

'Send Omni Link' functionality is now live in Genio (TME, ME & JDA).

This functionality will Auto-create Demo store for your Omni Prospect in few quick seconds. And you can do this with just a Single click in Genio.

A Demo Store will provide real time experience to your Prospect of the features and benefits that are in store for him once he registers for JD Omni.

With the Omni Demo store your prospect will be able to start his online store and manage it as well.

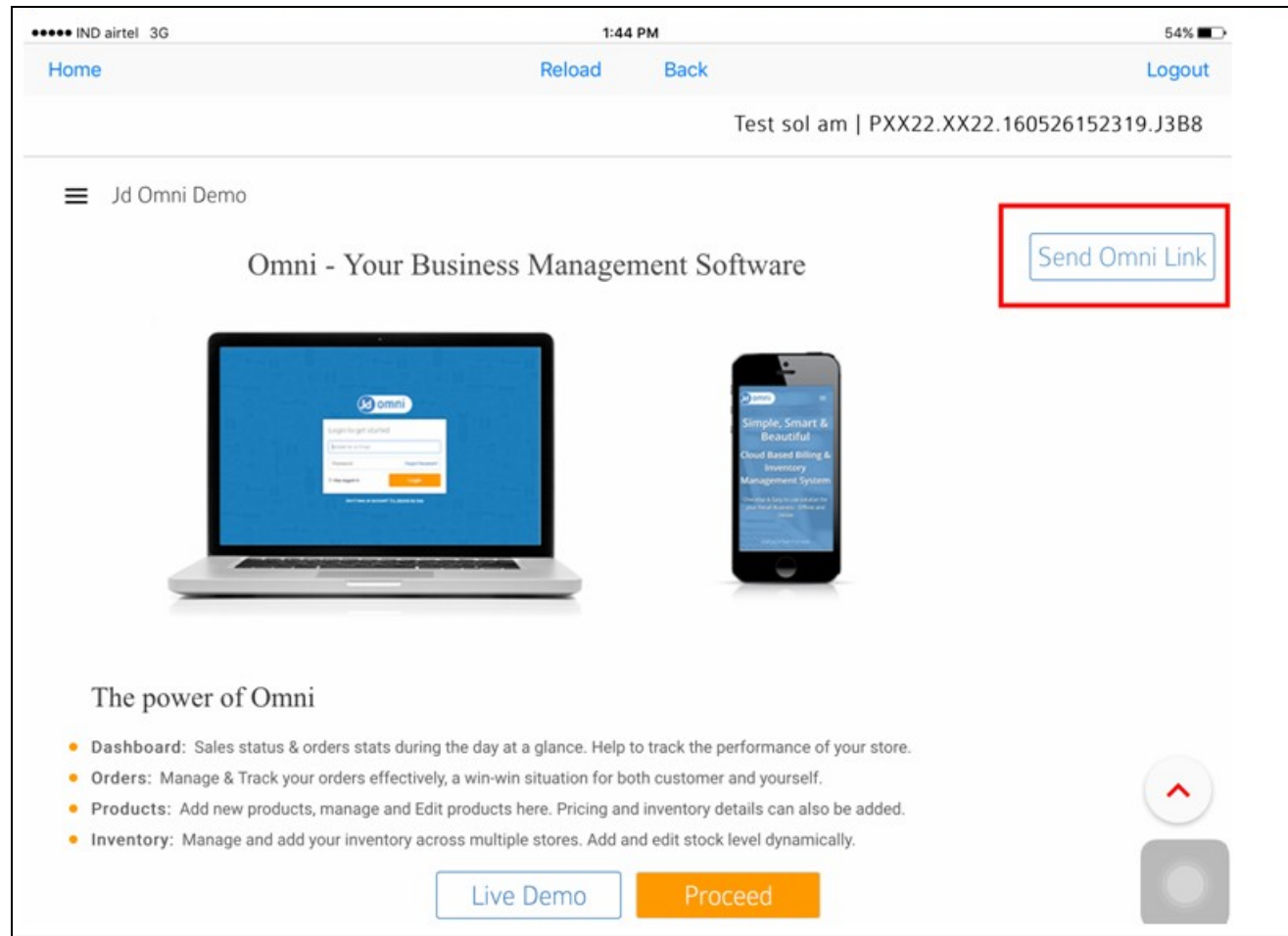
Prospect will be able to share his Store's Website, Mobile site and Android App with his customers. With this, his customers can start placing online orders from his store.

And the Prospect too can process these orders from his Vendor module website and Vendor module App.

