

# Analytics Report

Generated: 8/1/2025  
Period: 2024-01-15 to 2024-01-16

Total Active Users: 2,640  
Average Session Duration: 31 minutes  
Average Bounce Rate: 24%

Date	Active Users	Page Views	Session Duration	Bounce Rate
2024-01-15	1,284	5,672	30m	25%
2024-01-16	1,356	6,123	32m	22%