

# Yasmina Estudillo

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## Awards

### Annual of the Type Directors Club

Feb 2018  
**TDC Winner**

Design featured in "The World's Best Typography" to be exhibited at the 64th Awards Exhibition (TDC64) in a 8 countries tour

### Indigo Design

Apr 2018  
**Golden Winner**

Typography category

### Silver Winner

Integrated Graphic Design category

### Silver Winner

Digital Graphic category

### GD USA

Dec 2021  
**American Graphic Design Award 2021**  
Conceptual Poster Design  
"Andres, My Cosmic Angel"

Jun 2019  
**American Inhouse Design Award 2019**  
Book Design for RapidSOS  
"White Paper"

Jun 2018  
**American Inhouse Design Award 2018**  
Poster Design for Festivity  
"Corpus Christi"

## Contract Work

### Dotdash.com

New York, NY  
Oct 2021 - Present (Contract)

#### Digital and Visual Designer

Creating interactive publications that enhance a customer's experience with a brand and facilitate an enjoyable experience on the business's website.

### The Actors Fund

- New York, NY  
Jan 2020 - May 2020 (Contract)  
**Digital and Print Branding Graphic Designer**

Designed Branding Stationery, Interactive Forms, Icons, Graphics, Posters, Flyers, Brochures, Invitations, Postcards, e-cards, Newsletters and Social Media Materials.

### RapidSOS

- Technology Company, NY  
Sept 2018 - Jul 2019 (Contract)  
**Visual Communications and Branding Designer**

- Designed Collateral Materials  
Designed Rebranding Elements, such as, Website, Email, and Social Media

Designed Infographics

- Designed White Papers

### Grupo Nevot

Urban Planning Firm, Spain  
Nov 2010- Aug 2016 (Contract)

#### Marketing Director

Art direction aligned with marketing strategies working alongside creatives such as graphic designers, architecture, rendering, photographers.

Directed a group of graffiti artists to create environmental designs.

## Freelance Work

### The Art of Meditation

Berlin, Germany  
Oct 2020 - Sep 2021

#### Visual Communications and Branding Designer

- Designed Collateral Materials
- Designed Rebranding Elements, such as, Website, Email, and Social Media
- Designed Infographics
- Designed White Papers

### El Intercambiador

Graphic Design Magazine, Spain  
Sept 2017 - Present (Freelance)

#### Magazine Designer and Curator

- Layout Design
- Conduct and Edit Interviews with Renowned Graphic Designers:
  - Chip Kidd
  - Alex Trochut
  - Mara Kurtz

### Human Rights Foundation (HRF)

New York, NY  
Sept 2018 - Present (Freelance)

#### Publication and Marketing Designer

- Design Annual Reports
- Design Publications

## Education

### Career Foundry of Design

Berlin, Germany  
Nov 2020 - expected Apr 2022

#### Master UX & UI Design

### Parsons School of Design

New York, NY  
Aug 2016 - May 2018

#### AAS Graphic Design

### School of European Business

Granada, Spain  
Oct 2004 - Jun 2005

#### Master in Human Resources

### University of Derby

Derby, England  
Sept 2000 - May 2004  
**Bachelor of Arts in International Business**

## Skills

Figma

Sketch

Visual Studio Code

Atom

Prismic

Zeplin

Adobe Creative

Illustrator  
Photoshop  
Indesign  
After Effect  
XD

Microsoft Office

Word  
Excel  
Access  
PowerPoint  
Outlook

Languages

English  
Spanish

Asana  
Trello  
Jira