



Ola Trip Analysis | Overview Analysis

01-06-2024

30-06-2024

City

All

104K

Total Bookings

1.55M

Total Booking Value

14.98

Average Booking Value

349K miles

Total Trip Distance

3 miles

Average Trip Distance

16min

Avg Trip Time

Overview Analysis

Time Analysis

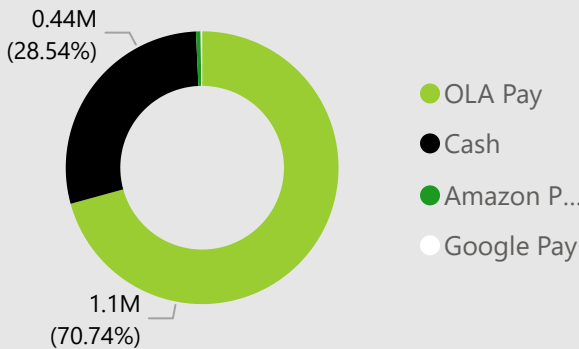
Details

Total Booking V...

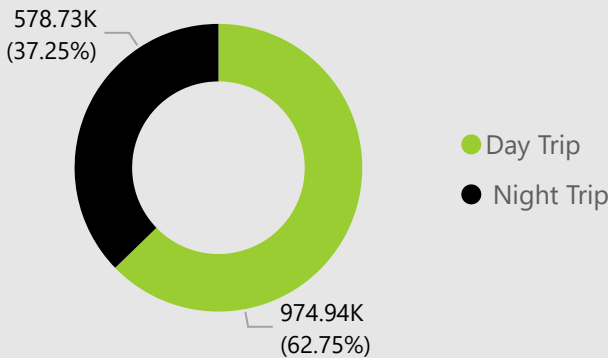
Total Bookings

Total Trip Dista...

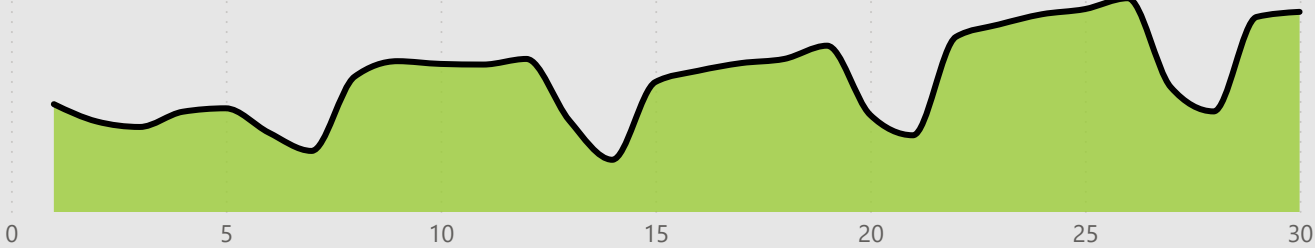
Total Booking by Payment_type



Total Booking by Payment_type



Total Bookings by Day



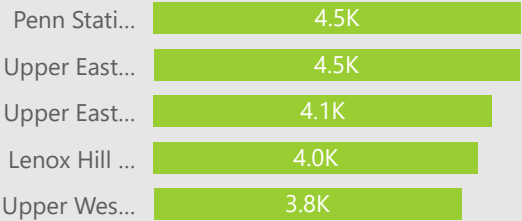
Location Analysis

Most Frequent Pickup Point
Penn Station/Madison Sq West

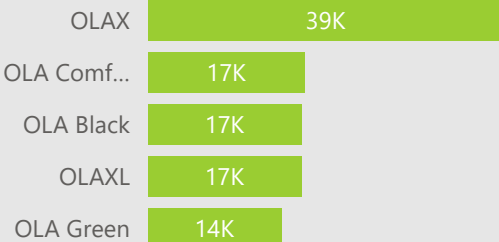
Most Frequent DropOff Point
Upper East Side North

Farthest Trip
Pickup: Lower East Side → Drop-off: Crown Heights North (144.1 miles)

Total Bookings by Location



Most Preferred Location



Vehicle Type Analysis

Vehicle	Total Bookings	Total Booking Value	Average Booking Value	Total Trip Distance
OLAX	38744	5,83,880	15	1,31,496
OLA Comfort	17078	2,53,995	15	56,790
OLA Black	16710	2,50,192	15	56,149
OLAXL	16698	2,49,424	15	55,721
OLA Green	14498	2,16,181	15	48,778



