YASUKO MIYAZAWA

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Location:
Chiba, Japan

PROFILE

Junior Front-End Software Engineer with a passion for creating user-friendly and visually appealing web applications. Eager to contribute skills in *HTML, CSS, JavaScript/TypeScript, React, Next.js, and build tools like Vite.*

Also experienced in **Digital Marketing** with a focus on *data analysis, project management, and user engagement strategies.*

SKILLS

Front-End Development

- Languages: HTML, CSS, JavaScript/TypeScript

- Frameworks: React, Next.Js

- CSS Frameworks: Bootstrap, Tailwind CSS

- CSS Preprocessors: SASS, SCSS

- Responsive Design

- Version Control: Git

- Development Tool: Vite

- Problem Solving

- Attention to detail

Design Tools/UI/UX Design

- Figma

Digital Marketing / Data Analysis

- Project Management

- Search Engine Optimization (SEO)

- Content Creation & Editing

- User Engagement Optimization

- Cross- Functional Collaboration

- Analytical Tools: Google Analytics

- Communication Skills

PERSONAL PROJECTS

1. Travel Agency Website - Discover Palawan

- Crafted an immersive travel experience website for showcasing the beauty of Palawan.

- Discover Palawan is an immersive travel experience website crafted to showcase the beauty of Palawan. It offers visitors a visual journey through stunning landscapes, exciting activities, and memorable experiences on this picturesque island.

- **Tech Stack: HTML / CSS / JavaScript / SCSS**

2. Online Grocery Website - Fresh Finds

- Developed an e-commerce platform for online grocery shopping.

- Fresh Finds is a user-friendly e-commerce platform designed for online grocery shopping. Customers can browse a wide range of fresh produce, pantry staples, and household items, making grocery shopping convenient and hassle-free.

- **Tech Stack: HTML / CSS / JavaScript / SCSS**

3. Book Searching Website - Bookie

- Designed and implemented an interactive book search platform with a modern user interface.

- Bookie is an interactive book search platform with a modern user interface. It allows users to explore a vast collection of books with ease and find their next reading adventure effortlessly.

- **Tech Stack: HTML / CSS / JavaScript / React / Bootstrap**

4. Car Booking Website - Car2Go

- Engineered a dynamic car booking platform with seamless user experiences.

- Car2Go is a dynamic car booking platform that offers seamless user experiences. Users can easily browse available cars, book their preferred vehicle, and enjoy a convenient and reliable travel experience.

- **Tech Stack: *HTML / CSS / JavaScript / React / Next.JS / TypeScript / Tailwind***

5. Japanese Language School Website - Mr. Nihongo

- Designed and developed the interactive online platform for Mr. Nihongo, fostering immersive language learning experiences.

- Mr. Nihongo's platform is meticulously crafted, providing students with engaging lessons, quizzes, and cultural insights. From beginner basics to advanced conversations, learners can progress seamlessly, aided by intuitive navigation and visually appealing content.

- ***Tech Stack: HTML / CSS / JavaScript / React / Next.JS / TypeScript / Tailwind***

FREELANCE PROJECTS

Online Restaurant - Mama Silog, Japan

- Enhanced the online presence of Mama Silog, an online Filipino restaurant, with a feature-rich and responsive website.

- Mama Silog, an online Filipino restaurant in Japan, now has an enhanced online presence with a feature-rich and responsive website. Customers can explore the menu, place orders, and experience the authentic flavors of Filipino cuisine.

- **Tech Stack: HTML / CSS / JavaScript / React / Next.JS / TypeScript / Tailwind**

Indoor and Outdoor Signage Company - Arte Execelente Design, Philippines

- Developed Arte Execelente Design's website from scratch, crafting a seamless online experience to enhance their digital footprint and showcase their top-tier indoor and outdoor signage solutions.

  - **Comprehensive Services:** Explore their range of top-tier indoor and outdoor signage solutions tailored to your business needs. From captivating indoor displays to durable outdoor signs, find the perfect fit for your brand.

  - **Effortless Quotation:** Requesting a quote is now simpler than ever. Utilize their user-friendly form to share your requirements. Their team of experts will promptly assess your needs and provide you with a customized quotation, ensuring a seamless experience from inquiry to installation.

- **Tech Stack: HTML / CSS / JavaScript / React / Next.JS / TypeScript / Tailwind**

WORK EXPERIENCE

Freelance Front-End Software Engineer— 2023 - Present

Developing and delivering responsive web applications with a focus on user experience and design.

Freelance Digital Marketing — September 2019 - Present

Executing data-driven digital marketing strategies to enhance online presence and drive user engagement.

Little Garden International School English Teacher — August 2022 - Present

Fostering language proficiency and a love for English language and literature in international students.

Smile Kids International School English Teacher — November 2019 - July 2021

Guided young learners in building strong English language skills and nurturing a passion for communication and expression.

EDUCATION

App Academy — Online Coding Bootcamp

- At App Academy, I specialized in learning frontend web development, mastering JavaScript, HTML, CSS, and React.js.

Date of Completion: May 2023

Bachelor of Arts Major in Philosophy — De La Salle University, Manila

- My undergraduate degree helped me develop critical thinking, communication, and problem-solving skills which I am able to apply with now as a web developer.

Date of Graduation: September 2019

TRAINING AND CERTIFICATIONS

Fundamentals of Digital Marketing - Google Online Course

Acquired knowledge in essential digital marketing concepts, including SEO, content strategy, and online advertising.

Year of Completion: 2019

Google Analytics Academy - Google Online Course

Acquired skills in tracking website performance, user behavior analysis, and data-driven decision-making.

Year of Completion: 2019