Design Thinking

Graphic Designing Lecture 01

fiverr.

Upwork freelancer

Let’s Start with Introduction.

Trainers

MUHAMMAD NAVEED

GRAPHIC DESIGNER / TEACHER

TOP RATED FREELANCER 1000 + PROJECT COMPLETED

Experience 6 Years +

With 6 years of freelancing experience and **10 training batches**, I currently serving as a **Graphic Design Master Trainer at SMIT & Sukkur IBA University**

SMIT
SAYLANI MASS IT TRAINING

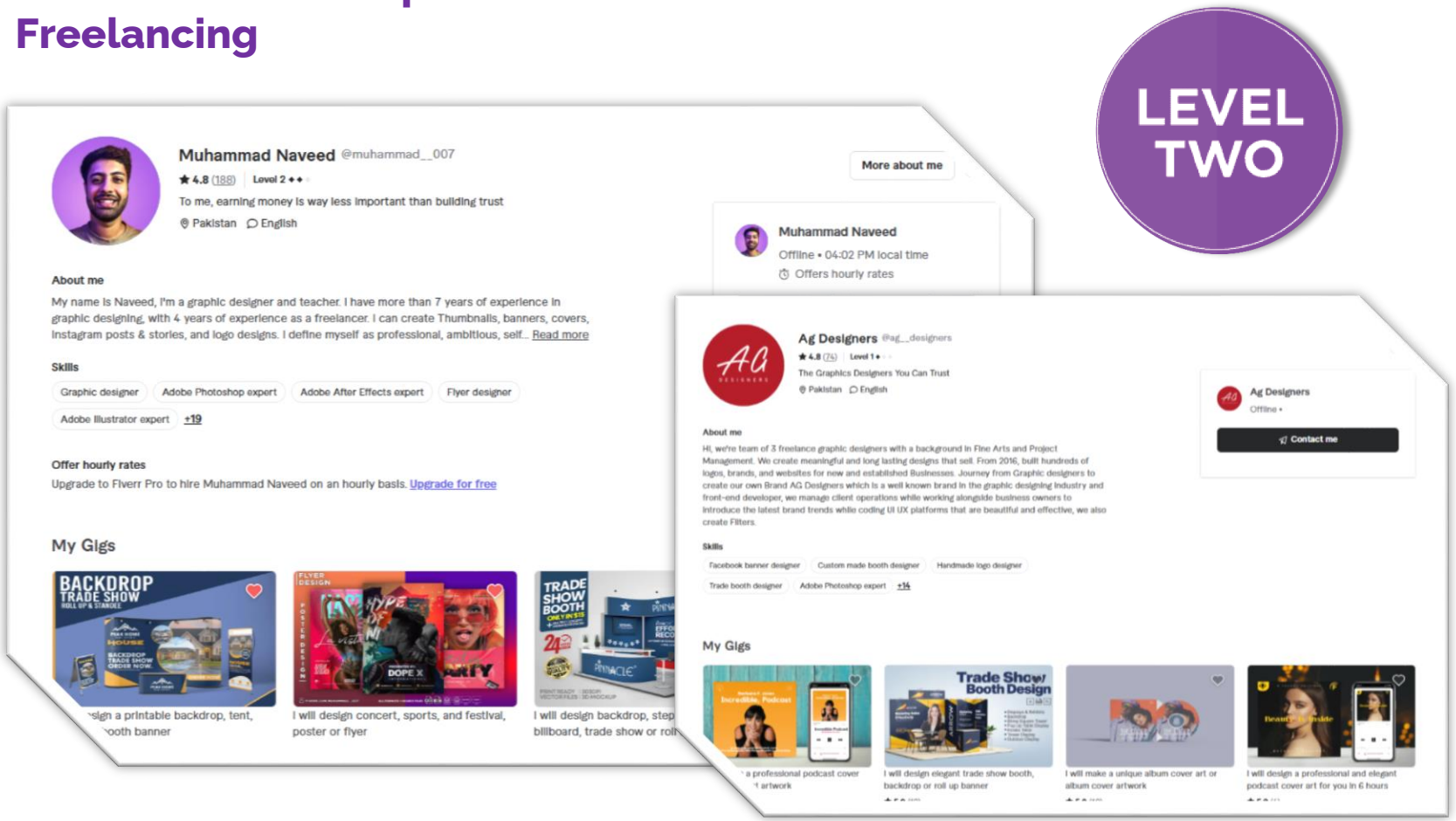
Sukkur IBA University

SHAH ABDUL LATIF UNIVERSITY KHAIRPUR

NATIONAL FREELANCE TRAINING PROGRAM
NFTP

Trainer Profile

SMIT Trainer – 6 Experience of Freelancing



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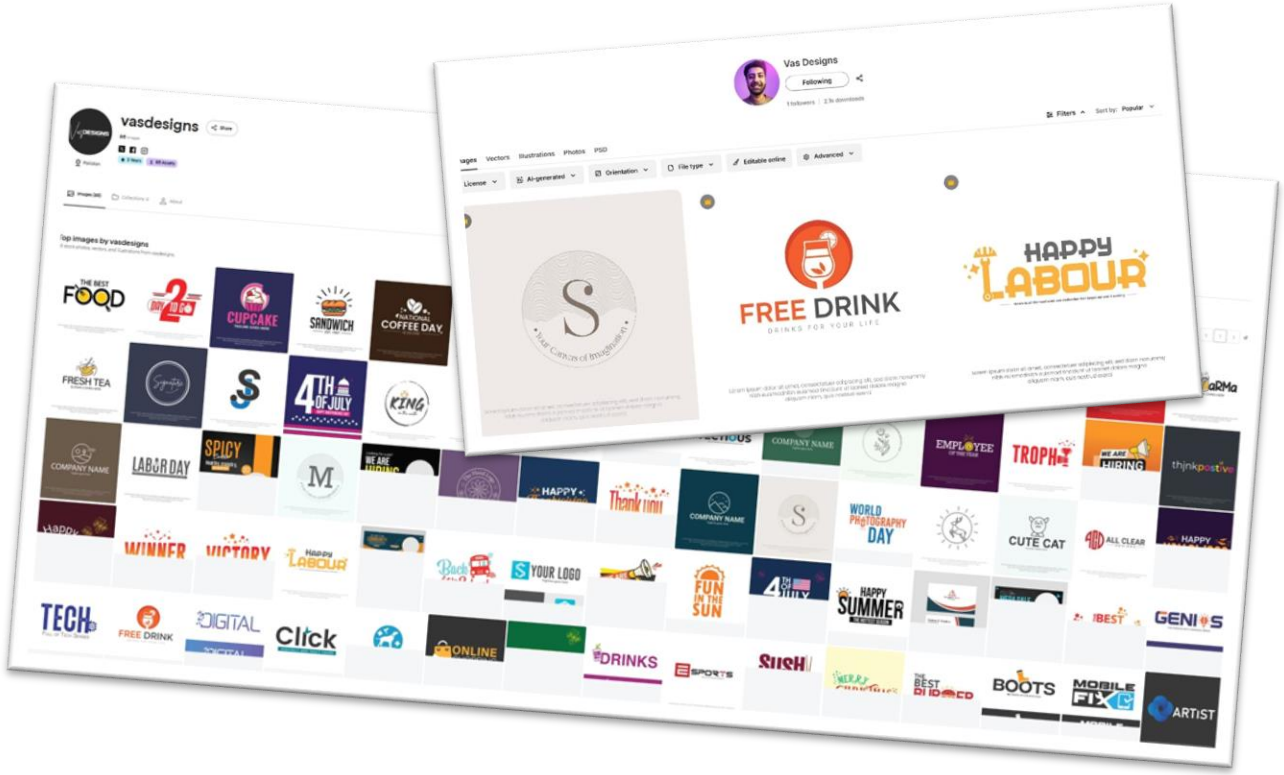
Trainer Profile

