

Design Thinking

Graphic Designing Lecture 01



Let's Start with Introduction.

Trainers

MUHAMMAD NAVEED

GRAPHIC DESIGNER / TEACHER

TOP RATED FREELANCER 1000 + PROJECT
COMPLETED

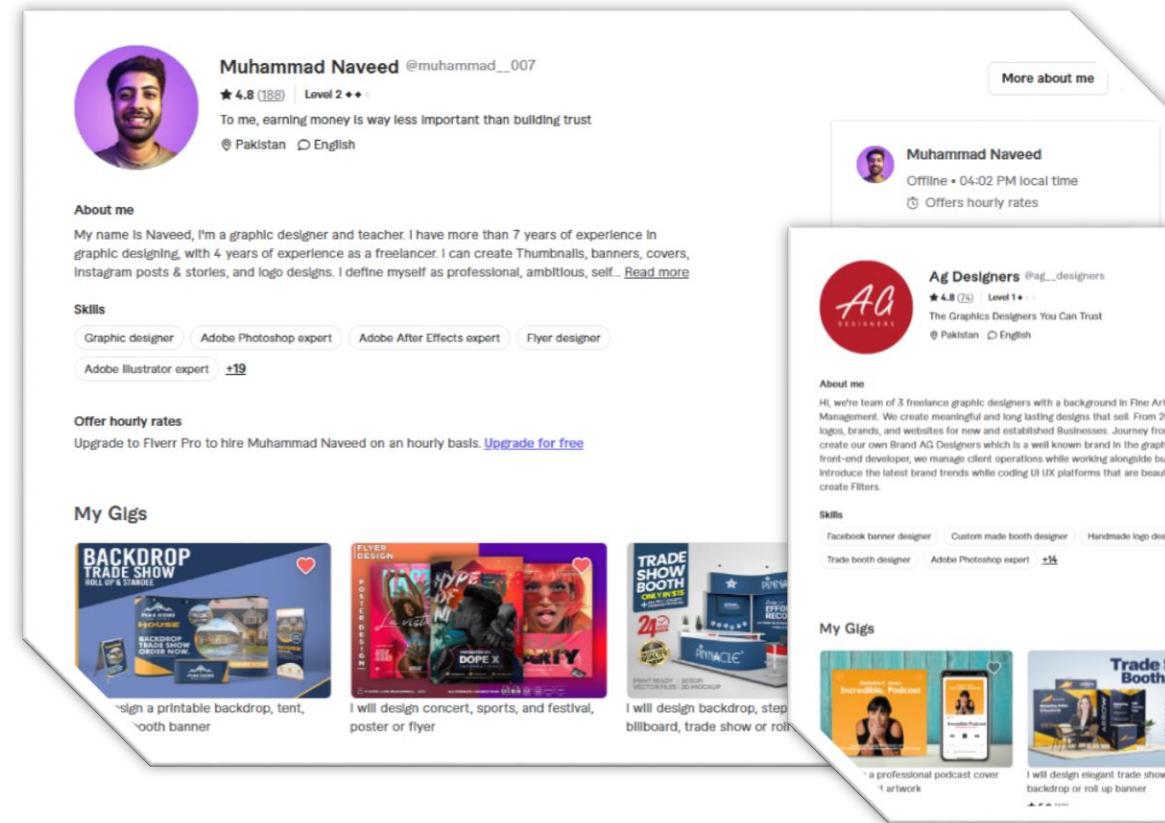
Experience 6 Years +

With 6 years of freelancing experience
and 10 training batches, I currently
serving as a **Graphic Design Master**
Trainer at SMIT & Sukkur IBA University



Trainer Profile

SMIT Trainer – 6 Experience of Freelancing



Muhammad Naveed @muhammad_007
★ 4.8 (186) | Level 2 ++
To me, earning money is way less important than building trust
Pakistan English

