### **Contingency table for Year and Month**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2013	34	47	37	34	37	50	31	38	25	41	28	51	453
2014	39	37	40	41	40	53	29	25	35	34	33	48	454
2015	48	36	27	41	38	50	33	29	47	25	37	48	459
2016	29	38	47	30	53	34	40	29	29	51	30	51	461
2017	51	41	33	40	42	37	28	35	29	40	37	44	457
2018	34	31	34	47	46	40	17	38	39	44	33	47	450
2019	40	29	29	38	49	53	27	29	41	27	46	45	453
2020	39	37	42	37	52	42	28	30	35	32	39	38	451
2021	34	44	33	47	39	48	24	37	33	37	25	49	450
2022	35	32	30	41	44	39	32	45	38	35	38	45	454
2023	38	37	42	45	46	50	28	32	34	38	28	39	457
Total	421	409	394	441	486	496	317	367	385	404	374	505	4999

### **Contingency table for Year and CustGender**

	F	M	Total
2013	221	232	453
2014	230	224	454
2015	237	222	459
2016	228	233	461
2017	216	241	457
2018	221	229	450
2019	200	253	453
2020	229	222	451
2021	197	253	450
2022	221	233	454
2023	226	231	457
Total	2426	2573	4999

### **Contingency table for Year and Country**

	AUS	CAN	DE	FR	UK	US	Total
2013	87	58	45	59	45	159	453
2014	99	52	45	50	58	150	454
2015	112	72	32	40	59	144	459
2016	92	71	41	52	58	147	461
2017	104	66	46	40	56	145	457
2018	84	51	39	45	44	187	450
2019	85	46	48	48	53	173	453
2020	109	44	41	40	58	159	451
2021	95	63	55	49	51	137	450
2022	91	64	38	44	55	162	454
2023	99	56	49	43	65	145	457
Total	1057	643	479	510	602	1708	4999

### **Contingency table for Year and ProdCat**

	Acc	Bike	Clothes	Total
2013	281	111	61	453
2014	276	111	67	454
2015	275	126	58	459
2016	292	103	66	461
2017	270	113	74	457
2018	278	111	61	450
2019	252	118	83	453
2020	262	109	80	451
2021	282	109	59	450
2022	284	112	58	454
2023	284	116	57	457
Total	3036	1239	724	4999

## **Contingency table for Year and Size**

	L	M	S	XL	Total
2013	115	97	119	122	453
2014	109	108	106	131	454
2015	107	110	119	123	459
2016	111	115	119	116	461
2017	115	103	109	130	457
2018	96	122	115	117	450
2019	105	121	114	113	453
2020	112	123	115	101	451
2021	120	106	104	120	450
2022	111	113	123	107	454
2023	110	122	116	109	457
Total	1211	1240	1259	1289	4999

### **Contingency table for Year and Color**

	Black	Blue	Green	Red	White	Total
2013	97	81	87	98	90	453
2014	95	85	96	91	87	454
2015	89	95	99	87	89	459
2016	90	97	88	78	108	461
2017	89	82	97	99	90	457
2018	95	88	92	83	92	450
2019	78	97	86	103	89	453
2020	95	86	72	94	104	451
2021	90	84	97	103	76	450
2022	82	97	90	114	71	454
2023	113	73	81	91	99	457
Total	1013	965	985	1041	995	4999

### **Contingency table for Year and Warranty**

	1Y	2Y	3Y	Lifetime	Total
2013	127	93	125	108	453
2014	96	119	131	108	454
2015	120	103	109	127	459
2016	122	111	113	115	461
2017	118	119	104	116	457
2018	108	109	105	128	450
2019	116	121	97	119	453
2020	113	109	122	107	451
2021	116	95	113	126	450
2022	108	105	111	130	454
2023	126	112	111	108	457
Total	1270	1196	1241	1292	4999

## **Contingency table for Year and EcoFriendly**

	False	True	Total
2013	217	236	453
2014	222	232	454
2015	247	212	459
2016	208	253	461
2017	234	223	457
2018	219	231	450
2019	231	222	453
2020	232	219	451
2021	217	233	450
2022	230	224	454
2023	241	216	457
Total	2498	2501	4999