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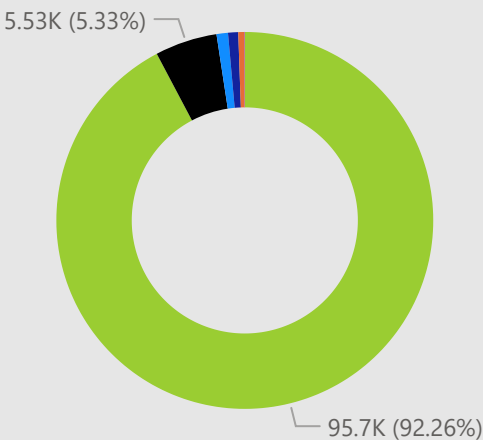
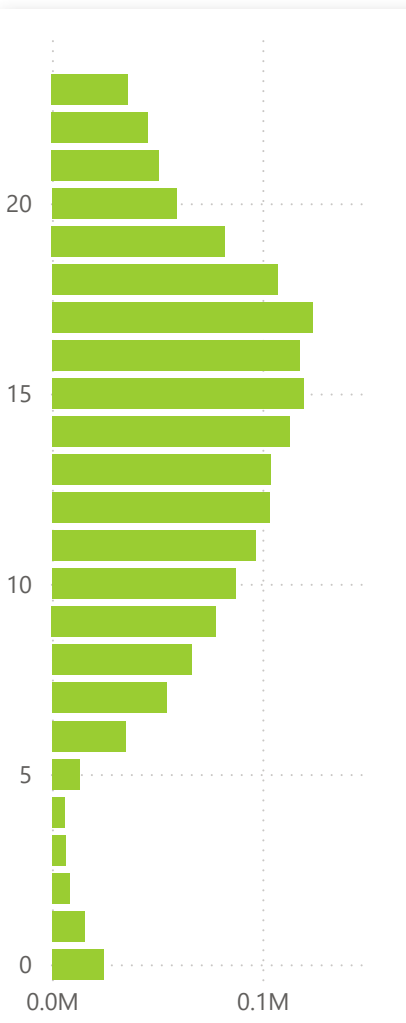
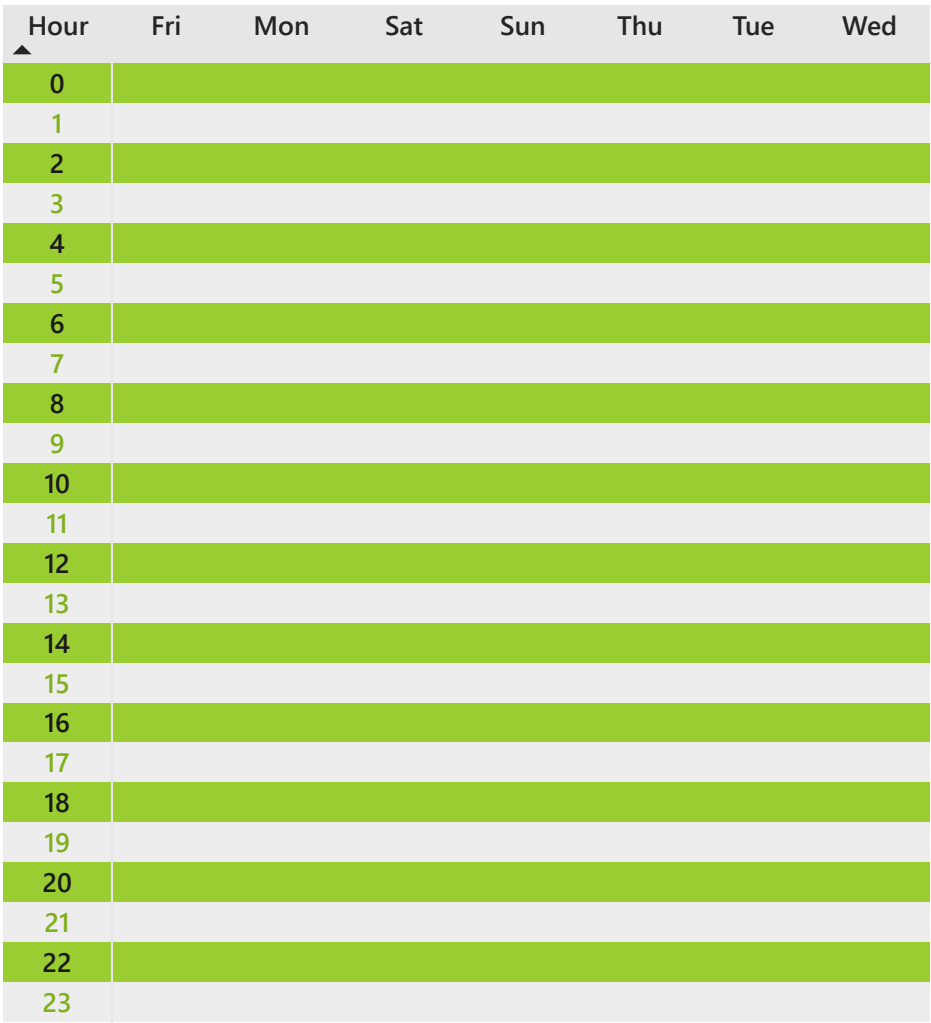
Total Bookings

