## **K L U**niversity

(Koneru Lakshmaiah Education Foundation) Estd. u/s 3 of UGC Act 1956

Green Fields, Vaddeswaram, (via) K.C. Works P.O. - 522 502, Guntur District, A.P. Phones: 08645-246948, 246615 FAX: 08645-247249, 0866-2577902 Constituent College KLCE Accredited by NAAC with CGPA 3.76/4.00 Approved by A.I.C.T.E ± Accredited by N.B.A.± ISO 9001-2000 Certified

**Event** :Swachh Bharat Campaign

**Date** :02-10-2016

**Time** :10:00 A.M to 12:00 P.M

**Venue** :Mellempudi Village

This campaign was organized on 02/10/2016 by KLU - NSS Cell, CSE Department. This programme was inaugurated by Dr. A. Anand Kumar (Dean College of Engineering). 60 Volunteers and Faculty In charges participated in this activity. Mr Ch Ramaiah and Mr. K. Sripath Roy have taken lead in making this programme a success. Dr. S. Venkateswarlu, P. Suresh, also participated in this activity. On this occasion, the Dr. A. Anand Kumar (Dean College of Engineering) told that Swachh Bharat Abhiyan is a Swachh Bharat mission led by the government of India to make India a clean India. This campaign was launched officially by the government of India on 145th birthday anniversary of the great person, Mahatma Gandhi on 2<sup>nd</sup> of October, 2014. It was launched at the Raighat, New Delhi (cremation of Mahatma Gandhi). The government of India has aimed to make India a clean India by 2<sup>nd</sup> of October 2019 (means 150<sup>th</sup> birth anniversary of the Mahatma Gandhi) through this campaign. It is a politics free campaign and inspired by the patriotism. It is launched as a responsibility of the each and every Indian citizen to make this country a Swachh country. This campaign has initiated people globally towards the cleanliness. Professors and students of the University are joining this "Clean India Campaign" very actively with great fervour and joy. It is big challenge for all the citizens of India. It is only possible if each and every person living in India would understand this campaign their own responsibility and try to meet hands together to make it a successful mission. It is initiated and promoted by the famous Indian personalities to spread this mission as an awareness programme all through the India.

## **Photographs:**