## **Contingency table for Year and Insurance**

	Basic	None	Premium	Total
2013	136	160	157	453
2014	150	146	158	454
2015	156	148	155	459
2016	145	165	151	461
2017	158	155	144	457
2018	146	159	145	450
2019	164	134	155	453
2020	124	163	164	451
2021	166	129	155	450
2022	154	127	173	454
2023	148	168	141	457
Total	1647	1654	1698	4999

### **Contingency table for Month and Year**

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Total
Jan	34	39	48	29	51	34	40	39	34	35	38	421
Feb	47	37	36	38	41	31	29	37	44	32	37	409
Mar	37	40	27	47	33	34	29	42	33	30	42	394
Apr	34	41	41	30	40	47	38	37	47	41	45	441
May	37	40	38	53	42	46	49	52	39	44	46	486
Jun	50	53	50	34	37	40	53	42	48	39	50	496
Jul	31	29	33	40	28	17	27	28	24	32	28	317
Aug	38	25	29	29	35	38	29	30	37	45	32	367
Sep	25	35	47	29	29	39	41	35	33	38	34	385
Oct	41	34	25	51	40	44	27	32	37	35	38	404
Nov	28	33	37	30	37	33	46	39	25	38	28	374
Dec	51	48	48	51	44	47	45	38	49	45	39	505
Total	453	454	459	461	457	450	453	451	450	454	457	4999

### **Contingency table for Month and CustGender**

	F	M	Total	
Jan	199	222	421	
Feb	171	238	409	
Mar	178	216	394	
Apr	206	235	441	
May	245	241	486	
Jun	238	258	496	
Jul	164	153	317	
Aug	191	176	367	
Sep	194	191	385	
Oct	221	183	404	
Nov	184	190	374	
Dec	235	270	505	
Total	2426	2573	4999	

### **Contingency table for Month and Country**

	AUS	CAN	DE	FR	UK	US	Total
Jan	84	57	40	38	58	144	421
Feb	100	50	43	45	47	124	409
Mar	79	45	36	48	45	141	394
Apr	111	43	50	49	51	137	441
May	97	49	58	47	61	174	486
Jun	109	46	49	54	58	180	496
Jul	68	56	26	28	36	103	317
Aug	63	53	28	34	40	149	367
Sep	68	63	33	42	39	140	385
Oct	100	55	32	33	53	131	404
Nov	82	51	36	27	42	136	374
Dec	96	75	48	65	72	149	505
Total	1057	643	479	510	602	1708	4999

### **Contingency table for Month and ProdCat**

	Acc	Bike	Clothes	Total
Jan	256	116	49	421
Feb	232	112	65	409
Mar	236	100	58	394
Apr	259	117	65	441
May	291	127	68	486
Jun	278	154	64	496
Jul	221	60	36	317
Aug	231	81	55	367
Sep	242	76	67	385
Oct	267	83	54	404
Nov	228	80	66	374
Dec	295	133	77	505
Total	3036	1239	724	4999

### **Contingency table for Month and Size**

	L	M	S	XL	Total
Jan	102	120	103	96	421
Feb	103	89	102	115	409
Mar	88	99	90	117	394
Apr	103	121	112	105	441
May	106	117	129	134	486
Jun	120	119	126	131	496
Jul	91	64	76	86	317
Aug	85	98	107	77	367
Sep	108	98	86	93	385
Oct	97	110	93	104	404
Nov	80	103	95	96	374
Dec	128	102	140	135	505
Total	1211	1240	1259	1289	4999

### **Contingency table for Month and Color**

	Black	Blue	Green	Red	White	Total
Jan	79	101	74	85	82	421
Feb	76	65	93	90	85	409
Mar	81	76	71	86	80	394
Apr	93	81	82	86	99	441
May	96	95	100	95	100	486
Jun	102	109	89	108	88	496
Jul	75	63	60	60	59	317
Aug	63	72	85	73	74	367
Sep	65	80	77	85	78	385
Oct	98	66	77	78	85	404
Nov	84	60	71	76	83	374
Dec	101	97	106	119	82	505
Total	1013	965	985	1041	995	4999

