YASUKO MIYAZAWA

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Location:

Chiba, Japan

PROFILE

Junior Front-End Software Engineer with a passion for creating user-friendly and visually appealing web applications. Eager to contribute skills in *HTML*, CSS, JavaScript/TypeScript, React, Next.js, and build tools like Vite.

Also experienced in **Digital Marketing** with a focus on *data analysis*, project management, and user engagement strategies.

SKILLS

Front-End Development

- Languages: HTML, CSS, JavaScript/TypeScript
- Frameworks: React, Next.Js
- CSS Frameworks: Bootstrap, Tailwind CSS
- CSS Preprocessors: SASS, SCSS
- Responsive Design
- Version Control: Git
- Development Tool: Vite
- Problem Solving
- Attention to detail

Design Tools/UI/UX Design

- Figma

Digital Marketing / Data Analysis

- Project Management
- Search Engine Optimization (SEO)
- Content Creation & Editing
- User Engagement Optimization
- Cross-Functional Collaboration
- Analytical Tools: Google Analytics
- Communication Skills

PERSONAL PROJECTS

1. Travel Agency Website - Discover Palawan

- Crafted an immersive travel experience website for showcasing the beauty of Palawan.
- Discover Palawan is an immersive travel experience website crafted to showcase the beauty of Palawan. It offers visitors a visual journey through stunning landscapes, exciting activities, and memorable experiences on this picturesque island.
- Tech Stack: HTML / CSS / JavaScript / SCSS

2. Online Grocery Website - Fresh Finds

- Developed an e-commerce platform for online grocery shopping.
- Fresh Finds is a user-friendly e-commerce platform designed for online grocery shopping. Customers can browse a wide range of fresh produce, pantry staples, and household items, making grocery shopping convenient and hassle-free.
- Tech Stack: HTML / CSS / JavaScript / SCSS

3. Book Searching Website - Bookie

- Designed and implemented an interactive book search platform with a modern user interface.
- Bookie is an interactive book search platform with a modern user interface. It allows users to explore a vast collection of books with ease and find their next reading adventure effortlessly.
- Tech Stack: HTML / CSS / JavaScript / React / Bootstrap

4. Car Booking Website - Car2Go

- Engineered a dynamic car booking platform with seamless user experiences.
- Car2Go is a dynamic car booking platform that offers seamless user experiences. Users can easily browse available cars, book their preferred vehicle, and enjoy a convenient and reliable travel experience.
- Tech Stack: HTML/CSS/JavaScript/React/Next.JS/TypeScript/ Tailwind

FREELANCE PROJECTS

Mama Silog Website - Online Restaurant Company, Japan

- Enhanced the online presence of Mama Silog, an online Filipino restaurant, with a feature-rich and responsive website.
- Mama Silog, an online Filipino restaurant in Japan, now has an enhanced online presence with a feature-rich and responsive website. Customers can explore the menu, place orders, and experience the authentic flavors of Filipino cuisine.
- Tech Stack: HTML / CSS / JavaScript / React / Next.JS / TypeScript / Tailwind

WORK EXPERIENCE

Freelance Front-End Software Engineer—2023 - Present

Developing and delivering responsive web applications with a focus on user experience and design.

Freelance Digital Marketing — September 2019 - Present

Executing data-driven digital marketing strategies to enhance online presence and drive user engagement.

Little Garden International School English Teacher — August 2022 - Present

Fostering language proficiency and a love for English language and literature in international students.

Smile Kids International School English Teacher — November 2019 - July 2021

Guided young learners in building strong English language skills and nurturing a passion for communication and expression.

EDUCATION

App Academy — Online Coding Bootcamp

- At App Academy, I specialized in learning frontend web development, mastering JavaScript, HTML, CSS, and React.js.

Date of Completion: May 2023

Bachelor of Arts Major in Philosophy — De La Salle University, Manila

 My undergraduate degree helped me develop critical thinking, communication, and problem-solving skills which I am able to apply with now as a web developer.

Date of Graduation: September 2019

TRAINING AND CERTIFICATIONS

Fundamentals of Digital Marketing - Google Online Course

Acquired knowledge in essential digital marketing concepts, including SEO, content strategy, and online advertising.

Year of Completion: 2019

Google Analytics Academy - Google Online Course

Acquired skills in tracking website performance, user behavior analysis, and data-driven decision-making.

Year of Completion: 2019