You must make use of this functionality on every call/presentation.

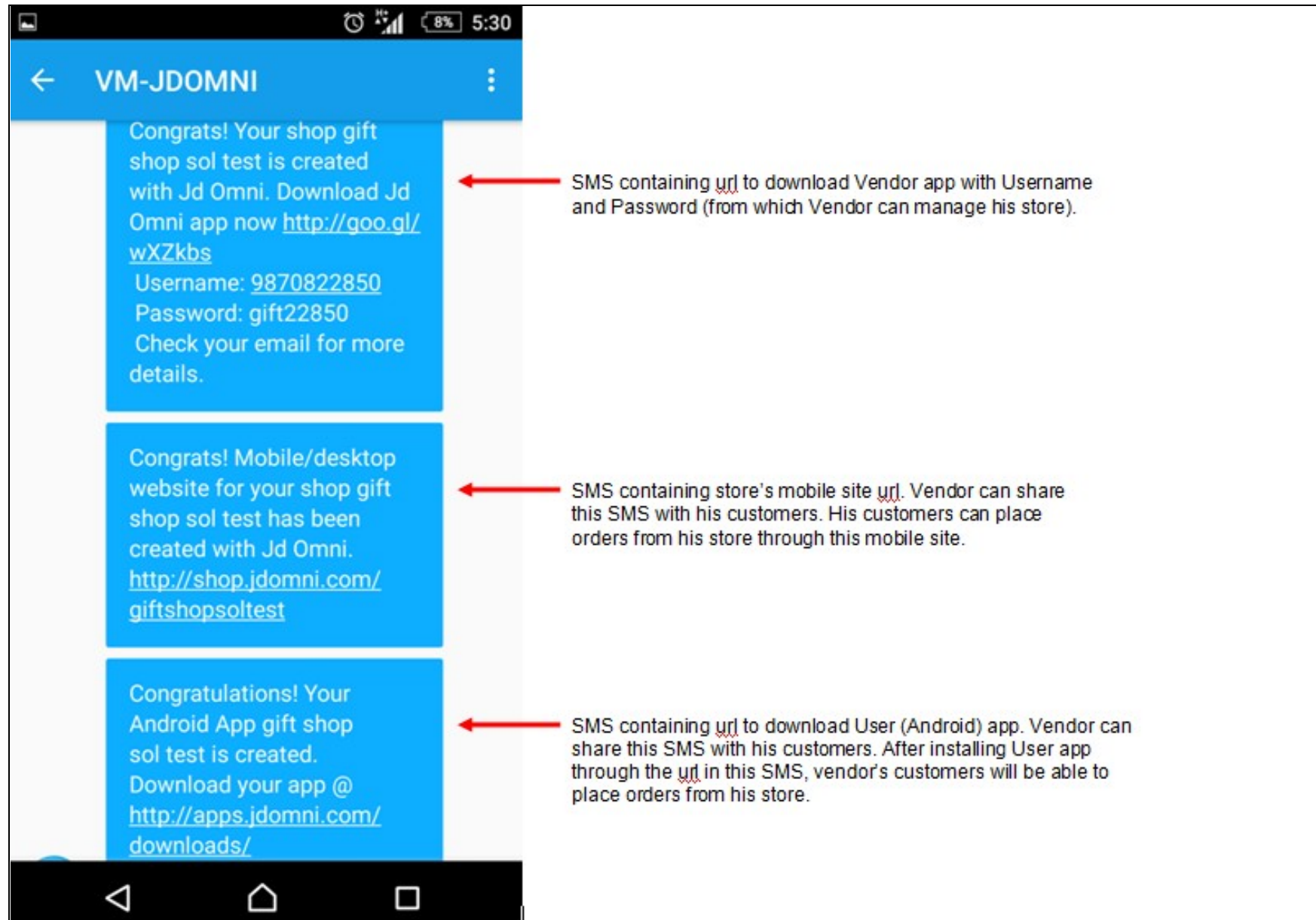
How this works is explained ahead.

On Omni demo page you will see 'Send Omni link' on top right. Refer image below.



On clicking Send Omni link, you will be prompted confirm/enter Vendor's mobile no. and email id. Mobile nos. and email ids from Bform will auto-populate. You can even edit the auto-populated Mobile no. / Email id. You can even add multiple Mobile nos. / Email ids here.

Once you send the Omni links, your Prospect will instantly receive SMEEs and Email containing relevant urls for his Demo Store. He will receive total 3 SMSes and 1 Email as illustrated further.