### **Contingency table for Month and Warranty**

	1Y	2Y	3Y	Lifetime	Total
Jan	89	95	111	126	421
Feb	104	93	99	113	409
Mar	112	92	91	99	394
Apr	111	107	102	121	441
May	110	125	130	121	486
Jun	114	128	128	126	496
Jul	85	62	89	81	317
Aug	102	89	92	84	367
Sep	96	83	95	111	385
Oct	111	100	96	97	404
Nov	104	82	92	96	374
Dec	132	140	116	117	505
Total	1270	1196	1241	1292	4999

## **Contingency table for Month and EcoFriendly**

	False	True	Total
Jan	201	220	421
Feb	202	207	409
Mar	193	201	394
Apr	240	201	441
May	228	258	486
Jun	262	234	496
Jul	163	154	317
Aug	179	188	367
Sep	192	193	385
Oct	205	199	404
Nov	199	175	374
Dec	234	271	505
Total	2498	2501	4999

### **Contingency table for Month and Insurance**

	Basic	None	Premium	Total
Jan	139	148	134	421
Feb	137	127	145	409
Mar	121	144	129	394
Apr	147	143	151	441
May	175	151	160	486
Jun	158	165	173	496
Jul	101	117	99	317
Aug	104	124	139	367
Sep	133	129	123	385
Oct	120	150	134	404
Nov	136	113	125	374
Dec	176	143	186	505
Total	1647	1654	1698	4999

### **Contingency table for CustGender and Year**

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Total
F	221	230	237	228	216	221	200	229	197	221	226	2426
М	232	224	222	233	241	229	253	222	253	233	231	2573
Total	453	454	459	461	457	450	453	451	450	454	457	4999

### **Contingency table for CustGender and Month**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
F	199	171	178	206	245	238	164	191	194	221	184	235	2426
М	222	238	216	235	241	258	153	176	191	183	190	270	2573
Total	421	409	394	441	486	496	317	367	385	404	374	505	4999

### **Contingency table for CustGender and Country**

	AUS	CAN	DE	FR	UK	US	Total
F	507	298	226	250	310	835	2426
Μ	550	345	253	260	292	873	2573
Total	1057	643	479	510	602	1708	4999

### **Contingency table for CustGender and ProdCat**

	Acc	Bike	Clothes	Total
F	1486	594	346	2426
Μ	1550	645	378	2573
Total	3036	1239	724	4999

# **Contingency table for CustGender and Size**

	L	M	S	XL	Total
F	576	587	614	649	2426
М	635	653	645	640	2573
Total	1211	1240	1259	1289	4999

## **Contingency table for CustGender and Color**

	Black	Blue	Green	Red	White	Total
F	507	470	475	484	490	2426
Μ	506	495	510	557	505	2573
Total	1013	965	985	1041	995	4999

## **Contingency table for CustGender and Warranty**

	1Y	2Y	3Y	Lifetime	Total
F	618	579	594	635	2426
Μ	652	617	647	657	2573
Total	1270	1196	1241	1292	4999

## Contingency table for CustGender and EcoFriendly

	False	True	Total
F	1218	1208	2426
М	1280	1293	2573
Total	2498	2501	4999

## **Contingency table for CustGender and Insurance**

	Basic	None	Premium	Total
F	789	774	863	2426
М	858	880	835	2573
Total	1647	1654	1698	4999

### **Contingency table for Country and Year**

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Total
AUS	87	99	112	92	104	84	85	109	95	91	99	1057
CAN	58	52	72	71	66	51	46	44	63	64	56	643
DE	45	45	32	41	46	39	48	41	55	38	49	479
FR	59	50	40	52	40	45	48	40	49	44	43	510
UK	45	58	59	58	56	44	53	58	51	55	65	602
US	159	150	144	147	145	187	173	159	137	162	145	1708
Total	453	454	459	461	457	450	453	451	450	454	457	4999

### **Contingency table for Country and Month**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
AUS	84	100	79	111	97	109	68	63	68	100	82	96	1057
CAN	57	50	45	43	49	46	56	53	63	55	51	75	643
DE	40	43	36	50	58	49	26	28	33	32	36	48	479
FR	38	45	48	49	47	54	28	34	42	33	27	65	510
UK	58	47	45	51	61	58	36	40	39	53	42	72	602
US	144	124	141	137	174	180	103	149	140	131	136	149	1708
Total	421	409	394	441	486	496	317	367	385	404	374	505	4999

