

Reels and Photography Competition
on
India Fights Against HIV/AIDS
organised by
School of Journalism and Mass Communication
Aryabhatta Knowledge University, Patna
In collaboration with
Bihar State AIDS Control Society, Patna

In the age of new media, the youth are currently expressing themselves through reels and photography. In such a situation, these expressions are being used for the development of the society. The Reels and Photography competition are being organized with the aim of spreading awareness about AIDS in Bihar. This Competition will be organised by the School of Journalism and Mass Communication, Aryabhatta Knowledge University, Patna in collaboration with Bihar State AIDS Control Society, Patna. Any youth of Bihar who has completed 18 years of age can participate in this competition.

Terms and Conditions for Reels, Shorts, and Photography Competition are as follows:

1. Eligibility

- I. The Competition is open to individuals aged 18 and above.
- II. Participants must be residents of India.
- III. Employees, affiliates, and immediate family members of the School of Journalism and Mass Communication, Aryabhatta Knowledge University, Patna and Bihar State AIDS Control Society are not eligible to participate.

2. Entry Requirements

- I. No Entry Fees
- II. Participants may submit entries in the Reels and Photography categories.
- III. Entries must be original works created by the participant and must not infringe on any third-party rights, including but not limited to copyright, trademark, and privacy rights.
- IV. Each participant can submit a maximum of one entry per category.
- V. The entry must comply with the following format and submission guidelines:
 - a) **Reels:** Maximum duration of 2 minute in mpeg/avi format.
 - b) **Photography:** High-resolution images in 300DPI format, with a minimum resolution of 1280 x 720 pixels.
- VI. Entries must not contain any offensive, discriminatory, or inappropriate content. Entries that violate these guidelines will be disqualified.

3. Submission Process

3.1 All entries must be submitted via participants social media handle by 11:59 PM on 30 September, 2024. Participants have to post their entry from their social media handle or the participant's account created on any popular social media platform. The hashtag

#IndiaFightsHIVandAIDS has to be mentioned in the video sent for entry and it has to be shared on the

- **Instagram** - @sjmc_aku, @akubihar.ac.in
- **Facebook** - [Aryabhatta Knowledge University, Patna](#), [School of Journalism and Mass Communication, Patna](#), @bsacofficial
- **X-** @PatnaSjmc

3.2 Late or incomplete entries will not be accepted. The Competition organizer is not responsible for any technical issues or other circumstances that prevent an entry from being received by the deadline.

4. Judging Criteria

4.1 Entries will be judged based on the

- a) Creativity and originality
- b) Relevance to the theme India Fights HIV
- c) Overall impact
- d) Number of likes and forwards (Any change in the number of likes and forwards by editing will result in disqualification from the competition)

4.2 The judging panel will consist of 3 judges selected by the SJMC, AKU Patna. The decisions of the judges are final and binding.

5. Prizes

5.1 Prizes will be awarded to the top 3 entries in each category.

5.2 Prizes are non-transferable and cannot be exchanged for cash or other alternatives. The Competition organizer reserves the right to substitute any prize with a prize of equal or greater value if necessary.

5.3 Winners will be invited for prize ceremony.

6. Intellectual Property Rights

6.1 By entering the Competition, participants retain ownership of the copyright in their entries.

6.2 Participants grant the Competition organizer a non-exclusive, worldwide, royalty-free license to use, reproduce, distribute, and display the entries for promotional purposes related to the Competition, including but not limited to social media, websites, and other marketing materials.

7. Personal Data

7.1 By entering the Competition, participants consent to the collection and processing of their personal data for the purposes of administering the competition.

8. Disqualification

8.1 The Competition organizer reserves the right to disqualify any participant who breaches these Terms, submits false information, or engages in any conduct that is fraudulent, illegal, or harmful to the integrity of the Competition.

8.2 Any change in the number of likes and forwards by editing will result in disqualification from the competition.

9. Limitation of Liability

9.1 The Competition organizer will not be liable for any loss, damage, or injury suffered by participants as a result of entering the Competition or accepting a prize, except for liability that cannot be excluded by law.

9.2 The Competition organizer does not accept responsibility for any technical failures, malfunctions, or other problems that may result in entries being lost, delayed, or otherwise affected.

10. Changes to the Terms and Conditions

10.1 The Competition organizer reserves the right to amend these Terms at any time. Any changes will be posted on <https://akubihar.ac.in/> and will be effective immediately upon posting.

Contact Information: For any questions or inquiries about the Competition, please contact:

Dr. Sandeep Kumar Dubey: 9935131246

Dr. Snehashish Vardhan: 9973933588

Dr. Sandeep Kumar: 9546448847

Last Date to submit Entry: 30 September, 2024 (11:59 PM)

No Entry Fees

Follow the google form link to participate in this competition:

<https://forms.gle/nWuRKCLn5AmwKhVR8>

Note: Carefully read terms and conditions for Reels and Photography Competition

ARYABHATTA KNOWLEDGE UNIVERSITY