YASUKO MIYAZAWA

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PROFILE

Junior Front-End Software Engineer with a passion for creating user-friendly and visually appealing web applications. Eager to contribute skills in HTML, CSS, JavaScript/TypeScript, React, and Next.js. Familiar with build tools like Vite and experienced in digital marketing with a focus on data analysis, project management, and user engagement strategies.

SKILLS

Front-End Development

- Languages: HTML, CSS, JavaScript/TypeScript

- Frameworks: React, Next.Js

- CSS Frameworks: Bootstrap, Tailwind CSS

- CSS Preprocessors: SASS, SCSS

- Responsive Design

- Version Control: Git

- Development Tool: Vite

- Problem Solving

- Attention to detail

Digital Marketing / Data Analysis

- Project Management

- Search Engine Optimization (SEO)

- Content Creation & Editing

- User Engagement Optimization

- Cross- Functional Collaboration

- Analytical Tools: Google Analytics

- Communication Skills

PERSONAL PROJECTS

1. Travel Agency Website - Discover Palawan
- Crafted an immersive travel experience website for showcasing the beauty of Palawan.

- **Tech Stack: HTML / CSS / JavaScript / SCSS**

2. Online Grocery Website - Fresh Finds
- Developed an e-commerce platform for online grocery shopping.

- **Tech Stack: HTML / CSS / JavaScript / SCSS**

3. Book Searching Website - Bookie
- Designed and implemented an interactive book search platform with a modern user interface.

- **Tech Stack: HTML / CSS / JavaScript / React / Bootstrap**

4. Car Booking Website - Car2Go
- Engineered a dynamic car booking platform with seamless user experiences.

- **Tech Stack: HTML / CSS / JavaScript / React / Next.JS / TypeScript / Tailwind**

FREELANCE PROJECTS

Mama Silog Website - Online Restaurant Company- Japan

- Enhanced the online presence of Mama Silog, an online Filipino restaurant, with a feature-rich and responsive website.

- **Tech Stack: HTML / CSS / JavaScript / React / Next.JS / TypeScript / Tailwind**

WORK EXPERIENCE

Freelance Front-End Software Engineer— 2023 - Present
Developing and delivering responsive web applications with a focus on user experience and design.

Freelance Digital Marketing — 2019 - Present
Executing data-driven digital marketing strategies to enhance online presence and drive user engagement.

Little Garden International School English Teacher— 2022 - Present
Fostering language proficiency and a love for English language and literature in international students.

Smile Kids International School English Teacher— 2019 - 2021
Guided young learners in building strong English language skills and nurturing a passion for communication and expression.

TRAINING AND CERTIFICATIONS

App Academy — Online Coding Bootcamp
Completed courses in HTML, CSS, and JavaScript

Date of Completion: June 2023

Fundamentals of Digital Marketing - Google Online Course
Acquired knowledge in essential digital marketing concepts, including SEO, content strategy, and online advertising.

Date of Completion: 2019

Google Analytics Academy - Google Online Course
Acquired skills in tracking website performance, user behavior analysis, and data-driven decision-making.

Date of Completion: 2019

EDUCATION

Bachelor of Arts Major in Philosophy - De La Salle University, Manila
Date of Graduation: September 2019