

Project Design Phase

Problem – Solution Fit

Date	22 June 2025
Team ID	LTVIP2025TMID24654
Project Name	Shopez : one-stop shop for online purchases
Mentor Name	Dr Shaik Salma Begam
Maximum Marks	2 Marks

Problem–Solution Fit for Shoppez

Problem

Small businesses and independent sellers often face significant barriers when trying to launch an online store. Building a robust e-commerce platform from scratch is expensive, time-consuming, and requires technical expertise. Off-the-shelf solutions can be restrictive, costly, or lack the flexibility needed for unique business requirements. As a result, many sellers are unable to reach online customers or manage their sales efficiently.

Solution

This project delivers a modern, open-source e-commerce platform designed to empower small businesses and individual entrepreneurs to sell online with ease and confidence.

