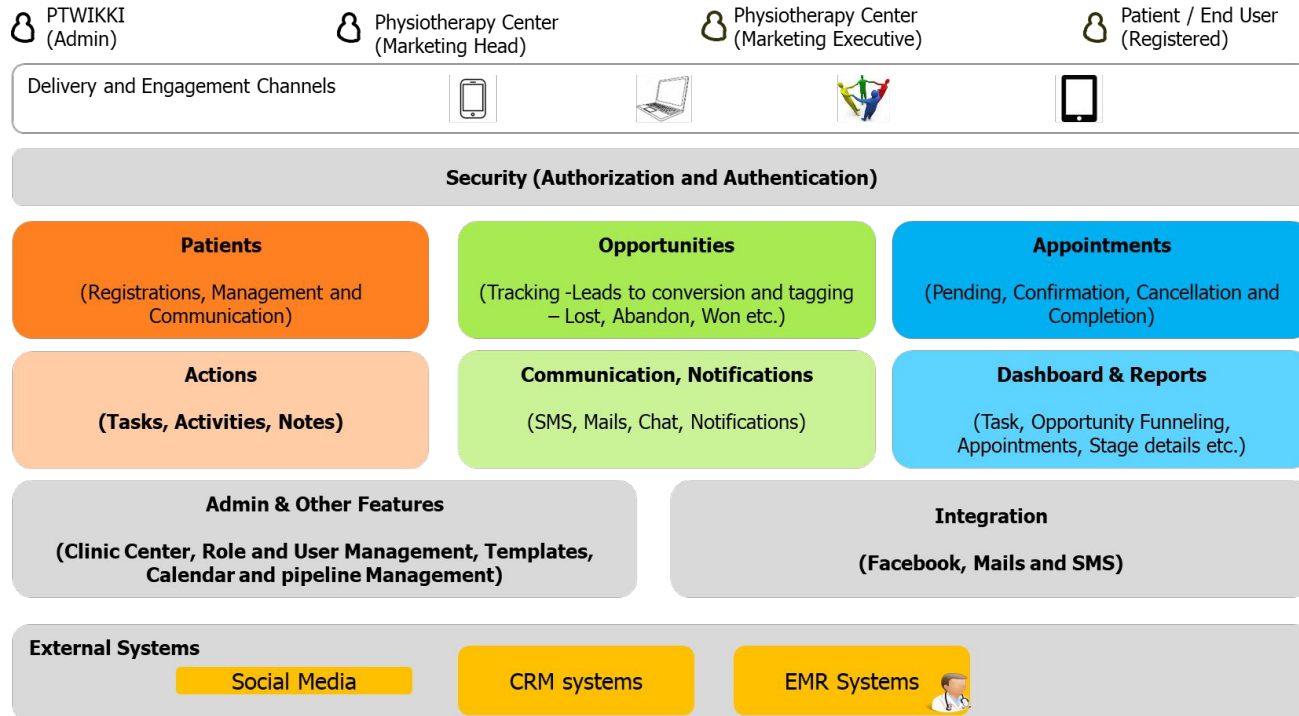


# Lead management for Physiotherapist



## Client

Client is multinational organization based out of US with the focus to build a platform that would integrate business and Technology seamlessly.

## Objective

- ✓ To Build platform which helps Patients, Physiotherapist and related centers to manage overall lifecycle from Enquiry to Appointment.
- ✓ To improve experience of Patients and Executives

## Engagement Highlights

### Platform

This platform is a multichannel platform with overall Lead management capability

### Technology

HTML, CSS3, Javascript, JQuery  
AngularJS Material UI, Java  
SpringBoot MongoDB

### Key functionality/Interfaces

- ✓ Generate Lead through seamless integration with Social Media
- ✓ Registration of Patient
- ✓ Online Appointment by Patient
- ✓ Assign Physiotherapist to the Patient
- ✓ Overall Lead management – New Lead, Hot Lead, Appointment Booking – Confirmation
- ✓ Integration with CRM/EMR systems

### Achievements

- Increase in enrollment of physiotherapy Patients