

# Ecommerce Sales Dashboard

Segment

16GB

Consumer

Corporate

Home Office

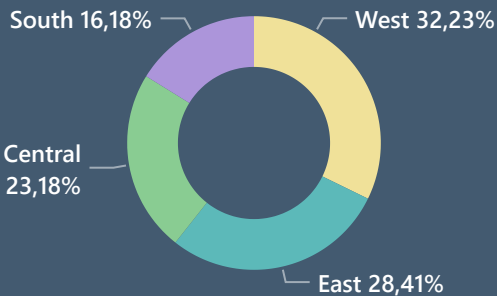
## Sales by Category

category_name	YTD Sales	PYTD Sales	YoY sales	Trend
Office Supplies	\$6,92 Mio.	7,00 Mio.	-1,22 %	▼
Furniture	\$2,52 Mio.	2,50 Mio.	0,73 %	▲
Technology	\$2,09 Mio.	2,12 Mio.	-1,43 %	▼

## Top 5 Products by YTD Sales

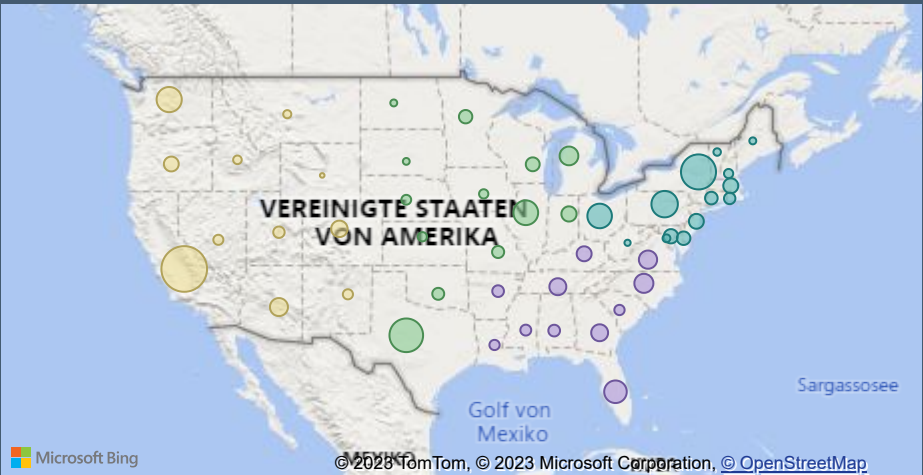
Staple envelope	\$57,09 Tsd.
Staples	\$51,67 Tsd.
Easy-staple paper	\$47,40 Tsd.
Staples in misc. c...	\$25,53 Tsd.
KI Adjustable-He...	\$22,39 Tsd.

## YTD Sales by Region



## Sales by State

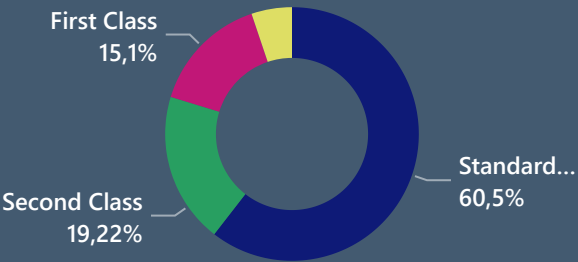
customer\_region ● Central ● East ● South ● West



## Bottom 5 Products by YTD Sales

Eldon Jumbo Pro...	\$380
Lexmark X 9575 ...	\$270
Cisco SPA525G2 ...	\$250
Xerox Blank Com...	\$230
Rediform S.O.S. ...	\$180

## YTD Sales by Shipping Type



## YTD Sales

\$11,53 Mio. ▼ -0,84 %



## YTD Profit

\$1,34 Mio. ▲ 4,39 %



## YTD Quantity

#107,2 K ▼ -7,30 %



## YTD Profit Margin

11,58 % ▲ 5,28 %

