



YASIR AHMED KHAN

**Front-End & WordPress
Developer**



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[yasir Profile/Portfolio](#)



Profile

Front-End & WordPress Developer with hands-on experience in building dynamic, responsive, and optimized websites. Skilled in custom WordPress development, **UI/UX implementation**, PHP-based templates, and site optimization. **Strong understanding of SEO**, analytics, and full development lifecycle.



Main Skills

- WordPress Development
- HTML5, CSS3, Bootstrap
- PHP (Basic OOP & CRUD)
- JavaScript & jQuery
- Elementor & WPBakery
- Google Analytics & Search Console
- SEO (Yoast & RankMath)
- Website Optimization (Speed, Performance)
- Hosting, cPanel & VPS Management



Trainings & Education

- Undergraduate Artificial Intelligence, NED University (Ongoing)
- Certified WordPress Developer
- Intermediate, Govt. National College (2017)
- Matriculation, St. Matthias School (2016)



Work Experiences

Jan 2025 - Current
BinaryGrid

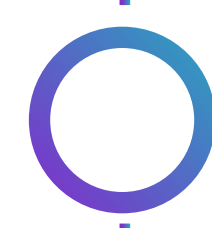


WordPress Developer

“I work as a Senior WordPress Developer at BinaryGrid, building custom themes and leading development across projects.

- WordPress Themes/Plugins.
- Built brand website [Linkbuildingoffers.com](#)
- Worked on PHP HRM templates with MySQL
- Converted Figma/PSD designs to WordPress
- Improved website performance & loading speed
- Managed migrations from shared hosting to VPS
- Maintained & updated multiple client websites

Jan 2024 – Oct 2024
Lisam Solutions

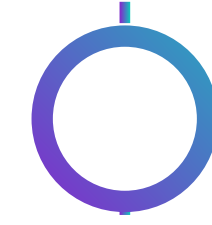


WordPress Developer

I work as a Senior WordPress Developer at Lisam Solutions, building custom themes and leading development across projects.

- Served as Lead Developer
- Built Codeanddesigngroup.com
- Converted Figma/PSD to WordPress
- Connected PHP HRM templates with MySQL
- Optimized site performance with caching tools
- Handled client maintenance & migrations
- Developed custom WordPress themes/plugins

Jan 2023 – Jan 2024
SEOHUB.pk



WordPress Developer

I work as a Senior WordPress Developer at Lisam Solutions, building custom themes and leading development across projects.

- Worked on various client sites.
- Specialized in Elementor & WPBakery designing.
- Performed site optimization using LiteSpeed & WP Rocket.
- Handled backups and restoration.
- Customized site layouts using CSS.
- Improved SEO using SEOSitecheckup.
- Uploaded Shopify products.

Mar 2022 – Dec 2022
CorporateGifting.pk



WordPress Developer

I work as a Senior WordPress Developer at Lisam Solutions, building custom themes and leading development across projects.

- Built a full eCommerce store on WoodMart theme
- Created menus, footers, and layouts using Elementor.
- Installed Google Analytics, Search Console, Yandex & Webmaster tools.
- Generated weekly analytics performance reports.
- Customized themes with Elementor & CSS
- Managed cPanel directory and edited wp-config.
- Performed on-page/off-page SEO and content optimization.



Side Projects

- <https://Linkbuildingoffers.com> – Usability issues demonstrated with humor.
- <https://codeanddesigngroup.com> – CSS Layout demonstrated with common use cases.
- <https://seohub.pk> – My blog where I share knowledge on web and UX.