

Design Thinking

Graphic Designing Lecture 01

fiverr.

upwork  **freelancer**



The background features a dark grey area on the left and top, transitioning into a vibrant purple area on the right and bottom. The purple area is composed of several overlapping, angular shapes that create a dynamic, geometric pattern.

**Let's Start with
Introduction.**

Trainers

MUHAMMAD NAVEED

GRAPHIC DESIGNER / TEACHER

TOP RATED FREELANCER 1000 + PROJECT
COMPLETED

Experience 6 Years +

With 6 years of freelancing experience
and 10 training batches, I currently
serving as a **Graphic Design Master
Trainer at SMIT & Sukkur IBA University**



Trainer Profile

SMIT Trainer – 6 Experience of Freelancing

LEVEL TWO

The image displays two overlapping screenshots of Fiverr profiles. The background screenshot is for Muhammad Naveed (@muhammad__007), a Level 2 seller with a 4.8 rating from 188 reviews. His profile includes an 'About me' section, a list of skills (Graphic designer, Adobe Photoshop expert, Adobe After Effects expert, Flyer designer, Adobe Illustrator expert), and a 'My Gigs' section with three featured gigs: 'BACKDROP TRADE SHOW', 'FLYER DESIGN', and 'TRADE SHOW BOOTH'. The foreground screenshot is for Ag Designers (@ag_designers), a Level 1 seller with a 4.8 rating from 75 reviews. Their profile also includes an 'About me' section, a list of skills (Facebook banner designer, Custom made booth designer, Handmade logo designer), and a 'My Gigs' section with four featured gigs: 'a professional podcast cover artwork', 'Trade Show Booth Design', 'I will make a unique album cover art or album cover artwork', and 'I will design a professional and elegant podcast cover art for you in 6 hours'.

Muhammad Naveed @muhammad__007
★ 4.8 (188) | Level 2 ++
To me, earning money is way less important than building trust
📍 Pakistan 🗣 English

About me
My name is Naveed, I'm a graphic designer and teacher. I have more than 7 years of experience in graphic designing, with 4 years of experience as a freelancer. I can create Thumbnails, banners, covers, Instagram posts & stories, and logo designs. I define myself as professional, ambitious, self... [Read more](#)

Skills
Graphic designer | Adobe Photoshop expert | Adobe After Effects expert | Flyer designer | Adobe Illustrator expert +19

Offer hourly rates
Upgrade to Fiverr Pro to hire Muhammad Naveed on an hourly basis. [Upgrade for free](#)

My Gigs

- BACKDROP TRADE SHOW**
I will design a printable backdrop, tent, booth banner
- FLYER DESIGN**
I will design concert, sports, and festival, poster or flyer
- TRADE SHOW BOOTH**
I will design backdrop, step, billboard, trade show or roll up banner

Ag Designers @ag_designers
★ 4.8 (75) | Level 1 +
The Graphics Designers You Can Trust
📍 Pakistan 🗣 English

About me
Hi, we're team of 3 freelance graphic designers with a background in Fine Arts and Project Management. We create meaningful and long lasting designs that sell. From 2016, built hundreds of logos, brands, and websites for new and established businesses. Journey from Graphic designers to create our own brand AG Designers which is a well known brand in the graphic designing industry and front-end developer, we manage client operations while working alongside business owners to introduce the latest brand trends while coding UI/UX platforms that are beautiful and effective, we also create Filters.

Skills
Facebook banner designer | Custom made booth designer | Handmade logo designer | Trade booth designer | Adobe Photoshop expert +15