SMIT Trainer – 6 Experience of Freelancing & Passing Income



FREEPIK
shutterstock

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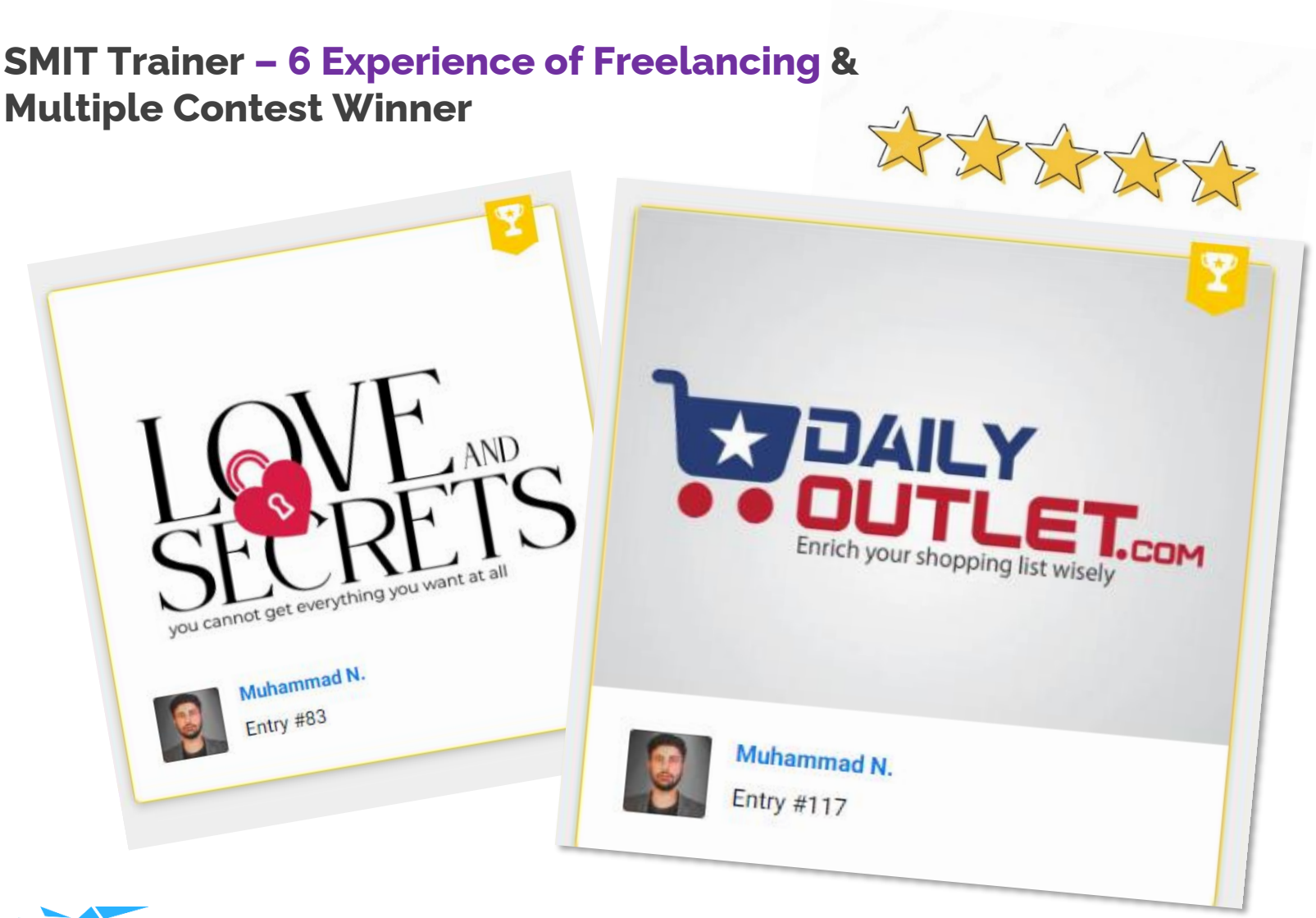
Trainer Profile

SMIT Trainer – 6 Experience of Freelancing & Multiple Contest Winner



freelancer 99designs

Graphic Design (9 weeks)

- ✓ Introduction of Graphic Designing
- ✓ Learning Illustrator
- ✓ Learning Photoshop
- ✓ Business Card Design
- ✓ Flyer Design
- ✓ Booth Design
- ✓ Poster Design
- ✓ Stationery Design
- ✓ Social Media Kit Design
- ✓ Hoarding Design
- ✓ Logo Designing
- ✓ Branding
- ✓ Typography
- ✓ Print Media Designs
- ✓ Book Interior Design
- ✓ eBook Design
- ✓ Podcast Cover Art
- ✓ Ai Designs

Software

- ✓ Adobe Illustrator
- ✓ Adobe Photoshop
- ✓ A.I Tools

Freelancing Fundamentals (7 weeks)

- ✓ Introduction to Freelancing
- ✓ How to start freelancing
- ✓ Different fields in freelancing
- ✓ Freelancing websites
- ✓ Professional attitude in Freelancing
- ✓ Profile building on Freelancer.com & PeoplePerHour & Upwork & Fiver & Linkedin
- ✓ Writing a proposal and cover letter
- ✓ Delivery and Deadlines
- ✓ Order completion and cancellation
- ✓ Response and rate
- ✓ Buyer requests
- ✓ Mastering the art of upsell
- ✓ Keeping in touch with buyers
- ✓ Tips for great experience with new buyers
- ✓ How to maximize your productivity
- ✓ Understanding the levels system
- ✓ Important factors to rank your gig
- ✓ Communication Skills
- ✓ Payment Methods In Pakistan

Final Project Student Portfolio

Expectation From You

My Expectation From You

- ✓ Punctuality
- ✓ Positive attitude toward learning
- ✓ Class Participation
- ✓ Daily Practice
- ✓ Assignment & Quizzes

Q/A Session

Thank you for your time and attention...