

# Assignment 03



## Academic and Professional Development in Practice

Student Name- Sinhara Yasiru Tishan Silva

Lecture Name- Gihan Weerasekara

University - NIBM- (FOE)

Batch No - Quantity Surveying

## **Questions 1**

### **What is Leadership**

Leadership is the art of inspiring, inspiring others, organizing, and guiding, and directing those that work toward goal accomplishment in a particular situation. Leadership is a manager's ability to lead subordinates to work confidently and zealously.

Leadership can influence other people's behavior. The ability to influence a group in the achievement of a target is also defined. Leaders must develop future visions and encourage the members of the organization to achieve their views.

Keith Davis said, "Leadership is the ability to enthusiastically persuade others to pursue defined goals. It is the human factor that binds and motivates a group to achieve objectives."

### **Importance of Leadership**

Leadership is an important management function that helps to maximize efficiency while also contributing to overall goal achievement. To better effect, the following shows the importance of leadership in an involvement.

Initiates the job - the manager makes preparations and informs the workforce of the strategies where the work begins. As a mentor, someone who inspires others to be concerned Rather than relying on pay and merit, he motivates his staff with monetary and non-monetary compensation, and thereby incites both effort and loyalty. In addition to leading and supervising, providing guidance is also essential. Calls to mind/mentors here are instructing the employees/subordinates practically and productively. Having trust involves making your actions understood, describing your position, and providing specific guidance to your employees about how to accomplish the goals. To solve workers' challenges and grievances, it is just as necessary to listen to them as to be creative.

Morale indicates the willingness of the workers to work together and their faith. A successful leader can lift-off depends on getting cooperation from others such that they succeed to the maximum of their ability when working to accomplish their goals. Employers provide an atmosphere where employees can get the job done. sound and long-term development are promoted by an efficient work atmosphere Thus, leadership must consider human relations. He should know about workers' concerns and assist them in resolving them. He can charitably deal with his staff. For creativity to be attained, personal objectives must be reconciled with organizational priorities To be successful, the leader's priority should be working well with others. (www.managementstudyguide.com, n.d.)

## **Leadership and Management - Relationship & Differences**

The words "leadership" and "management" are typically also associated, although a good leader must often be an excellent manager. to be able to make managerial decisions, one must recognize that they need to have a good sense of leadership You can't control something you can't measure, and whatever you don't choose to measure you must be left up to chance. It is therefore essential to take a measured approach to ensure that everybody in the company develops and is set up for success. Leadership means the ability to have an impact and to achieve community objectives. This new control could be gained by being a boss of an organization.

A manager must be a leader. He must, for example, have the virtues of leadership, such as determination, drive, perseverance, and inspiration. Strategists formulate and begin plans that advance and reinforce one's position in a cut-throat industry. For maximum performance, organizations, strong leadership, and management are required.

## **Differences between Leadership and Management**

Leadership differs from management in a sense that:

1. The boss sets the stage, the delegate executes the structure and assigns the responsibility, and the chief offers the leadership by shaping the organization's overall course and instructing others about how to act to get things done.
2. About administration, the functions involve arranging, scheduling, staffing, and managing, but not management. Leaders: listen, foster partnerships, empower, arouse, and motivate
3. A leader's legitimacy comes from his supporters, and a manager's power comes from her place in the hierarchy.
4. Although protocols and procedures need to be followed, the company's leadership follows its own rules.
5. Management is a combination of scientific, expected, precise, and rational since managers are both examples of those three qualities. Practicality is a science, whereas leadership is an art. Managers must be included in a team if an organization is to be effective.
6. While management measures/evaluates employees through their previous history, the value of leadership deals with the future and predicts their ability that isn't evaluated, for example, developing new talent or future contributions to the organization.
7. Management responds to events; leadership anticipates problems and resolves them.
8. When it comes to leadership, words are much more important than actions.

## **Organizational Leadership**

A powerful organization requires solid leadership. Not everybody is born a leader, yet everyone may become one by practice. This book explores how organizational psychology interacts with both individual beings and expert techniques. the importance of training the organizational leader in the processes of improving his or her ability to

lead describes the capacity of the sector to nurture and encourage great employment opportunities. It is well understood by all and sets them apart as bosses from politicians. That the leader possesses the ability to influence a diverse community of people is essential.

a nonhierarchical group does not function well with a dominant leader He has to keep everything on track, have guidance for his subordinates, and not take all the credit for outcomes. The odds are against him, but there's still a chance. He should be empathic to the want of others in the community and have what they need. Individuals, as well as the activities of the company, must be governed by an organizational leader.

Those who desire to take over and are intellectually gifted, have ambition, possess high motivation, have strong self-esteem, know the job well, and are nonjudgmental seem to be more effective in leadership roles. Individuals that master the traits of collaboration, interpersonal contact, resolution, communication of confrontation, and resolution, and organizational problem-solving skills tend to build creativity. Communicating corporate purpose, goal, and policies running the organization, as well as promoting professional growth, help instill a sense of importance.

