



KCD NEW Delhi 2026

SPONSORSHIP PROSPECTUS

SUPPORTED BY



WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

01

KCDs provides unparalleled **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

03

Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

02

Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

04

By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.

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CLOUD NATIVE
COMPUTING FOUNDATION

KCD New Delhi 2026



On **February 21**, the Kubernetes and Cloud Native community comes together once again in New Delhi City for a full day of learning, innovation, and networking.

we're expecting around **400 attendees and 30+ speakers** , featuring technical sessions from industry leaders, conversations on the future of cloud-native technologies and Artificial Intelligence, and a welcoming atmosphere for both local and international participants.

Whether you're looking to gain insights, share your knowledge, or build new connections, this is the place to be for anyone passionate about the cloud-native ecosystem.

KCD New Delhi 2026



SPONSOR BENEFITS

Benefits	Platinum	Gold	Silver
Sponsored Keynote	5-Minute Sponsored Keynote	-	-
Booth	Large Booth	Medium Booth	Small Booth
Talk	One Talk (Open-Source Tool Demo / Expert-led Presentation)	One Talk (Breakout / Demo Session)	One lightning talk
Complimentary Tickets	12 Tickets	8 Tickets	5 Tickets
Discount Code	30% Discount on 8 Additional Tickets	20% Discount on 5 Additional Tickets	10% Discount on 2 Additional Tickets
Pre/Post Conference Email	Included	-	-
Social Media Promotions	5 Mentions	3 Mentions	1 Mention
Branding	Videos, Website, Lanyards, Venue	Website, Lanyards, Venue	Website, Venue



Platinum Sponsorships

PACKAGE PRICE : \$9000

Platinum sponsors make the maximum investment for peak visibility. This package secures a **5-minute sponsored Keynote**, a **Large Booth**, and **12 complimentary tickets**. Showcase your expertise with **One Talk** (demo or presentation).

Your brand is everywhere: **Branding in all marketing materials** (videos, website, lanyards, venue), **5 dedicated social media mentions**, and inclusion in **pre/post-conference emails**. You also receive a **30% ticket discount** for guests (up to 8).

WHAT'S INCLUDED

1. 5 Minute Sponsored Keynote and Large booth
2. One Talk (Open-Source Tool Demo or Expert-led Presentation)
3. 12 Complimentary Attendee Tickets
4. 30% Discount Code for Additional Tickets (up to 8)
5. Pre/Post Conference Email
6. Dedicated Social Media Promotional Mention(5 Times)
7. Branding in All Marketing Materials(Videos, website, Lanyards, Venue)

* Including standard furniture. Sponsor to provide promotional material.

** Subject to validation by the KCD program committee (High quality. No promotion)



Gold Sponsorships

PACKAGE PRICE : \$7000

Gold sponsors enjoy high-impact visibility and engagement. This package secures a **Medium Booth**, and **8 complimentary tickets**. Showcase your expertise with **One Talk** (demo or presentation).

Your brand is everywhere: **Branding in marketing materials** (website, lanyards, venue), **3 dedicated social media mentions**. You also receive a **20% ticket discount** for guests (up to 5).

WHAT'S INCLUDED

1. Medium Booth
2. 8 Complimentary Attendee Tickets
3. One Talk(Open-Source Tool Demo or Expert-led Presentation)
4. Quote in Premium KCD Press Release
5. 20% discount code for additional tickets (up to 5)
6. Dedicated Social Media Promotional Mention (3 times)
7. Branding in marketing materials(website, Lanyards, Venue)



Silver Sponsorships

PACKAGE PRICE : \$5000

Silver sponsors are valued contributors who actively champion Cloud Native technologies and recognize their daily benefits for software and platforms.

This essential package ensures visibility with a **Small Booth**, **5 complimentary attendee tickets**, and a **Lightning Talk (15 minutes)** to present your insights. Your brand gains reach through inclusion in **marketing materials** and a **dedicated social media promotion**, plus a **quote in the premium KCD press release**. A **10% discount code** is also included for up to 2 additional guest tickets

WHAT'S INCLUDED

1. Small booth
2. Lightning talk(15 minutes)
3. 5 complimentary attendee tickets
4. Quote in premium KCD press release
5. 10% discount code for additional tickets (up to 2)
6. Dedicated social media promotion
7. Branding in marketing materials (Website and Venue)



Diversity sponsor

PACKAGE PRICE : \$1500

Community partners/Diversity Sponsor, such as cloud native project maintainers, tech community leaders in Open Source, DevOps, or Cloud Native technologies, and Open Source Evangelists, play a unique role as central contributors to our KCD event.

They have the opportunity to contribute to our community zone in a dedicated area of the venue. Even small contributions from these partners, such as event promotion, attendee education and networking, and creative ideas for our community zone, can make a significant impact.

WHAT'S INCLUDED

1. 2 complimentary attendee tickets
2. Group social media promotional mention
3. Branding in all marketing materials

Party sponsor



PACKAGE PRICE : \$2500

Party Sponsors play an essential role in creating memorable experiences at our KCD Delhi event by hosting the official post-conference celebration where attendees connect, network, and celebrate the day's achievements.

They have the opportunity to bring the community together in a relaxed setting after a day of learning and collaboration. Even their contribution of hosting this gathering, such as facilitating informal networking, creating a welcoming atmosphere, and fostering connections among cloud native enthusiasts, can make a significant impact on the overall event experience.

WHAT'S INCLUDED

1. Sponsor the post conference party of KCD Delhi
2. Company logo and branding
3. Special Twitter Mentions



Recording sponsor

PACKAGE PRICE : \$2000

Recording Sponsors play a pivotal role in extending the reach and impact of our KCD Delhi event by making the conference content accessible to a global audience long after the event concludes.

They have the opportunity to ensure that valuable sessions, insights, and knowledge shared at the conference are preserved and shared with the broader cloud native community. Even their contribution of enabling this documentation, such as helping remote attendees access content, supporting continuous learning, and amplifying the voices of our speakers, can make a significant impact on the community's growth and education.

WHAT'S INCLUDED

1. Sponsor the video recording for the conference
2. Company logo in footer bar in each recorded video
3. Special Twitter Mentions

Swag sponsor



PACKAGE PRICE : \$2000

Swag Sponsors play a memorable role in creating lasting connections with our KCD Delhi attendees by providing high-quality items that participants will use and cherish long after the event.

They have the opportunity to put their brand directly in the hands of every attendee, creating a physical reminder of the conference experience. Even their contribution of providing these memorable items, such as enhancing attendee satisfaction, extending brand visibility beyond the event day, and creating positive associations with the cloud native community, can make a significant impact on participant engagement and brand recognition.

WHAT'S INCLUDED

1. Sponsor the swag item that is given out to all attendees
2. Company logo will be displayed on the swag items
3. Special Twitter Mentions



CLOUD NATIVE
COMPUTING FOUNDATION

COMMUNITY ORGANIZED CNCF SUPPORTED



INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

CONTACT

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LET'S GET SOCIAL

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