### **Contingency table for Country and CustGender**

	F	M	Total
AUS	507	550	1057
CAN	298	345	643
DE	226	253	479
FR	250	260	510
UK	310	292	602
US	835	873	1708
Total	2426	2573	4999

### **Contingency table for Country and ProdCat**

	Acc	Bike	Clothes	Total
AUS	599	321	137	1057
CAN	454	92	97	643
DE	270	140	69	479
FR	309	137	64	510
UK	354	163	85	602
US	1050	386	272	1708
Total	3036	1239	724	4999

### **Contingency table for Country and Size**

	L	M	S	XL	Total
AUS	261	283	245	268	1057
CAN	135	172	168	168	643
DE	117	108	135	119	479
FR	119	119	134	138	510
UK	136	143	153	170	602
US	443	415	424	426	1708
Total	1211	1240	1259	1289	4999

### **Contingency table for Country and Color**

	Black	Blue	Green	Red	White	Total
AUS	212	192	213	231	209	1057
CAN	122	120	138	118	145	643
DE	95	98	98	101	87	479
FR	97	96	98	120	99	510
UK	127	130	113	110	122	602
US	360	329	325	361	333	1708
Total	1013	965	985	1041	995	4999

### **Contingency table for Country and Warranty**

	1Y	2Y	3Y	Lifetime	Total
AUS	269	249	257	282	1057
CAN	174	155	158	156	643
DE	118	118	126	117	479
FR	128	135	116	131	510
UK	149	155	143	155	602
US	432	384	441	451	1708
Total	1270	1196	1241	1292	4999

### **Contingency table for Country and EcoFriendly**

	False	True	Total
AUS	555	502	1057
CAN	343	300	643
DE	226	253	479
FR	229	281	510
UK	309	293	602
US	836	872	1708
Total	2498	2501	4999

### **Contingency table for Country and Insurance**

	Basic	None	Premium	Total
AUS	370	333	354	1057
CAN	200	214	229	643
DE	152	161	166	479
FR	161	161	188	510
UK	202	179	221	602
US	562	606	540	1708
Total	1647	1654	1698	4999

#### Contingency table for ProdCat and Year

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Total
Acc	281	276	275	292	270	278	252	262	282	284	284	3036
Bike	111	111	126	103	113	111	118	109	109	112	116	1239
Clothes	61	67	58	66	74	61	83	80	59	58	57	724
Total	453	454	459	461	457	450	453	451	450	454	457	4999

#### **Contingency table for ProdCat and Month**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Acc	256	232	236	259	291	278	221	231	242	267	228	295	3036
Bike	116	112	100	117	127	154	60	81	76	83	80	133	1239
Clothes	49	65	58	65	68	64	36	55	67	54	66	77	724
Total	421	409	394	441	486	496	317	367	385	404	374	505	4999

#### **Contingency table for ProdCat and CustGender**

	F	M	Total
Acc	1486	1550	3036
Bike	594	645	1239
Clothes	346	378	724
Total	2426	2573	4999

#### **Contingency table for ProdCat and Country**

	AUS	CAN	DE	FR	UK	US	Total
Acc	599	454	270	309	354	1050	3036
Bike	321	92	140	137	163	386	1239
Clothes	137	97	69	64	85	272	724
Total	1057	643	479	510	602	1708	4999

### **Contingency table for ProdCat and Size**

	L	M	S	XL	Total
Acc	726	750	745	815	3036
Bike	309	311	326	293	1239
Clothes	176	179	188	181	724
Total	1211	1240	1259	1289	4999

#### **Contingency table for ProdCat and Color**

	Black	Blue	Green	Red	White	Total
Acc	604	576	616	620	620	3036
Bike	262	255	237	251	234	1239
Clothes	147	134	132	170	141	724
Total	1013	965	985	1041	995	4999

#### **Contingency table for ProdCat and Warranty**

	1Y	2Y	3Y	Lifetime	Total
Acc	794	734	742	766	3036
Bike	279	294	334	332	1239
Clothes	197	168	165	194	724
Total	1270	1196	1241	1292	4999

#### **Contingency table for ProdCat and EcoFriendly**

	False	True	Total
Acc	1517	1519	3036
Bike	620	619	1239
Clothes	361	363	724
Total	2498	2501	4999

