Opening restaurant in New York

Introduction

- The most big city in US is New York, it has a lot of cultures, tourist area, restaurants, business offices, media, insurance, etc...

- This means the competitions are very high, and opening business their will be costly and risky if do now prepare will before talking this step.

Business Problem

- Someone is looking to open a restaurant, and New York city has a lot of cuisines, like Italian, Chinese, Middle Eastern, etc… so he needs to search for a good location for his restaurant business to join this competition and start his work.

Data Description

- We will focus on the following informations and more, as this will help choose the right location for the stakeholder.

- 1- New York city location data.

- 2- Population.

- 3- Competitors.

- 4- Famous cuisines.

- 5- Venues around.

- etc...

Methodology

▶ Trying to get the locations of the same restaurants in the specific area.

▶ Checking the areas with high density.

▶ Doing the clustering and segmentations.

Thanks