

**SUMMARY**

- Passionate about solving challenging problems that require developing scalable predictive models and drawing conclusions from large datasets.
- Particular interest in machine learning, deep learning, optimization and recommender systems.
- Bachelor's degree in Computer Science and master's degree in Information Systems & Technology with an emphasis on mathematical optimization.

**EXPERIENCE**

2017–present

**Senior Data Scientist.** Canopy Labs, Canada.

- Leading the development of personalization algorithms such as recommender systems and propensity models for marketing – using technologies such as Spark, PyTorch, Keras, TensorFlow, scikit-learn, xgboost, Python and Scala.
- Researching the applications of deep learning and recurrent neural networks for predictive customer analytics.

2015–2017

**Data Scientist.** Canopy Labs, Canada.

- Developed large-scale recommender systems for diverse application domains – participating in the definition of the requirements and business metrics as well as the design, implementation and evaluation of the systems in production.
- Employed technologies such as Spark with Python and Scala running on Mesos and YARN, Amazon EMR & S3 and MongoDB.

2013–2015

**Research & Teaching Assistant.** York University, Canada.

- Designed and implemented reinforcement learning techniques to optimize the user interaction in a configuration process.
- Developed methodologies to improve the performance of search heuristics on multimodal optimization problems.
- Implemented scientific software in Python (using NumPy, pandas and SciPy), R and MATLAB/Octave.

2011–2013

**Research Assistant.** Institute of Cybernetics, Mathematics and Physics, Cuba.

- Developed new estimation of distribution algorithms (EDAs) using copulas and vines to model the probability distributions.
- Implemented a group of R packages available on CRAN and a C library for dependence modeling using vines.

**EDUCATION**

2013–2015

**Master's degree, Information Systems & Technology.**  
York University, Canada.

- *Thesis:* Efficient Calculation of Optimal Configuration Processes.
- *Selected Courses:* Mining of Massive Datasets, Advanced Information Retrieval Systems, Introduction to Computational Linguistics.

2014–2015

**Data Science Specialization.**

A non-credit series offered by Johns Hopkins University through Coursera.

- *Selected Courses:* R Programming, Getting and Cleaning Data, Exploratory Data Analysis, Statistical Inference, Regression Models, Practical Machine Learning.

2006–2011

**Bachelor's degree, Computer Science.**

University of Havana, Cuba.

- *GPA:* 5.0/5.0 (Summa Cum Laude).
- *Thesis:* Estimation of Distribution Algorithms Based on Copulas and Vines.
- *Selected Courses:* Linear Algebra, Calculus, Probability & Statistics, Design & Analysis of Algorithms, Operating Systems, Computer Networks, Database Systems, Artificial Intelligence, Information Retrieval Systems.

**SELECTED OPEN-SOURCE SOFTWARE**

- Code used in Kaggle competitions. <https://github.com/yasserglez/kaggle>.
- Python package implementing different reinforcement learning methods for optimizing the user interaction in a configuration process. <https://github.com/yasserglez/configurator>.
- R package for implementing and studying estimation of distribution algorithms (EDAs) based on copulas. <https://github.com/yasserglez/copulaedas>.
- R implementation of the vine graphical models for representing high-dimensional probability distributions. <https://github.com/yasserglez/vines>.

For more information, please see <http://yassergonzalez.com/software>.

**SELECTED PUBLICATIONS**

- Y. Gonzalez-Fernandez, S. Chen. (2015). Leaders and Followers – A New Metaheuristic to Avoid the Bias of Accumulated Information. In *IEEE Congress on Evolutionary Computation*, 776–783. IEEE. <http://dx.doi.org/10.1109/CEC.2015.7256970>.
- Y. Gonzalez-Fernandez, M. Soto. (2014). copulaedas: An R Package for Estimation of Distribution Algorithms Based on Copulas. *Journal of Statistical Software*, 58(9), 1–34. <http://www.jstatsoft.org/v58/i09>.
- Y. Gonzalez-Fernandez, S. Chen. (2014). Identifying and Exploiting the Scale of a Search Space in Particle Swarm Optimization. In *Conference on Genetic and Evolutionary Computation*, 17–24. ACM. <http://doi.acm.org/10.1145/2576768.2598280>.
- M. Soto, A. Ochoa, Y. Gonzalez-Fernandez, Y. Milanés, A. Álvarez, D. Carrera and E. Moreno. (2012). Vine Estimation of Distribution Algorithms with Application to Molecular Docking. In S. Shakya and R. Santana (eds.), *Markov Networks in Evolutionary Computation*, 209–225. Springer. [http://link.springer.com/chapter/10.1007/978-3-642-28900-2\\_13](http://link.springer.com/chapter/10.1007/978-3-642-28900-2_13).

For more information, please see <http://yassergonzalez.com/publications>.