Brian Yatco

Sr. Business Intelligence Manager

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Summary

Responsible for providing analysis and reporting to commercial (marketing and sales) team functions, with lead role providing support to other business groups including operations, IT, and accounting/finance. Well-versed in full stack data development encompassing identification of business questions and relevant data requirements, building pipelines for data collection, exploration, and analysis, and creation of static and dynamic reports to fulfill reporting requirements.

Skills

- BI reporting (Tableau, SSRS)
- SQL, Python
- SQL Server (SSMS)
- Snowflake
- Prefect
- Microsoft Office, Excel, Powerpoint, Sharepoint
- Data Architecture / Pipelines
- Data Ingestion / ETL
- Data Visualization / Analysis
- Managing Data Warehouse
- Managing Report Server
- Requirements Gathering
- Developing Solutions
- C-Level Reporting
- Project Management
- Quantitative Analysis
- Forecasting / Budgeting
- Financial Analysis & Model
- Strategic Planning
- Training End-Users

Experience

The Parking Spot / Sr. Business Intelligence Manager

March 2014 - PRESENT, Chicago, IL

The Parking Spot / Sr. Accountant

June 2010 - March 2014, Chicago, IL

- Develop and maintain business intelligence solutions to core business operations with focus on various KPIs specific to business and departmental goals
- Collaborate and partner with subject matter experts, acting as team lead on projects to assess reporting needs, business requirements, and develop solutions to key business questions
- Foster interpersonal relationships between multiple facets of the business, acting as a liaison between stakeholders and audience of reports
- Identify data needs, taking stock of data needs, which would include actions to address data pipelines needed to extract external data
- Lead presentations and communicate findings to key stakeholders tailoring content of analysis to explain complex technical concepts concisely and drive overarching narrative
- Create and maintain data visualizations, static reports, and dynamic dashboards to inform business partners and stakeholders on key metrics and performance trends
- Develop, distribute, and manage multiple key revenue reports visible to C-Level senior leadership and shareholders to inform audience of performance trends
- Implement forecasting models to transition reporting capabilities from diagnostic analytics to predictive analytics, with aim to develop prescriptive actions
- Manage and maintain reporting server environments, including legacy SSRS server, and lead transition of reports to Tableau server
- Perform technical training to report users and collect feedback from report stakeholders
- Manage and maintain on-prem data lake/warehouse and cloud data warehouse environments, monitoring the inflow of data with respect to data pipelines
- Support strategy and tactics catered to B2B and B2C efforts within commercial operations, driving data insights and providing consultation as needed

Education

University of Illinois at Urbana-Champaign / Master in Accounting Science, Minor in IT

Aug 2005 - May 2010, Champaign, IL