## **Leadership and Motivation**

Motivation is a goal-oriented trait that enables an individual to accomplish his or her goals. It motivates a person to work diligently for his or her objectives. To affect inspiration, an executive must possess the appropriate leadership characteristics. However, there is no one-size-fits-all approach to inspiration.

As a monarch, one can have an unbiased view of human existence. Understanding the varying interests of subordinates would undoubtedly facilitate decision-making.

Both the employee and the boss must exhibit leadership and motivating characteristics. A successful leader must have a clear understanding of the causes that motivate people. He must be certain of the fundamental interests of his staff, colleagues, and supervisors. Leadership is a technique for inspiring people. (organizational-leadership, n.d.)

## **Example for the Leadership Branding**

As technology developed, I would like to speak about something been developed in the current technological world. As we know it's Amazon Delivery Site.

The founder of Amazon is Mr. Jeff Bezos he is the current CEO of his company. This company was started in the year of 1994 United States of America inside a garage to deliver to near few places in Bellevue City. Now it has many branches in multiple countries.

It's the best e-commerce website in the world ranking. From the logo itself, you can just identify an arrow from A to Z in the letters. It means a huge thing in the business what he does, many things are starting from the letter A-Z, so this means every what we find its

there in here. His success had come from the brand of the logo itself. Now that brand has a good demand in the world.

In the year 2020 December his net worth 182 Billion US Dollars and he was the richest man in the world. With the development of the brand see the income that he gained from the business. So finally, it can be mentioned that Jeff was succeeded by the amazon brand name because many of us know about the amazon website but now we know that Jeff Bezos is the owner of it.

***“If you do build a great experience, customers tell each other about that. Word of mouth is very powerful”***

***-Jeff Bezos-***

## **Leadership Branding**

Each leader has a distinctive personal leadership identity, which can be carefully cultivated or intuitively perceived by both leaders and followers. A personal leadership brand is a unique and distinctive way for a leader to approach problems and handle his or her interactions with subordinates or supporters. The greatest thing about developing a leadership brand is that it gives leaders the freedom to identify their own leadership goals and then place themselves accordingly based on the circumstance and need. For example, Lee Iacocca established a leadership brand that was resolute, committed, convincing, and willing to take chances, which enabled him to turn around Chrysler. Similarly, Gandhi established a leadership brand based on loyalty, fairness, values, character maturity, and most importantly, fact.

Leaders must recognize that developing a personal leadership reputation does not happen overnight; prestige is gained through time, over years of perseverance. After establishing a leadership brand, its recognition and stability are developed only after achieving performance. Thus, if a leader establishes certain targets but struggles to accomplish them, his or her leadership image may lose reputation and respect. Equally, if a leader exhibits actions inconsistent with his or her brand ideals, the brand's credibility and respect may be lost as well. (personal-leadership-brand, n.d.)

## **Questions 2**

### **Conflict Management Styles**

Individuals approach, participate in and settle the dispute in a variety of forms. All deal with confrontation in their unique manner. Among the distinctive features of the various crisis, managing types are avoidance, assertiveness, and agreement. Your approach to confrontation is a significant and defining feature of your personality.

Based on their management style, some individuals are more effective than others at resolving the tension in their workplace. Conflict mediation techniques used by a professional football coach might not be appropriate for a pediatric nurse. Understanding your innate conflict solving style and how to tailor it for your workplace experiences and team effectiveness will have a significant effect on your workplace interactions and team productivity. (conflict-management-with-real-life-example, n.d.)

### **Examples of Conflict Management**

There are 5 different conflict mediation types, according to negotiation specialists. Although everybody has a natural preference for one or two of the types, each has distinct advantages. The following is a concise description of the five styles:

- Avoiding
- Competing
- Accommodating
- Compromising
- Collaborating

### **Avoiding Style**

Occasionally, individuals tend to prevent confrontation entirely. This may involve extending a date or judgment, physically dividing competing sides, or withdrawing from the scenario entirely. Frequently, this only delays the dispute. If an ongoing disagreement persists for an extended period, it may breed discontent and anger among workers. However, it may also provide time for the disputing parties to change their attitudes or strategies, and the conflict can resolve itself without further intervention.

### **Competing Style**

Conflict is dealt with openly and bluntly in the competitive format. The adversary's style is abrasive and uncooperative. Usually, the objective of opposing styles is to resolve the dispute as soon as possible. While a competitive style can yield quick results, it can be counterproductive to a team's morale and productivity. If you are always competing with others rather than compromising, you risk stifling constructive criticism from colleagues and deteriorating working relationships.

## **Accommodating Style**

The opposite of competitive design is accommodating style. By caving into the opposition side, an accommodating style resolves the dispute. When dealing with someone who has a strong or abrasive disposition, you can need to adopt an agreeable confrontation style or attitude. Recognizing and respecting another person's viewpoints or experiences is critical for cooperation, much more so because the other participant is a specialist or more seasoned than you. However, you need to understand whether welcoming another individual is in your or your team's best interest. (conflict-management-styles, n.d.)

