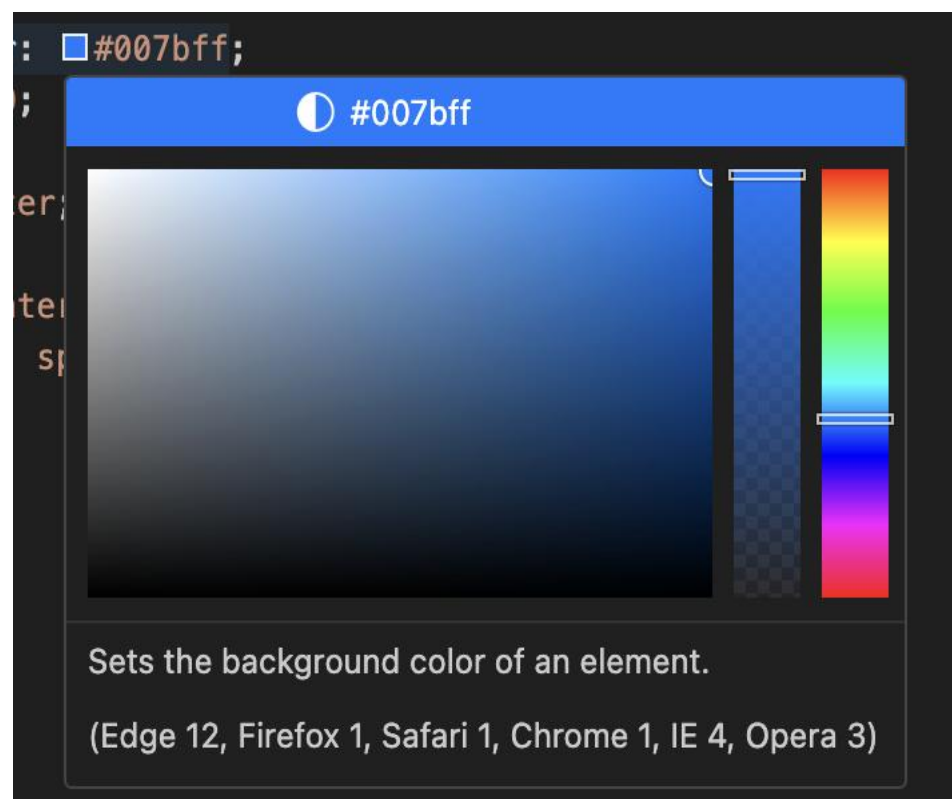


Q1.What colors the website will use, and why were those colors chosen; the explanation must be based on color theory.

- The color that I am using is Azure Blue.
- The color code is #007bff. It corresponds to the bright shade of blue.
- I choose this color because it adds a sense of freshness and vibrancy to my web page.
- Azure Blue is a bright and visually appealing color that can attract attention without being too overpowering
- Blue is known to have a calming effect. It can create a serene and peaceful atmosphere on your web page, making it more pleasant for users.
- Lighter shades of blue, such as Azure Blue, can enhance text readability. It provides a good contrast with white or light-colored text, making content easy to read.



Q2. What typography the website will use, and why; the explanation must be rooted in typography theory.

- Easy to Read: Arial is designed to be easy to read, both on screens and in print. It has clear and straightforward letters, making it simple for people to understand the text on your website.
- Works Everywhere: Arial is a font that works well on different types of computers and web browsers. This means that your website will look the same for most people, no matter what device or browser they're using.
- Familiar Look: Many people have seen Arial before, so using it on your website gives visitors a comfortable and familiar feeling. This can make your website easier to use and more enjoyable for them.
- Doesn't Distract: Arial has a clean and neutral style. This means it doesn't have a strong personality, so it won't distract from your website's main content. It's a good choice if you want people to focus on what your site is saying.
- Good for Different Things: Arial works well for both big headlines and smaller text. This makes it a versatile choice that keeps your website looking balanced and nice.