

YASHWANTH VANAMA

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Professional Summary

Software Engineer with 3+ years of experience in Salesforce implementations and full-stack development. Proven track record of leading teams, delivering scalable solutions, and driving measurable business outcomes such as increasing revenue by \$2.4M and cutting operational delays by thousands of hours.

Salesforce Experience

Salesforce Administrator | Cognizant Technology Solutions | August 2021 – July 2023

- **Managed user setup, permission sets, profiles, and role hierarchies** for a Salesforce org with over **3000 active users**, supporting multiple business units while maintaining compliance.
- Created a Screen Flow calling an Auto-Launched Flow **to automate HR onboarding tasks like user setup and IT provisioning, reducing onboarding time by 25 minutes per employee.**
- **Designed and maintained over 50 custom reports and dashboards** for sales, support, and finance teams, enabling data-driven decision-making and increasing visibility into KPIs such as pipeline coverage, SLA compliance, and case backlog.
- **Led a data hygiene initiative using Data Loader and Duplicate Management rules**, merging and cleaning up over **20,000 contact and account records**, improving segmentation quality for marketing and reducing campaign bounce rates.
- **Maintained and deployed changes using Change Sets and sandbox-to-production testing**, coordinating with developers and QA to push **monthly release cycles** with an average of **30+ metadata components** per deployment.

Associate Salesforce Administrator | Cognizant Technology Solutions | July 2020 – August 2021

- Configured Case Assignment Rules, Email-to-Case, and Omni-Channel routing **for a customer support team handling 1,500+ cases monthly, improving response times and ensuring workload balancing across agents.**
- **Built a Record-Triggered Flow** to auto-close high-priority cases 5+ days after resolution, streamlining support operations and auto-processing **300+ cases monthly.**
- Implemented Territory Management and record-level sharing rules **to align with evolving sales regions, enabling accurate reporting and secure data visibility for a 150-person sales team spread across 5 geographies.**
- Monitored system performance and security via Health Check, Login History, and Setup Audit Trail, **proactively identifying and resolving anomalies and maintaining a 99.9% uptime and compliance.**
- **Collaborated with stakeholders to gather requirements and convert them into scalable solutions** using Custom Objects, Page Layouts, and Record Types.

Certifications([Trailhead](#))

Salesforce Certified Administrator
Salesforce Certified Platform Developer 1
Salesforce Certified JavaScript Developer 1
Salesforce Certified Sharing and Visibility Architect

Salesforce Certified CPQ Specialist
Salesforce Certified Platform Developer 2
Salesforce Certified Platform App Builder

Education

Indiana University – Bloomington | MS | August 2023 – May 2025

Jawaharlal Nehru Technological University Hyderabad | B. Tech | August 2016 – May 2020

Skills

Salesforce Tools & Platforms: User Setup, Object Manager, Flow Builder, Process Builder, Approval Processes, Reports & Dashboards, Data Loader, Workbench, Schema Builder, Permissions, Profiles, Role Hierarchies, Validation Rules, Sharing Rules, Apex, LWC, Visualforce, REST/SOAP APIs

Cloud Expertise: Sales Cloud, Service Cloud, Experience Cloud, Salesforce CPQ

Data Management & Security: SOQL, SOSL, Field-Level Security (FLS), Organization-Wide Defaults (OWD), Territory Management, Duplicate Rules, Data Import Wizard, Change Sets

Automation: Record-Triggered Flows, Screen Flows, Auto-Launched Flows, Scheduled Flows, Apex