#### **Contingency table for ProdCat and Insurance**

	Basic	None	Premium	Total
Acc	1012	1001	1023	3036
Bike	393	415	431	1239
Clothes	242	238	244	724
Total	1647	1654	1698	4999

#### **Contingency table for Size and Year**

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Total
L	115	109	107	111	115	96	105	112	120	111	110	1211
М	97	108	110	115	103	122	121	123	106	113	122	1240
S	119	106	119	119	109	115	114	115	104	123	116	1259
XL	122	131	123	116	130	117	113	101	120	107	109	1289
Total	453	454	459	461	457	450	453	451	450	454	457	4999

#### **Contingency table for Size and Month**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
L	102	103	88	103	106	120	91	85	108	97	80	128	1211
М	120	89	99	121	117	119	64	98	98	110	103	102	1240
S	103	102	90	112	129	126	76	107	86	93	95	140	1259
XL	96	115	117	105	134	131	86	77	93	104	96	135	1289
Total	421	409	394	441	486	496	317	367	385	404	374	505	4999

# **Contingency table for Size and CustGender**

	F	M	Total
L	576	635	1211
Μ	587	653	1240
S	614	645	1259
XL	649	640	1289
Total	2426	2573	4999

#### **Contingency table for Size and Country**

	AUS	CAN	DE	FR	UK	US	Total
L	261	135	117	119	136	443	1211
М	283	172	108	119	143	415	1240
S	245	168	135	134	153	424	1259
XL	268	168	119	138	170	426	1289
Total	1057	643	479	510	602	1708	4999

## Contingency table for Size and ProdCat

	Acc	Bike	Clothes	Total
L	726	309	176	1211
Μ	750	311	179	1240
S	745	326	188	1259
XL	815	293	181	1289
Total	3036	1239	724	4999

## **Contingency table for Size and Color**

	Black	Blue	Green	Red	White	Total
L	246	238	236	260	231	1211
Μ	254	242	203	285	256	1240
S	259	241	263	246	250	1259
XL	254	244	283	250	258	1289
Total	1013	965	985	1041	995	4999

#### **Contingency table for Size and Warranty**

	1Y	2Y	3Y	Lifetime	Total
L	302	292	289	328	1211
М	312	317	294	317	1240
S	316	299	327	317	1259
XL	340	288	331	330	1289
Total	1270	1196	1241	1292	4999

### **Contingency table for Size and EcoFriendly**

	False	True	Total		
L	596	615	1211		
Μ	623	617	1240		
S	620	639	1259		
XL	659	630	1289		
Total	2498	2501	4999		

## **Contingency table for Size and Insurance**

	Basic	None	Premium	Total	
L	393	418	400	1211	
Μ	400	400	440	1240	
S	408	423	428	1259	
XL	446	413	430	1289	
Total	1647	1654	1698	4999	

#### **Contingency table for Color and Year**

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Total
Black	97	95	89	90	89	95	78	95	90	82	113	1013
Blue	81	85	95	97	82	88	97	86	84	97	73	965
Green	87	96	99	88	97	92	86	72	97	90	81	985
Red	98	91	87	78	99	83	103	94	103	114	91	1041
White	90	87	89	108	90	92	89	104	76	71	99	995
Total	453	454	459	461	457	450	453	451	450	454	457	4999

#### **Contingency table for Color and Month**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Black	79	76	81	93	96	102	75	63	65	98	84	101	1013
Blue	101	65	76	81	95	109	63	72	80	66	60	97	965
Green	74	93	71	82	100	89	60	85	77	77	71	106	985
Red	85	90	86	86	95	108	60	73	85	78	76	119	1041
White	82	85	80	99	100	88	59	74	78	85	83	82	995
Total	421	409	394	441	486	496	317	367	385	404	374	505	4999

#### Contingency table for Color and CustGender

	F	M	Total
Black	507	506	1013
Blue	470	495	965
Green	475	510	985
Red	484	557	1041
White	490	505	995
Total	2426	2573	4999

#### **Contingency table for Color and Country**

	AUS	CAN	DE	FR	UK	US	Total
Black	212	122	95	97	127	360	1013
Blue	192	120	98	96	130	329	965
Green	213	138	98	98	113	325	985
Red	231	118	101	120	110	361	1041
White	209	145	87	99	122	333	995
Total	1057	643	479	510	602	1708	4999

