



# Affiliate Dashboard – Overview

Key Highlights of KOL Affiliates across Social Media and Regions

Number Of KOLs

 1,000

Avg. Followers

 193,079

Avg. Engagement

 7.48%

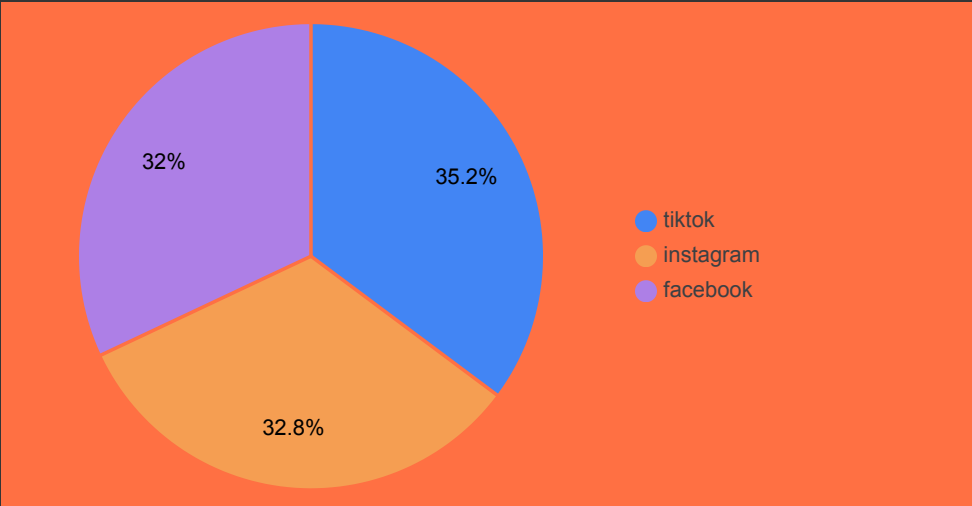
Partner Exclusif

 762

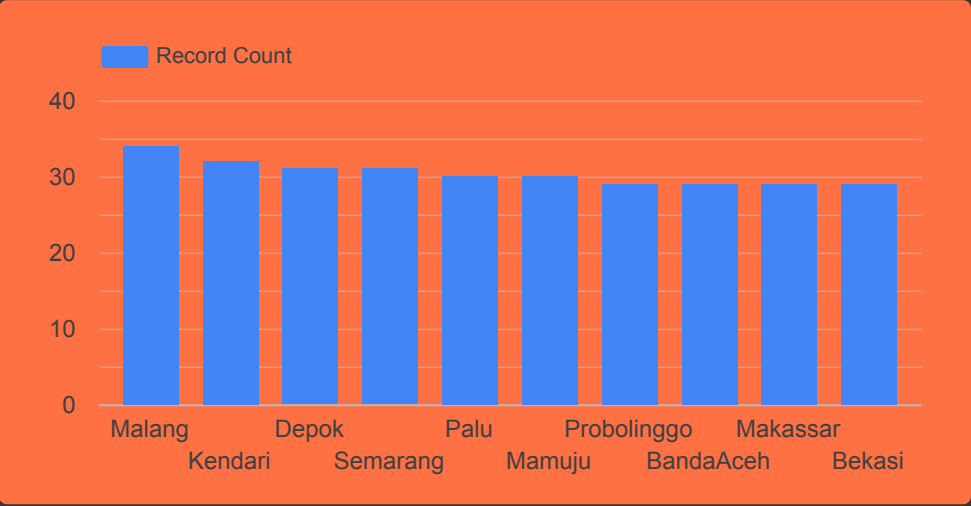
Partner Influencer

 238

## KOL Social Medias

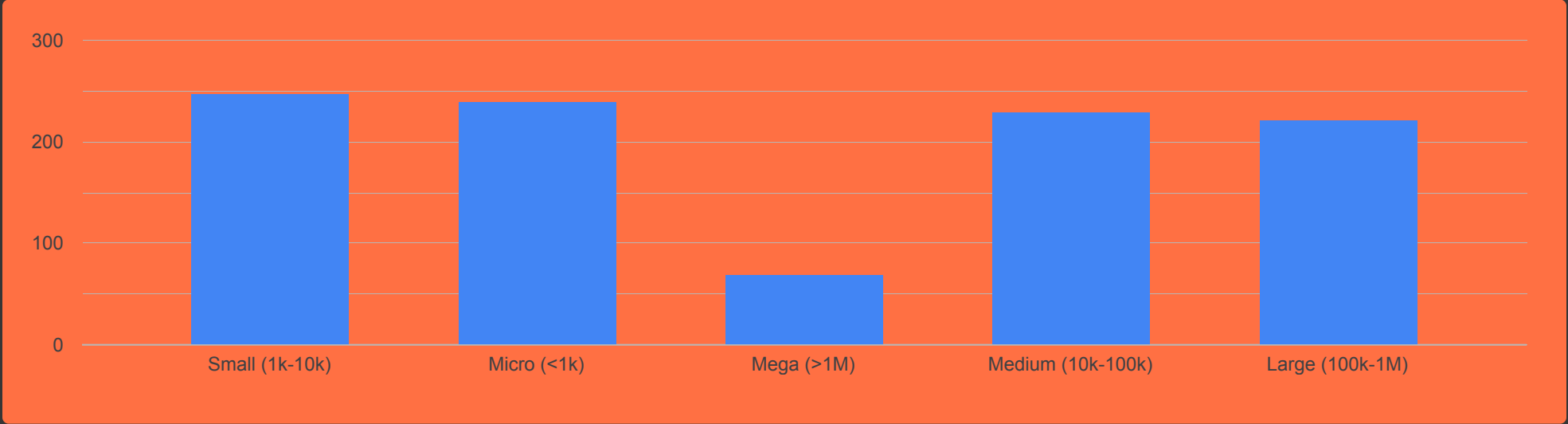


## City Of KOLs



sosial\_media   tiktok   facebook   instagram

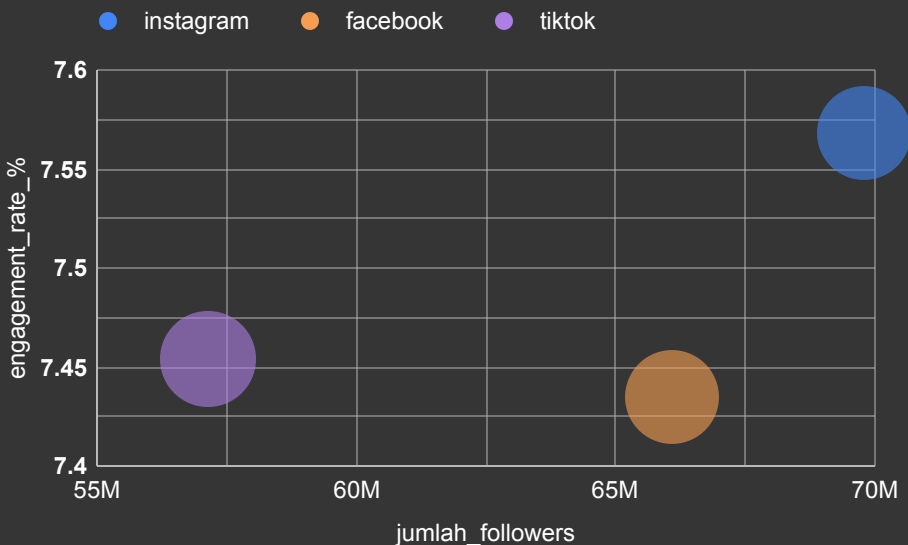
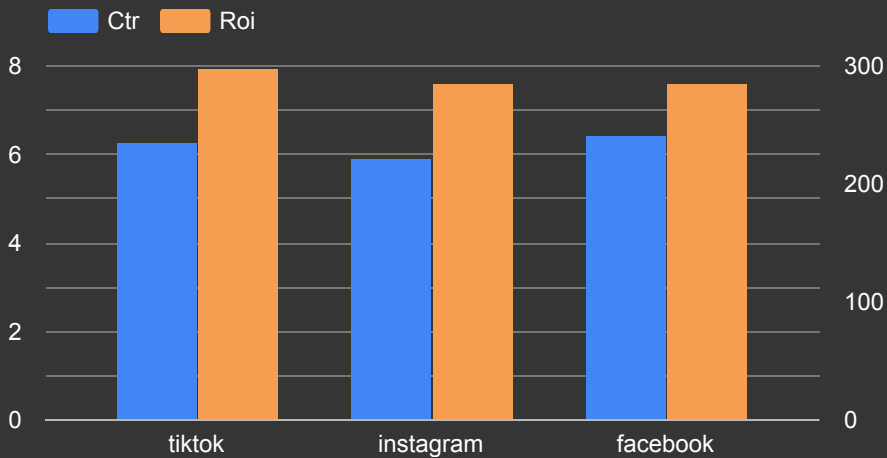
## Record Count by Follower Tier





# Affiliate Dashboard – Performance & Insights

Deep dive into CTR, ROI, and Engagement Performance by Platform



	nama_lengkap	sosial_media	jumlah_followers	partner	ctr_% ▾	roi_%	engagement_rate_%
1.	Dina Saputra	facebook	20896	partner eksklusif	12	447.62	5.38
2.	Erna Wijaya	instagram	870265	partner eksklusif	11.99	161.03	11.27
3.	Naufal Sandi	tiktok	274758	partner eksklusif	11.99	-13	6.33