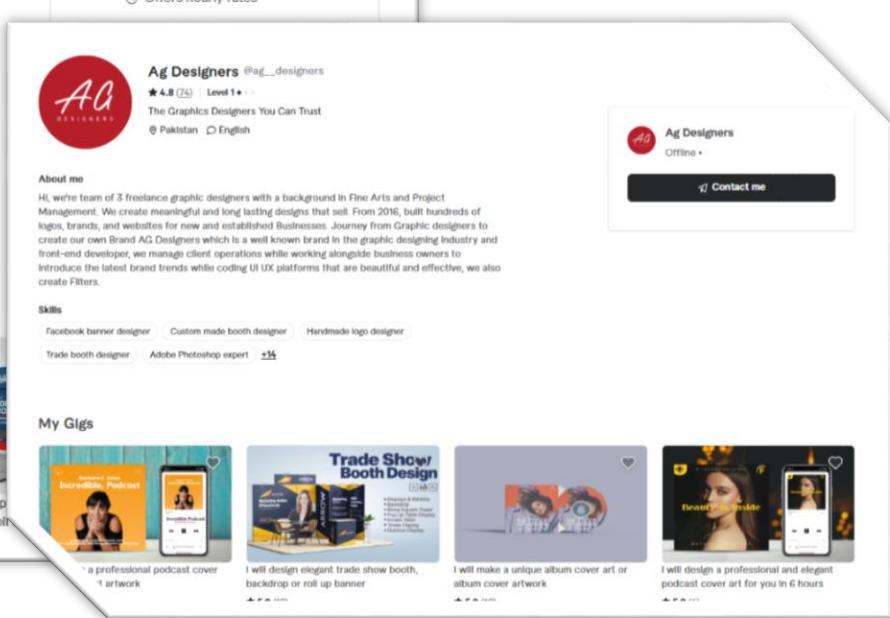
About me
My name is Naveed, I'm a graphic designer and teacher. I have more than 7 years of experience in graphic designing, with 4 years of experience as a freelancer. I can create thumbnails, banners, covers, Instagram posts & stories, and logo designs. I define myself as professional, ambitious, self... [Read more](#)

Skills
Graphic designer Adobe Photoshop expert Adobe After Effects expert Flyer designer
Adobe Illustrator expert +19

Offer hourly rates
Upgrade to Fiverr Pro to hire Muhammad Naveed on an hourly basis. [Upgrade for free](#)

My Gigs

- BACKDROP TRADE SHOW BILL UP & STANDE
I will design concert, sports, and festival, poster or flyer
- FLYER DESIGN
I will design backdrop, step billboard, trade show or roll
- TRADE SHOW BOOTH ONLY IN 24 HRS
I will make a unique album cover art or album cover artwork



Muhammad Naveed
Offline • 04:02 PM local time
Offers hourly rates

Ag Designers @ag_designers
★ 4.8 (75) | Level 1 ++
The Graphics Designers You Can Trust
Pakistan English

About me
Hi, we're team of 3 freelance graphic designers with a background in Fine Arts and Project Management. We create meaningful and long lasting designs that sell. From 2016, built hundreds of logos, brands, and websites for new and established Businesses. Journey from Graphic designers to create our own brand AG Designers which is a well known brand in the graphic designing industry and front-end developer, we manage client operations while working alongside business owners to introduce the latest brand trends while coding UI UX platforms that are beautiful and effective, we also create Filters.

Skills
Facebook banner designer Custom made booth designer Handmade logo designer
Trade booth designer Adobe Photoshop expert +14