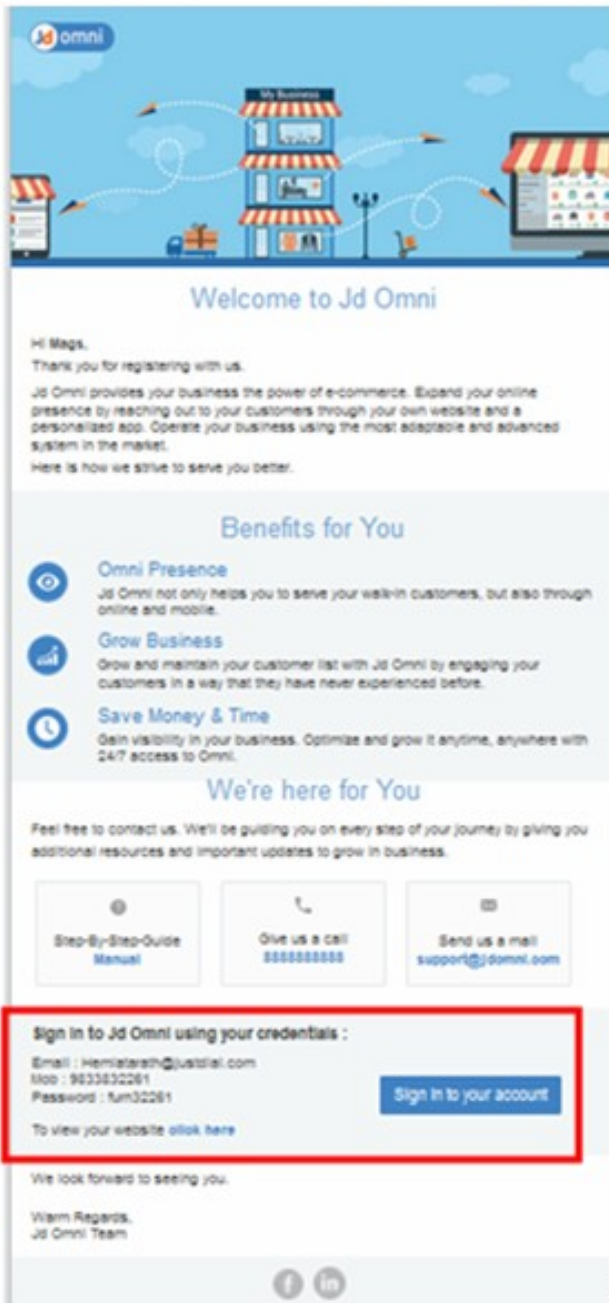


NOTE: In case of service categories, for now your Prospect will receive only 2 SMSes (i.e. Vendor App SMS and Mobile site SMS. In few days, service categories too will receive all 3 SMSes.)

