



RELEASE PLAN

SHARE YOURSELF ARTISTS

Team : SYA

Release Name : Share Yourself Artists

Release Date : 12/07/18

Team Members :

Scott Davis (Product Owner)

Yasunori Iwayanagi (Initial Scrum Master)

Colin Maher

Alexis Ortiz Ojeda

Eric Yup

High Level Goals

- Weekly, monthly, and to date reports of submissions
 - By each business, artist, country, region, and then the total.
- Monthly Payment Report
- Update artists premium credits
- Auto pay system
- Ability to update artists and businesses information
- Issue campaign credits for artists
- Update artists premium credits
- Customize blog amount of credits to submit
- SEO

User Stories

- Sprint 1
 - (3)As an admin, we want to see weekly, monthly, and to date reports of submissions by businesses so that we can pay them.
- Sprint 2
 - (3)As an admin, we want to see weekly, monthly, and to date reports of submissions and credits by artists so that we can see how much they pay us.



- As an admin, we want to see a monthly payment report so that we can keep track of our transactions.
- Sprint 3
 - (5)As an admin, we want to update artists and business information so then we can keep the information updated and correct.
- Sprint 4
 - (5)As an admin, we want to automatically pay our users so then we can efficiently pay our businesses.

Product Backlog

- Search Engine Optimization
 - Puts links to other websites to make ourselves appear on search engines
 - User Stories
 - As developers for SYA, we want to have our website appear more frequently in searches so then we can improve our product exposure.
- Issue Campaign Credits for Artists
 - Issues promotional credits to artists for their work
 - User Stories
 - As developers for SYA, we want to reward our users so then they will keep using our services.

