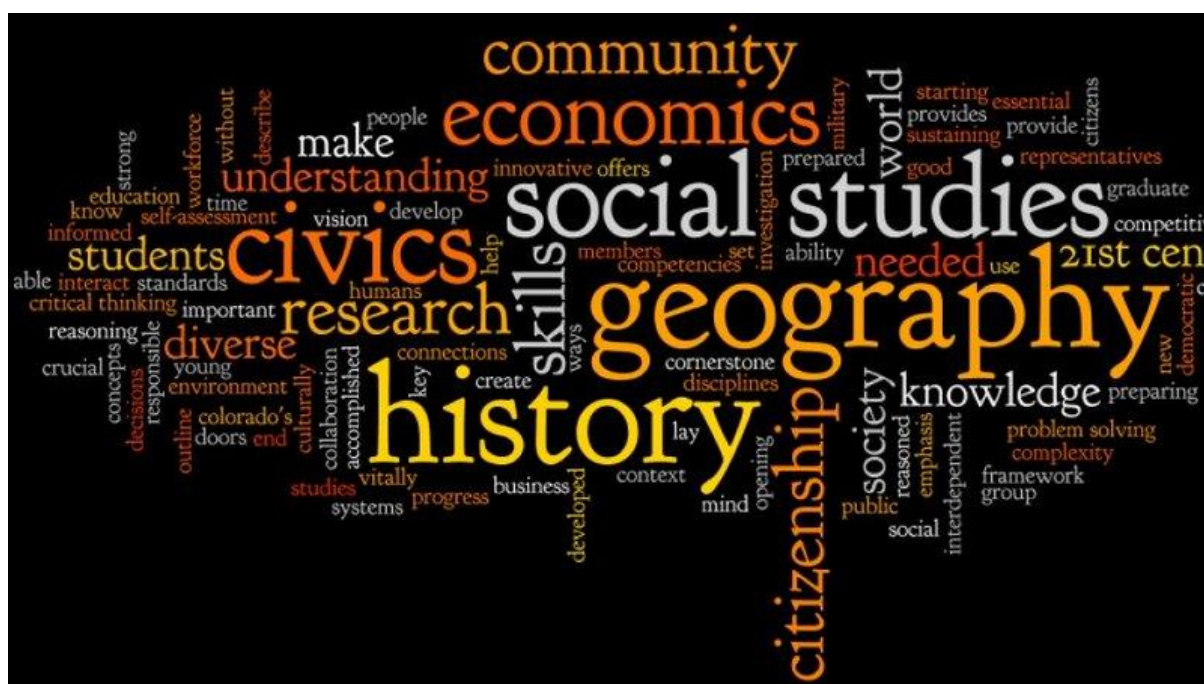


Arts Stream



As a traditional stream, many students choose the arts stream after 10th in India. Basically, it has courses like humanities, [visual arts](#), performing arts, literary arts, etc. Painting, sculpting, drawing, etc comes under visual arts.

Music, dance, drama, etc comes under performing arts, and languages, literature, philosophy, etc comes under literary arts.

After completing their 12th from arts stream students will have a lot of choices for choosing numerous professional courses for a better future. In India, most of the students and parents think that the art stream is made only for academically dull students but this fact is not true.

There are many challenging subjects and It takes efforts to perform well in exams and It can be comparable to a foundation course.

Subjects in Arts Stream After 10th

- **Economics**
- **Political science**
- **English**
- **History**
- **Geography**

- **Psychology**
- **Music**
- **Home science**
- **Physical education**
- **Public administration**
- **Fine arts**
- **Sociology**
- **Languages and Cultures**
- **Traditions , Customs and Civilizations**

Arts Courses After 10th

BA (Bachelor of Administration)

Here are some of the top arts courses students need to look at when they are interested in arts courses.

- **History and Archaeology**
- **Theatre**
- **Hindi**
- **Finance**
- **Literature**
- **Humanities**
- **Philosophy**
- **Music**
- **Yoga and Naturopathy**
- **Tourism**
- **Hotel Management**
- **Journalism and Mass Communication**
- **Library Science**
- **Applied Science**
- **Fine Arts**
- **Home Science**
- **Interior Designing**
- **Psychology**
- **Animation and multimedia**

Technical Courses After Arts Stream

You can do technical courses after 12th Arts if you love spending time and dealing with machines.

- **BCA**
- **B Architecture**

Management Courses

Management courses are those courses that are always in demand and It's like an evergreen course with a variety of jobs.