My Gigs

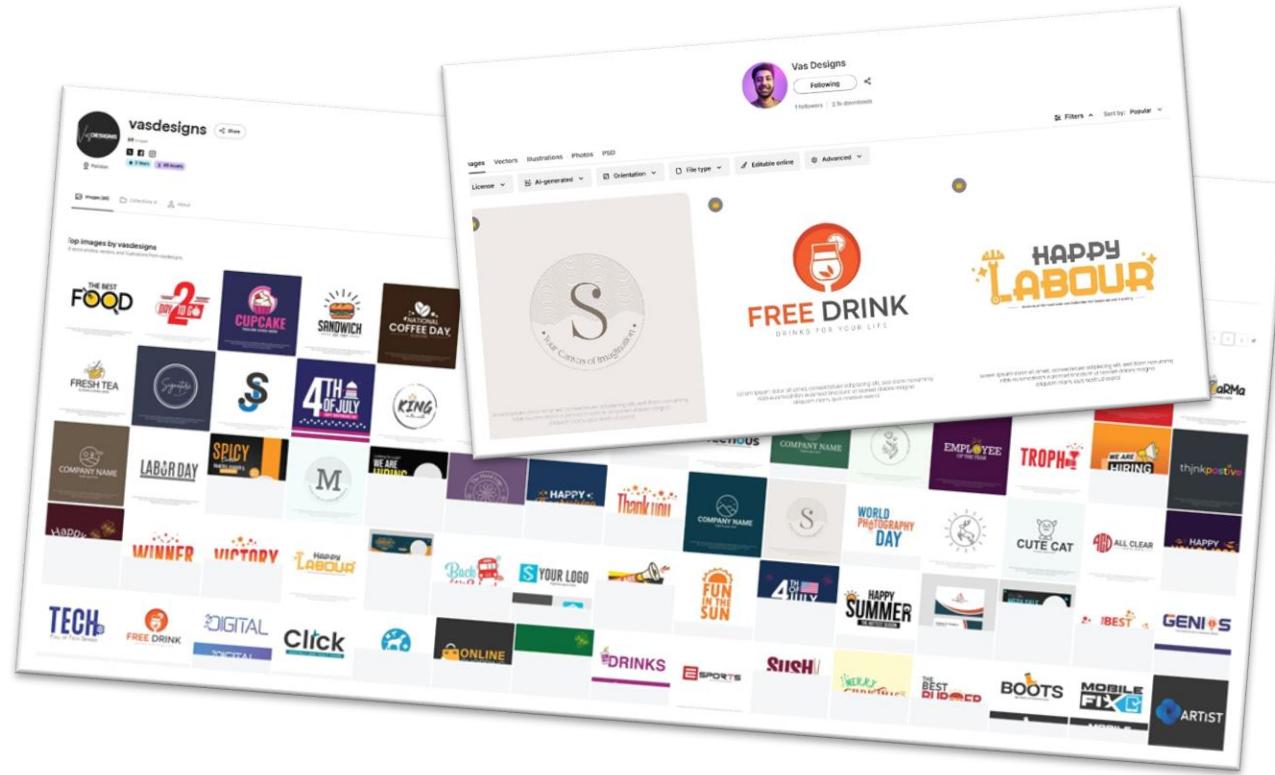
- PODCAST COVER ART
I will design elegant trade show booth, backdrop or roll up banner
- TRADE SHOW BOOTH DESIGN
I will make a unique album cover art or album cover artwork
- BEAUTY PODCAST
I will design a professional and elegant podcast cover art for you in 6 hours

With 6 years of freelancing experience and having completed 10 training batches, I currently serve as a Master Trainer at Sukkur IBA University.