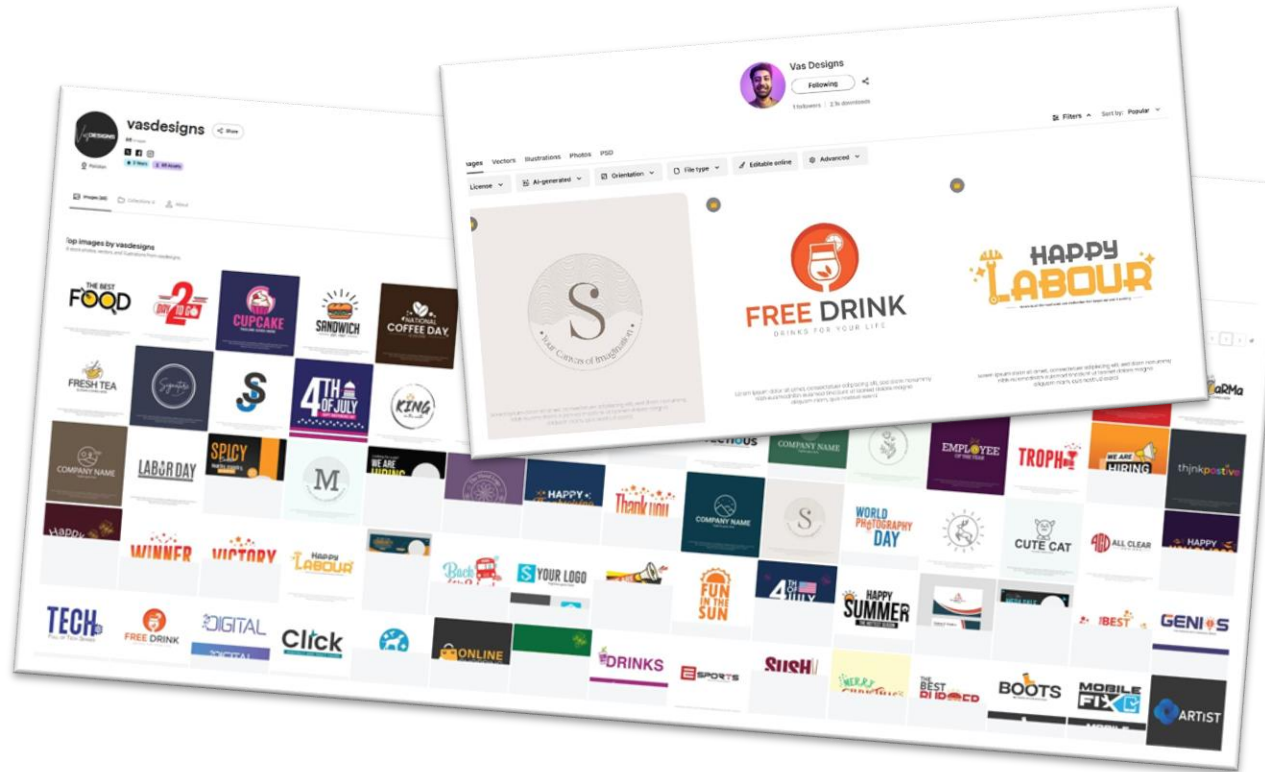
My Gigs

- a professional podcast cover artwork**
- Trade Show Booth Design**
I will design elegant trade show booth, backdrop or roll up banner
- I will make a unique album cover art or album cover artwork**
- I will design a professional and elegant podcast cover art for you in 6 hours**

With 6 years of freelancing experience and having completed 10 training batches, I currently serve as a **Master Trainer** at **Sukkur IBA University**.