Students who are not interested in traditional courses can go with Management courses. So, let's have an eye on some Management courses-

- **BBA (Bachelor of Business Administration)**
- **BMS (Bachelor of Management Studies)**
- **Integrated BBA + MBA program (5 years)**
- **BHM (Bachelor of Hotel Management)**

- **Retail Management**

Physical Education Courses

- **Bachelor of Physical Education**
- **Diploma in Yoga Education**

Designing Courses After 10th

Many students have good skills in design. They may end up choosing these designing courses when you apply for a job it doesn't matter from which stream you are they just need talent.

- **Bachelor of Interior Designing**
- **Furniture and Interior Design Course**
- **Bachelor of Design (leather and Accessory)**
- **Bachelor of Textile Design**

Law Courses

After 12 the Arts, interested students can go for an integrated course that lasts 5 years. Some of the well-known courses are-

- **BA+LL.B.**
- **BBA+LL.B**

Fashion Courses

- **Bachelor of Fashion Design and Technology**
- **Bachelor of Fashion Communication**

Teaching Courses

- **B.El.Ed (Bachelor of Elementary Education) (4 years)**
- **Diploma in Elementary Education**
- **B P.Ed (Bachelor of Physical Education)**
- **B.Ed (Primary teachers training course)**

Note: These are not all the courses that you can do after the 12th. there are many more courses, degrees, and certificates out there. These are just some of the popular courses mentioned above.

PROFESSIONAL COURSES AFTER 12TH ARTS IN 2022

1. BA

- BA in History and Archaeology
- BA in Hindi
- BA in Humanities
- BA in Finance
- BA in Foreign Languages (example- French)
- BA in Regional Languages (example- Malayalam)
- BA in Journalism and Mass Communication
- BA in Literature
- BA in Philosophy
- BA in Music
- BA in Theatre
- BA in Yoga and Naturopathy

- BA in Tourism and Hospitality Management
- BA in Library Science
- BA in Applied Science
- BA in Advertising
- BA in Fine Arts
- BA in Mathematics
- BA in Retail Management
- BA in Fashion Merchandising
- BA in Culinary Sciences
- BA in Anthropology
- BA in Home Science
- BA in Hotel Management
- BA in Computer Applications
- BA in Finance and Insurance
- BA in Interior Designing
- BA in Psychology
- BA in Economics
- BA in Animation and Multimedia

2.MANAGEMENT COURSES

Arts stream students who are not interested in traditional courses may go for Management courses. Some well known Management courses to do after 12th Arts stream are-

- BBA (Bachelor of Business Administration)
- BMS (Bachelor of Management Studies)
- Integrated BBA + MBA program (5 years duration)
- BHM (Bachelor of Hotel Management)
- Retail Management (Diploma)

3.FASHION COURSES

- Bachelor of Fashion Design and Technology
- Bachelor of Fashion Communication

4.OTHER BACHELOR'S DEGREE AND DIPLOMA COURSES (EVEN FROM OTHER STREAMS)

- B Social Work
- Diploma in Retail Management
- Diploma in Education Technology
- Diploma in Hotel Management
- Air Hostess/Cabin Crew training course
- Diploma in Event Management
- Diploma in Film making and Video Editing

Career Options after Graduation

#1 Government Jobs

After the compilation of graduation in arts, a student can get immense career opportunities in the government sector. It is one of the best career options after BA, one of the secured fields that gives you permanent job security with the perks of the position or designation even in a harsh situation. If a student is keen on building their career or working for their respective public, this is the best and most formative career option for the students to look for opportunities in the government sector. Students can prepare for various jobs after BA from a clear to an officer rank such as

- UPSC (Union Public Service Commission)
- IAS (Indian Administrative Service)
- IPS (Indian Police Services)
- IFS (Indian Foreign Services)
- SSC (Staff Selection Commission)
- CDS (Civil Defence Services)
- Deference Services Indian Army, Indian Navy, Indian Air Force)
- State Public Services
- Indian Railways (RRB exams)
- SBI PO
- Banking Exams
- SSC CGL (CBI, Intelligence Bureau, Inspector, Sub- Inspector, Income Tax Officer, Tax Assistant, Clear, etc)
- Indian Ordnance Factories Service (IOFS)
- Indian Communication Finance Services (ICFS)
- Indian Postal Service (IPOS)
- Indian Railway Accounts Service (IRAS)
- Indian Railway Personnel Service (IRPS)
- Indian Railway Traffic Service (IRTS)
- Indian Revenue Service (IRS)
- Indian Trade Service (ITS)
- Railway Protection Force (RPF)

After BA the basic salary of these above-mentioned government exams is **INR 60,000 – INR 80,000** per month that depending upon the position and particular government exam.

#2 Media, Journalism, and Mass Communication

Journalism and Mass Communication is one of the popular fields that has gained so much popularity in the current time of the digital world. Journalism is a vast field that comprises by working with the big news channels to write content, features for the magazines or even working with the anchors behind the camera in front of the camera. Media is one of the plentiful fields that a student can work into.

