



Great American Coffee Taste Test

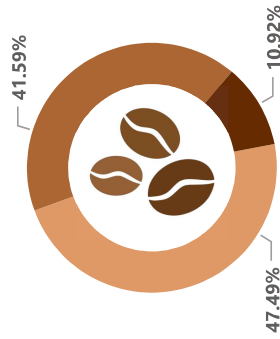
Reported By Yaswanth



The analysis of survey responses from ~4,000 Americans after a blind coffee taste test.

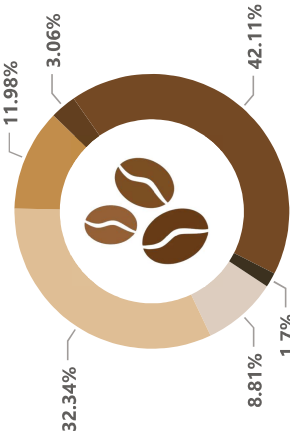
Roast Level

- light
- medium
- dark



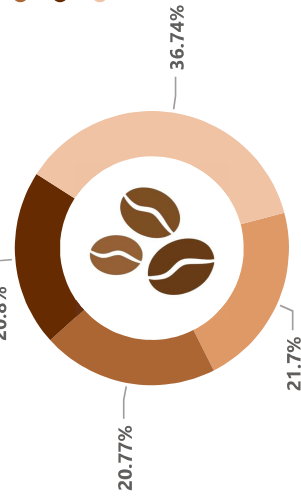
Consumption of Coffee Cups Per Day

- <1 Cups
- 1 Cups
- 2 Cups
- 4 Cups
- 3 Cups
- >4 Cups



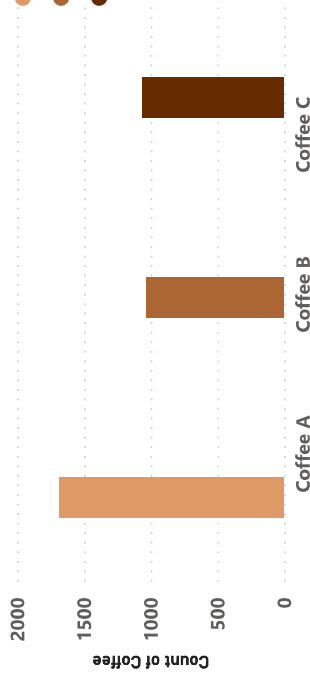
Distribution of Different Coffees

- Coffee A
- Coffee B
- Coffee C
- Coffee D



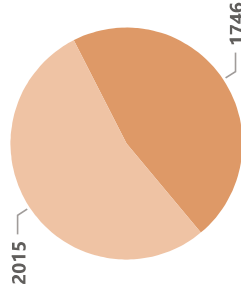
Coffee Distribution B/W Coffee A, Coffee B, Coffee C

- Coffee A
- Coffee B
- Coffee C



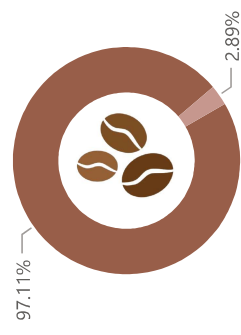
Coffee Distribution B/W Coffee A and Coffee D

- Coffee A
- Coffee D



Customer Liked vs Unliked

- Liked
- Unliked



Most Popular Coffee

Most Popular Coffee Drink

Most People Spent On Coffee

Strength of Coffee Preferences

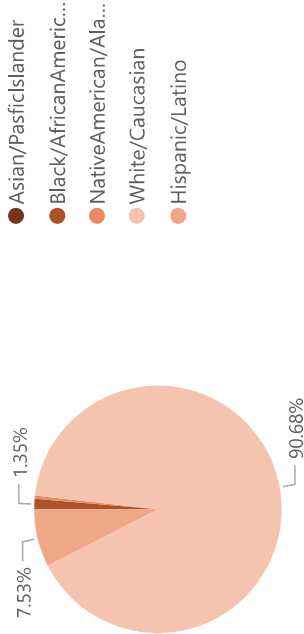
Coffee D

Regular drip coffee

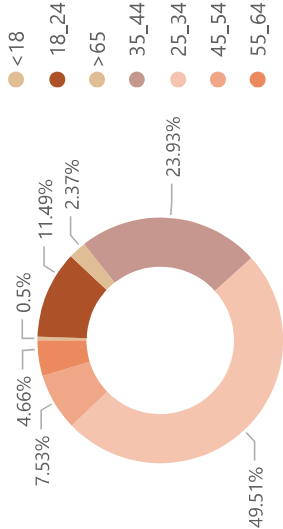
<\$20

Weak

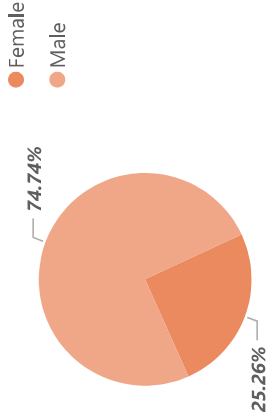
Ethnicity/Race Distribution



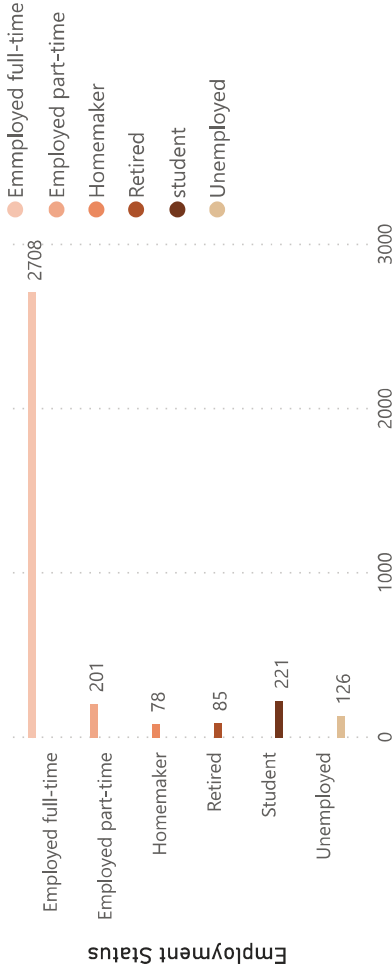
Age Distribution



Gender Distribution



Employment Distribution



Age Group vs coffee Drink

