# **Assignment: 01**

# Report on Industry Visit to Sri Dharmasthala Siri Gramodyoga Samsthe (R)

Date of Visit: July 10, 2024Location: T.B Cross, Laila Post & Village, Belthangady (Tq),

Karnataka-574214

Organized by: Computer Science Department, SDM Polytechnic, Ujire – 574 240

cohort owner: Mr. Varadaraj A S

Mr. Thribhuvan

Mr. Varadaraj A S

• 64 Students from the Final Year Computer Science Engineering Department

# **Introduction**

The textile industry in Ujire, TB Cross, is a modern facility that has recently integrated automated machinery. This advancement, implemented a few months ago, has significantly enhanced efficiency and productivity.

# **Operations and Production**

#### **Automation Implementation**

The facility has recently integrated automated machinery, which has significantly enhanced the efficiency and productivity of the textile manufacturing process.



## **Production Division:**

**Getting Materials**: Buying raw materials like cotton or wool from local farmers.

Making Yarn: Turning these materials into yarn.

Weaving or Knitting: Using machines to create fabric from yarn.

**Adding Color**: Coloring or printing designs on the fabric.

#### **Processing Division:**

Finishing Touches: Making fabrics softer or more durable.

Checking Quality: Making sure fabrics are good enough to sell.

Packing: Getting fabrics ready to send to customers.

## Sales and Marketing Division:

**Finding Buyers:** Figuring out who wants to buy the fabrics.

**Selling Strategies:** Deciding how to sell the fabrics to stores or directly to people.

Helping Customers: Talking to customers and making sure they're happy.

#### Logistics and Distribution Division:

**Keeping Track:** Making sure there's enough fabric to sell.

Getting Things Where They Need to Go: Sending fabrics to stores or customers.

**Storing Fabric:** Keeping fabric safe until it's sold.

#### Finance and Administration Division:

**Managing Money:** Keeping track of how much money is coming in and going out. **Taking Care of People:** Hiring workers and making sure they have what they need.

Following Rules: Making sure the company follows all the rules and laws.

# Research and Development (R&D) Division:

Making New Things: Creating new fabrics or finding better ways to make them.

**Testing:** Trying out new ideas to see if they work.

Helping the Environment: Finding ways to make fabrics that are good for the

environment.

# Corporate Social Responsibility (CSR) Division:

**Helping Out:** Doing things to help the community where the company works.

Doing Things Right: Making sure workers are treated well and everything is fair.