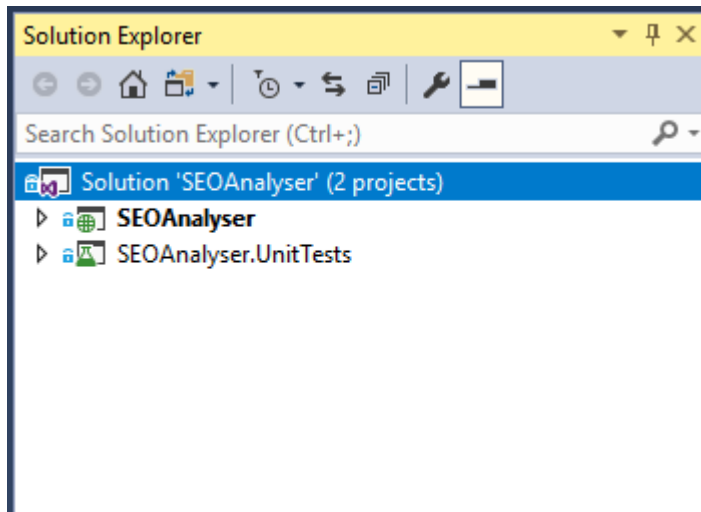
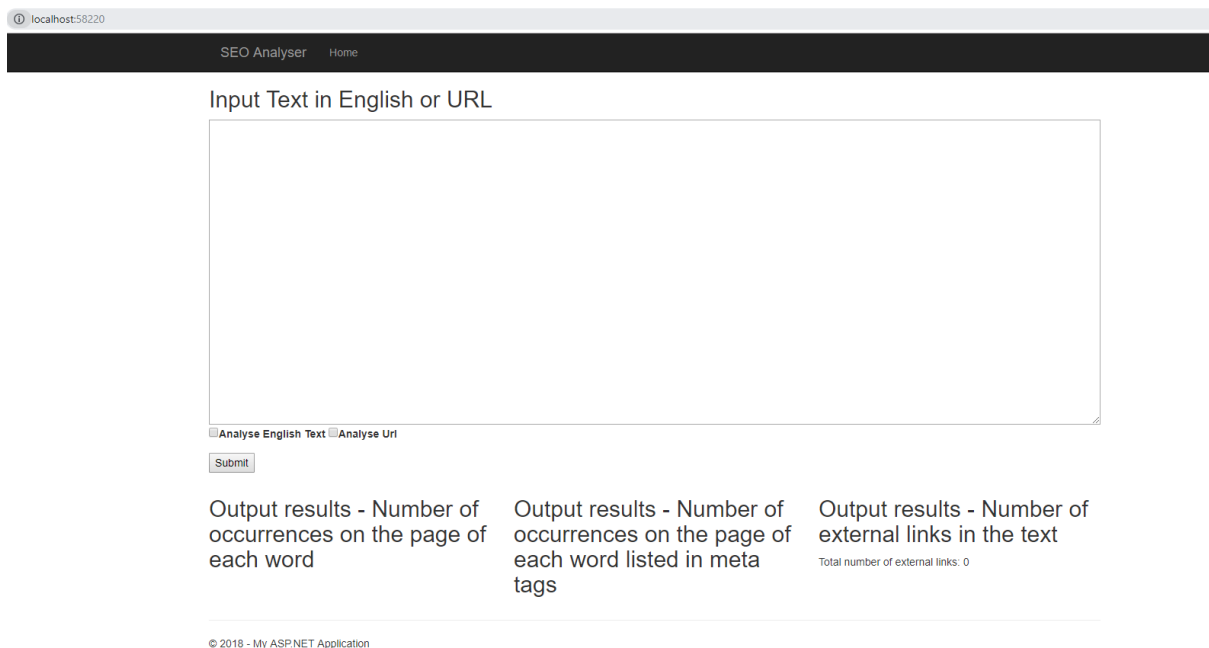


Setup solution guide

1. Clone or download solution from <https://github.com/yast77/seo-analyser-clement>
2. Build solution using Visual Studio, it will install required nuget packages at the first time when it build. (Note: This solution was created and developed using VS2017.
3. Make sure SEOAnalyser project is being set as Startup Project.



