



Mr Samiullah Malhi

First name: Samiullah

Last name: Malhi

Date of birth: 22. Feb 1988

Nationality: Pakistani

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Lahore, 54000

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Profile

A highly motivated and confident individual who has a successful track record of Search Engine Optimization and who also possesses solid exposure to Social Media Marketing and other related disciplines. Background experience in emerging trends, best practices and in evolving strategies to continually improve a sites performance in search results. Having highly technical knowledge of the industry along with a very good strategic approach to problems. Currently looking for a suitable SEO/SMM position with a reputable and exciting employer.



Experience

The Fas Solutions,
Pakistan

SEO Expert

Mar 2014 - Sep 2015

Getting clients sites higher on the search engine results.
Actively researching, testing and proposing new approaches to improving search engine rankings.
Selecting search phrases and choosing keywords.
Advising and training up clients on the basics of search engine optimisation so they can look after their own websites.
Analysing search results via Web Analytics and other specialist software.
Optimising websites and landing pages.
External link building with relevant high quality third party websites and directories.
Constant evaluation of keywords.
Monitoring and tracking the performance of SEO campaigns, including site traffic, banner advert performance and back links.
Providing remote support, advice and tips to clients.
Producing regular audits and writing up detailed monthly performance and progress reports for clients.
Writing articles for customers and posting them on relevant blogs, forums and websites.
Mentoring junior staff.

Recent SEO Projects:

1) Coral Sea Mercantile

2) FifoCapital Coral Sea

Keywords Ranking

Keywords Ranking

Debt Collection Townsville	1
Bad Debts Collection townsville	1
Debt Recovery Needs Deeragun	1

Factoring Cashflow Queensland	1
Invoice discounting Townsville	1
Cash flow Finance Sunshine coast	1

Upwork (Online From
Home),
Pakistan

White Hat SEO Expert, SMM Specialist, Web Expert

Nov 2012 - present

I have done more than 50 jobs. I have also done several jobs of administration work. I have posted some jobs which I have done online on upwork.

Keywords Research & Analysis, Content management, Email marketing, Seo back linking, Link building, Forum posting, Directory submission , Article Writing / Rewriting, Blog commenting, Social bookmarking , Article submission, Ad posting, Social media marketing, Answer submission, Guest posting , Data entry, Web research, Listing products, Write reviews for products, Data extraction Data management



Education

Lahore Leads Univeristy, Lahore Pakistan	MSCS Advance Computer Architecture Advance Operating System Advance Theory Of Computation Advance Algorithm Analysis Machine Learning Network Security Advance Wireless technologies Advance Research Methodolgy	Oct 2013 - present
Hajvery Univeristy, Lahore Pakistan	BS (Electronics) CGPA = 3.16	Mar 2007 - Aug 2011
M.A.O. College, Lahore Pakistan	FSc (Pre-Engineering)	Aug 2003 - Jul 2005



Skills

SEO Specialization

Link Building	★★★★★★
SEM	★★★★★★
SMM	★★★★★★
Article Writing	★★★★★★
Content Management	★★★★★
Internet Marketing	★★★★★★
Keyword Research	★★★★★★

Softwares

Google Analytics	★★★★★
Google Webmaster Tools	★★★★★
Bing Webmaster Tools	★★★★★
Google Adwords	★★★★★
Keyword Tools	★★★★★★
SeoMoz	★★★★★
Wordpress	★★★★★
MS Office (Full)	★★★★★★

Honors & Awards

Silver Medal For above 3 CGPA in BS	
Employee Of The Month in August 2014	★★★★★
Two Promotions in 2 Months	★★★★★★

Languages

English	★★★★★
Urdu	★★★★★★
Punjabi	★★★★★★

