technology in Information Technology

Aug 2014 – Apr 2018

Related Courses: Data Structures, Object Oriented Programming, Database Management Systems, Data Warehousing and Data Mining

## PROJECTS

### PalettesHub

- Developed a web application allowing users to create and share color palettes among the designers and developers' community.
- Created the frontend ensuring responsive web design using React, devised the backend with the help of Firestore, and hosted the application in Netlify.

### Ablaze

- Constructed a web application for users to find out 0.5 million video games available in the market extracted using the RAWG API.
- Furnished a responsive UI using React and used motion framework for animations.

### Imagize

- Developed a web application which provides over millions of photos for downloading without any click-baits.
- Devised the frontend using Vue extracting the data of Unsplash API.

## SKILLS

**Web Technologies:** HTML5, CSS3, JavaScript

**Frameworks:** React, Redux, Bootstrap, Express, Vue

**Database:** MongoDB, MySQL