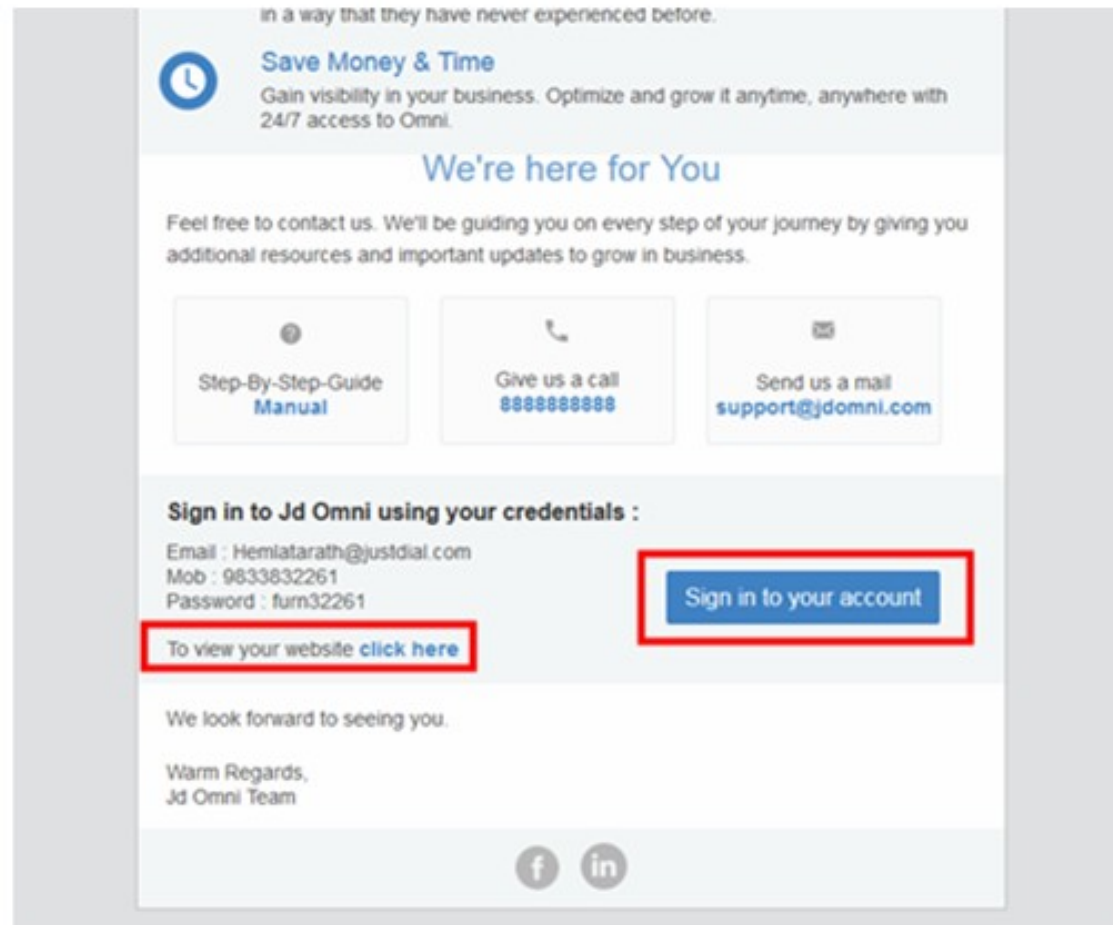
One Email with Subject line as 'Welcome to Jd Omni'.

This email will contain 2 links. One link with User id and Password to access Vendor module (website for Vendor to manage his store).

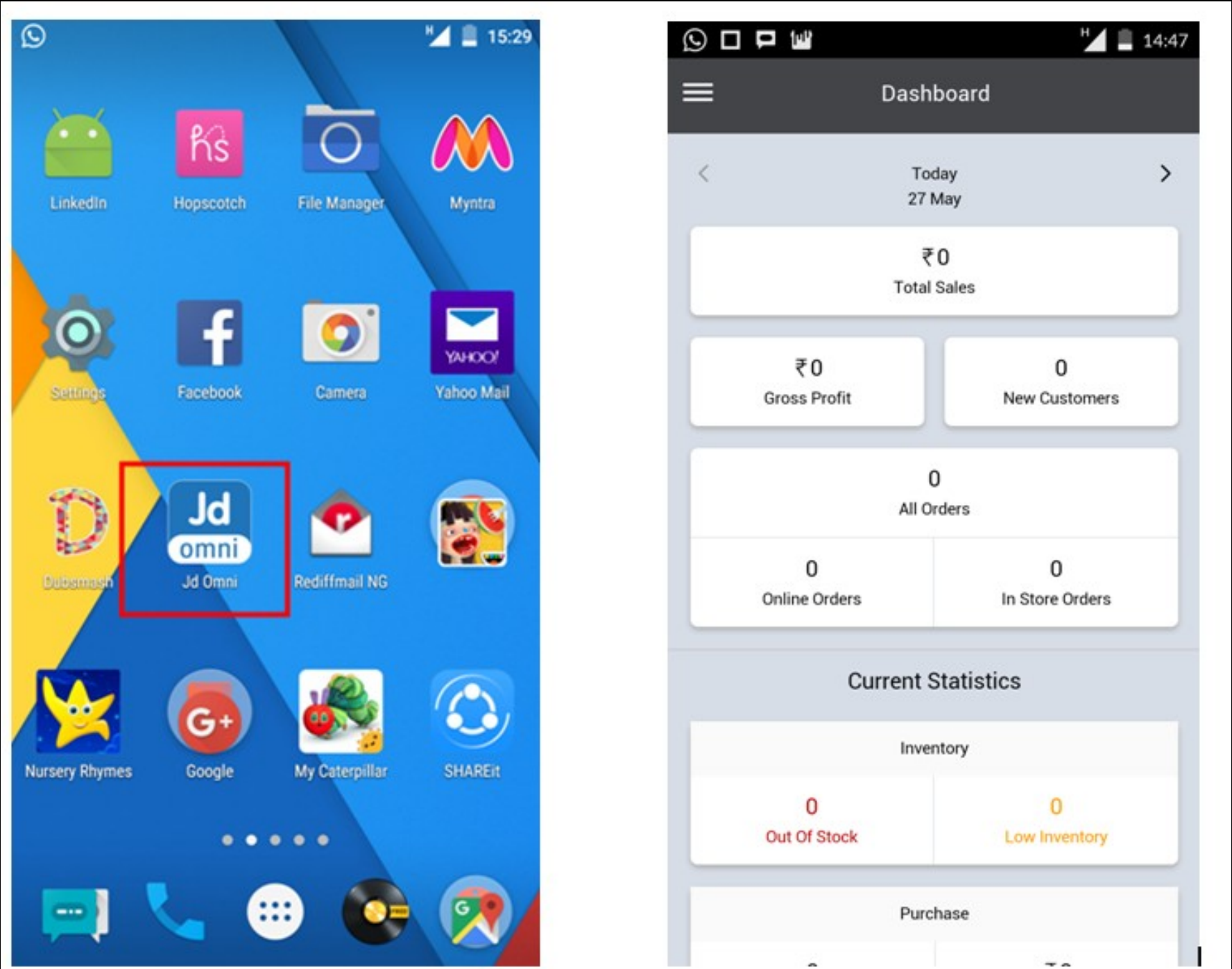
Another link for his store website. Vendor can share this link with his customers so they can place their orders with his store from this website. (Vendor must not forward this entire email to his customers because it contains User id and password for his Vendor module. He must only share the website url that comes after clicking on 'To view your website click here.' Refer images below.