4.	Bayu Setiawan	facebook	7458	partner eksklusif	11.97	546.79	9.48
5.	Ratna	instagram	3605	partner eksklusif	11.97	74.76	2.25
6.	Putri Wibowo	facebook	19129	partner eksklusif	11.96	256.31	12.39
7.	Pandu	instagram	5811	partner eksklusif	11.92	512.98	14.57
8.	Fikri Made	tiktok	2762	partner eksklusif	11.91	-16.98	1.83
9.	Rina Saputra	facebook	5751	partner eksklusif	11.9	552.61	9.72
10.	Sandi	tiktok	11338	partner eksklusif	11.88	367.89	1.27
11.	Budi Hidayat	tiktok	111	influencer	11.86	131.3	0.29
12.	Dedi Kurnia	tiktok	249	influencer	11.86	312.77	1.86
13.	Andi	instagram	74348	partner eksklusif	11.86	425.95	9.01
14.	Joko Satria	instagram	3887	partner eksklusif	11.85	110.26	11.48
15.	Maya Halim	instagram	1159770	partner eksklusif	11.84	104.18	5.82
16.	Clara	tiktok	964	influencer	11.83	203.32	7.3
17.	Agus	facebook	17094	partner eksklusif	11.81	432.28	0.74
18.	Intan	facebook	2558	partner eksklusif	11.81	156.91	9.11
19.	Pandu	tiktok	99390	partner eksklusif	11.79	548.13	8.38