# YASSER ELFAHLI

Q Canada 

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#### **SUMMARY**

Self-motivated and dedicated graduate student with expertise in applied economics, artificial intelligence, and data analysis, combining theoretical knowledge with practical experience. Passionate about new technology and entrepreneurship, and constantly seeking opportunities to learn and innovate. Possesses a growth mindset and embraces challenges as opportunities for growth and improvement.

## **EDUCATION**

Master of Arts Economics | University of Ottawa | CANADA-Ottawa | Expected graduation: 2024

Exchange program | Queen's university | CANADA-Kingston | 2021

Bachelor in Applied Economics | FGSES - UM6P | Morocco-RABAT | 2019-2022

Baccalaureate in Mathematical sciences with highest honors | Morocco-Youssoufia | 2019

#### **EXPERIENCE & VOLUNTEERING**

## Teacher assistant | Uottawa | January 2023 - April 2023

- · Supported professors with lectures and grading, aiding undergraduate students as a TA.
- · Led class discussions and workshops as a TA, promoting student engagement and active learning.

### Internship | MIT Sandbox | June 2022 - August 2022

• Conducted customer discovery study for a startup directed towards Moroccan cooperatives, using economic principles and data analysis to identify trends and patterns in customer behavior.

# Winner of the FINTECH project | P-Curiosity LAB & BCP innov | Février 2021

- · Work on the "WallGame" project.
- · Pitched in front of representatives of BCP (Banque central populaire), the Regional Investment Center and P-curiosioty LAB.

#### Social entrepreneurship weekend for girls in rural areas | SchoolJet | Octobre 2020

· Work on the "SchoolJet" project which offers an innovative alternative to school transportation for rural girls.

## Founder of the um6p Chess club | UM6P | Octobre 2019

· Build a community of university chess players who will represent the UM6P entity in major competitions.

# Winner of the first national youth creativity fair | Ministry of Education | Mars 2017

• Work with the team on "ROBECO" project.

# **CERTIFICATIONS**

## Google Digital Marketing Certificate | Google | Digital marketing | 2019

· Developed various marketing strategies to promote business activities and optimize analysis and research.

## Trading analysis using forecasting alghorithm | Emines Junior Entreprise - UM6P | Trading | 2020

· Develop financial market analysis to recognize market signals using time series algorithms (ARIMA,AR, MA, ARMA)

## Hult prize | United Nation | Cost-benefit analysis | 2020

· Conducted cost-benefit analysis of a developed technical solution to reduce CO2 emissions in a multidisciplinary team setting.

Other certifications | From Udemy, coursera, linkdin learning, MUN, extra-curricular activities

### **SKILLS**

- · Languages: English (Fluent), French (Fluent), Arabic (Native), Mandarin (Notion)
- Computer skills: Python 3 (Advanced), Web scrapping and Data collection (Advanced), Natural Language Processing (NLP), R (Rstudio), STATA, All Microsoft collection (Excel proficiency), Adobe collection (Photoshop, Illustrator, Premier Pro), Notion
- Interpersonal Skills: Copywriting skills, Communication skills, Ability to work under pressure, Leadership skills, Problem-solving, Time management, Teamwork.