



Yasmin Purcino

Software Engineering Graduate

Professional Summary

4 years of experience in the Marketing/ Design sector and more than 4 years with experience in Accounting an in-depth and comprehensive knowledge of Creativity and Time management. Diploma of Accounting Graduate and currently studying a UTS industry accredited Certificate in Software Engineering, which involves hands-on technical skills and exposure to the software industry. I am looking to further my career as Front End Developer. Some key workplace skills I can bring to an organisation include creativity, problem-solving, and flexibility.

Get in touch!

Mobile:

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NZ

Technical Skills

- HTML
- CSS
- JavaScript
- React

Interpersonal Skills

- Self-Motivated worker
- Creativity
- Teamwork
- Adaptability
- Interpersonal skills

Languages Spoken

- English
- Portuguese
- Spanish

Work Experience

Marketing Manager

YAS Marketing Digital. | March 2020 - Present

- Assists the department head in carrying out digital marketing campaigns
- Ensure the company is communicating the right messaging to attract prospective customers and retain existing ones.
- Manage and coordinate marketing and creative staff

Retail Assistant

The Salvation Army | 2018 - 2020

- Cash handling
- Customer service
- Price and display stock

Academic History

AUT & Institute of Data

Certificate of Completion | Software Engineering Programme

- Foundational Software Engineering
- Software Engineering AI Skills
- Applying Software Engineering to Industry
- Presentation Skills
- Learning to Learn Framework
- Capstone Project

SENAC

Certificate in Digital Marketing/Graphic Design

- Fundamentals of Digital Marketing
- SEO
- Mobile Marketing
- Social media
- Video Marketing
- Web optimization
- Graphic Design

São Judas Tadeu University

Bachelor in Accounting

- Accounting principles.
- Documentation and reporting.
- Budget administration.
- Payroll oversight.
- Account reconciliation.
- Month/year-end reporting.