

Content idea	objective	Daily budget	duration	Total budget
Trending shirt	sales	150	5	750
Basic dress	sales	100	5	500
Zara formal pants	sales	100	5	500
GRWM Abaya	awareness	50	3	150
Basic Dress	sales	100	5	500
Formal pants	sales	150	5	750
Matchy Style	Engagement	50	3	150
Pick Your Style	Awareness	100	5	500
Pick Your Colour	Eng& sales	100	5	500
Saudi Abaya	sales	100	5	500

Monthly budget = 3900