



Pizza Sales Analysis

Jan 15 - Dec 15

Pizza Category

All

1/1/2015

12/31/2015



Home

Performance



Busiest Days & Times

Days

The orders are highest on weekends

Saturdays / Fridays

Evenings

Monthly

The Maximum orders were in

July, May and January

Sales Performance

Categories

The **Classic** Pizza Category is the **highest** sold & ordered

Size

The **Large** Pizza Size is the **highest** sold



817.86K

Total_Revenue



38.31

Average_price



21350

Total_orders



49,574

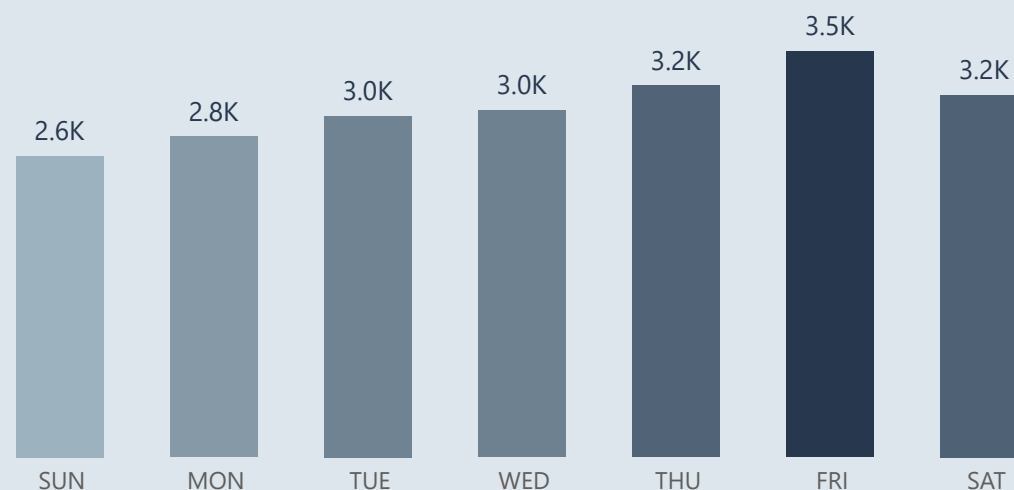
Total_pizza_Sold



2.32

Average_pizzas_sold

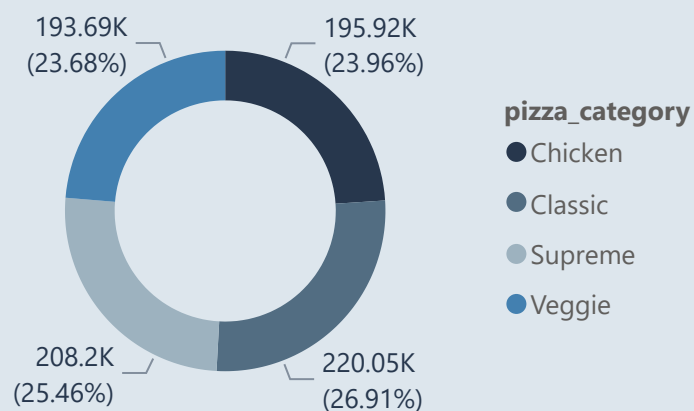
Daily Trend Per Total Orders



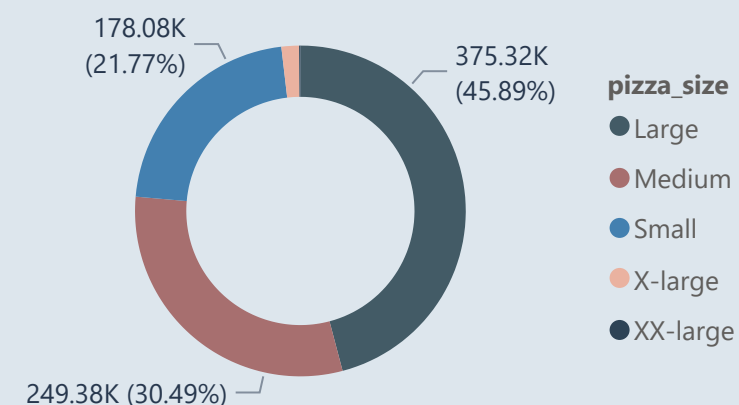
Monthly Trend Per Total Orders



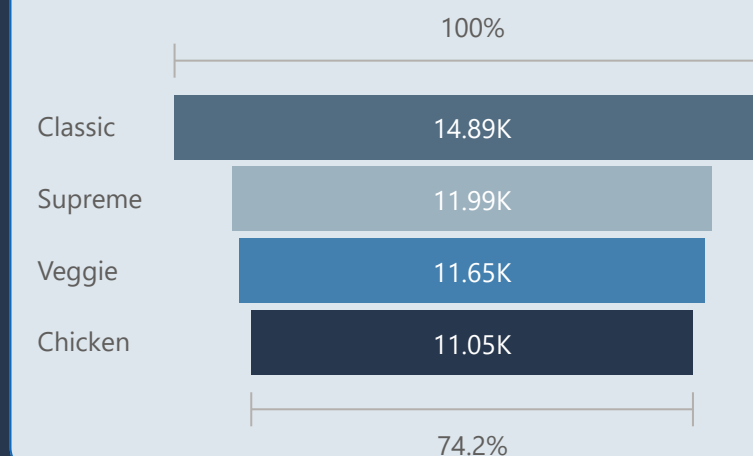
Total_Revenue by pizza_category



Total_Revenue by pizza_size



Total_pizza_Sold by pizza_category





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Performance

Best Seller

Revenue

The **Thai Chicken** Pizza is the **Best** seller

Quantity

The **Classic Deluxe** Pizza is the **Best** seller Quantity

Orders

The **Classic Deluxe** Pizza is the **Most** Ordered

Worst Sellers

Revenue

The **Brie Carre Pizza** is the **Minimum** Revenue

Quantity

The **Brie Carre Pizza** is the **Minimum** Quantity Sold

Orders

The **Brie Carre Pizza** is the **Minimum** Orders



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Total_pizza_Sold



2.32

Average_pizzas_sold

Top 5 Pizzas By Total Revenue

The Thai Chic...	43K
The Barbecue ...	43K
The California...	41K
The Classic De...	38K
The Spicy Itali...	35K

Top 5 Pizzas By Quantity

The Classic De...	2.5K
The Barbecue ...	2.4K
The Hawaiian ...	2.4K
The Pepperon...	2.4K
The Thai Chic...	2.4K

Top 5 Pizzas By Order

The Classic D...	2.3K
The Hawaiian ...	2.3K
The Pepperon...	2.3K
The Barbecue ...	2.3K
The Thai Chic...	2.2K

Bottom 5 Pizzas By Total Revenue

The Spinach P...	16K
The Mediterr...	15K
The Spinach S...	15K
The Green Ga...	14K
The Brie Carre...	12K

Bottom 5 Pizzas By Quantity

The Soppress...	961
The Spinach ...	950
The Calabres...	937
The Mediterr...	934
The Brie Carr...	490

Bottom 5 Pizzas By Order

The Chicken ...	938
The Calabres...	918
The Spinach ...	918
The Mediterr...	912
The Brie Carr...	480