# YATIN ANANT KARPE

WEB GRAPHIC + UI DESIGNER



+91 9167 128 018 / +91 9076 276 952



yatinkarpe5@gmail.com



Dombivli - East.



https://manylink.co/@yatin\_karpe

## **ABOUT PROFILE**

A Graphic & UI Designer seamlessly integrates graphic design prowess and user interface expertise to create visually compelling and user-friendly digital experiences. Proficient in tools like Adobe Creative Suite and UI design platforms, they bring a balance of artistic flair and user-centered principles to deliver innovative design solutions for websites and applications.

## EXPERIENCE (TOTAL: 06Y 04M\* - GRAPHIC: 03Y\* & UI/UX: 03Y 04M\*)

# ■ Watch Your Health Private Limited (Thane - West)

UI/UX Designer - March 2023 to Present\* (11 Months\*)

Drove the redesign and conceptualization of health insurance websites and mobile applications using Figma, incorporating comprehensive improvements, new sections, and pioneering concepts.

Additionally, spearheaded impactful pitch works and contributed to the creation of compelling presentations, banners, dashboards, infographics, and social media creative designs.

# Idealake Information Technologies Private Limited (Parel - East)

UI Designer - August 2021 to February 2023 (01 Year 07 Months)

Revitalized websites across diverse sectors, including baking, insurance, hospitals, stock markets, and mutual funds, utilizing Figma for comprehensive redesigns, the implementation of new improvement sections, and the conceptualization of entirely new website concepts.

## Infozzle Software Solutions Pvt. Ltd.(Vikhroli - West)

Web Graphic UI/UX Designer - April 2019 to August 2021 (02 Years 05 Months)

Conceptualized and crafted a diverse range of visual assets, including logos, creatively designed websites, wireframes, website redesigns, mobile application interfaces, dashboard designs, infographics, presentations, and a comprehensive suite of print materials such as stationery, leaflets, flyers, adverts, brochures, standees, roll-up banners, checkers, emailers, social media creatives, website banners, billboards, email signature mockups, Google Display Ads, printing cover designs, invitation cards, and various print designs. All endeavors aimed to strategically enhance and align with client marketing objectives.

# Engrave Media (Kalyan - West)

#### Executive Graphic Designer - November 2017 to March 2019 (01 Years 05 Months)

Conceptualized and designed a diverse range of visual elements, including logos, website interfaces, infographics, and a comprehensive array of stationery items (visiting cards, letterheads, ID cards, envelopes). Additionally, contributed to the creation of marketing collateral such as leaflets, brochures, quotes, standees, checkers, birthday cards, folder cards, placards, emailers, pocket cards, project updates, certificates, and various social media creatives (carousel ads, Facebook ads, M-indicator ads), as well as banners to strategically align with and bolster client marketing objectives.



## **EDUCATION**

2016 - 2017

**Diploma in Web + UI Design**Edit Institute at Thane - West

2011 - 2012

S.Y.B. Com (2<sup>nd</sup> Year)

Kalina Mumbai University at Santacruz East

2009 - 2010

Civil Draftsman & Auto Cad
Industrial Engineering Institute

at Thane - West

2008 - 2009

HSC - Maharashtra Board

2006 - 2007

SSC - Maharashtra Board

#### LANGUAGE



## **SKILLS**

