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Python: Facebook Graph API

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- To access the updated handouts, please click on the following link: https://yasirbhutta.github.io/python/docs/fb-graph-api.html

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How to Publish a Facebook Page Post Using the Facebook Graph API in Python

video: How to Publish a Facebook Page Post Using the Facebook Graph API

Overview of Facebook Graph API

Facebook Graph API: Allows developers to interact with Facebook's platform using code.

resources:

- https://developers.facebook.com/apps/
- 2. https://developers.facebook.com/tools/explorer/
- 3. Facebook Graph API: Access Token Debugger

```
import requests # Import the requests library to handle HTTP requests
def get_page_access_token(page_id, user_access_token):
    Function to retrieve the Page Access Token using the user access token and
page ID.
    ....
    # Define the Graph API version and construct the API URL to request the Page
Access Token
    version = 'v20.0'
    api_url_token = f'https://graph.facebook.com/{version}/{page_id}?
fields=access_token&access_token={user_access_token}'
    try:
        # Make a GET request to the Facebook Graph API to fetch the Page Access
Token
        response = requests.get(api_url_token)
        response.raise_for_status() # Raise an exception if the request returns
an HTTP error
        # Parse the response as JSON and return the access token
        data = response.json()
        return data['access_token']
    except requests.exceptions.RequestException as e:
```

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```
# Handle any exceptions (e.g., network issues, API errors) and print the
error
        print("Error:", e)
        return None # Return None if the access token retrieval fails
def post_fb(page_id, page_access_token):
    Function to publish a post to the Facebook Page using the Page Access Token.
    message = 'Hello, World' # The message that will be posted to the Facebook
Page
   # Construct the URL for the POST request to the page's feed
    url = f'https://graph.facebook.com/v20.0/{page_id}/feed'
    # Define the payload (message and access token) that will be sent in the POST
request
    payload = {
        'message': message,
        'access_token': page_access_token
    }
    # Make the POST request to the Facebook Graph API to publish the post
    response = requests.post(url, data=payload)
    # Check the response status and print a success or failure message accordingly
    if response.status code == 200:
        print("Post successfully published!")
    else:
        print(f"Failed to post: {response.status_code}")
        print(response.json()) # Print the error details from the API response
# User access token (replace with your actual user access token)
user_access_token = 'your_access_token_here'
# Facebook Page ID (replace with your actual page ID)
page_id = 'your_page_id_here'
# Retrieve the Page Access Token using the user access token and page ID
page access token = get page access token(page id, user access token)
# If the Page Access Token was successfully retrieved, publish the post
if page access token:
    post_fb(page_id, page_access_token)
    print("Failed to obtain Page Access Token.") # Print an error if the token
retrieval fails
```

Explanation:

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• **get_page_access_token:** This function requests the Page Access Token from Facebook's Graph API using a user access token and page ID. The function handles errors and returns the token if successful.

- **post_fb:** This function uses the Page Access Token to publish a post to the specified Facebook Page by making a POST request to the Graph API's feed endpoint.
- **Main Script:** After fetching the Page Access Token, the script attempts to post a message to the page. If the token retrieval fails, an error message is displayed.