

ShopSmart

Search for products...



Categories

Deals

Fresh

 Login



# Fresh Groceries Delivered Fast

Shop from thousands of products and get them delivered to your doorstep in as fast  
as 30 minutes



Start Shopping



Free Delivery

On orders over \$35



30-Min Delivery

In select areas



Fresh Quality

Hand-picked products

# *SHOPSMART*

## **Phase 1: Empathize – Identifying User Needs**

- Observed issues in traditional grocery shopping: long queues, item unavailability, lack of online access.
- Users seek **speed, real-time stock updates, and ease of use.**
- Target users: busy professionals, elderly, local shop owners, and students.

## **User Journey: A Buyer's Flow**

Login/Register →

Browse Categories →

Add to Cart →

Place Order →

Admin Approval →

Delivery Notification

# Login Page

← Back to Home

## ShopSmart

Sign in to your account

### Login

**Email**

**Password**

**Sign In**

Don't have an account? [Sign up](#)

**Demo Credentials:**  
Admin: admin@shopsmart.com / admin123

! Please login to proceed to checkout

# DASHBOARD

← → ↺

localhost:5173/fresh

☆ ⬇️ 🍒 ⋮


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Categories Deals Fresh

👤 Login 🛒 3



★★★★★ (4.8)


**Fresh Limes**

each

Fresh limes

**\$0.99**

+



★★★★★ (4.8)


**Iceberg Lettuce**

each

Fresh iceberg lettuce head

**\$1.99**

+



★★★★★ (4.8)


**Fresh Mushrooms**

8oz package

White button mushrooms

**\$2.49**

+



★★★★★ (4.8)


**Green Grapes**

2lb bag

Sweet green grapes

**\$4.49**

+



★★★★★ (4.8)


**Fresh Lemons**

2lb bag

Fresh lemons

**\$2.49**

+



★★★★★ (4.8)


**Red Onions**

3lb bag

Fresh red onions

**\$1.99**

+



★★★★★ (4.8)


**Fresh Pineapple**

each

Sweet fresh pineapple

**\$3.99**

+



★★★★★ (4.8)

**Baby Potatoes**

1.5lb bag

Fresh baby potatoes

**\$2.99**

+

# CHECKOUT

ShopSmart

Search for products...



Categories

Deals

Fresh

Thanuj



4

## Checkout

### Delivery Information

Full Name \*

Thanuj pedapudi

Phone Number \*

9177382897

Email Address \*

pedapudithanuj6@gmail.com

Street Address \*

20-7-8

City \*

Enter your city

ZIP Code \*

Enter ZIP code

### Payment Method

### Order Summary



Meal Replacement

Qty: 1

\$19.99



Shrimp

Qty: 1

\$9.99



Red Apples

Qty: 1

\$3.99



Fresh Lemons

Qty: 1

\$2.49

Subtotal:

\$36.46

Delivery Fee:

\$2.99

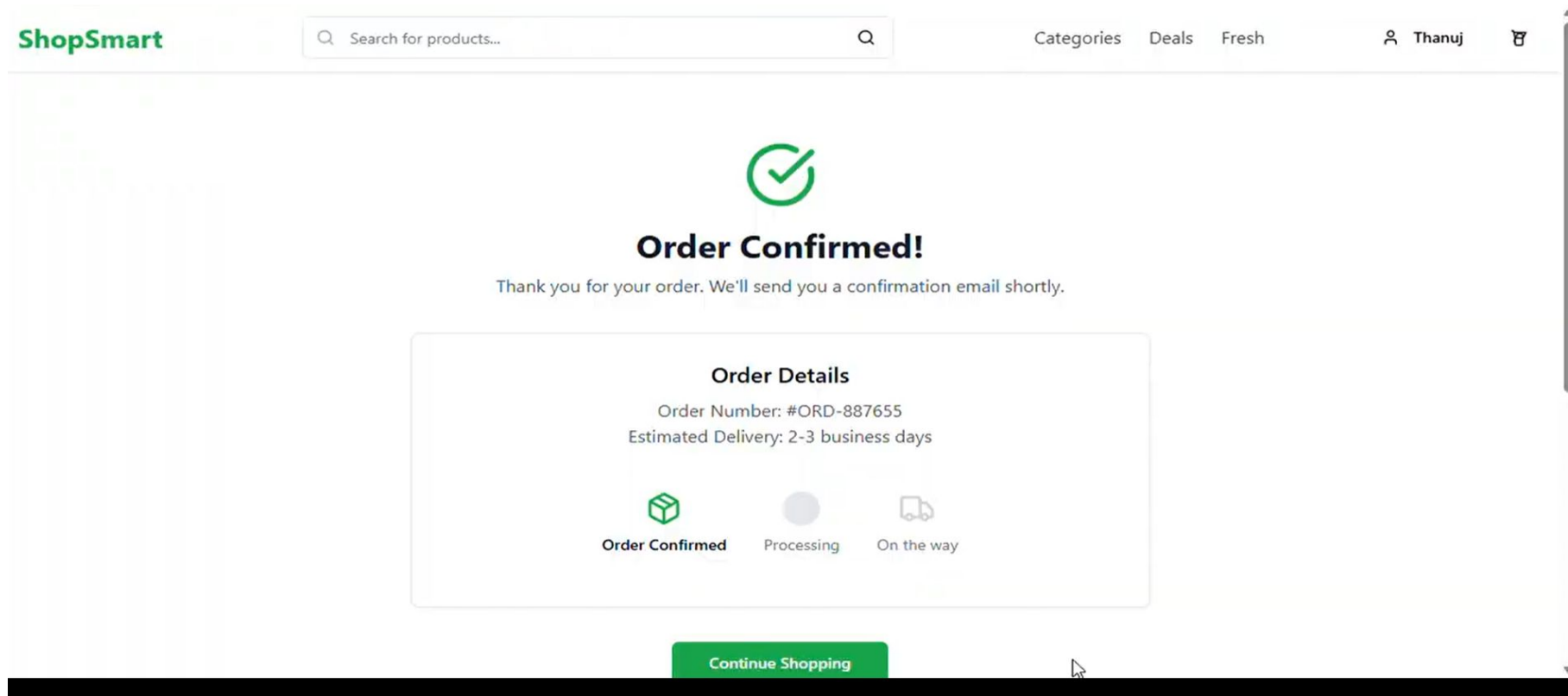
Total:

\$39.45



Place Order

# ORDER CONFIRMED PAGE



*THANK YOU*

*ShopSmart: Simplifying your daily shopping with just a few clicks!*