

# Thrymr Software

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Software Product Factory.



We are on a **mission** to  
build new and  
interesting software  
products



New Consumer and Business  
Segments

+

Phenomenal rise of Startups  
with Encouraging Funding

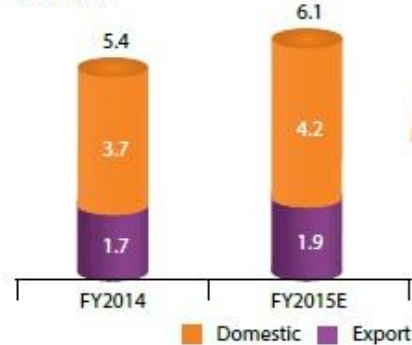
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Growth in the Indian Software  
Product story

and **WE** are uniquely  
positioned to take maximum  
advantage

## Software products: Continues to perform with pure energy and innovation

Domestic market accounts for two-thirds  
of revenue addition in FY2015  
USD billion



Growth  
~12%

~12 per cent  
Y-on-Y growth  
~USD 6 billion revenues

>4,000 Product firms  
~300-400  
product+services firms  
300+ MNCs active in  
domestic market  
3,100+ start-ups

>800 new start-ups  
created annually  
65-75K jobs created by  
start-ups

### Key Trends

- India's software product segment is dominated by integrated firms; MNCs dominate domestic market in revenue terms

- >40 per cent firms have global focus; US and UK – largest geographies; BFSI & telecom – largest verticals

- SMAC: Creating big impact:
  - Mobile apps, enterprise products, governance
  - Cloud – Enabling increased penetration; cloud-ready products



We build  
products for  
**ourselves**

mednetwork.in

our healthcare platform

thrymr desk

ticketing system for complex needs

thrymr mail

new age communication platform

rx

offline hospital management system

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as well as for  
our clients !

Asian Paints

istyle.asianpaints.com

TruWeight

truweight.in (dietitians platform)

Jugaad

jugaad.ae (market place for household services)

Allegis Group

mobile apps for recruitment

Self Aware Stories

advance e-learning platform

CoachForce

coaches marketplace

Aggrego

dropbox for oil & gas industry  
and many more..

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# How do we work?

## Step 1

### Research

*we talk a lot!*

with clients,  
with end users,  
with service providers.  
review similar products,  
identify gaps,  
and most often,  
start from scratch,  
and build bottom up.

## Step 2

### Plan

*we spend quality time here!*

break deliverables in phases,  
build epics and user stories,  
mockups and wireframes,  
and even static apps,  
to be really sure of  
what exactly we are  
going to build.

## Step 3

### Execute

*we live & breathe agile!*

work in weekly sprints,  
create demo versions,  
elicit customer feedback  
and contrary to  
conventional wisdom,  
we welcome requirement  
changes.



# The Technology

- Java
- Play Framework
- PostgreSQL
- HTML5
- JavaScript
- JQuery
- Android
- iOS
- RESTful APIs

# The Milestones

## April 2013

2 member team,  
known as Green Software,  
initial experiments with  
healthcare/pharma  
softwares

## Nov 2015

55+ members,  
mednetwork.in fully operational,  
20+ services clients served  
in India, UAE, Canada & US

## Aug 2014

15+ members,  
launched mednetwork.in,  
first services clients onboard,  
registered as thrymr software

## September 2016

**(projected)**  
100+ members,  
series A for mednetwork.in,  
50+ services clients in India,  
UAE, Canada, US & Europe





# The Team !



Rishi Khare, CEO

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Strategist & Dreamer,  
Best known for visualizing  
products and how they can  
change the world.  
Also a part time coder/sales  
rep/marketing rep/everything.  
BTech from IIT Kanpur, and  
10+ years of work exp



Buta Singh, Director

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Executor, Master Shifu and  
Hulk, all in one !  
Best known for finishing year  
long projects in couple of  
consecutive night outs, alone.  
Avid coder, architect & mentor!  
HPS alumni, BTech from JNTU  
and 8+ years of work exp



Neeraja, HR/PM

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The Realist! Heads HR &  
Product Management.  
Best known for converting  
abstract dreams into product  
specs or tearing them into  
pieces by extensive market  
research. MBA Gold Medalist,  
and 6+ years of work exp



You, Your Designation

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Not Kidding !  
We have an open policy  
where you can decide  
what you'd like to call  
yourself.  
Some of the interesting titles  
so far are *UI Ninjas*, *Samurai  
Coders*, and *Bug Hunters* !

# How are we Different?

## Exceptional Learning

We use Linux  
(xubuntu to be precise)  
that includes our BAs and HRs!

Our dev stack is open source

We expect (& provide support)  
that you spend about **20% of  
your office time learning  
something new**

## Open Culture

We have an open culture filled  
with freedom and responsibility.

From formatting your machines  
to installations, or even moving  
desks, you do it yourself !

You are the face of the  
company for your clients !

## Dynamic Appraisal System

We believe in real-time  
feedback!

Hence, no waiting for 6 months  
or an year to get a pay raise.  
You earn it, when you perform  
at the next level.

Could be 6 weeks, or 3 months  
or an year, all depends on your  
performance!



## Why Us?

simply because we are  
growing,  
and growing quickly!

and as Eric Schmidt once said,

**"If you're offered a seat on a  
rocket ship, you don't ask  
what seat. You just get on."**



to know more  
visit

<http://www.thrymr.net>

to apply  
send your most updated  
resume to [crew@thrymr.net](mailto:crew@thrymr.net)

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