4. Press Ctrl+F5 to launch the SEO Analyser page, it should open up browser with the url <http://localhost:58220/>



User guide

1. Below figure explain the basic description of the page.

The screenshot shows the 'SEO Analyser' application running on localhost:58220. The interface includes a header with 'SEO Analyser' and 'Home' links. The main content area has a large text input field labeled 'Input Text in English or URL'. Below the input field are two radio buttons: 'Analyse English Text' (selected) and 'Analyse Url'. A 'Submit' button is located below the radio buttons. The output section displays three tables: 'Output results - Number of occurrences on the page of each word', 'Output results - Number of occurrences on the page of each word listed in meta tags', and 'Output results - Number of external links in the text'. The first two tables are currently empty, and the third table shows 'Total number of external links: 0'. Annotations with red boxes and arrows point to the input field, the radio buttons, the 'Submit' button, and the output tables.

User input, either Text in English or URL

Analyse option, choose either Analyse English Text or Analyse Url

Submit button to process based on user input

Three different SEO analysed output results in table mode

Input Text in English or URL

☒ Analyse English Text ☐ Analyse Url

Submit

Output results - Number of occurrences on the page of each word

Output results - Number of occurrences on the page of each word listed in meta tags

Output results - Number of external links in the text

Total number of external links: 0

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2. In order to analyse English Text, input text into the textarea, check “Analyse English Text” option, and then click the Submit button, it should show the results as below.

The screenshot shows the 'SEO Analyser' application with the 'Analyse English Text' option selected. The input field contains a paragraph of text about Sitecore's digital experience platform. The 'Submit' button has been clicked, and the results are displayed in three tables.

SEO Analyser Home

Input Text in English or URL

Sitecore's digital experience platform combines content, commerce, and personalization to help customers easily create the most relevant, individualized experiences possible. We capture interactions at every touchpoint to provide a personalized experience across every channel, continuously over the lifetime of the customer. Businesses look to Sitecore to power the most relevant experiences possible. Reference from <https://www.sitecore.com> and <https://www.google.com>

☒ Analyse English Text ☐ Analyse Url

Submit

Output results - Number of occurrences on the page of each word

Occurrence Word	Occurrence Count
sitecores	1
digital	1
experience	2
platform	1
combines	1
content	1
commerce	1
personalization	1
help	1

Output results - Number of occurrences on the page of each word listed in meta tags

Output results - Number of external links in the text

Total number of external links: 2

External Links	Occurrence Count
https://www.sitecore.com	1
https://www.google.com	1

- Table results can be sorted by clicking table header with blue colour fonts.
- In order to analyse Url page, input url into the textarea, check “Analyse Url” option, and then click the Submit button, it should show the results as below.

SEO Analyser
Home

Input Text in English or URL

https://www.sitecore.com

☐ Analyse English Text
☒ Analyse Url

Submit

Output results - Number of occurrences on the page of each word

Occurrence Word	Occurrence Count
skip	1
content	18
products	1
sitecore	28
experience	21
cloud	4
web	5
management	11
advanced	1
business	47

Output results - Number of occurrences on the page of each word listed in meta tags

Occurrence Word	Occurrence Count
web	1
content	1
management	1
brand	1
prospects	1
marketing	1
context	1
sitecore39s	1

Output results - Number of external links in the text

Total number of external links: 62

External Links	Occurrence Count
https://www.sitecore.com	4
https://www.sitecore.com/es	1
https://www.sitecore.com/da-dk	1
https://www.sitecore.com/zh-cn	1
https://www.sitecore.com/nl-nl	1
https://www.sitecore.com/en-gb	1
https://www.sitecore.com/fr-fr	1
https://www.sitecore.com/de-de	1
https://www.sitecore.com/ja-jp	1
https://www.sitecore.com/sv-se	1

- Table results also can be sorted by clicking table header with blue colour fonts