## **Compromising Style**

In contrast to sacrificing the style's "lose-lose" outcomes, the partnering style prefers "win-win" outcomes. Collaborative styles seek to arrive at a consensus that fully fits both parties. To collaborate effectively, you must respond to and engage with the parties participating in the dispute. Since gaining a thorough understanding of all sides of the argument, you'll need to promote the parties' negotiation of a resolution. Although implementing this style is often time and labor-consuming, it often results in the most rewarding long-term outcomes. A collaborative style is critical if you want to establish and sustain fruitful professional partnerships.

## **Conflict Management With Real-Life Example**

We are also participating in a variety of disputes regularly. Occasionally, the disputes are minor; for instance, others can disregard us as we talk. At times, the disagreement can be more intense, like when two individuals engage in aggressive behavior against one another.

Conflict, whether large or minor, is not limited to a person and the people surrounding her/him. It might be between strangers. A dispute may arise, for instance, between individuals and the prevalent rules. Conflict occurs on a professional, global, and even international basis. Apart from external disputes between individuals or groups, a person can experience internal conflicts.

Conflicts in relationships arise as a result of the existence of powerful negative feelings, misperceptions or prejudices, ineffective communication or miscommunication, or repeated negative habits. Relationship issues also catalyze confrontation and contribute to an unnecessarily worsening cycle of damaging conflict. Providing a secure and balanced space for the exchange of viewpoints and feelings for the sake of recognition (not agreement) is one important strategy for resolving the relational dispute.

Social tensions begin when one group desires something that the opposing party is unable to do or has. Conflicts occur in a wide variety of situations, ranging from mundane will checks between parents and adolescents to clashes between legal rivals and sales agent-customer negotiations. Conflict management should be used to get people and organizations together and can help you get a better understanding of opposing viewpoints. You will develop the ability to distinguish between the beneficial and negative outcomes of confrontation, which will aid you in optimizing your decisions and comprehending challenging circumstances. The following sections discuss certain potentially beneficial and detrimental facets of confrontation and how they can impact you and others. (career-development/conflict-management, n.d.)

### **Questions 3**

#### **Sustainability in Construction and Civil Engineering**

Sustainability is described as the capacity to conduct actions with zero impact on the environment and the capability of meeting financial responsibility. Use sustainable building practices to avoid the negative impact on the environment. The construction process includes multiple tasks, such as using building materials from different origins, using machines, removing buildings, and destroying vegetation, as well as changes to the landscape. The civil engineering industry is the most vital part of the economy, sustainable practices could supplant traditional building methods.

#### **Need for Sustainable Construction**

It is critical to project sustainability since it should not impact the natural environment while increasing the building's cost-effectiveness. This is to guarantee that potential generations will be able to use certain opportunities.

- Generation of waste materials
- Annoying the human brain (construction machinery and motor car noise)
- Emissions from vehicles, machineries
- Releases of wastes and pollutants into water, ground, and atmosphere.

The over-or excessive usage of resources such as space, property, building, or disposal must be halted. Unnecessarily wasteful use of energy, unnecessary use of supplies, or bad construction ought to be avoided. It has to be of economic, administrative, and structural soundness. Sand and gravel have been used for building structures for thousands of years. As the need for new infrastructure is growing each day, this is an excellent opportunity for us to grow our company. environmental damage is often caused by the excessive usage of building sand and gravel So much sand and gravel extraction destroys riverbeds. As the stream is eroded, the banks recede. This large-scale transformation has devastating effects on marine and riparian ecosystems. The pollutants can trigger soil loss, bed depletion, water tables, and riverbank erosion. A study has been done to find



out the effects of river sand and gravel extraction, and further information must be gathered to uncover all of them. Using other construction materials will help. Another and preferred, an alternative to river sand is manufactured sand (M-Sand), which minimizes mining's effects on the natural river system.

## **Examples of Sustainable Civil Engineering**

Sustainable civil engineering includes teamwork, a large degree of situational and financial versatility, and the ability to adapt and innovate. However, this leads to fast payback periods for expenditures, and all these programs benefit from reduced operating costs.

Civil engineering is also thought of as one of the most important contributions to human society, and it is almost impossible to survive without it. Sites like the Dagoba in Anuradhapura, the ruins of the Pyramids of Egypt, the Great Pyramids of England, and the houses and the forts of the ancient Greeks and Mayans offer us insight into their times of great civilizational status. In 1831, a new charter that the Royal Society awarded to the Institution of Civil Engineers explained civil engineering as "the practice of managing great natural resources to serve the interests of human beings." as mentioned above all, we name ours a "People First," or any career which aims to improve the quality of human existence be it food production, traveling, residing, working, or communication, we want to accomplish social, spiritual, educational, or spiritual activities For civil engineering, it is crucial to develop communities, as well as offices, schools, hospitals, and housing; above and below-ground rail networks; landing/ airports; and harbors. Additionally, civil engineers are hired to set up phone poles for telecommunications technicians, pylons for electrical engineers, and work on fiber optic cable installations for civil engineers. (sustainability-construction-civil-engineering, n.d.)

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