YASWITHA REDDY K

HYD,INDIA

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OBJECTIVE

Aspiring Data Analyst seeking an opportunity to leverage skills in data analysis, visualization, and reporting using SQL, Python, Excel, and Power BI to contribute to organizational growth.

SKILLS

Data Analytics: SQL (Queries, Joins, CTEs, Window Functions), Python (Pandas, NumPy, Matplotlib)
Data Visualization: Power BI (ETL, DAX, KPI Reporting)
MS Excel: Pivot Tables, Power Query, Power Pivot, Macros
Business Analysis: Market Research, stakeholder Management, Process Improvement, Documentation, Power Point Presentation
Soft Skills: Analytical Thinking, Attention to Detail, Communication Skills (Verbal & Written), Collaboration, Strategic Problem Solving

PROJECTS

AtliQ Hotels Data Analysis - [Python] git-hub

- Performed EDA on AtliQ Hotels' booking data using Python to identify revenue trends, occupancy rates, and seasonal patterns.
- Optimized data transformation by merging datasets and engineering features to enhance pricing and operational strategies.

HR EMPLOYEE ATTRITION - [Power BI] git-hub

- Performed exploratory data analysis (EDA) on HR employee data using Power BI to identify employee attrition trends, department-wise distribution, and workforce demographics.
- Built interactive dashboards using DAX measures and KPIs to analyze job satisfaction, income levels, work-life balance, and factors impacting employee retention.

Netflix Content Analysis - [MySQL] git-hub

- Analyzed 3,000 Netflix records using MySQL.
- Compared distribution of Movies vs TV Shows using aggregation queries.
- Identified most common content ratings using GROUP BY, COUNT(), and window functions.

EDUCATION

Siddartha Educational Academy Group of Institutions   *Tirupathi*
ECE - 7.89 CGPA   *2021 - 2025*

Sri Chaitanya Jr College   *Kurnool*
MPC- 939 marks   *2019 - 2021*

Sri Chaitanya High School   *Anantapur*
9.7 CGPA   *2019*

ACHIEVEMENTS AND CERTIFICATIONS

- Data Analysis 101 Completion Certificate Simplilearn SkillUp Powered by Microsoft .   Link
- Data Analytics and Forensic Technology Job Simulation Deloitte November 2025 .   Link
- Naukri participation certificate Link.
- Cloud Computing NPTEL Certificate of Completion IIT Link.
- Internet of things NPTEL Certificate of completion IIt link.