Trainer Profile

SMIT Trainer – 6 Experience of Freelancing & Passing Income

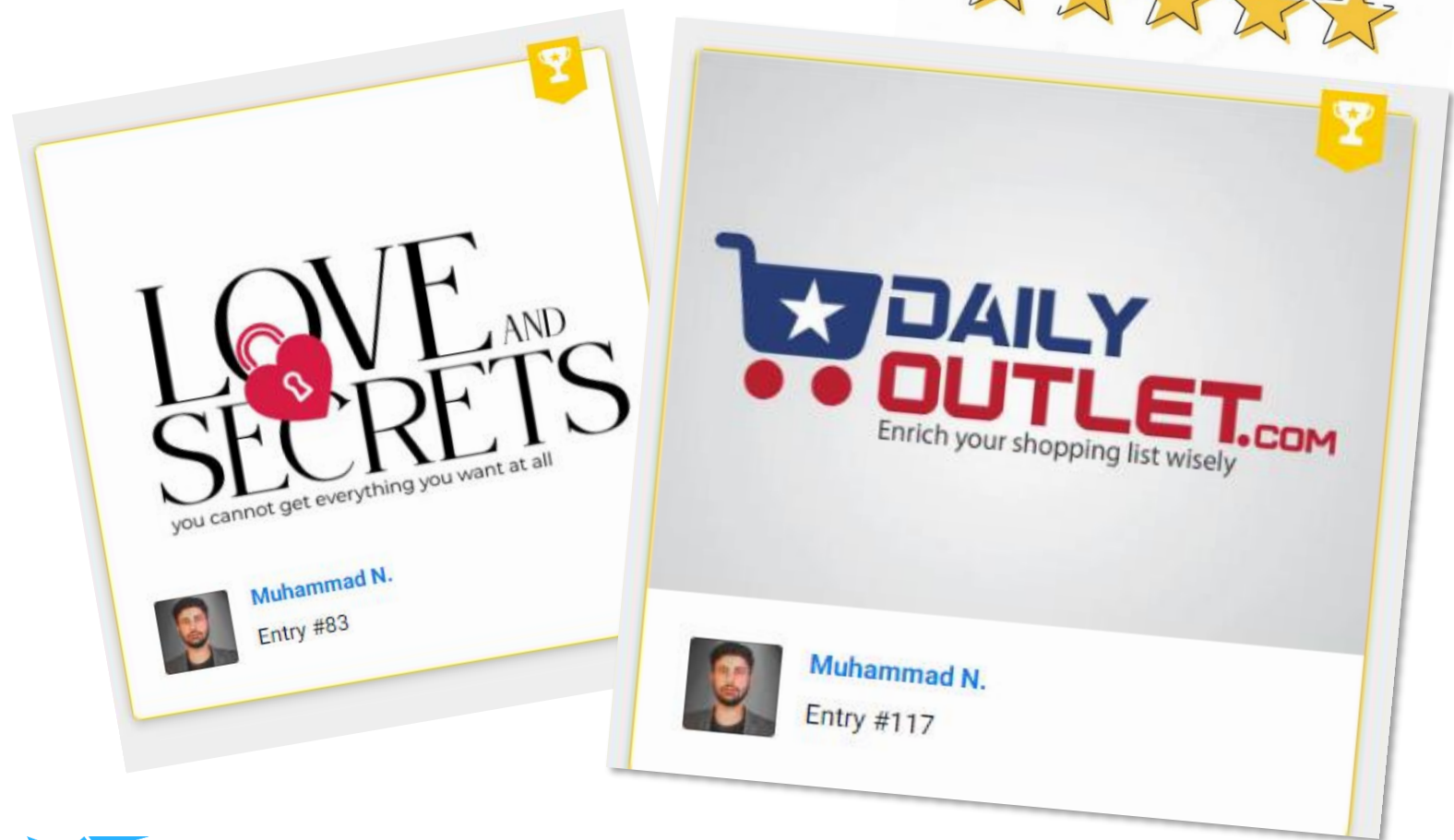


FREEPIK
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With 6 years of freelancing experience and having completed 10 training batches, I currently serving as a **Graphic Design Master Trainer at SMIT & Sukkur IBA University**

Trainer Profile

**SMIT Trainer – 6 Experience of Freelancing &
Multiple Contest Winner**



Graphic Design (9 weeks)

- ✓ Introduction of Graphic Designing
- ✓ Learning Illustrator
- ✓ Learning Photoshop
- ✓ Business Card Design
- ✓ Flyer Design
- ✓ Booth Design
- ✓ Poster Design
- ✓ Stationery Design
- ✓ Social Media Kit Design
- ✓ Hoarding Design
- ✓ Logo Designing
- ✓ Branding
- ✓ Typography
- ✓ Print Media Designs
- ✓ Book Interior Design
- ✓ eBook Design
- ✓ Podcast Cover Art
- ✓ Ai Designs

Software

- ✓ Adobe Illustrator
- ✓ Adobe Photoshop
- ✓ A.I Tools



Freelancing Fundamentals (7 weeks)

- ✓ Introduction to Freelancing
- ✓ How to start freelancing
- ✓ Different fields in freelancing
- ✓ Freelancing websites
- ✓ Professional attitude in Freelancing
- ✓ Profile building on Freelancer.com & PeoplePerHour & Upwork & Fiver & LinkedIn
- ✓ Writing a proposal and cover letter
- ✓ Delivery and Deadlines
- ✓ Order completion and cancellation
- ✓ Response and rate
- ✓ Buyer requests
- ✓ Mastering the art of upsell
- ✓ Keeping in touch with buyers
- ✓ Tips for great experience with new buyers
- ✓ How to maximize your productivity
- ✓ Understanding the levels system
- ✓ Important factors to rank your gig
- ✓ Communication Skills
- ✓ Payment Methods In Pakistan

Final Project Student Portfolio



Expectation From You




My Expectation From You

- ✓ Punctuality
- ✓ Positive attitude toward learning
- ✓ Class Participation
- ✓ Daily Practice
- ✓ Assignment & Quizzes

Q/A Session





**Thank you for your
time and
attention...**