#### Contingency table for Color and ProdCat

	Acc	Bike	Clothes	Total
Black	604	262	147	1013
Blue	576	255	134	965
Green	616	237	132	985
Red	620	251	170	1041
White	620	234	141	995
Total	3036	1239	724	4999

#### **Contingency table for Color and Size**

	L	M	S	XL	Total
Black	246	254	259	254	1013
Blue	238	242	241	244	965
Green	236	203	263	283	985
Red	260	285	246	250	1041
White	231	256	250	258	995
Total	1211	1240	1259	1289	4999

#### **Contingency table for Color and Warranty**

	1Y	2Y	3Y	Lifetime	Total
Black	265	229	274	245	1013
Blue	257	219	243	246	965
Green	236	229	242	278	985
Red	265	255	263	258	1041
White	247	264	219	265	995
Total	1270	1196	1241	1292	4999

#### **Contingency table for Color and EcoFriendly**

	False	True	Total
Black	510	503	1013
Blue	482	483	965
Green	481	504	985
Red	522	519	1041
White	503	492	995
Total	2498	2501	4999

## **Contingency table for Color and Insurance**

	Basic	None	Premium	Total
Black	330	333	350	1013
Blue	318	294	353	965
Green	328	338	319	985
Red	353	336	352	1041
White	318	353	324	995
Total	1647	1654	1698	4999

#### **Contingency table for Warranty and Year**

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Total
1Y	127	96	120	122	118	108	116	113	116	108	126	1270
2Y	93	119	103	111	119	109	121	109	95	105	112	1196
3Y	125	131	109	113	104	105	97	122	113	111	111	1241
Lifetime	108	108	127	115	116	128	119	107	126	130	108	1292
Total	453	454	459	461	457	450	453	451	450	454	457	4999

#### **Contingency table for Warranty and Month**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
1Y	89	104	112	111	110	114	85	102	96	111	104	132	1270
2Y	95	93	92	107	125	128	62	89	83	100	82	140	1196
3Y	111	99	91	102	130	128	89	92	95	96	92	116	1241
Lifetime	126	113	99	121	121	126	81	84	111	97	96	117	1292
Total	421	409	394	441	486	496	317	367	385	404	374	505	4999

#### **Contingency table for Warranty and CustGender**

	F	M	Total
1Y	618	652	1270
2Y	579	617	1196
3Y	594	647	1241
Lifetime	635	657	1292
Total	2426	2573	4999

#### **Contingency table for Warranty and Country**

	AUS	CAN	DE	FR	UK	US	Total
1Y	269	174	118	128	149	432	1270
2Y	249	155	118	135	155	384	1196
3Y	257	158	126	116	143	441	1241
Lifetime	282	156	117	131	155	451	1292
Total	1057	643	479	510	602	1708	4999

#### **Contingency table for Warranty and ProdCat**

	Acc	Bike	Clothes	Total
1Y	794	279	197	1270
2Y	734	294	168	1196
3Y	742	334	165	1241
Lifetime	766	332	194	1292
Total	3036	1239	724	4999

#### **Contingency table for Warranty and Size**

	L	M	S	XL	Total
1Y	302	312	316	340	1270
2Y	292	317	299	288	1196
3Y	289	294	327	331	1241
Lifetime	328	317	317	330	1292
Total	1211	1240	1259	1289	4999

#### **Contingency table for Warranty and Color**

	Black	Blue	Green	Red	White	Total
1Y	265	257	236	265	247	1270
2Y	229	219	229	255	264	1196
3Y	274	243	242	263	219	1241
Lifetime	245	246	278	258	265	1292
Total	1013	965	985	1041	995	4999

### **Contingency table for Warranty and EcoFriendly**

	False	True	Total
1Y	636	634	1270
2Y	594	602	1196
3Y	635	606	1241
Lifetime	633	659	1292
Total	2498	2501	4999

#### **Contingency table for Warranty and Insurance**

	Basic	None	Premium	Total
1 Y	403	418	449	1270
2Y	399	398	399	1196
3Y	425	403	413	1241
Lifetime	420	435	437	1292
Total	1647	1654	1698	4999

