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| Pizza Analysis |

1. KPI
2. Total Revenue

select SUM(total\_price) as TotalPrice from pizza\_sales

A screenshot of a computer

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1. Average Order Value

select SUM(total\_price)/count(DISTINCT(order\_id)) as AverageOrderValue

from pizza\_sales

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1. Total Pizza Sold

select SUM(quantity) as TotalPizzaSold

from pizza\_sales

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1. Total Orders

select count(distinct(order\_id)) as TotalOrders

from pizza\_sales

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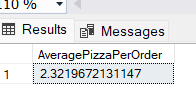
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1. Average Pizza Per Order

select CAST(SUM(quantity) as decimal(10,2)) / CAST(count(distinct order\_id) as decimal(10,2))

as AveragePizzaPerOrder

from pizza\_sales



1. Daily Trend of orders

select DATENAME(DW, order\_date) as order\_date , count(distinct order\_id) as totalorders

from pizza\_sales

Group by DATENAME(DW, order\_date)

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1. Monthly Trend of orders

select DATENAME(Month, order\_date) as order\_date , count(distinct order\_id) as totalorders

from pizza\_sales

Group by DATENAME(Month, order\_date)

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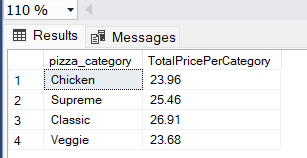
1. Percentages of sales per category

select pizza\_category, SUM(total\_price)\*100 / (select SUM(total\_price)

from pizza\_sales) as TotalPrice

from pizza\_sales

group by pizza\_category



1. Top 5 pizzas by revenue

select TOP 5 pizza\_name, Sum(total\_price) as TotalRevenue

from pizza\_sales

group by pizza\_name

order by TotalRevenue DESC

A screenshot of a menu

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