

# BRITTNEY KELLER

Senior Business Analytics at Abbot Laboratories

Greater Chicago Area

JOB TITLE : BUSINESS ANALYTICS

CURRENT : Abbot Laboratories

PREVIOUS: AAC Holdings

EDUCATION : Bachelors of Engineering from Southern University of California (2004-2008)

Masters of Business Administration from Purdue University (2008-2010)

RECOMMENDATION : Recommended by 2 people.

WEBSITE : Personal Website

## SUMMARY

1. Highly ambitious and performance-driven B2B and B2C marketing professional with an unparalleled work ethic.
2. Outstanding written and oral communications skills with comprehensive experience in numerous forms of marketing and information dissemination.
3. Proficient on Mac and PC with advanced knowledge of Microsoft Office Suite (Word, Excel, and PowerPoint), Adobe Creative Suite (Photoshop, Illustrator, InDesign) and a variety of Content Management Systems, Customer Relationship Management systems and email marketing platforms.
4. Strong capacity to manage multiple projects on strict timelines that adhere to brand identity and values.
5. Knowledge of Health Level 7 standards and implementation.

## EXPERIENCE

### BUSINESS ANALYTICS

GENPACT

March 2011 – April 2014 (3 years 2 months) Greater Chicago Area

Value-based care strategy development, care model alignment, population health IT platform selection and change management to support an organization's transition to outcome-based payment models.

Examples include: integrated health strategy, data integration platform design, HL7 integration, care coordination framework design, post-acute care network assessment.

## **STRATEGIC ASSESSMENT CONSULTANT**

RSM HEALTHCARE

December 2014 - December 2016 (2years)

Strategic guidance for health care organizations in IT strategy development, project and assessments(domain model, business rule specifications , state transition diagrams), system selection and technology road map.

## **SENIOR BUSINESS ANALYTICS**

AAC Holdings

January 2016- January 2017 (1year)

Designing and maintaining the business application through site visits, business process flows , task and workflow analysis. Evaluation of data and information from multiple sources(high level to low level). Explored on customer needs and requirements to give them optimum solution.

## **SENIOR BUSINESS ANALYTICS**

Abbot Laboratories

Currently Working

Intermediator between customer community and software team.

## **Volunteer Experience & Causes**

- Head of Marketing Committee, Aurora's Inaugural Pride Parade
- Indivisible Aurora
- January 2018 – Present (6 months)Civil Rights and Social Action
- Helped petition for and organize Aurora, Illinois' first ever Pride Parade for LGBTI+ individuals, their families, friends, and allies.



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- Volunteer
- [Feed My Starving Children](#)
- January 2016 – Present (2 years 6 months)Children
- Marketing Mentor
- Naperville North High School Huskie Robotics
- November 2014 – Present (3 years 8 months)Science and Technology

## Languages

- **Spanish**
- Limited working proficiency
- **American Sign Language**
- Limited working proficiency