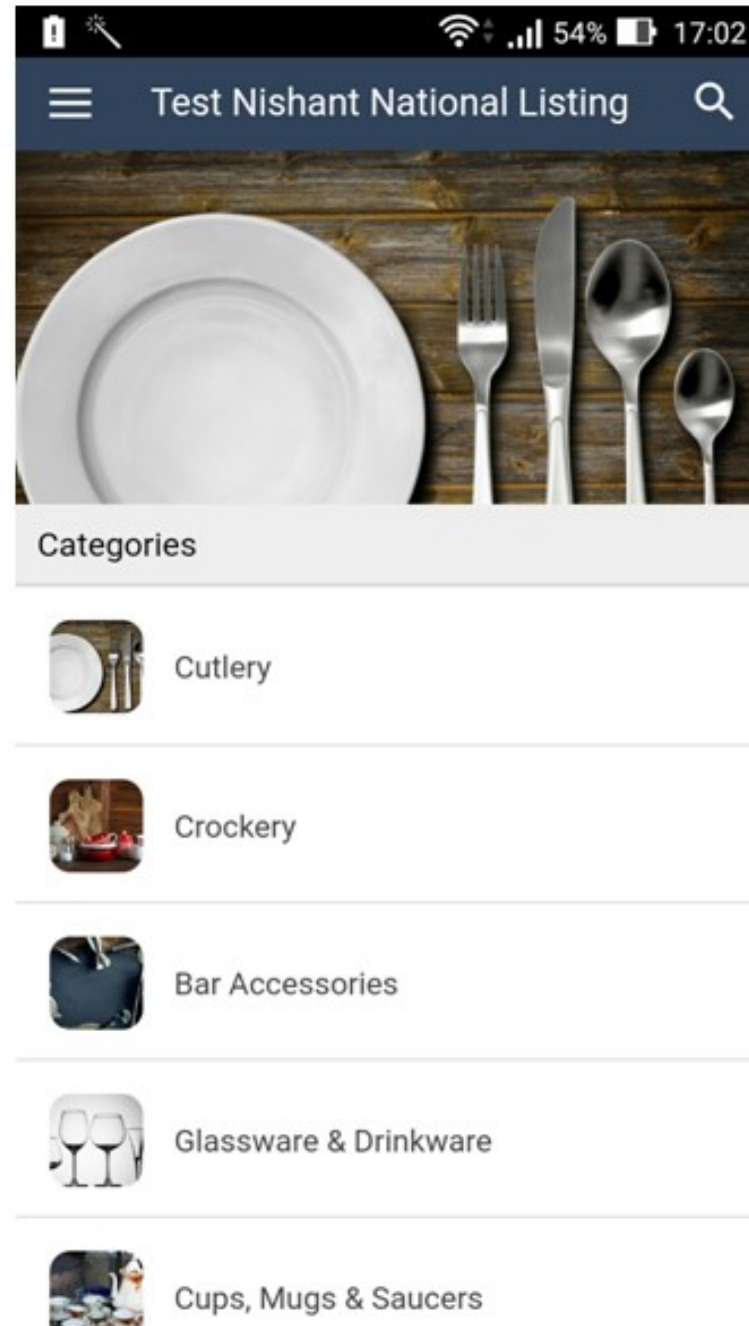
Zoomed in image of the links contained in Welcome Email.



