

# RSVP Movies Case Study “Executive Summary “

RSVP Movies is an Indian film production company, they are planning to release a movie for a global audience in 2022.

The purpose of this document is to produce an Executive Summary for RSVP Movies for their upcoming project, this analysis is based on the IMDB data set for movies produced in 2017,2018,2019. they could use shared points to plan their collaboration for upcoming movie projects.

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## Executive Summary

- Could collaborate with the Production company “Star Cinema, Twentieth Century Fox” as they have the highest number of hits among multilingual movies.
- Most of the movies were published in March, followed by September and October.
- Drama, Comedy, and Thriller are the most popular genre RSVP movies could consider one of these.
- Production houses. Dream Warrior Pictures & National Theatre Live had produced most no of the hit films.
- List of top directors, RSVP could consider these directors for their upcoming project. Top directors Andrew Jones, followed by A.L. Vijay Özgür Bakar, Justin Price, Sion Sono, Chris Stokes, Jesse V. Johnson, Steven Soderbergh, and Sam Liu.
- List of top actors, actresses, RSVP could consider casting this actress in their upcoming project as a lead their core base is the Indian audience
- Actors “Vijay Sethupathi, Kunchacko Boban, Fahadh Faasil, Nassar, Jimmy Sheirgill, Pankaj Tripathi”
- Actresses: Taapsee Pannu, Kriti Sanon, Divya Dutta, Shraddha Kapoor, Kriti Kharbanda.