

# Report

**Name:** bank marketing  
Internship Batch : LISUM04  
project by : Lazghan Yassine  
Country: Morroco  
Email: volubilisx7@gmail.com  
Specialization: Data Science

## **Problem Statement**

ABC bank wants to sell it's product to it's client, so it started ad campaigns, but the bank want to target only clients that are susceptible to bye the product.  
Thus, the wants a machine learning system that predicts if clients will bye the product or not based on personal information.

## **EDA:**

All eda analysis performed is on the ipynb file such as all the comments and results.