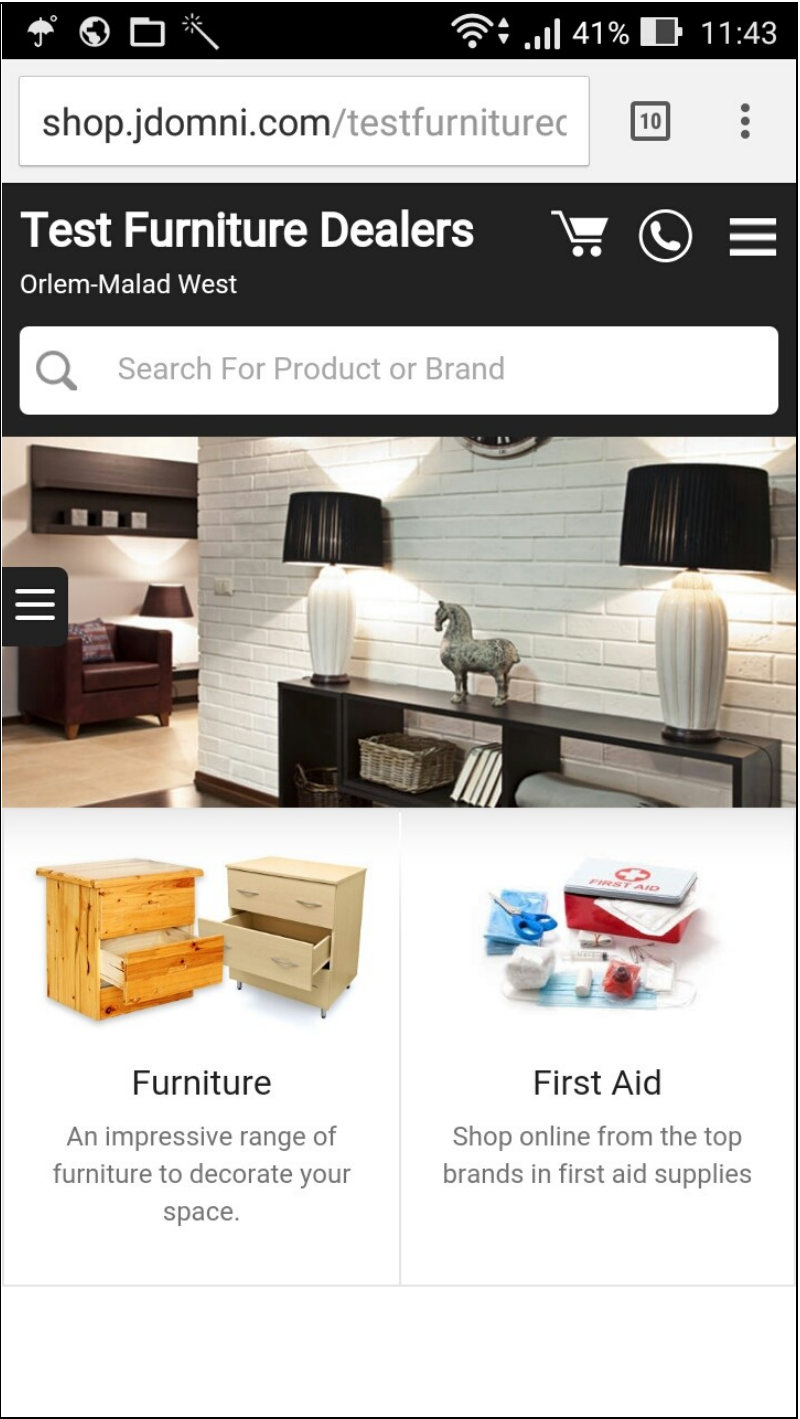
After installing Vendor, the App icon and its Landing page will look like this on Vendor's Mobile phone.
Landing page of Vendor App shows the Dashboard of the store. Vendor can manage his store from this app i.e. process orders, etc. Refer below images.