Trainer Profile

SMIT Trainer – 6 Experience of Freelancing & Passing Income

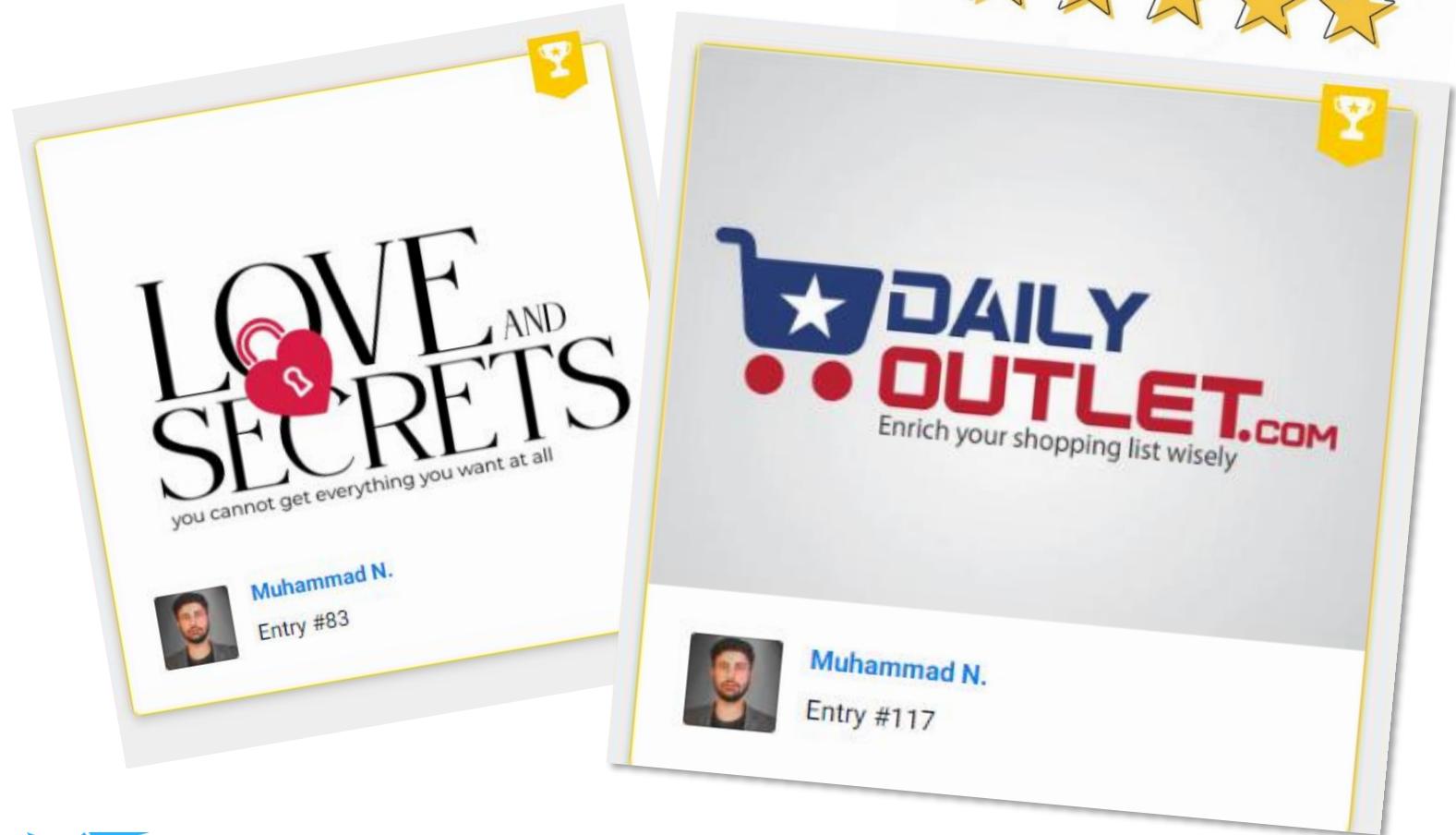


FREEP!K
shutterstock

With **6 years of freelancing experience** and having completed **10 training batches**, I currently serving as a **Graphic Design Master Trainer** at **SMIT & Sukkur IBA University**

Trainer Profile

**SMIT Trainer – 6 Experience of Freelancing &
Multiple Contest Winner**



Graphic Design (9 weeks)

- ✓ Introduction of Graphic Designing
- ✓ Learning Illustrator
- ✓ Learning Photoshop
- ✓ Business Card Design
- ✓ Flyer Design
- ✓ Booth Design
- ✓ Poster Design
- ✓ Stationery Design
- ✓ Social Media Kit Design
- ✓ Hoarding Design
- ✓ Logo Designing
- ✓ Branding
- ✓ Typography
- ✓ Print Media Designs
- ✓ Book InteriorDesign
- ✓ eBook Design
- ✓ Podcast Cover Art
- ✓ Ai Designs

Software

- ✓ Adobe Illustrator
- ✓ Adobe Photoshop
- ✓ A.I Tools



Artificial
Intelligence

Freelancing Fundamentals (7 weeks)

- ✓ Introduction to Freelancing
- ✓ How to start freelancing
- ✓ Different fields in freelancing
- ✓ Freelancing websites
- ✓ Professional attitude in Freelancing
- ✓ Profile building on Freelancer.com & PeoplePerHour & Upwork & Fiver & Linkedin
- ✓ Writing a proposal and cover letter
- ✓ Delivery and Deadlines
- ✓ Order completion and cancellation
- ✓ Response and rate
- ✓ Buyer requests
- ✓ Mastering the art of upsell
- ✓ Keeping in touch with buyers
- ✓ Tips for great experience with new buyers
- ✓ How to maximize your productivity
- ✓ Understanding the levels system
- ✓ Important factors to rank your gig
- ✓ Communication Skills
- ✓ Payment Methods In Pakistan

Final Project Student Portfolio



Expectation From You



My Expectation From You

- ✓ Punctuality
- ✓ Positive attitude toward learning
- ✓ Class Participation
- ✓ Daily Practice
- ✓ Assignment & Quizzes

Q/A Session



Thank you for your
time and
attention...