

Content idea	Objective	Daily budget	duration	Total budget
Formal Pants	Engagement - Messages	150	2	300
Basic Dress	Engagement - Messages	200	7	1400
Zara Formal Pants	Engagement - Messages	100	5	500
Trending Shirt	Engagement - Messages	150	5	750
Matchy Style	Video Views	100	3	300
Pick Your Style	Video Views	100	5	500
Pick Your Colour	Follow Profile	100	5	500
Saudi Abaya	Engagement - Messages	100	5	500

Monthly budget = 4750