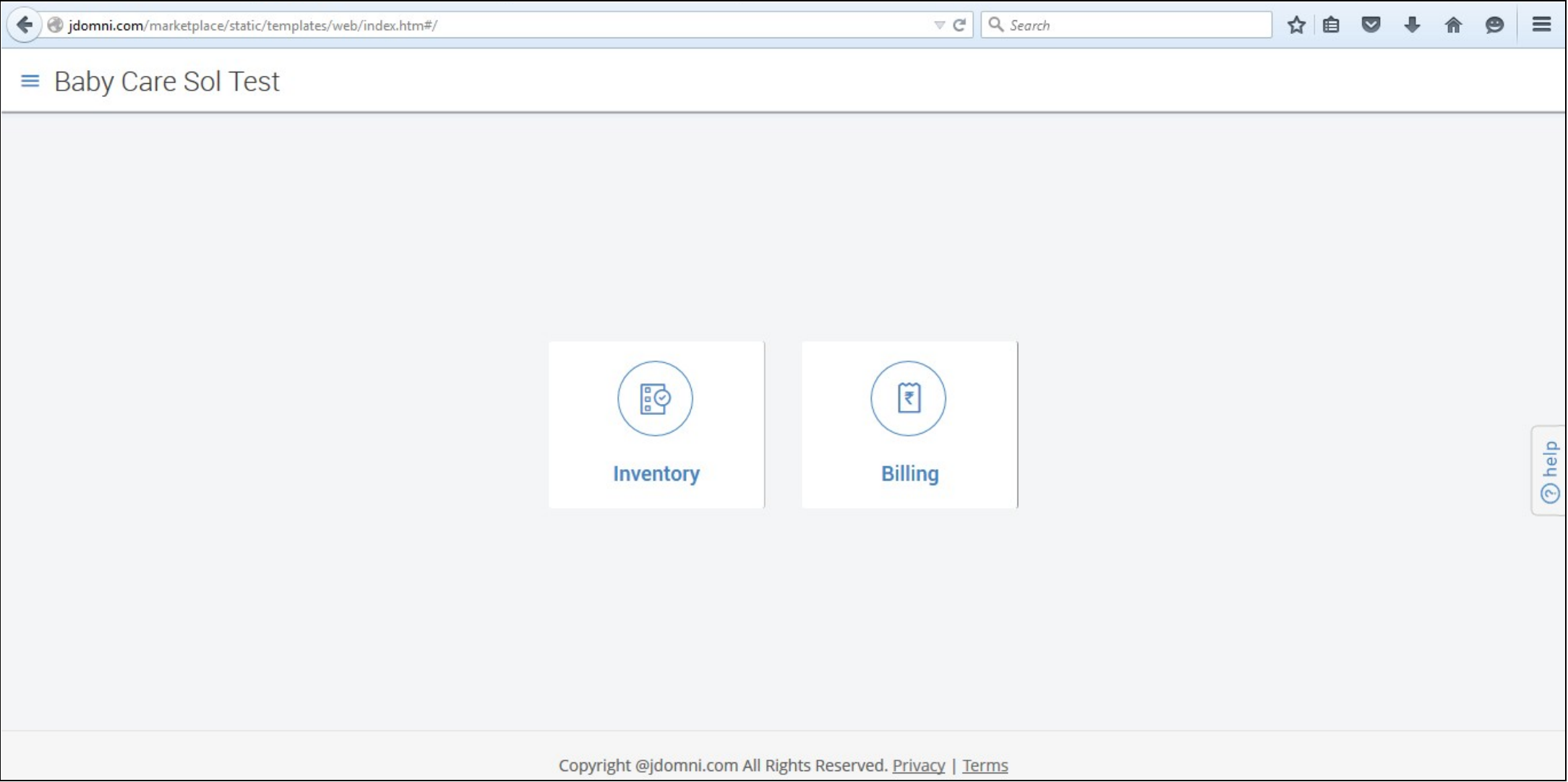
After installing User app, the User app icon and its Landing page will look like this on the User's mobile phone. User App icon will have Vendor's store's first 2 initials. Example: If Vendor's store name is 'Intop Collection' – then the icon will be as 'IC'. User (i.e. Vendor's customer) can start placing orders from this Android app. Refer below images.