After completing the BA in journalism programs students can pursue the Masters of Communication or go for a PG diploma in a certain media specialization such as Writing, TV journalism, Script Writing, Filmmaking, corporate communication, etc. Mass media or journalism covers the writing, spoken, or visual part of the related niches in terms of the industry such as crime, sports, politics, entertainment, business, finance, or other fields. That depicts through these mediums by print, broadcasting, digital, visual, or even radio.

Positions in Journalism	Content or New Writer, Content Writer, Anchor, Script Writer, Producer, Camera Assistant, Copywriter, Editor, etc.
Eligibility	Must have studied Journalism (BJMC) in their graduation or have done PG or PG Diploma in Journalism

Average Salary	INR 4,00,000 – INR 7,00,000 LPA
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#4 Masters of Arts (MA)

MA is the preferred choice that is opted by many of the students after their completion of BA in Hindi, English, B.Com, History, Political Science, Journalism, etc. Masters in any selected field is a two-year postgraduation degree course that is offered in many subjects as per their specific study related to the BA subjects. A master's degree equips with the higher knowledge and to explore the subject in a more assigned or skilled based way. After MA, a student can be qualified or go the study of M.Phil and Doctoral programs as well in their master specialization major subject.

Students can go for the regular, online, and distance modes of education as per their preferences.

Also, a student can select or compare the university at the College Vidya to get the right guidance in selecting the approved university for their Master's study.

Subjects in the Master's	<ul style="list-style-type: none"> • Economics • Journalism and Mass Communication • English • Psychology • Public Policy and Administration • Liberal Arts • Sociology • History • Political Science • Hindi • Psychology, etc.
Eligibility	Must have a hold of a degree in the specific subject in their graduation subject.
Top University	<ul style="list-style-type: none"> • NMIMS • Amity University • Christ University • LPU • Delhi University • IGNOU

#4 Digital Marketing

This is the foremost and the most demanding course that is selected by today's youth to make their career into the digital world. Digital marketing is best for those students who want to open their own startup, business or venture, website, product, on the e-commerce portals. Online businesses are increasing rapidly, around more than billions of people are using e-commerce portals for goods and services, so it's a vast and lucrative field to open their digital-based business but for that, a student gets to know to learn some of the skills related to the digital marketing, branding, advertising, rules, strategies, or other things.

Job Opportunities in Digital Marketing	<ul style="list-style-type: none"> • Digital Marketing Manager • Search Engine Optimizer • Social Media Marketer • Content Marketer • Email Marketer • SEM • SEO Specialist for Voice Assistants • Paid Media Specialist • Data Analyst
Eligibility	Students can go for the MBA in Digital Marketing E-Commerce, Certificate course in Digital Marketing, or etc.
Top University	<ul style="list-style-type: none"> • NMIMS • Amity University • Christ University • LPU

#5 Data Scientist

There is a misconception that a student from the science stream is only eligible to become a data scientist but it is just a myth. A student with having a bachelor's in arts can step into the world of data science in their respective fields or sector, whereas an art student can embark on their new journey. Data Science is the field of shorting or collecting the data, by using systems, algorithms, through scientific methods to extract the insights from structured or unstructured data. If a student is keenly interested in the computer, software development, technical field.

Job opportunities in Data Scientist	<ul style="list-style-type: none"> • Data Analytics • Business Intelligence
Eligibility	Students can go for MBA in Data Science Analytics, or Diploma courses related to the Data Science
Average Salary	INR 3,00,000 – 5,00,000 LPA
Top University	<ul style="list-style-type: none"> • NMIMS • Jain Online University • Amity University • Christ University • LPU

#6 MBA (Masters of Business Administration)

It is a myth that commerce or business-based students are only eligible to pursue an MBA (Masters of Business Administration) at their PG level or higher studies. It is one of the most popular or demanding programs that is done by the thousands of students that are done after their the compilation of B.A degree in the specialized field. An art student can go through with the studies or MBA in the art-related subject.

This is a vast field that is open for any of the stream students. An MBA degree holder is eligible to work in both public and private enterprises. Here as a student, you get to learn about the set of skills related to business, management, administration, or even learn the new set of learning to a business program, to give a problem-solving idea to the organization.

MBA Specializations for Art Student	<ul style="list-style-type: none"> • Aviation Management • Marketing Management • Retail Management • International Trade • Power Management • Leadership and Strategy Management • Project Management • Advertising and Branding Management
Eligibility	Students have studied business or management-related subjects in their 10+2 boards or BA.
Average Salary	INR 4,00,000 – 6,00,000 LPA
Top University	<ul style="list-style-type: none"> • NMIMS • Jain Online University • Amity University • Christ University • LPU