Maros,

We will be getting the developmental server set up Monday after our conference call and we can transfer the site after that. Trey and I will start testing it and send you a list of anything that needs to be added/repaired/reconfigured. Anything that is not completed at the time we go live will need to be hidden from the white label administrators, advertisers and users.

**Needs to be completed:**

1. Customer registration trough the Trumpia API
   1. Trey has this worked out
2. Dashboard
3. Reports
   1. Does not have to include behavior/intelligence/dwell time/phone type
4. Payments – PayPal, Authorize.net
   1. BluePay.com will need to done very shortly after because this is how WE are going to take payments (we can use my authorize.net api for now only if we have to)
5. Plan limitations
   1. Listings per advertiser – one listing per plan purchased
   2. Locations per white label account – one location per white label license
   3. Categories per listing – one listing per plan purchased
   4. Locations per listing – one listing per plan purchased
   5. Featured Listing per advertiser – one listing per upgraded plan
   6. Promotions per listing – should be set by the superadmin or white label admin to prevent overages on disk space
   7. Premium Ad per advertiser – this will have to be added by the super admin or white label admin
6. Handling domains and subdomains
7. New Offers
8. Ending Soon
9. FAVs
10. Change status - Change status - Activated/Deactivated/Disabled/Deleted
    1. One at a time
11. Print Reports
12. Share
13. Contact Us form
14. Media broker – simple affiliate program with tracking & reporting to pay commissions
15. Campaign tracking for marketers with reporting to pay commission
    1. The marketer signs up as an affiliate (we refer to them as publishers). They put the a unique url on their device/s/by location, or we supply the device preconfigured with a unique url for each unit (ie: ?source=publisher\_id.device\_id.location\_id  but abbreviated of course). The url is linked to promocast and we track and record actions. The marketer has a login and can see results/incomes/history etc. If this component has not been considered, I appreciate the volume of work to integrate.  So, as an alternative, we have the latest licensed version of PAP that could be used for this purpose, at least in the interim. What about if we were to use PAP as the marketer system by placing PAP campaign pixels on the advertiser pages in Promocast?  Or in the case of a CPA/CPS we place the pixel on the advertiser server. This would track advertisement results, but we would need to identify a marketer’s device location if they had more than one, and each device at that location.  So it would be like an affiliate who has multiple websites

**Does not have to be completed**

1. Audio notes for parking
2. Change status - Activated/Deactivated/Disabled/Deleted
   1. Multiple at a time
3. Newsletter
4. CSV Import
5. CSV Export
6. Autoresponders
7. Rate Us
8. Write a review
9. Plan limitations
   1. White label admins may impose these limits on advertisers
      1. Categories per listing
      2. Locations per listing
      3. Premium Ad per advertiser
      4. Images Per Advertiser
      5. Images Per Listing
      6. Images Allowed
      7. Videos Per Advertiser
      8. Videos Per Listing
      9. Videos Allowed
      10. Listings per advertiser
      11. Featured Listing per advertiser
      12. Promotions per advertiser
      13. Promotions per listing
      14. Forms per advertiser
   2. WHITE LABEL ADMIN ONLY SETTINGS (do not apply to advertiser)
      1. Theme upload allowed
      2. Theme css allowed
      3. Custom branding allowed