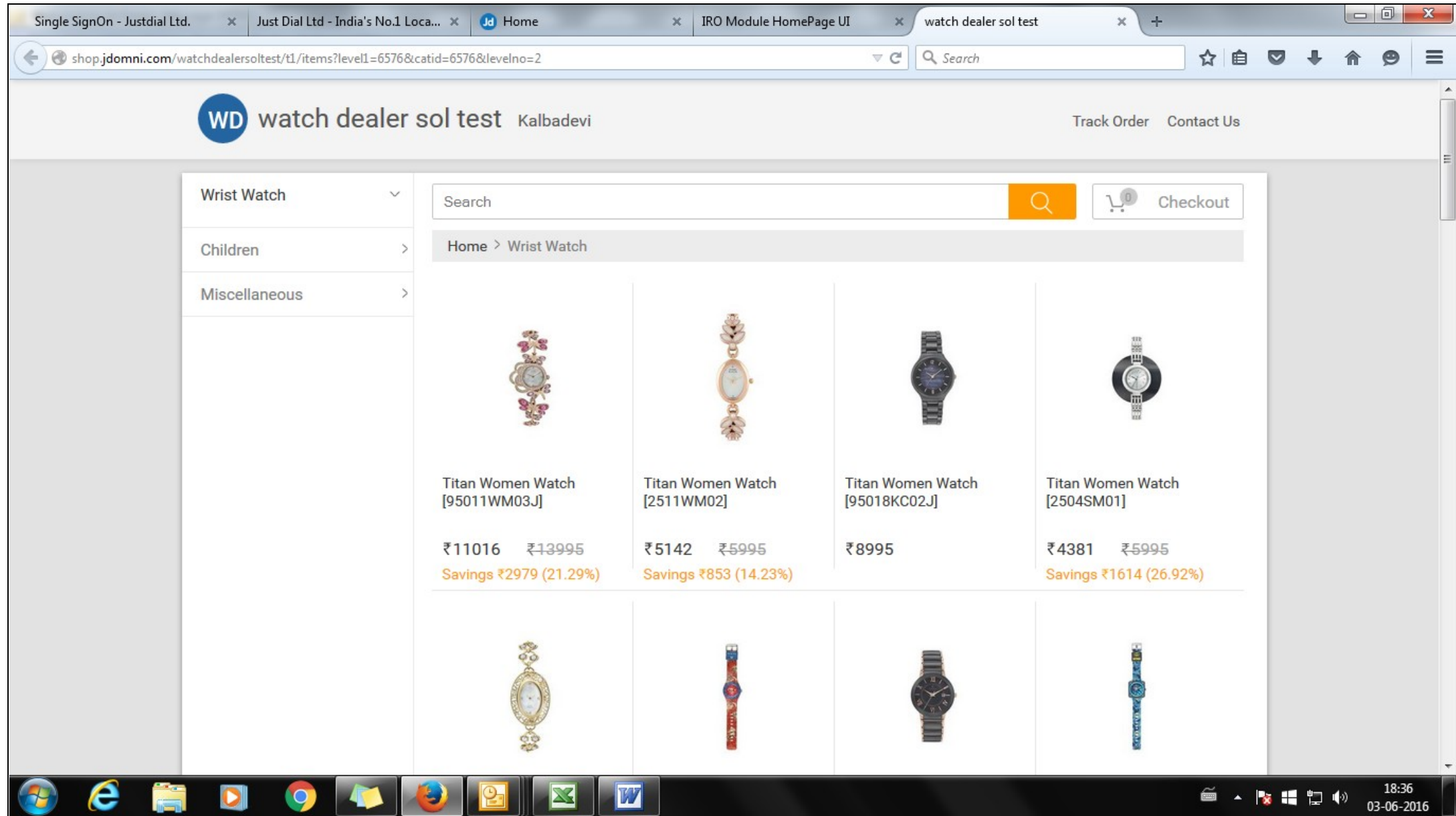
Landing page of Mobile site will look like this – refer below image. User (i.e. Vendor's Customer) can start placing orders from this Mobile site. (Url for this is available in one of the 3 welcome SMEes received by Vendor on Demo Store creation.)



Landing page of Vendor (desktop) module after Vendor logs in to his account will look like this – refer below image. Vendor can manage his store from this Vendor module. (Url, Login id, Password for this is available in the Welcome Email received by Vendor on Demo Store creation).



Landing page of Store website will look like this - refer below image. Vendor can share this url with his customers; so his customers can start placing online orders.
(Url for this is available in Welcome email received by Vendor on Demo Store creation.)



In case you are trying to send Omni link for a Product category for which product data and photos are not available, you will get the below message on clicking send Omni Link button in Omni demo page. Refer image below.

Vendor can select from the given list of demo categories to proceed with Omni Demo. But Vendor must not share this User App, Mobile site and website with his customers because these demo categories are not relevant to his actual business categories.

