

M. Sravika

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CAREER OBJECTIVE

Results-oriented MBA candidate specializing in Human Resource Management, seeking to leverage recruitment experience and analytical skills in a challenging HR role. Offering a unique combination of HR expertise and agricultural science background, with demonstrated success in project management and team leadership.

EDUCATION

Master of Business Administration (Pursuing) NRI Institute of Technology, India
Specialization: Human Resource Management and Marketing
CGPA: 8.77 Expected 2025

B.Sc. (Hons) in Agriculture MS Swaminathan School of Agriculture, Centurion University
CGPA: 8.19 2023

PROFESSIONAL EXPERIENCE

HCL TECH **HR Intern** Recruitment Department

- Managed end-to-end recruitment processes for IT services positions
- Developed proficiency in technical recruitment across various IT domains
- Collaborated with hiring managers to understand position requirements
- Maintained recruitment metrics and candidate databases

Kusalava International Pvt. Ltd **Marketing Intern**

- Developed marketing strategies aligned with company objectives
- Conducted market research and competitive analysis to identify opportunities
- Contributed to brand visibility enhancement through targeted campaigns
- Prepared detailed market trend reports for management review

Kesari Farms and Biologicals **Agronomy Intern**

- Implemented and monitored sustainable farming practices
- Conducted training sessions on advanced agricultural techniques
- Analyzed data to provide evidence-based recommendations

LEADERSHIP & ACHIEVEMENTS

- Led the organization of KRISHI MELA, successfully coordinating one of the region's largest farmer gatherings
- Demonstrated event management skills as core team member for SUNRISE college event
- Awarded first place in MARKET MAKERS for innovative business concept presentation
- Recognized with second place in Business Quiz, showcasing analytical and strategic thinking
- Secured second position in CONSUMER DAY poster competition, highlighting creative abilities

CORE COMPETENCIES

- Recruitment & Selection
- Market Analysis
- Project Coordination
- Team Leadership
- Event Management
- Data Analysis

TECHNICAL SKILLS

- **HR Tools:** ATS Systems
- **Software:** MS Office Suite (Advanced Excel, PowerPoint, Word), Tally
- **Domain Knowledge:** HR Management Systems, Marketing Analytics
- **Languages:** English (Professional), Telugu (Native), Hindi (Professional)

KEY PROJECTS

Diversity and Inclusion Initiative

- Conducted research on diversity management best practices
- Developed recommendations for improving workplace inclusivity
- Created implementation framework for diversity initiatives

Agricultural Experiential Learning Programme (AELP)

- Designed sustainable business model for organic fertilizer production
- Analyzed market opportunities and cost optimization strategies
- Created marketing plan targeting local farming communities

PROFESSIONAL DEVELOPMENT

- IPR Management for Startups Certification
- Business Model Canvas Workshop
- Problem-Solving and Ideation Techniques Training