Total Trip Distance

Total Booking By Date



Total Trip Distance By Hours & Days



- City
- Manhattan
 - Queens
 - Brooklyn
 - Unknown
 - Bronx
 - N/A
 - Staten Island
 - EWB

Ola Trip Analysis | Details



Overview Analysis

Time Analysis

Details



Trip ID	Pickup Date	Vehicle	Payment_type	passenger_count	trip_distance	Total Bookings	City	Location	Total Booking Value	Pickup Hour
1	01-06-2024 00:00:00	OLAX	OLA Pay	1	5.60	1	Manhattan	East Village	21.50	0
2	01-06-2024 00:00:00	OLA Black	Cash	1	1.72	1	Manhattan	Lincoln Square East	8.00	0
3	01-06-2024 00:00:00	OLA Black	Cash	1	3.41	1	Manhattan	Sutton Place/Turtle Bay North	13.00	0
4	01-06-2024 00:00:00	OLAX	Cash	1	1.81	1	Brooklyn	Prospect-Lefferts Gardens	9.00	0
5	01-06-2024 00:00:00	OLA Black	Cash	1	1.89	1	Manhattan	Garment District	8.00	0
6	01-06-2024 00:00:00	OLAX	Cash	6	3.29	1	Manhattan	Central Harlem	14.00	0
7	01-06-2024 00:00:00	OLAX	Cash	2	2.05	1	Manhattan	Lincoln Square East	8.50	0
8	01-06-2024 00:00:00	OLA Comfort	Cash	2	3.54	1	Manhattan	Clinton East	12.50	0
9	01-06-2024 00:00:00	OLA Green	Cash	1	1.10	1	Manhattan	Clinton East	5.50	0
10	01-06-2024 00:00:00	OLAX	OLA Pay	2	1.90	1	Manhattan	Lenox Hill East	11.55	0
11	01-06-2024 00:00:00	OLAXL	OLA Pay	1	6.66	1	Manhattan	Clinton East	28.45	0
12	01-06-2024 00:00:00	OLA Comfort	OLA Pay	2	13.12	1	Manhattan	Kips Bay	36.50	0
13	01-06-2024 00:00:00	OLA Green	Cash	1	12.59	1	Queens	JFK Airport	37.00	0
14	01-06-2024 00:00:00	OLAXL	Cash	1	1.10	1	Manhattan	Clinton East	5.50	0
15	01-06-2024 00:00:00	OLAX	Cash	1	9.00	1	Manhattan	Morningside Heights	27.00	0
16	01-06-2024 00:00:00	OLA Black	OLA Pay	1	2.12	1	Manhattan	Kips Bay	10.36	0
17	01-06-2024 00:00:00	OLAXL	OLA Pay	1	3.00	1	Manhattan	Midtown North	13.00	0
18	01-06-2024 00:00:00	OLA Comfort	OLA Pay	1	3.10	1	Manhattan	Greenwich Village South	14.55	0
19	01-06-2024 00:00:00	OLAXL	OLA Pay	1	5.63	1	Brooklyn	East Williamsburg	21.28	0
20	01-06-2024 00:00:00	OLA Green	OLA Pay	1	1.53	1	Manhattan	Clinton East	8.56	0
21	01-06-2024 00:00:00	OLA Comfort	Cash	1	1.70	1	Brooklyn	Fort Greene	8.50	0
22	01-06-2024 00:00:00	OLAXL	OLA Pay	1	5.80	1	Manhattan	Penn Station/Madison Sq West	25.50	0
23	01-06-2024 00:00:00	OLA Comfort	OLA Pay	1	2.50	1	Manhattan	Penn Station/Madison Sq West	10.50	0
24	01-06-2024 00:00:00	OLA Comfort	OLA Pay	1	4.59	1	Manhattan	Clinton East	21.16	0
26	01-06-2024 00:00:00	OLAX	Cash	1	1.08	1	Manhattan	East Village	7.00	0
27	01-06-2024 00:00:00	OLA Green	Cash	1	1.90	1	Manhattan	Clinton East	7.00	0
28	01-06-2024 00:00:00	OLAX	OLA Pay	1	8.18	1	Manhattan	Kips Bay	33.16	0
29	01-06-2024 00:00:00	OLAXL	OLA Pay	1	6.54	1	Manhattan	Kips Bay	23.50	0
30	01-06-2024 00:00:00	OLAXI	OLA Pay	6	3.68	1	Manhattan	Lenox Hill East	19.00	0