Yasmin Awod Ebrahim Awod

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Summary

I'm a Business Information Systems student at Helwan University Passionate about technology, web development, digital marketing, and content creation. Quick learner with a creative mindset, strong collaboration skills, time management and a drive for innovation. Eager to contribute to dynamic teams and gain hands-on experience in the tech industry through impactful internship opportunities.

Education

Faculty of Commerce and Business Administration – Helwan University
Major: Business Information Systems (BIS)
Expected Graduation: 2026
GPA: 3.94 (Excellent)

Projects

- Personal Portfolio Website – Developed a responsive personal portfolio using HTML and CSS to showcase my skills, projects, and academic background. [GitHub-Portfolio](#)
- Team-based Full-Stack Web Application (Photo Gallery) – Collaborated with a cross-functional team to develop photo gallery website.
   Contributed to both front-end design and back-end development. [GitHub-Gallery](#)
- Marketing Strategy Project – Conducted a comprehensive marketing project focused on building brand awareness and engagement. Developed a detailed buyer persona, applied key marketing strategies, and created content calendars to optimize social media reach. Utilized analytics to track performance and improve campaign effectiveness.

Internships & Experience

- Mashriq Coders – Online Internship) – Participating in a remote internship focused on enhancing web development and programming skills through practical assignments and team-based projects.
- CIB Internship – Aug 2024 and Sep 2024 – Gained insight into banking operations and corporate culture, developing soft skills and business awareness.
- HR Member, Google Developer Student Club (GDSC) – 2023 – 2024 – Supported recruitment and event coordination efforts, contributing to community engagement and technical growth among peers.

Courses & Certifications

- Digital Marketing Course – AIBE, ASU (Sep 2023 – Jul 2024)
- Front-End Development – SCCI (Ongoing) – from Dec 2024
- Social Media Participant (Ongoing) –from Jan 2025
- ICDL – Arcplan Group (Aug 2024 – Sep 2024)

Technical Skills

- Programming Languages: Python
- Web Development: HTML5, CSS, JavaScript
- Tools & Software: Microsoft Power BI, Microsoft Office, Cygwin
- Design Tools: Canva, CapCut, Photoshop (Beginner)

Soft Skills

- Leadership
- Time Management
- Critical Thinking
- Problem Solving

Languages

- Arabic: Native
- English: Excellent (C1)