### Contingency table for EcoFriendly and Year

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Total
False	217	222	247	208	234	219	231	232	217	230	241	2498
True	236	232	212	253	223	231	222	219	233	224	216	2501
Total	453	454	459	461	457	450	453	451	450	454	457	4999

### **Contingency table for EcoFriendly and Month**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
False	201	202	193	240	228	262	163	179	192	205	199	234	2498
True	220	207	201	201	258	234	154	188	193	199	175	271	2501
Total	421	409	394	441	486	496	317	367	385	404	374	505	4999

### Contingency table for EcoFriendly and CustGender

	F	M	Total
False	1218	1280	2498
True	1208	1293	2501
Total	2426	2573	4999

### **Contingency table for EcoFriendly and Country**

	AUS	CAN	DE	FR	UK	US	Total
False	555	343	226	229	309	836	2498
True	502	300	253	281	293	872	2501
Total	1057	643	479	510	602	1708	4999

### Contingency table for EcoFriendly and ProdCat

	Acc	Bike	Clothes	Total
False	1517	620	361	2498
True	1519	619	363	2501
Total	3036	1239	724	4999

### **Contingency table for EcoFriendly and Size**

	L	M	S	XL	Total
False	596	623	620	659	2498
True	615	617	639	630	2501
Total	1211	1240	1259	1289	4999

### **Contingency table for EcoFriendly and Color**

	Black	Blue	Green	Red	White	Total
False	510	482	481	522	503	2498
True	503	483	504	519	492	2501
Total	1013	965	985	1041	995	4999

### **Contingency table for EcoFriendly and Warranty**

	1Y	2Y	3Y	Lifetime	Total
False	636	594	635	633	2498
True	634	602	606	659	2501
Total	1270	1196	1241	1292	4999

### **Contingency table for EcoFriendly and Insurance**

	Basic	None	Premium	Total
False	842	802	854	2498
True	805	852	844	2501
Total	1647	1654	1698	4999

### **Contingency table for Insurance and Year**

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Total
Basic	136	150	156	145	158	146	164	124	166	154	148	1647
None	160	146	148	165	155	159	134	163	129	127	168	1654
Premium	157	158	155	151	144	145	155	164	155	173	141	1698
Total	453	454	459	461	457	450	453	451	450	454	457	4999

## **Contingency table for Insurance and Month**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Basic	139	137	121	147	175	158	101	104	133	120	136	176	1647
None	148	127	144	143	151	165	117	124	129	150	113	143	1654
Premium	134	145	129	151	160	173	99	139	123	134	125	186	1698
Total	421	409	394	441	486	496	317	367	385	404	374	505	4999

## **Contingency table for Insurance and CustGender**

	F	M	Total
Basic	789	858	1647
None	774	880	1654
Premium	863	835	1698
Total	2426	2573	4999

## **Contingency table for Insurance and Country**

	AUS	CAN	DE	FR	UK	US	Total
Basic	370	200	152	161	202	562	1647
None	333	214	161	161	179	606	1654
Premium	354	229	166	188	221	540	1698
Total	1057	643	479	510	602	1708	4999

# Contingency table for Insurance and ProdCat

	Acc	Bike	Clothes	Total
Basic	1012	393	242	1647
None	1001	415	238	1654
Premium	1023	431	244	1698
Total	3036	1239	724	4999

## **Contingency table for Insurance and Size**

	L	M	S	XL	Total
Basic	393	400	408	446	1647
None	418	400	423	413	1654
Premium	400	440	428	430	1698
Total	1211	1240	1259	1289	4999

## **Contingency table for Insurance and Color**

	Black	Blue	Green	Red	White	Total
Basic	330	318	328	353	318	1647
None	333	294	338	336	353	1654
Premium	350	353	319	352	324	1698
Total	1013	965	985	1041	995	4999

## **Contingency table for Insurance and Warranty**

	1Y	2Y	3Y	Lifetime	Total
Basic	403	399	425	420	1647
None	418	398	403	435	1654
Premium	449	399	413	437	1698
Total	1270	1196	1241	1292	4999

## **Contingency table for Insurance and EcoFriendly**

	False	True	Total
Basic	842	805	1647
None	802	852	1654
Premium	854	844	1698
Total	2498	2501	4999