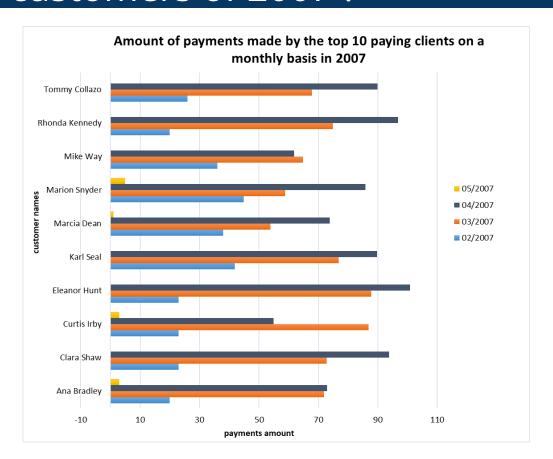
## What is the number of rental orders for the two stores each month for all years?



The following figure shows the number of rental orders for store 1 and store 2 each month for all years.

It can be seen from the figure that the amount of orders in each month, for both stores is very close. We can also see that the highest number of orders was in July 2005 for both stores and the lowest number of orders was recorded in February 2006 for both stores.

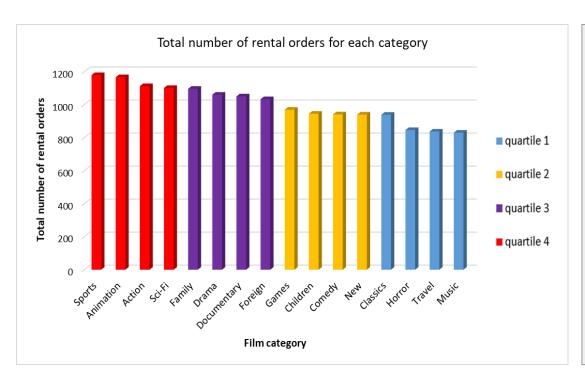
## What are the monthly payments for the top 10 customers of 2007?



The corresponding figure shows the amount of payments made by the top 10 paying clients on a monthly basis in 2007.

Where we notice that most of these clients paid the largest amount in April.

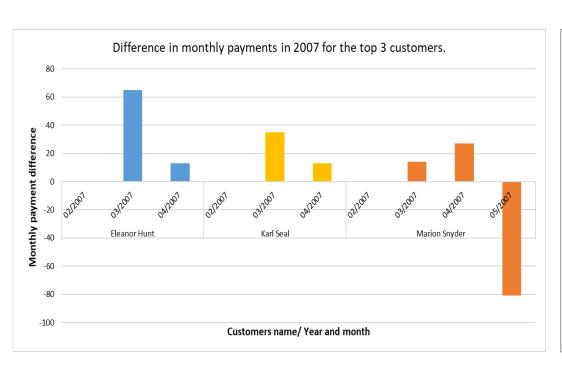
## What is the total number of rental orders for each category? Divide it into four quartiles based on the total number of orders



The figure shows total number of rental orders for each category.

Where see through the figure that Sports, Animation, Action, and Sci-Fi are the categories with the most rental order (quartile 4), while Classics, Horror, Travel, and Music they have the lowest rental order (quartile 1).

## For each of the top 3 paying customers, what is the difference across their monthly payments during 2007



The corresponding figure shows the difference in monthly payments for each of the top three paying clients in 2007.

We can see that the customer Eleanor Hunt paid the maximum difference of 64.87 during March 2007, while the customer Marion Synder paid the minimum difference of -80.83 during May 2007.