

Report

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Problem Statement

ABC bank wants to sell it's product to it's client, so it started ad campaigns, but the bank want to target only clients that are susceptible to bye the product. Thus, the wants a machine learning system that predicts if clients will bye the product or not based on personal information.

There are no NA values in the data.

There is nearly 10000 outliers within our data.

Since there is no NA values I only need to deal with outliers, I tried 2 techniques for that, first I dropped all the rows that contain outliers, and the second approach is imputing the outliers with the mean of the normal values.

Here the first approach is more convenient because the data is big enough.